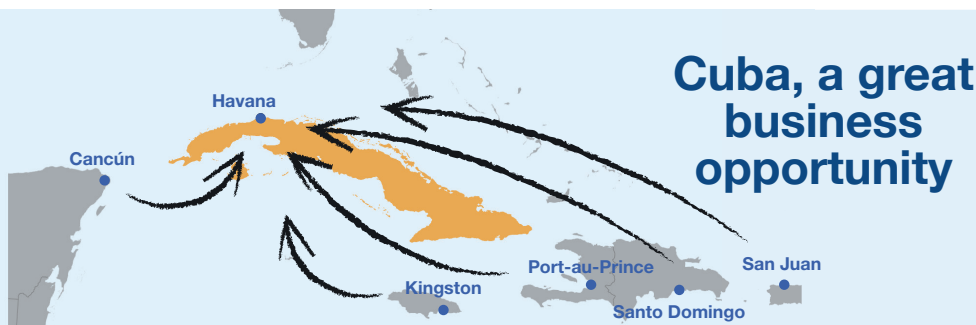


## The leading platform for the hospitality industry in Cuba

Sponsored by the Ministry of Tourism, HostelCuba is the leading professional fair in Cuba for the hotel, restaurant, café and hospitality sectors. In its third edition, the organizers of the event, Fira Barcelona International and the Grupo PALCO, will welcome the most important stakeholders in the Horeca sector.



**+30%**  
growth in tourist  
income in the last year

**+20%**  
tourism growth in the last year

**7M** tourists in 2020



**Cuba**  
PORTFOLIO  
OF OPPORTUNITIES  
FOR FOREIGN  
INVESTMENT  
**2017-2018**

- 332 accommodation projects
- 51 leisure projects
- 30 property projects
- 50 projects associated with nature tourism
- 55 camping projects
- 22 recreational sailing projects
- 70 projects involving entities supporting tourism



## Exhibitor profile



Equipment and machinery



Food and beverage



Design, interior design  
and decoration



Housekeeping



Textiles, apparels and  
uniforms



Leisure and  
entertainment



Technology for management  
and communication

Sponsored by:



Organized by:



Exhibition Center:



## 2019 Key figures



**+4,000**  
Visitors



**+300**  
Exhibitors



**+250**  
International exhibiting  
companies



**+30**  
Countries



*The tourism sector has grown by 30% in comparison with last year and Hostelcuba is the only professional and sectoral fair in Cuba that can facilitate the viability of numerous business opportunities upon the basis of the acquisition of new technologies to contribute to savings, customer satisfaction and compliance with international standards.*



María del Pilar Macías Rutes, *Director General of Operations and Quality of the Ministry of Tourism of the Republic of Cuba.*

## A new professional experience

### 1. EXHIBITION AREA

The space for the presentation of products.

### 2. TRAINING WORKSHOPS AND TALKS

Professionals' exhibition activities to perform networking.

### 3. BUSINESS ROUNDS

Agenda of meetings with operators and importing companies. Some of the most important importing groups are as follows:



- Logística Hotelera del Caribe (LHC)
- Grupo de Turismo Gaviota S.A.
- Grupo Empresarial Hotelero Gran Caribe S.A.
- Corporación de Comercio y Turismo Internacional, Cubanacán S.A.
- Empresa Comercializadora ITH
- Corporación CIMEX, S.A.
- AT Comercial S.A.

### 4. INVESTMENT FORUM

Presentation of the portfolio of opportunities and business projects for foreign investment.



## How to take part

Leave us your data and we will draw up a tailored plan for you at HostelCuba

**International exhibitors:**  
hostelcuba@firabarcelonaint.com  
+34 932 332 000

**Cuban domestic exhibitors:**  
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T. +53 7271 3670

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#HostelCuba2019