

SMART ISLAND WORLD CONGRESS

**23-24 APRIL 2018
CALVIÀ, MALLORCA**

www.smartislandcongress.com

SMARTCITY
EXPO WORLD CONGRESS


Fira Barcelona

COMMERCIAL FOLDER

CONNECTING ISLANDS TO FACE GLOBAL CHALLENGES

www.smartislandcongress.com

#SmartIsland  

INDEX

1 • Participation options for companies

- Partnerships
 - Global Partner
 - Gold Partner
 - Silver Partner
 - Bronze Partner
- Exhibition
 - Exhibition option
- Sponsoring

2 • Participation options for **Islands, City Halls and Institution representatives**

- Partnership
 - Island Partner
- Sponsoring



PARTICIPATION OPTIONS FOR COMPANIES

Partnerships

GLOBAL PARTNER

CONGRESS AREA

DURING THE EVENT

- Participation in a Plenary Session.
- Participation in two Parallel Sessions.
- Logo display between sessions.
- Logo display in the lunch area.
- Coffee break sponsoring.

EVENT BRANDING & MARKETING

BEFORE AND DURING THE EVENT

Website:

- Logo on the homepage of the SIWC website with links to the partner site.
- Logo on the SIWC section of the SCEWC website.
- Logo on the partners/institutions section of the SIWC. website with links to the partner site.

E-mailing:

- Inclusion of the logo in the official emails sent by SIWC.

Social Networks:

- Mentions on official Social Media channels.

DURING THE EVENT

- Inclusion of the company's description and its logo in the Visitors Guide.
- App Sponsoring: Logo on the splash screen.

AFTER THE EVENT

- Logo on the event report of the SIWC.

PUBLIC RELATIONS

BEFORE AND DURING THE EVENT

- Mention in press releases.
- VIP Lounge access (8 passes).
- 20 invitations for the Gala Dinner.
- 20 invitations for the Welcome Cocktail.
- Two-day Congress Pass (60 passes); value of the congress pass 450.
- Exhibitor pass (10 passes).
- 50% discount on additional passes for the Congress.

EXHIBITION AREA

DURING THE EVENT

- Space in the exhibition area, also includes structure and insurance.
- Access to the VIP Networking Tool.

PRICING: 150.000 €

(Insurance included. Participation Fee not included)



Partnerships

GOLD PARTNER

CONGRESS AREA

DURING THE EVENT

- Participation in a Plenary Session.
- Participation in a Parallel Session.
- Logo display between sessions.
- Logo display in the lunch area.

EVENT BRANDING & MARKETING

BEFORE AND DURING THE EVENT

Website:

- Logo on the homepage of the SIWC website with links to the partner site.
- Logo on the partners/institutions section of the SIWC website with links to the partner site.

E-mailing:

- Inclusion of the logo in the official emails sent by SIWC.

Social Networks:

- Mentions on official Social Media channels.

DURING THE EVENT

- Inclusion of the company's description and its logo in the Visitors Guide.

AFTER THE EVENT

- Logo on the event report of the SIWC.

PUBLIC RELATIONS

BEFORE AND DURING THE EVENT

- Mention in press releases.
- VIP Lounge access (4 passes).
- 10 invitations for the Gala Dinner.
- 10 invitations for the Welcome Cocktail.
- Two-day Congress Pass (20 passes); value of the congress pass 450.
- Exhibitor pass (8 passes).
- 25% discount on additional passes for the Congress.

EXHIBITION AREA

DURING THE EVENT

- Space in the exhibition area, also includes structure and insurance.
- Access to the VIP Networking Tool.

PRICING: 50.000 €

(Insurance included. Participation Fee not included)

Partnerships

SILVER PARTNER

CONGRESS AREA

DURING DE EVENT

- Participation in a Parallel Session.

EVENT BRANDING & MARKETING

BEFORE AND DURING THE EVENT

Website:

- Logo on the partners/institutions section of the SIWC website with links to the partner site.

Social Networks:

- Mentions on official Social Media channels.

DURING THE EVENT

- Inclusion of the company's description and its logo in the Visitors Guide.

PUBLIC RELATIONS

BEFORE AND DURING THE EVENT

- VIP Lounge access (2 passes).
- Presentation of the invited towns, businesses and partner institutions.
- 5 invitations for the Gala Dinner.
- 5 invitations for the Welcome Cocktail.
- Two-day Congress Pass (10 passes); value of the congress pass 450.
- Exhibitor pass (6 passes).
- 25% discount on additional passes for the Congress.

EXHIBITON AREA

DURING THE EVENT

- Space in the exhibition area, also includes structure and insurance.
- Access to the VIP Networking Tool.

PRICING: 25.000 €

(Insurance included. Participation Fee not included)



Partnerships

BRONZE PARTNER

EVENT BRANDING & MARKETING

BEFORE AND DURING THE EVENT

Website:

- Logo on the partners/institutions section of the SIWC website with links to the partner site.

Social Networks:

- Mentions on official Social Media channels.

DURING THE EVENT

- Inclusion of the company's description and its logo in the Visitors Guide.

PUBLIC RELATIONS

BEFORE AND DURING THE EVENT

- VIP Lounge access (2 passes).
- Presentation of the invited towns, businesses and partner institutions.
- 2 invitations for the Gala Dinner.
- 2 invitations for the Welcome Cocktail.
- Two-day Congress Pass (4 passes); value of the congress pass 450.
- Exhibitor pass (4 passes).
- 25% discount on additional passes for the Congress.

EXHIBITION AREA

DURING THE EVENT

- Space in the exhibition area, also includes structure and insurance.
- Access to the VIP Networking Tool.

PRICING: 10.000 €

(Insurance included. Participation Fee not included)

Exhibition

EXHIBITON OPTION

EXHIBITION AREA

DURING THE EVENT

- Space in the exhibition area, also includes structure and insurance.

INVITATIONS

Two days congress pass 450€	4
Exhibitor pass	4

PRICING: 3.495 €

(Insurance included. Participation Fee not included)



Sponsoring

WI-FI LANDING PAGE (ONE SPONSOR) 10.000 €

Name of the company on the Wi-Fi net and logo of the company on the Wi-Fi landing page.

DURING THE EVENT

- Increase visibility of your company name and logo to all the attendees.
- Inclusion of the company's description and its logo in the Visitors Guide.

AFTER THE EVENT

- Logo on the event report of the SIWC.

LANYARDS (ONE SPONSOR) 7.500 €

Name or logo of the company on the official SIWC lanyard.

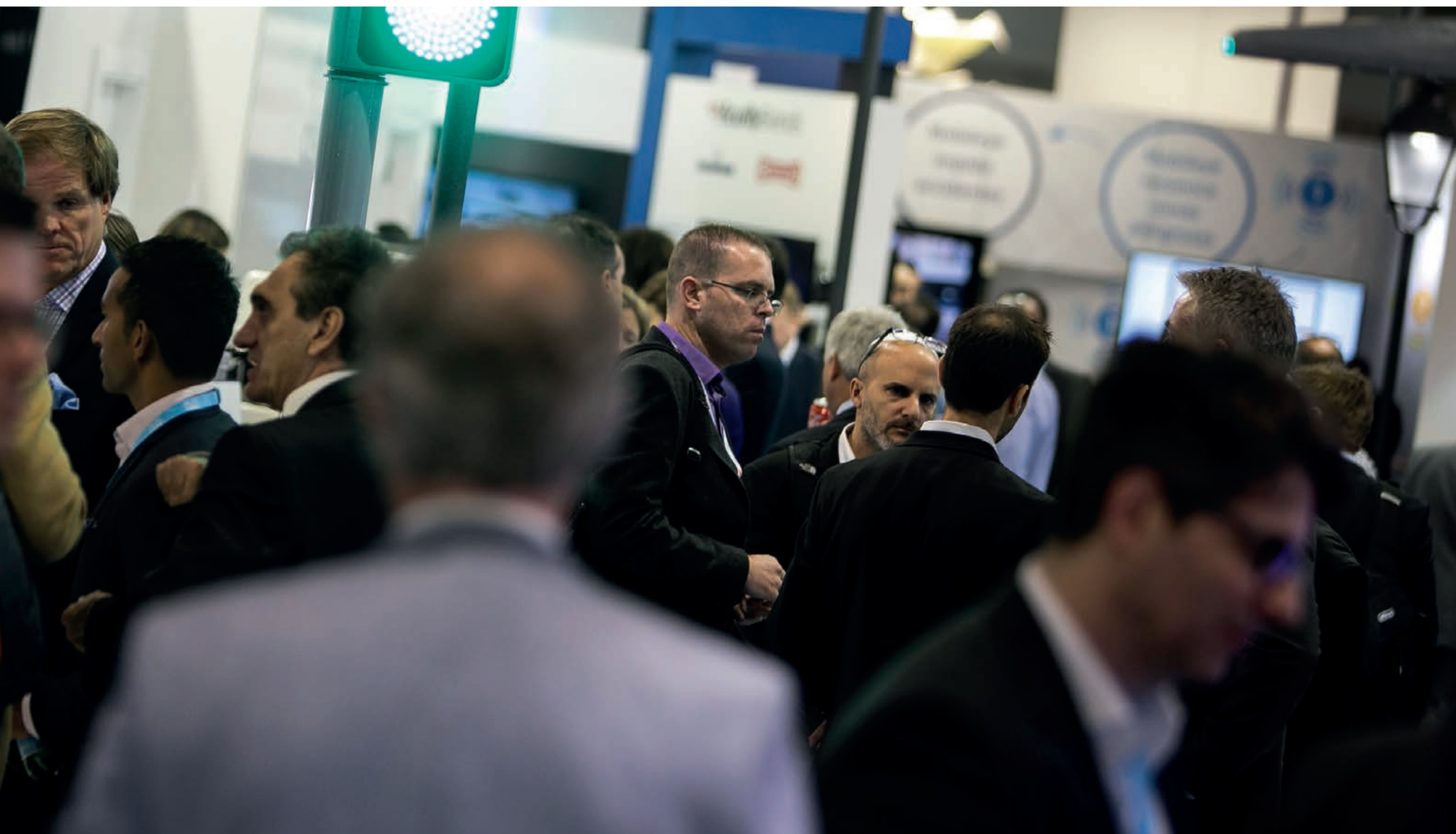
DURING THE EVENT

- Brand visibility through all the attendees by your company logo.
- Inclusion of the company's description and its logo in the Visitors Guide.

AFTER THE EVENT

- Logo on the event report of the SIWC.





A man in a blue suit is seen from behind, standing at a clear acrylic podium and speaking into a microphone. He is addressing a large audience seated in a modern, brightly lit hall. The room features large windows and blue ambient lighting. A large screen on the left shows a presentation. The text "PARTICIPATION OPTIONS FOR ISLANDS, CITY HALLS AND INSTITUTION REPRESENTATIVES" is overlaid in white capital letters on the right side of the image.

PARTICIPATION OPTIONS FOR ISLANDS, CITY HALLS AND INSTITUTION REPRESENTATIVES

Partnership

ISLAND PARTNER

EVENT BRANDING & MARKETING

BEFORE AND DURING THE EVENT

Website:

- Logo on the partners/institutions section of the SIWC website with links to the partner site.

Social Networks:

- Mentions on official Social Media channels.

E-mailing:

- Inclusion of the logo in the official emails sent by SIWC.

DURING THE EVENT

- Inclusion of the company's description and its logo in the Visitors Guide.

AFTER THE EVENT

- Logo on the event report of the SIWC.

PUBLIC RELATIONS

BEFORE AND DURING THE EVENT

- VIP Lounge access (2 passes).
- Presentation of the invited towns, businesses and partner institutions.
- 2 invitations for the Gala Dinner.
- 2 invitations for the Welcome Cocktail.
- Two-day Congress Pass (4 passes); value of the congress pass 450.
- Exhibitor pass (4 passes).
- 25% discount on additional passes for the Congress.
- Mention in press releases.

EXHIBITION AREA

DURING THE EVENT

- Space in the exhibition area, also includes structure and insurance.
- Access to the VIP Networking Tool.

PRICING: 18.500 €

(Insurance included. Participation Fee not included)

*Possibility to upgrade to Silver, Gold and Global Partner.
See pages 6,5 and 4.*



Sponsoring

WI-FI LANDING PAGE (ONE SPONSOR)

10.000 €

Name of the company on the Wi-Fi net and logo of the company on the Wi-Fi landing page.

DURING THE EVENT

- Increase visibility of your company name and logo to all the attendees.
- Inclusion of the company's description and its logo in the Visitors Guide.

AFTER THE EVENT

- Logo on the event report of the SIWC.

LANYARDS (ONE SPONSOR)

7.500 €

Name or logo of the company on the official SIWC lanyard.

DURING THE EVENT

- Brand visibility through all the attendees by your company logo.
- Inclusion of the company's description and its logo in the Visitors Guide.

AFTER THE EVENT

- Logo on the event report of the SIWC.





SMART ISLAND WORLD CONGRESS

www.smartislandcongress.com

ORGANIZED BY



HOSTED BY



POWERED BY



OFFICIAL VENUE HOST

