



EQUIPLAST

Encuentro Internacional
del Plástico y el Caucho




30 MAY - 2 JUNE 2023

GRAN VIA VENUE



Fira Barcelona

www.equiplast.com

#EQUIPLAST2023   



Rethinking Plastics

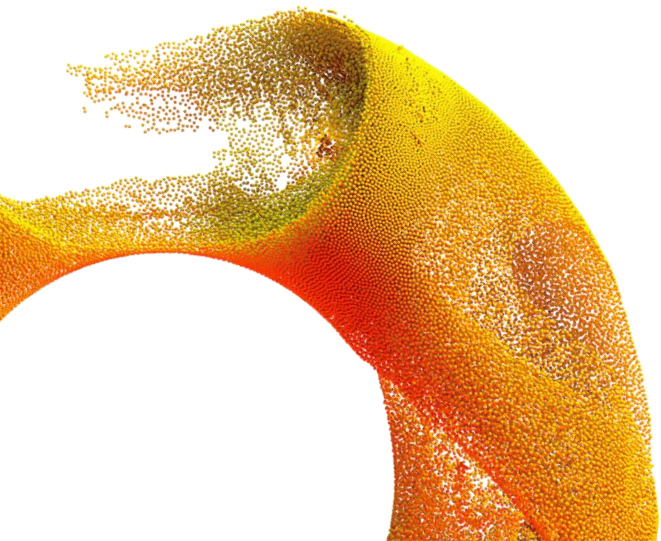
The Future of the Industry

EQUIPLAST 2023



Located in EQUIPLAST 2023, the RETHINKING PLASTICS project has been created to show society the plastic industry's commitment to the environment.

Participate in this area by showcasing your 100% recycled, biodegradable or renewably sourced finished products.



EXAMPLES OF PRODUCTS



100% RECYCLED

- PET Plastic
- PE Plastic
- PP Plastic
- From the ocean
- Other



From renewable sources

- PLA based plastics
- Starch based plastics
- PHA based plastics
- PCL based plastics
- Sugar cane based plastics
- Other



Biodegradable

- PET Plastic
- PE Plastic
- PP Plastic
- From the ocean
- Other



EQUIPLAST 2023

EXHIBITION AREA

ENTRANCE TO HALL 3



FIRA BARCELONA WILL PROVIDE:

- A TOTEM SIGN to display the product and a stand to include its TECHNICAL DATA SHEET.

THE EXHIBITOR MUST:

- Send the FILLED-IN TECHNICAL DATA SHEET before 17/04/2023,
- TRANSPORT THE PRODUCT, both in delivery and in pick-up (managing the shipping, packaging...)
- Accept the participation TERMS AND CONDITIONS presented.

ADDITIONAL INFORMATION:

- Products will be displayed according to the logistical needs of the space.
- Fira de Barcelona reserves the right to advertise or use the name of the participating company in all communications relating to Rethinking Plastics.

EQUIPLAST 2023

REASONS TO BE AN EXHIBITOR



**STRENGTHEN
YOUR
INSTITUTIONAL
RELATIONS**



**INCREASE
YOUR
VISIBILITY**



**MAKE AN IMPACT
IN THE MEDIA**



**BROADEN
YOUR
AUDIENCE**



**MAKE AN
IMPACT ON
YOUR TARGET
AUDIENCE**



**ESTABLISH
YOURSELF AS A
LEADING COMPANY
IN TERMS OF
SUSTAINABILITY**



**PROMOTE YOUR
PROJECT AND
YOUR
SOLUTIONS**



EQUIPLAST 2023

EQUIPLAST

EDITION 2023

CIRCULARITY AND INNOVATION AT THE HEART OF IT ALL

Plastics will continue to shape our present and our future, but we will not be able to realise the full potential of these materials unless we first deploy innovative and sustainable solutions to address the global challenges related to their impact on the environment.

Equiplast connects the key players of the entire plastics and rubber value chain for 4 days to promote the latest solutions in the circular economy and innovation with the aim of accelerating transformation towards a more sustainable future.



3 CORE THEMES ON WHICH THE EVENT IS BASED

- THE CIRCULAR ECONOMY
- DIGITALISATION
- TECH TRANSFER



LOS MEJORES ESCAPARATES PARA TUS SOLUCIONES Y PRODUCTOS

- EXHIBITOR AREA
- CONGRESSES
AND SEMINARS
- SIDE EVENTS



EQUIPLAST 2023

OBJECTIVES

2023



An edition focused on the needs of the demand by regaining full representativeness of the sector



OFFER TARGETS



+150
EXHIBITORS



DEMAND TARGETS



+19.000
VISITORS

Global Partners



Event Partners



Strategic Partners



Knowledge Partner



ALL INDUSTRIES IN THE TRANSFORMATION OF PLASTIC



- RAW MATERIALS AND ADDITIVES
- AUTOMATION SYSTEMS, MACHINERY AND EQUIPMENT
- PERIPHERALS, PARTS AND COMPONENTS
- MOULDS AND DIES
- SEMI-FINISHED AND FINISHED PRODUCTS
- MEASUREMENT, CONTROL AND AUTOMATION
- HARDWARE AND SOFTWARE, THE ENVIRONMENT, RECYCLING, INDUSTRIAL AND OCCUPATIONAL SECURITY
- RESEARCH, DEVELOPMENT AND INNOVATION
- SUBCONTRACTING AND SERVICES

VISITORS:

AT THE HEART OF OUR BUSINESS

- New visitor attraction campaign segmented by sectors of demand and professional profiles.
- Customised proposal for top 50 Spanish companies.



VISITOR PROFILE

Decision-makers in the main areas of application

DEMAND SECTORS

- Plastic Processing Industry
 - Packaging
 - Construction
 - Automotive
 - Electricity and electronics
 - Home, leisure and sports
 - Agriculture
 - Medicine
 - Other
- Plastics Recycling Industry Plastics
- End-Use Industries
 - Food and beverages
 - Pharmacy and cosmetics
 - Construction
 - Automotive
 - Electricity and electronics
 - Home, leisure and sports
 - Agriculture
 - Medicine and Health
 - Other
- Technical engineering services
- Universities and technology centres

PROFESSIONAL PROFILES EMPRESAS VISITANTES

Directores y responsables, técnicos, especialistas, consultores y operarios de los siguientes ámbitos profesionales:

- Purchasing
- Research and Development
- Product development
- Production
- Operations
- Quality
- Ecodesign
- Environmental risks
- Sustainability and the Circular Economy

SEAT, RENAULT, JOHN DEER, B-BRAUN, FACA PLASTIC, CESPA, FICOSA, VALEO, FAMITEL, GIRBAU, GRUPO BARCELONESA, INDUSTRIAS REHAU, S.A., INDUSTRIAS RODERO SL, INDUSTRIAS TAPLA, INDUSTRIAS TAYG, JOVI, FAMOSA, RECICLADOS PLASTICOS LA CAÑIZA, RECICLATGES PELEGRI SL, RECISUR, RECKITTBENCKISER, RECOFEM MACHINERY, S.L., RECOPOLYMERS, RECOVERY PLASTIC, RECOVERY PLASTIC SL, SIMON, TATAY, VEOLIA, ZANINI
Among others.



JOIN US IN 2023!
DON'T MISS IT!

CONTACT OUR SALES TEAM:

Caterina Contreras
ccontreras@firabarcelona.com
932 332 593 | 661 781 850

Reserve the dates
30 MAY - 2 JUNE 2023

More info:
equiplast.com

