

**Participation  
conditions  
and rates  
space only**

# Alimentaria

*International Food, Drink & Food Service Exhibition*

**A unique  
food, drinks and  
gastronomy  
experience**



**12-15 March 2024**  
**BARCELONA** - Gran Via Venue

## PARTICIPATION TERMS AND CONDITIONS

The REGISTRATION FEE is €975 and has to be paid by all participants regardless of the hired space or the stand pack model chosen for their participation.

**The REGISTRATION FEE includes:** opening the dossier, access to the EXHIBITOR'S AREA, publication in the EXHIBITORS AND PRODUCTS CATALOGUE, access to the ALIMENTARIA MATCHMAKING SYSTEM, a tool created to ask for meetings with buyers invited by the organiser, free Wi-Fi access, **5 exhibitor passes, 20 1-day electronic invitations** and basic cleaning of the stand (sweeping the floor, emptying bins and cleaning horizontal surfaces of standard furniture).

When you send the Participation Application Form, the CONTACT PERSON in your organisation for the show will receive a Welcome to ALIMENTARIA email with a link to the EXHIBITOR'S AREA platform, a private area where you will find full information along with what you need to do to manage your participation. You will also receive a copy of the first invoice for the REGISTRATION FEE: €975 (10% VAT not included). Companies whose tax address is outside Spain are exempt from paying VAT.

Sending a location proposal is subject to payment of the REGISTRATION FEE.

### REBOOKING campaign

Companies who exhibited at the 2022 show can take advantage of the rebooking conditions until 28 April 2023. For more information regarding the rebooking rate, please contact your sales manager.

### Cancellation policy

Exhibitor companies that have confirmed their participation and for whatever reason withdraw from the show must notify the organiser in writing of their withdrawal. If the notification is given earlier than 135 days before assembly, all amounts paid for participation will be refunded **apart from the registration fee**. After this date, the exhibitor company will forfeit all amounts paid and will have to pay all issued and pending invoices.

## CO-EXHIBITOR COMPANIES

Co-exhibitor companies have to register using the CO-EXHIBITOR COMPANY PARTICIPATION APPLICATION form. In the case of grouped participations, data will be gathered from co-exhibitor companies using a specific Excel spreadsheet. Both documents will be available in the EXHIBITOR'S AREA.

The REGISTRATION FEE FOR CO-EXHIBITOR COMPANIES is **€150 per company** (10% VAT not included; companies whose tax address is outside Spain are exempt from paying VAT). The registration fee includes: opening the dossier, administration charges, access to the EXHIBITOR'S AREA, publication in the EXHIBITORS AND PRODUCTS CATALOGUE, access to the ALIMENTARIA MATCHMAKING SYSTEM, a tool created to ask for meetings with buyers invited by the organiser, free Wi-Fi access, **3 exhibitor passes and 10 1-day electronic invitations**.

## IMPORTANT INFORMATION ABOUT HIRING ELECTRICITY, WATER AND WASTEWATER SERVICES

- Remember that together with the electrical power you may need, if you require 24-hour service you will have to contract it through Fira Store.
- If you think you may need a water connection and drain, please ask for them in advance and hire a platform to hide the pipes and minimise any inconvenience they may cause by taking up space in your exhibition area.

## SECTORIZATION OF THE FAIR

Alimentaria 2024 presents a new sectorization based on a more specialized offering and new market trends, with the aim of making professionals' visits even easier.

1. **ALIMENTARIA TRENDS:** free from, functional, dietary, halal, kosher, plant based, vegan
2. **COFFEE, BAKERY & PASTRY:** coffee, tea and infusions, baked goods, pastries, ice cream, flour and coatings, frozen fruit
3. **EXPOCONSER:** preserves and semi-preserves
4. **FINE FOODS:** gourmet or delicatessen food products, olive oil
5. **FOODTECH:** equipment, ingredients and technology for the food and beverages industry
6. **GROCERY FOODS:** diverse agri-food products, rice, soups and pastas, pulses, sauces, spices and condiments, prepared pre-cooked and chilled dishes, fresh fruit and vegetables
7. **INTERNATIONAL PAVILIONS:** international group participations
8. **INTERCARN:** meat and meat products
9. **INTERLACT:** milk and dairy products
10. **LANDS OF SPAIN:** Spanish regional group participations
11. **ORGANIC FOODS:** food products with a certified "organic" label
12. **RESTAURAMA:** water, soft drinks, juices and beers, alcoholic beverages, aperitif products, frozen products, IV-V range products, ingredients, culinary bases and dishes, food service products
13. **SNACKS, BISCUITS & CONFECTIONARY:** snacks, nuts, sweets, chocolates, biscuits, bakery products, confectionery, nougat

This new sector division matches the show's location sectors.

The organisers reserve the right to redirect the participation of a company to a specific location sector if the products to be exhibited do not fall into the category of the chosen location sector.

## SPACE ONLY RATES

<b>Registration fee</b>	<b>€975</b>
<b>1 side</b>	<b>€205 / sq.m</b>
<b>2 sides</b>	<b>€220 / sq.m</b>
<b>3 sides</b>	<b>€235 / sq.m</b>
<b>4 sides</b>	<b>€255 / sq.m</b>
<b>Exterior Space</b>	<b>€175 / sq.m</b>

\* 10% VAT not included.  
Companies whose tax address is outside Spain are exempt from paying VAT.  
The exhibitors join the material damage and liability insurance policy for their participation in the show.

All the exhibitors with stands between 9 sq.m and 25 sq.m, both included, have to contract a STAND PACK with ServiFira.

## Participation terms and conditions

The sq.m in area and the number of sides applied for are never guaranteed. Subject to availability.

Therefore, the participation rate to be invoiced will always be the one for the number of sides confirmed times the area in sq.m allocated. Once confirmation of the electronic signature of the contract has been received, rental of the contracted exhibition area will be invoiced based on the show's payment and due dates policy.

In addition to exhibitor passes and invitations included in the REGISTRATION FEE, exhibitor companies that book the Space only option will get:

- 1 additional exhibitor pass per 5 sq.m up to 100 sq.m. From 100 sq.m, 1 pass per additional 10 sq.m.
- 1 1-day electronic invitation per 5 sq.m.

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#alimentaria2024

