



### One. COMPANY ORGANISING THE PROMOTION AND PARTICIPANTS

- FIRA INTERNACIONAL DE BARCELONA (Fira de Barcelona), with its registered address at Avda. Reina M<sup>a</sup> Cristina, s/n 08004 (Barcelona) and identification no. Q0873006A, is organising the Innovative Product Award as part of Piscina Barcelona 2025 (hereinafter, the event).
- 2. The scope of this Competition is international, it will be conducted through the Internet and it is exclusively for persons of legal age.

#### Two. START DATE AND END DATE PROMOTION

2.1. The Promotion will start on 30 April 2025 and end on 20 September 2025.

## Three. CATEGORIES AWARD IN-USE POOL FACILITIES

The 2025 Piscina Barcelona Awards are open to newly-built and renovated residential and public pools, provided that they were completed between 1 September 2023 and 31 August 2025.

This competition, organised by **Fira de Barcelona**, will acknowledge projects in the following categories:

- Best Residential Pool
- Best Public Pool (sports facilities, water parks, hotel, campsite and community pools)





#### Four.

The following individuals are eligible to take part in this call:

- Project owners: Natural persons who are the project owners, as well as the legal representatives of the entities responsible for projects related to residential and public pool facilities.
- Agents involved in the execution of the project: Proposals may also be submitted by agents who have been involved in the execution of the project, including developers, designers, construction or execution managers and builders, provided they receive the project owner's authorisation.

## Responsibility for the proposal

 The person who submits the proposal will be responsible for the accuracy of the information provided to the Organisation.

## **Number of proposals**

 As many proposals as are deemed appropriate may be submitted; however, each proposal must have been registered separately.

#### **Participation conditions**

 Participation in the Awards will only be valid if the documentation indicated in section 5 of these Terms and Conditions is submitted.

### FIVE. FORMALISATION OF PARTICIPATION IN THE COMPETITION

- **5.1**. In order to participate, interested parties must fill in the form available, providing the following information:
  - · Information on the participant
  - Description of the project
  - Additional documentation required for evaluation





## **Registration form**

- The registration must be completed exclusively online, using the form available on the website (add link) before 11:59 pm (GMT+2) on 20 September 2025.

  The registration form link is as follows:
  - https://app.bipeek.com/registro-
  - <u>evento/eDzsli7BoumnLEUQRXUS8FFYgwFyF8qBOvj8J5UDvJS0VkmgDo0qIL</u>m02rTD?tc[]=624
- After the registration has been completed, the project data sheet included on the form must be filled in with the required information.
- The project data sheet must be submitted in A4 and .pdf format and must not exceed two pages in length.
- Plans required to understand the project in .pdf format.

## 5.2. Project data sheet

The project data sheet will consist of two pages with the following information:

#### Page 1:

- Type of construction, location and date of completion.
- Details of the owner of the project or the agent who submits the proposal (with the authorisation of the project owner).
- Details of any other agents who have been involved in the project (designer, construction or execution manager, builder, pool installer).
- o Description of the project.
- o Innovative and sustainable elements incorporated into the project.

#### • Page 2:

- o Exclusively graphic content: photographs and plans.
- Images may be included in JPEG (300 dpi) or TIFF (300 dpi, actual size)
   format.

Project data sheets exceeding two pages will not be accepted.





#### 5.3. Additional information

In addition to the project data sheet, the following must be included:

Medium-high quality image of the company logo (85x815 pixels)

Even though the images and plans have been incorporated into the project data sheet, they must be sent separately in the required formats. To facilitate file uploads, a dedicated section will be enabled on the platform.

## 5.4. End-of-Project Document or Certificate

## Mandatory documentation

- A certificate issued by the corresponding official certifying the completion date of the project must be attached in .jpg or .pdf format.
- All the required documents (project data sheet, additional information and completion certificate) must be uploaded onto the platform in the spaces designated for each section.

## o Submission language

• The information must be submitted in Spanish and English. Proposals in other languages will not be accepted.

## Participation conditions

- Participation in the awards is free of charge.
- The registration will only be valid if all the documentation is submitted by the established deadlines.

### 5.5. Details of the process:

- Once registered, participants will receive a confirmation email at the address indicated on the form.
- All the information must be fully submitted in Spanish and English. Proposals in other languages will not be accepted.





The deadline for registration and receiving the supporting technical and graphic information is 11:59 pm (CET) on 20 September 2025.

Queries about the call for entries can be sent to: congresos@firabarcelona.com.

- **5.2**. The Technical Committee will select **three finalists** in each category:
  - Best Residential Pool
  - Best Public Pool (sports facilities, water parks, hotel, campsite and community pools)

The projects in the final will be exhibited in the **Innovation Zone** in the following participation format:

### 1. POSTER (Free)

- Selection as a finalist automatically entails a poster-format presentation of the product in the Innovative Product exhibition area of the Innovation Zone.
- o The poster will include:
  - Name of the company and product.
  - Description of the product.
  - Photo of the product.

## Six. SELECTION CRITERIA

The Committee for the In-Use Pool Facilities Awards will acknowledge projects and facilities that deliver significant value to the businesses and initiatives into which they are integrated.





The assessment of these projects will be based on the following criteria:

## o Qualitative impact and differentiation

The discursive power of the project and its ability to improve market positioning and differentiation will be considered.

### Operational improvements

The operational improvements generated will be evaluated by means of performance metrics.

## Sustainability

Special recognition will be given to projects that promote sustainability by means of the efficient use of resources such as water, energy and raw materials and display respect for the environment.

#### Innovation

Value will be placed on other innovative factors, such as the integration of digital technologies, the development of high-impact solutions and the implementation of disruptive approaches in the processes.

#### Seven. SELECTION COMMITTEE

The **Selection Committee**, made up of renowned professionals, will be designated by **ASOFAP** and **FIRA DE BARCELONA**.

The Committee may request additional information on the submitted proposals if it deems it necessary to do so.

### Eight. PRIZE

- The Selection Committee will select a maximum of three proposals for the final of each category from among all the products submitted.
- One winner per category will then be selected from the finalists upon the basis
  of the evaluation criteria established in section 6 of the Terms and Conditions.
- All the finalists will also receive a diploma.
- The awards cannot be declared null and void, nor can there be a tie.





#### Nine. PRESENTATION OF THE AWARDS

The decision will be announced and the awards will be presented at a ceremony to be held on 17 November 2025 in the Outdoor & Wellness Experience area.

#### Ten. EXCLUSIONS

- **10.1.** No entries that are not properly individualised due to a lack of the corresponding personal information will be accepted, nor any that do not allow the holder's identification, any that are a mere photocopy and any that have been tampered with, altered or damaged. These entries will be excluded from the Competition
- **10.2**. Nor will any entry be accepted if it is not duly filled in as indicated in section 5 of this document. These entries will be excluded from the call.

#### Eleven. RESTRICTIONS

- **11.1.** If it is found that any of the participants do not meet the requirements set out in the Rules, or that the information provided to participate is invalid, their participation shall be deemed null and void and they shall be automatically disqualified from the Promotion, losing any rights to any awards given on the basis of this Promotion.
- **11.2.** The following persons may not take part in the Competition:
  - Workers employed by FIRA INTERNACIONAL DE BARCELONA (and the other legal entities associated to it), or any of their direct relatives.
  - Any other natural person who has participated directly or indirectly in the organisation of this Promotion or has been involved directly or indirectly in its preparation or implementation (agency, suppliers, exhibitors, etc.).
- **11.3.** The prize awarded shall be non-transferable and may not be exchanged, altered or offset at the request of the Participants; it may not be exchanged for any other product or for money.
- **11.4.** FIRA DE BARCELONA reserves the right, on the basis of just cause and upon communication in a lawful manner, to make any change to, suspend or extend this Promotion.





**11.5**. The winner shall bear any fiscal charge that the acceptance of the prize may incur, as well as any other expense derived from the Promotion that is not expressly borne by FIRA DE BARCELONA in these Legal Terms and Conditions.

### Twelve. PUBLICATION OF COMMENTS OR OPINIONS

**12.1.** No comments or opinions whose content is considered inappropriate, offensive, abusive or discriminatory or that could violate the rights of third parties will be permitted. Nor will any comments be permitted against any individual that violate the principles of the right to reputation, personal and family privacy or public image. We will not be liable for any harm caused by comments made by participants in the Promotion, and that at any time could hurt the sensitivity of other participants.

#### Thirteen. WAIVER OF LIABILITY

- **13.1.** By way of example, but not limited to the following, FIRA DE BARCELONA will not be held liable for any losses, thefts, delays or any other circumstance attributable to third parties that may affect the conduct of this Promotion, nor is it responsible for the use made by the participant of the award obtained from this Promotion, and assumes no liability for any harm or loss of any kind that the Participants, winners or third parties may suffer.
- **13.2.** FIRA DE BARCELONA does not accept liability in cases of force majeure or fortuitous events that could prevent the Promotion taking place or prevent the total or partial enjoyment of the award. In the event that this Promotion cannot be carried out, either due to fraud found relating to it, technical errors, or any other reason that is not under the control of FIRA DE BARCELONA and that affects the normal conduct of the Competition, FIRA DE BARCELONA reserves the right to cancel, modify or suspend it, including the participation website.

#### Fourteen. PRIVACY POLICY

- **14.1.** At FIRA DE BARCELONA we are aware of the importance for our customers of obtaining clear and transparent information about the data they provide to us.
- **14.2.** Relationships with our customers are based on honesty, rigour and transparency to build strong relationships and mutual trust. Through this Privacy Policy we detail how





we process your personal data when you communicate with us. By participating in this competition, you accept and give your consent to this Privacy Policy:

1. Who is the data controller responsible for the processing of your data?

Identity: FIRA INTERNACIONAL DE BARCELONA with Tax I.D. Q-0873006-A

Postal address Avda. Reina Ma Cristina s/n 08004 Barcelona

Phone: 932 332 000

Email datos@firabarcelona.com

DPO dpo@firabarcelona.com

### 2. For what purpose do we process your data?

We process the data that you have provided to us for the following purposes:

- a) To manage your voluntary participation in the competition.
- b) To send promotional and/or advertising information about the event and the activities that we carry out, including electronically.
- c) Maintenance of lists of people to whom commercial mailing must not be sent if they have informed us that they do not want to receive promotional/advertising information electronically.
- d) Maintenance of data erasure/cancellation lists if rights have been exercised regarding erasure of data. This data will remain blocked and with restricted access for the minimum period established by law.

### 3. For how long will we retain your data?

Your data will be retained:

- 1. For the duration of the competition.
- 2. In the event that you have authorised the receiving of commercial mailing until you exercise your rights of withdrawal of consent and/or objection to the processing of your data.

## 4. What is the legal basis for the processing of your data?

Depending on the type of business relationship and/or association with us, the legal basis for the processing of your personal data may be:

- Your consent, granted at the time you voluntarily provide your data in our forms and accept the processing of your data in the relevant checkbox (e.g. sending advertising about our trade fairs)
- Legitimate interest will be our legal basis for the processing of your data in browsing the websites (e.g. browsing our web pages)

A legal obligation, included in the European Data Protection Regulation and in the LSSI Law on Information Society Services and Electronic Commerce (e.g. blocking of your data and maintaining a list of those who do not wish to receive commercial emails).





#### 5. To whom will we disclose your data?

Whenever FIRA DE BARCELONA provides you with a service through a third-party company that provides your data to us, they will disclose them to this company under a strict obligation of confidentiality and having first executed the relevant service provision contractual agreement between the Data Controller (FIRA DE BARCELONA) and the Data Processor (the provider company)

In the event of a data transfer to third-party countries, we will use our best endeavours to provide the utmost privacy and security of our customers' data. In this respect, most of our providers and partners are located within the EEA (European Economic Area). If any of them is located outside this area, in the case of the USA, they will have to subscribe to the Privacy Shield or in a country with a suitable level of protection in accordance with the criteria of the European Commission. In the case of other countries that do not have laws as strict as EU law, we apply standard contractual clauses in accordance with the Decision of the European Commission of 5 February 2010.

FIRA DE BARCELONA guarantees that under no circumstances will it sell, offer and/or commercialise its customers' data.

### 6. What are your rights when you provide us with your data?

Any person has the right to obtain clear and comprehensible information about whether FIRA DE BARCELONA is processing their personal data.

Data subjects have the right to access their personal data and to request the rectification of any inaccurate data or, as applicable, request the data be deleted when, among other reasons, the data is no longer necessary for the purpose for which it was provided, and to withdraw the consent granted. The exercise of the right to object to the processing of your data for the sending of advertising information electronically. You can also exercise your right to the restriction of the processing so that your data will not be deleted; however, its processing will be subject to restrictions.

The exercising of the rights to portability and not to be subjected to automated decisions do not apply in this case due to the type of data and its processing.

The rights set out above can be exercised by post enclosing a copy of one's national ID card or passport addressed to FIRA INTERNACIONAL DE BARCELONA, whose address is: Avda. Reina Maria Cristina, s/n 08004 Barcelona, CRM Marketing Services Department or via email to: datos@firabarcelona.com, with the same documentation as specified for notification by post.

#### 7. Contact





For any query regarding the processing of your data, you can contact our D.P.O. at: dpo@firabarcelona.com

If you wish, you can also address any complaints you may have with regard to the processing of your personal data to the Spanish Data Protection Agency (<a href="www.agdp.es">www.agdp.es</a>).

### Fifteen. ACCEPTANCE OF THESE TERMS

- **15.1**. Participation in these Awards implies, in and of itself, the full and absolute acceptance of these legal Terms and Conditions.
- **15.2**. The promotion is not sponsored, endorsed, managed or associated in any way with Facebook/Instagram; hence, the Participants release these companies from any liability for any harm or loss arising therefrom.