

# **TERMS AND CONDITIONS INTERNATIONAL COMPETITION FOR STUDENTS OF ARCHITECTURE AND LANDSCAPING**

## **PISCINA BARCELONA 2025**

### **One. COMPANY ORGANISING THE PROMOTION AND PARTICIPANTS**

- 1.1.** FIRA INTERNACIONAL DE BARCELONA (Fira de Barcelona), with its registered address at Avda. Reina M<sup>a</sup> Cristina, s/n 08004 (Barcelona) and identification no. Q0873006A, is organising the Innovative Product Award as part of Piscina Barcelona 2025 (hereinafter, the event).
- 1.2.** The scope of this Competition is international, it will be conducted through the Internet, and it is exclusively for persons of legal age.

### **Two. START DATE AND END DATE PROMOTION**

- 2.1.** The Promotion will start on 1 May 2025 and end on 20 September 2025.

### **Three. INTRODUCTION**

Every two years, Fira Barcelona organises the Piscina Barcelona trade fair, a leading international event that brings together the main companies and professionals from the water, pool, wellness and outdoor industry. This event showcases the latest innovations, research and products and the current and future trends in the sector by means of talks and exhibitions. Its featured activities include the launch of an international competition aimed at future architects, with the aim of reflecting, devising solutions and offering new perspectives with regard to the relationship between human beings, architecture, aquatic facilities and the enjoyment of water.

### **Four. INSTALLATION AREA**

The Nature Square and the Hypostyle Hall of Antoni Gaudí's Park Güell in Barcelona are established as the installation area. The contestants will undertake their projects using all or part of this space.

#### 4.1 PARK GÜELL

Park Güell is a public park with gardens and architectural elements located in the upper part of the city of Barcelona, in the foothills of the Collserola mountain range. The park was designed by architect Antoni Gaudí, a leading exponent of Catalan modernism, at the request of the entrepreneur Eusebi Güell. Built between 1900 and 1914, it was opened as a public park in 1926.

Park Güell is a reflection of Gaudí's artistic plenitude; it belongs to his naturalist phase (the first decade of the 20th century), a period during which the architect perfected his personal style, inspired by the organic forms of nature.

The entire park is an area covering 17.18 hectares. Gaudí always strove to achieve perfect integration of his works into nature, and this park is a perfect example of the above. Its design optimally combines natural and architectural elements without right angles; everything is resolved by undulating forms.

The most outstanding parts of the Park include:

1. The Dragon's Stairway - Also known as the Salamander Stairway, this staircase is decorated with *trencadís* mosaics and it leads to the Hypostyle Hall. In the centre stands the famous ceramic salamander.
2. The Hypostyle Hall - Also known as the Hall of the One Hundred Columns (although it has 86), it was designed as a market and it has a ceiling decorated with *trencadís* mosaics.
3. Nature Square - This is a large esplanade with panoramic views of Barcelona. Its undulating mosaic-covered bench is one of the park's most iconic images.
4. The Porticos and Viaducts - Walkways and paths covered with organic shapes that blend into the nature, such as the Portico of the Washerwoman.
5. The Caretaker's House - Located at the entrance to the park, this is an example of Gaudí's architecture and it currently forms part of the Barcelona History Museum.
6. The Austria Gardens - A green area with trees and flowers where plots of land were originally sold for housing.
7. The Gaudí House Museum - Where Gaudí lived for almost 20 years. Today it's a museum containing furniture and objects designed by him.

The park combines architecture and nature in a unique manner and it's a UNESCO World Heritage Site.

#### 4.2 NATURE SQUARE

The focal point of the park is a vast oval square (Nature Square) 2,694 m<sup>2</sup> in size (86 m long and 43 m wide), built between 1907 and 1913. According to the original plan, the central square was to be a Greek theatre suitable for community gatherings and the holding of cultural and religious events. Its exterior features a cornice covered with gargoyles in the shape of a lion's head to drain the rain, as well as tryglyphs and small figures in the shape of raindrops.

On the outer edge, which serves as a balcony overlooking the staircase and the entrance to the park, there's a 110-metre-long undulating bench covered by small ceramic and glass pieces, the work of Josep Maria Jujol, who used *trencadís*, one of the architect's favourite techniques. At the other end, the square ends with a wall carved into the mountain, creating the effect of an amphitheatre, above which there is a palm-lined avenue closed off in the mountainside by a wall of palm-shaped columns. There were natural caves in this wall.

The undulating bench is made up of a succession of 1.5 m concave and convex modules, with an ergonomic design adapted to the human body. The base is made of white *trencadís* and crowned with ceramic decoration reminiscent of dadaist or surrealist collages, with generally abstract motifs, but also some figurative elements, such as the signs of the zodiac, stars, flowers, fish and crabs. Jujol also included roses and allegorical phrases in homage to the Virgin Mary in Catalan and Latin, as well as crosses and the J of Jujol. The *trencadís* was built with waste materials, tiles, bottles, and pieces of crockery. Blue, green and yellow predominate, symbolising Faith, Hope and Charity for Gaudí.

This square is unpaved, due to the fact that the water it collects from rainfall is drained and channelled through the columns that support it. It is then stored in a 1,200 m<sup>3</sup> underground tank and later used to irrigate the park. If the tank exceeds a certain limit, the excess water is expelled by the dragon that welcomes visitors to the park.

#### 4.3 THE HYPOSTYLE HALL

Below the middle of Nature Square stands the Hypostyle Hall or the Hall of the Hundred Columns, also known as the Doric Temple, with a surface area of 1,500 m<sup>2</sup>, which serves as support for the upper square. Measuring 43 m in length, it has a square floor plan, except on the side of the staircase, where the chamfers are cut into the sides. Built between 1908 and 1909, this hall was intended to serve as a market for the residential neighbourhood Gaudí was creating, but this function was abandoned after the failure of the project.

It comprises 86 fluted columns 6.16 m high and 1.20 m in diameter and it is made of mortar and rubble simulating marble. These are clad with *trencadís* up to a height of 1.80 m. The outer columns are slightly inclined to achieve better structural balance. They are of the Doric order, albeit octagonal Abacus instead of square with a circular but flattened equine. The ceiling is made of convex hemispherical vaults covered with white *trencadís*.

It is advisable to go on a virtual tour of the Park Güell website to understand the spaces.  
<https://parkguell.barcelona/visitavirtual/>

#### **Five. PROJECT**

A theoretical project for an Aquatic Centre is proposed, suitable for public bathing, any type of sport, leisure, relaxing, recreational swimming pool, etc., chosen by the contestant using their own judgement.

Solutions that reflect on the value of water for health, the environment and as a symbolic and essential reference element for the life of the planet will be valued. In this regard, the contribution of sustainable concepts in the architectural proposal will be important.

The solutions provided can introduce new ideas to the traditional way in which these types of spaces have so far been understood, proposing, if deemed appropriate, innovative ways of relating to water.

The project will take into account its unique location, highlighting the surrounding environment. It must be a theoretical proposal, open to imagination, creativity and solutions that may or may not respect the existing architecture.

It should be borne in mind that, when the action is proposed in a green area of Barcelona, even though it is architectural in nature, the rest of the landscaped space must be arranged and resolved from the standpoints of biodiversity and the relationship between

architecture, city and landscape as defined in the 2020 Barcelona Green and Biodiversity Plan.

The project will functionally resolve accesses, interior routes, changing rooms and complementary spaces necessary for the use of water spaces for public bathing and for the management of an aquatic centre of these characteristics. Value will be placed on the environmental sustainability of the proposals.

#### **Six. PARTICIPANTS**

The competition is international in nature and is aimed at students of Architecture Schools in any country in the world, with the only proviso being that entrants must be enrolled during 2025 at one of the Official Schools of Architecture and/or Landscaping.

Teams made up of several architecture students or multi-disciplinary teams can submit an entry, as long as at least one of the members is an architecture student. Each contestant may submit only one proposal and may not participate simultaneously in two teams.

#### **Seven. SELECTION CRITERIA**

The evaluation criteria will be:

- **Innovation and creativity (25%).**
- **Functionality and usability (25%).**
- **Aesthetics and design quality (25%).**
- **Sustainability and use of organic materials (25%).**

#### **Eight. SELECTION COMMITTEE**

The **Selection Committee**, made up of renowned professionals, will be designated by **FIRA DE BARCELONA**.

The Committee may request additional information on the submitted proposals if it deems it necessary to do so.

## **Nine. AWARDS**

The following prizes will be awarded:

- **FIRST PRIZE: €2,000**
- **SECOND PRIZE: €1,000**
- **THIRD PRIZE: €500**

This award category is sponsored by **Fluidra**.

## **Ten. FORMALISATION OF PARTICIPATION IN THE COMPETITION**

The proposal must be submitted on a maximum of 2 DIN A1 slides in PDF format. They may include plans, diagrams, perspectives, photos and texts that clearly explain the proposal. All these documents will be attached to a form that will be made available at the following link on the trade show website: <https://www.piscinabarcelona.es/es/>

Interested parties must complete and submit the registration form **before September 20, 2025**. The proposal language may be Spanish or English.

The registration link is as follows:

[https://app.bipeek.com/registro-evento/eDzsl7BoumnLEUQRXUS8FFYgwFyF8qBOvj8J5UDvJS0VkmqDo0qILm02rTD?tc\[\]=622](https://app.bipeek.com/registro-evento/eDzsl7BoumnLEUQRXUS8FFYgwFyF8qBOvj8J5UDvJS0VkmqDo0qILm02rTD?tc[]=622)

## **Eleven. ANONYMITY**

The slides must be anonymous and they may not include any elements that identify the contestant. Each panel will be identified with a slogan made up of one or more words and a 2-digit number chosen by the contestant.

This slogan will appear in a second PDF file, which must be submitted using the second form available on the trade fair website. This form must include the following data (submission deadline: **20 October 2025**):

- Slogan
- Contestant's name
- Address
- Email address
- Contact phone number

- School of Architecture and/or Landscaping School
- University
- Academic year
- Document proving your relationship with the School of Architecture and/or Landscaping School (scanned documents will be accepted for entering the competition, but, should you win an award, the original or a certified copy must be submitted).
- Any queries should be emailed to the following address:  
[congresos@firabarcelona.com](mailto:congresos@firabarcelona.com).

## **Twelve. PRESENTATION OF THE AWARDS**

The decision will be announced and the awards will be presented at a ceremony to be held on **17 November 2025** in the **Outdoor & Wellness Experience** area.

The first three prizes, together with the projects that are deemed most interesting, will be exhibited to the public in the **Innovation Zone** at the Piscina Barcelona Trade Fair (17-20 November 2025).

## **Thirteen. EXCLUSIONS**

**13.1.** Any entry that is not duly completed because it is not supported by the relevant personal data, those in which the person cannot be identified, that are simply photocopies, or that have been tampered with, altered or torn/damaged, shall not be allowed to participate in the Competition and will be excluded.

**13.2.** Any entry that is not duly completed, as indicated in point 4.2 of this document, will not be admitted to the competition and it will be excluded.

## **Fourteen. RESTRICTIONS**

**14.1.** If it is found that any of the participants do not meet the requirements set out in the Rules, or that the information provided to participate is invalid, their participation shall be deemed null and void and they shall be automatically disqualified from the Promotion, losing any rights to any awards given on the basis of this Promotion.

**14.2.** The following persons may not take part in the Competition:

- Workers employed by FIRA INTERNACIONAL DE BARCELONA (and the other legal entities associated to it), or any of their direct relatives.
- Any other natural person who has participated directly or indirectly in the organisation of this Promotion or has been involved directly or indirectly in its preparation or implementation (agency, suppliers, exhibitors, etc.).

**14.3.** The prize awarded shall be non-transferable and may not be exchanged, altered or offset at the request of the Participants; it may not be exchanged for any other product or for money.

**14.4.** FIRA DE BARCELONA reserves the right, on the basis of just cause and upon communication in a lawful manner, to make any change to, suspend or extend this Promotion.

**14.5.** The winner shall bear any fiscal charge that the acceptance of the prize may incur, as well as any other expense derived from the Promotion that is not expressly borne by FIRA DE BARCELONA in these Legal Terms and Conditions.

#### **Fifteen PUBLICATION OF COMMENTS OR OPINIONS.**

**15.1.** No comments or opinions whose content is considered inappropriate, offensive, abusive or discriminatory or that could violate the rights of third parties will be permitted. Nor will any comments be permitted against any individual that violate the principles of the right to reputation, personal and family privacy or public image. We will not be liable for any harm caused by comments made by participants in the Promotion, and that at any time could hurt the sensitivity of other participants.

#### **Sixteen. WAIVER OF LIABILITY**

**16.1.** By way of example, but not limited to the following, FIRA DE BARCELONA will not be held liable for any losses, thefts, delays or any other circumstance attributable to third parties that may affect the conduct of this Promotion, nor is it responsible for the use made by the participant of the award obtained from this Promotion, and assumes no liability for any harm or loss of any kind that the Participants, winners or third parties may suffer.

**16.2.** FIRA DE BARCELONA does not accept liability in cases of force majeure or fortuitous events that could prevent the Promotion taking place or prevent the total or partial enjoyment of the award. In the event that this Promotion cannot be carried out, either due to fraud found relating to it, technical errors, or any other



reason that is not under the control of FIRA DE BARCELONA and that affects the normal conduct of the Competition, FIRA DE BARCELONA reserves the right to cancel, modify or suspend it, including the participation website.

## **Seventeen.                    PRIVACY POLICY**

**17.1.** At FIRA DE BARCELONA we are aware of the importance for our customers of obtaining clear and transparent information about the data they provide to us.

**17.2.** Relationships with our customers are based on honesty, rigour and transparency to build strong relationships and mutual trust. Through this Privacy Policy we detail how we process your personal data when you communicate with us. By participating in this competition, you accept and give your consent to this Privacy Policy:

### **1. Who is the data controller responsible for the processing of your data?**

**Identity:**            **FIRA INTERNACIONAL DE BARCELONA with Tax I.D. Q-0873006-A**  
**Postal Address** **Avda. Reina Maria Cristina, s/n, 08004 Barcelona**  
**Telephone**    **932 332 000**  
**email**            **datos@firabarcelona.com**  
**DPO**             **dpo@firabarcelona.com**

### **2. For what purpose do we process your data?**

We process the data that you have provided to us for the following purposes:

- a) To manage your voluntary participation in the competition.
- b) To send promotional and/or advertising information about the event and the activities that we carry out, including electronically.
- c) Maintenance of lists of people to whom commercial mailing must not be sent if they have informed us that they do not want to receive promotional/advertising information electronically.
- d) Maintenance of data erasure/cancellation lists if rights have been exercised regarding erasure of data. This data will remain blocked and with restricted access for the minimum period established by law.

### **3. For how long will we retain your data?**

Your data will be retained:

1. For the duration of the competition.
2. In the event that you have authorised the receiving of commercial mailing until you exercise your rights of withdrawal of consent and/or objection to the processing of your data.

#### **4. What is the legal basis for the processing of your data?**

Depending on the type of business relationship and/or association with us, the legal basis for the processing of your personal data may be:

- Your consent, granted at the time you voluntarily provide your data in our forms and accept the processing of your data in the relevant checkbox (e.g. sending advertising about our trade fairs)
- Legitimate interest will be our legal basis for the processing of your data in browsing the websites (e.g. browsing our web pages)

A legal obligation, included in the European Data Protection Regulation and in the LSSI Law on Information Society Services and Electronic Commerce (e.g. blocking of your data and maintaining a list of those who do not wish to receive commercial emails).

#### **5. To whom will we disclose your data?**

Whenever FIRA DE BARCELONA provides you with a service through a third-party company that provides your data to us, they will disclose them to this company under a strict obligation of confidentiality and having first executed the relevant service provision contractual agreement between the Data Controller (FIRA DE BARCELONA) and the Data Processor (the provider company)

In the event of a data transfer to third-party countries, we will use our best endeavours to provide the utmost privacy and security of our customers' data. In this respect, most of our providers and partners are located within the EEA (European Economic Area). If any of them is located outside this area, in the case of the USA, they will have to subscribe to the Privacy Shield or in a country with a suitable level of protection in accordance with the criteria of the European Commission. In the case of other countries that do not have laws as strict as EU law, we apply standard contractual clauses in accordance with the Decision of the European Commission of 5 February 2010.

FIRA DE BARCELONA guarantees that under no circumstances will it sell, offer and/or commercialise its customers' data.

#### **6. What are your rights when you provide us with your data?**

Any person has the right to obtain clear and comprehensible information about whether FIRA DE BARCELONA is processing their personal data.

Data subjects have the right to access their personal data and to request the rectification of any inaccurate data or, as applicable, request the data be deleted when, among other reasons, the data is no longer necessary for the purpose for which it was provided, and to withdraw the consent granted. The exercise of the right to object to the processing of your data for the sending of advertising information electronically. You can also exercise your right to the restriction of the processing so that your data will not be deleted; however, its processing will be subject to restrictions.

The exercising of the rights to portability and not to be subjected to automated decisions do not apply in this case due to the type of data and its processing.

The rights set out above can be exercised by post enclosing a copy of one's national ID card or passport addressed to FIRA INTERNACIONAL DE BARCELONA, whose address is: Avda. Reina Maria Cristina, s/n 08004 Barcelona, CRM Marketing Services Department or via email to: [datos@firabarcelona.com](mailto:datos@firabarcelona.com), with the same documentation as specified for notification by post.

#### **7. Contact**

For any query regarding the processing of your data, you can contact our D.P.O. at: [dpo@firabarcelona.com](mailto:dpo@firabarcelona.com)

If you wish, you can also address any complaints you may have with regard to the processing of your personal data to the Spanish Data Protection Agency ([www.agdp.es](http://www.agdp.es)).

### **Eighteen. ACCEPTANCE OF THESE TERMS**

**18.1.** Participation in these Awards implies, in and of itself, the full and absolute acceptance of these legal Terms and Conditions.

**18.2.** The promotion is not sponsored, endorsed, managed or associated in any way with Facebook/Instagram; hence, the Participants release these companies from any liability for any harm or loss arising therefrom.

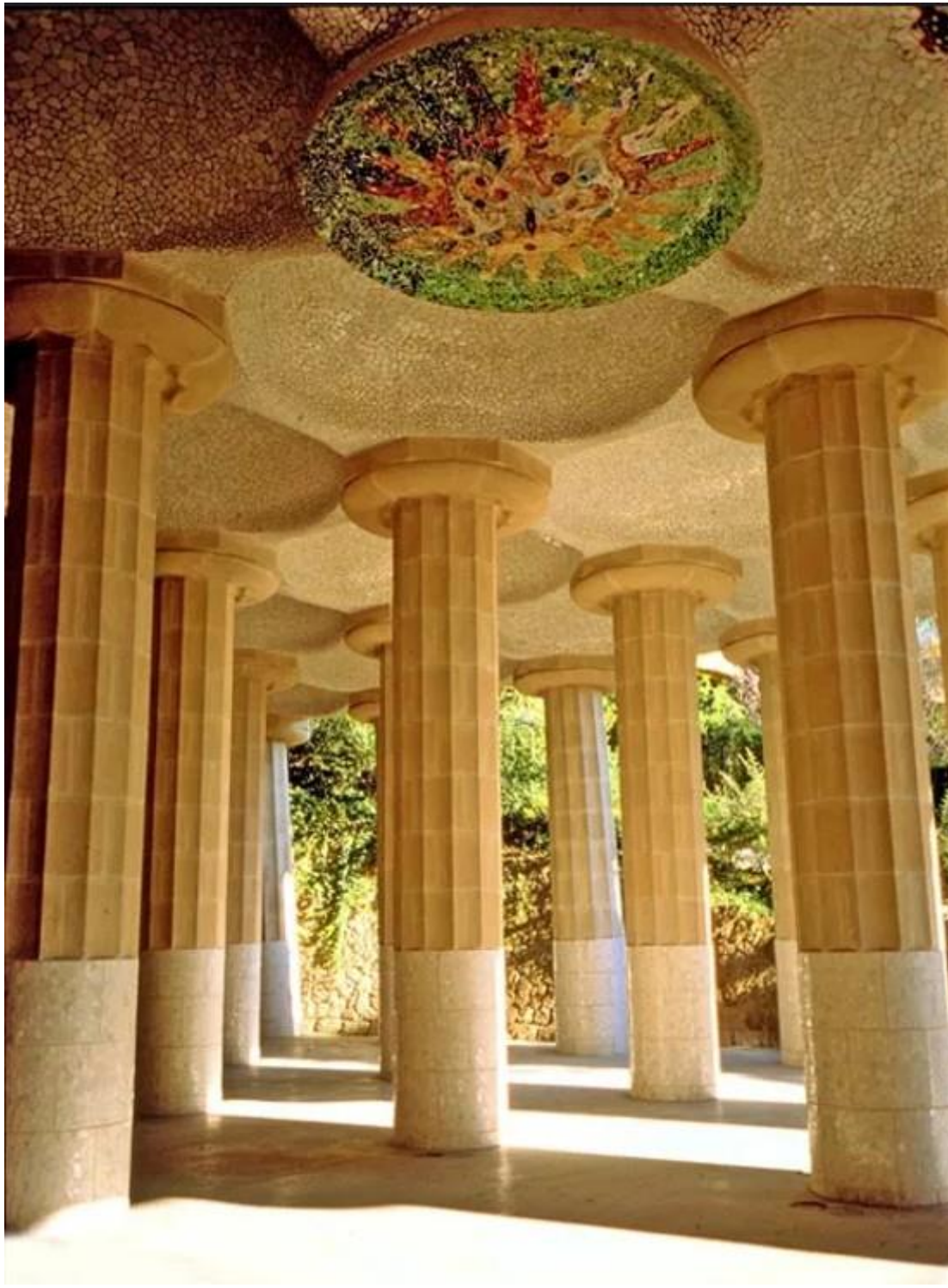
PHOTOGRAPHIC ANNEX





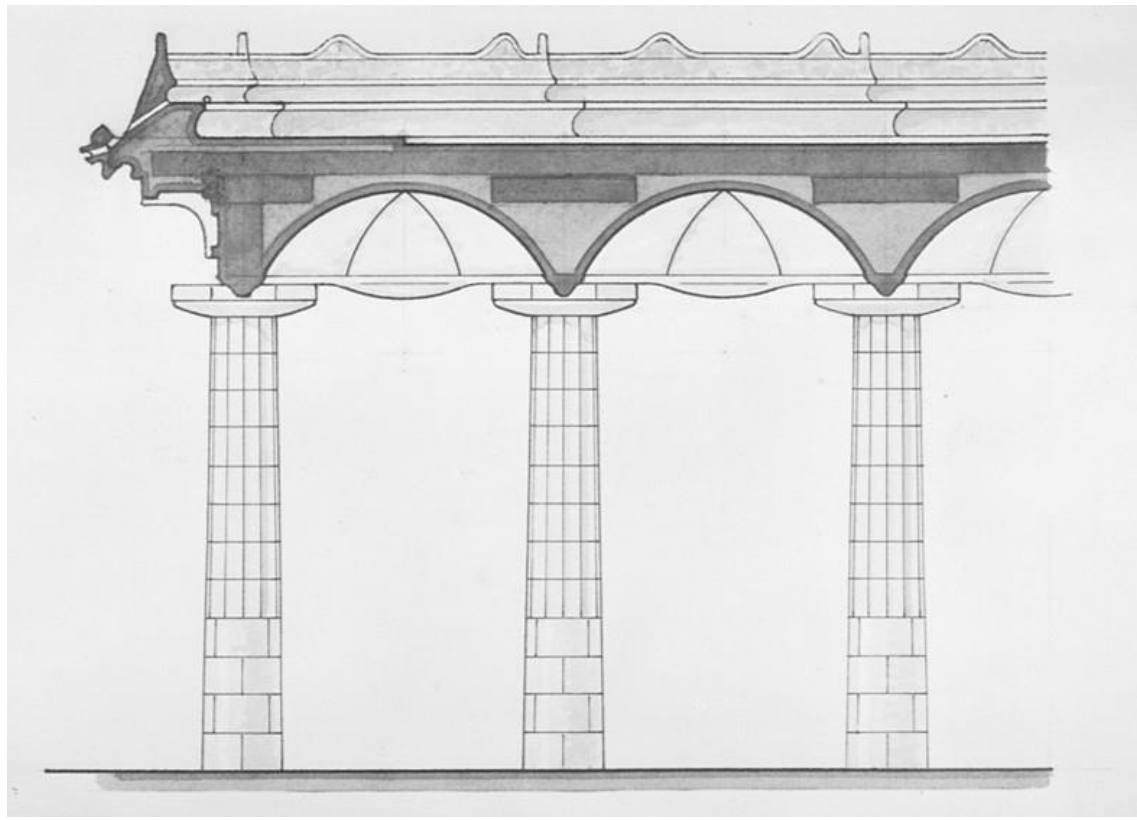
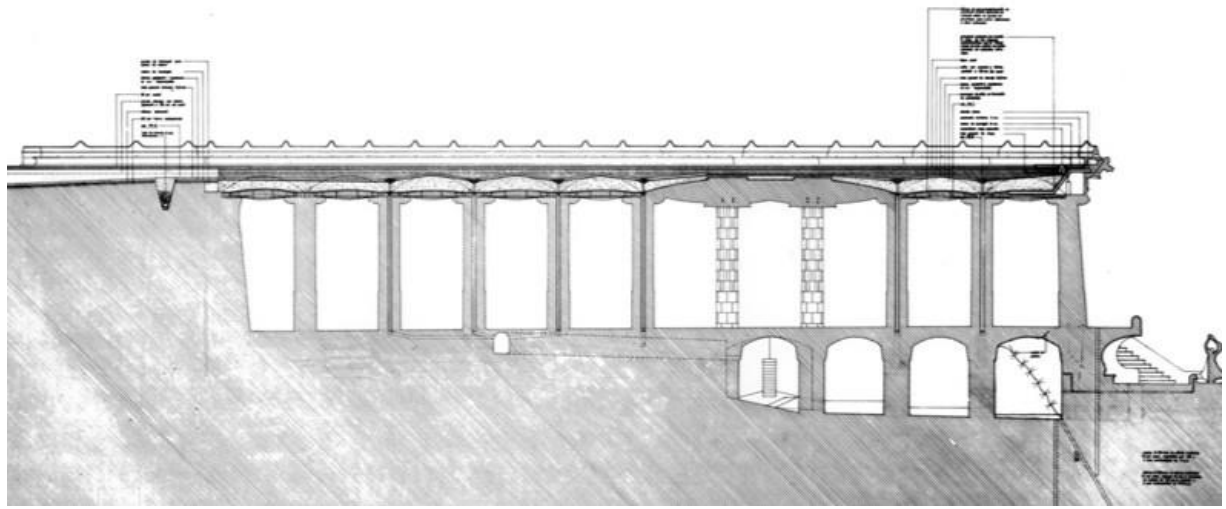


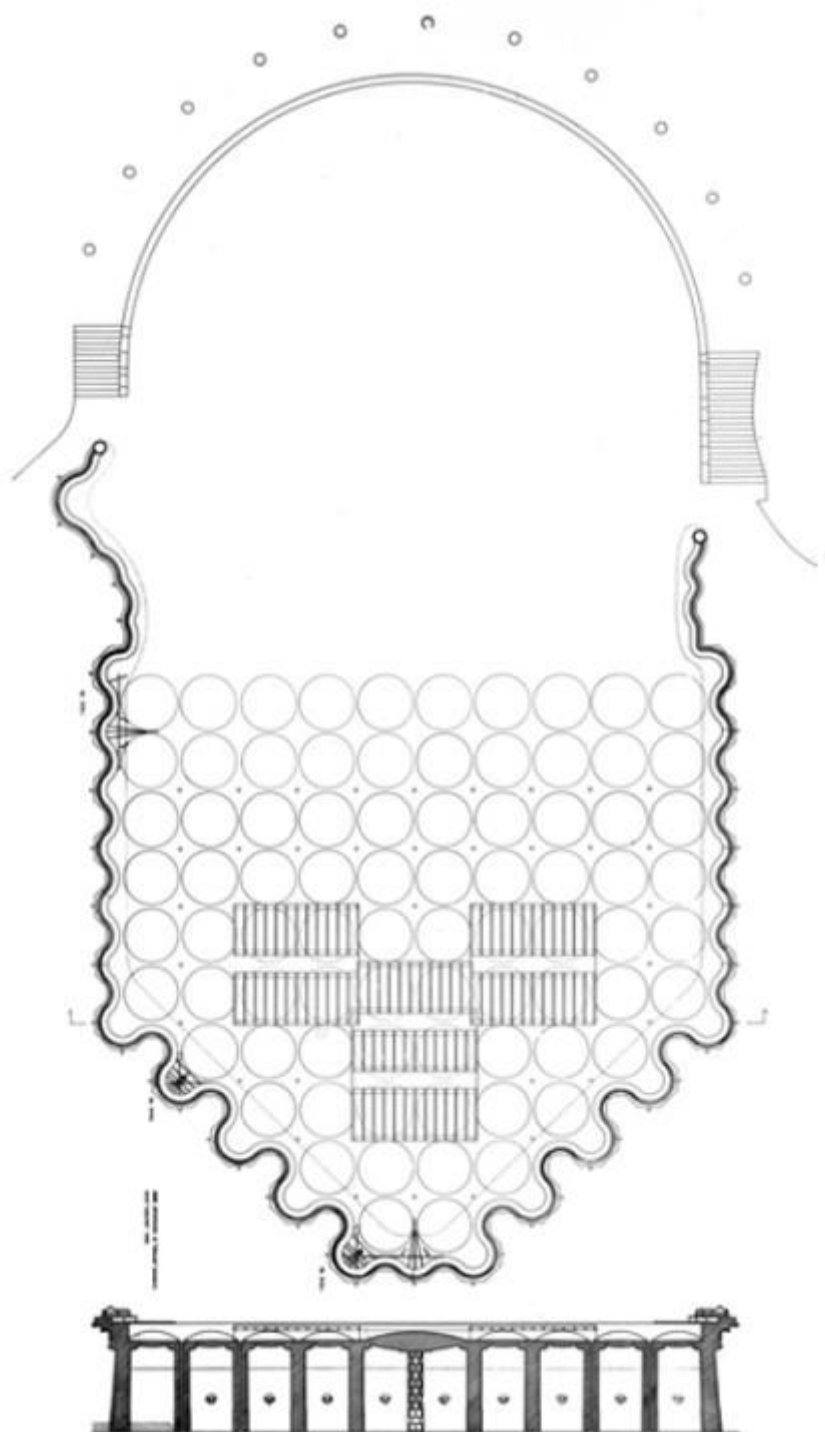












## **ANNEX WINNERS AT PREVIOUS EVENTS**

### **2021 Winners international competition for architecture students**

#### **First Prize: Aquatic Sanctuary - Meiji University, Japan**

For perceiving the future of architecture as an integrated element into the natural world and its principles with the existing building's source. As its name suggests, the area is intended to be a sanctuary, a place where water serves as a medium for generating new life.



#### **Second prize: Barcelona Water Park - Zhejiang University of Technology - China**

For its creation of a unique space based on ancient Roman baths, creating enclosed areas for people to gather, and corridors around the bathing areas, all of which are surrounded by walls that represent shapes created by water waves.





### **Third prize: The flow - Chongqing University, China**

For seeking inspiration in shapes that drops of water create when they come together, split and collide. For capturing the above in a space that combines an outdoor park to enjoy the area around the Sagrada Familia, and a sustainable underground spa that uses rainwater.



### **2019 Winners international competition for architecture students**

**First Prize: *El latido del agua* - Ramón Díaz, Miguel Rubio, Zaskya Ruíz and Fabián Peña. Concepción University**

For its commitment to sustainability, which proposes generating energy through waterwheels and the continuous movement of water, as well as for the prominence given to water in the proposed image and the space created.



**Second Prize: *Bahía 03* - Sergio Jodar, Alejandro Sánchez and**

**Jose Carlos Marin Alcon. Toledo School of Architecture**

For its proposal for the progressive transition between the city's urban fabric and the water of the sea, using simple geometries that make reference to the city's landmark buildings.



**Third Prize: *Rompeolas* - Miquel Pérez. ETSAB- UPC**

For the integration of the landscape in the proposal, evoking the port breakwaters and the solidity of the architectural proposal through a building submerged in the water.

