

TERMS AND CONDITIONS INNOVATIVE PRODUCT AWARD

One. COMPANY ORGANISING THE PROMOTION AND PARTICIPANTS

- 1.1.** FIRA INTERNACIONAL DE BARCELONA (Fira de Barcelona), with its registered address at Avda. Reina M^a Cristina, s/n 08004 (Barcelona) and identification no. Q0873006A, is organising the Innovative Product Award as part of Piscina Barcelona 2025 (hereinafter, the event).
- 1.2.** The scope of this Competition is international, it will be conducted through the Internet and it is exclusively for persons of legal age.

Two. START DATE AND END DATE PROMOTION

- 2.1.** The Promotion will start on 30 April 2025 and end on 20 September 2025.

Three. INNOVATIVE PRODUCT AWARD CATEGORIES

The Innovative Product Award will be presented in the following categories:

- **Innovative Product Award for Connectivity:** This award recognises and highlights the value of innovative products and processes in which the use of technologies linked to connectivity and digitisation play a significant role.
- **Innovative Product Award for Sustainability:** This award highlights the innovative products and processes that contribute to sustainable development, reduce their environmental impact and optimise the use of resources.

Four. REQUIREMENTS FOR PARTICIPATION

The following are eligible for the **Innovative Product Award** in both categories:

- All the **products and processes** submitted in the call for entries.
- **Exhibiting and co-exhibiting** companies in 2025, within the framework of the competition organised by **Fira de Barcelona**.

The registration form link is the following:

[https://app.bipeek.com/registro-evento/eDzsl7BoumnLEUQRXUS8FFYgwFyF8qBOvj8J5UDvJS0VkmqDo0qILm02rTD?tc\[\]=620](https://app.bipeek.com/registro-evento/eDzsl7BoumnLEUQRXUS8FFYgwFyF8qBOvj8J5UDvJS0VkmqDo0qILm02rTD?tc[]=620)

Participation conditions

- Products and materials that have been selected as finalists in previous years cannot be submitted.
- The registration must be performed by the **natural or legal person** (or its legal representative) responsible for the contract for participation and the allocation of the areas where the product will be displayed during the event.
- Whoever submits the proposal will be held liable for the **authenticity of the information** and compliance with the current legislation on **industrial and intellectual property**.
- **Several proposals** can be submitted, but each of them must have an **independent registration**.
- The registration will only be valid if all the **documentation required** in section 5 of these terms and conditions is submitted.

Five. FORMALISATION OF PARTICIPATION IN THE COMPETITION

5.1. In order to participate, interested parties must fill in the form available in the Exhibitor Area, providing:

- Information on the participant
- Description of the project
- Additional documentation required for evaluation

Details of the process:

- Once registered, participants will receive a confirmation email at the address indicated on the form.
- All the information must be fully submitted in **Spanish and English**. Proposals in other languages will not be accepted.
- Registration is **free of charge** and it must be completed exclusively online.
- Only registrations that include all the required documentation within the deadlines established in these terms and conditions will be deemed valid.

The deadline for registration and receiving the supporting technical and graphic information is **11:59 pm (CET) on 20 September 2025**

Queries about the call for entries can be sent to: congresos@firabarcelona.com.

5.2. The Technical Committee will select **five finalists** in each category:

- **Innovative Product Award for Connectivity**
- **Innovative Product Award in Sustainability**

The projects in the final will be exhibited in the **Innovation Zone**, with three options for participation:

1. POSTER (Free)

- Selection as a finalist automatically entails a poster-format presentation of the product in the Innovative Product exhibition area of the Innovation Zone.
- The poster will include:

- Name of the company and product.
- Description of the product.
- Photo of the product.

2. **PODIUM (Cost: €990 + VAT)**

- Leading presence of the product in the podium area of the Innovation Zone.

3. **PODIUM + Augmented Reality option:** Display of the product in podium format combined with Augmented Reality, enabling visitors to digitally interact with the product by means of mobile devices and tablets. This option provides a more immersive experience, highlighting the innovative and functional features of the product through 3D visualisations, animations and additional information accessible by scanning. **Fee: €2,240 + VAT.**

Six. SELECTION CRITERIA

The **Selection Committee** will award **two prizes for innovation** in the **pool, outdoor, and wellness** sectors:

- **Innovative Product Award for Connectivity**

This award will acknowledge the product, system or service that makes the most significant contribution to the construction, use, maintenance or renovation of residential pools, wellness centres, outdoor spaces and public facilities. Particularly high value will be placed on aspects such as connectivity, digitisation and projects based on high-impact technological innovation.

- **Innovative Product Award for Sustainability**

This award will acknowledge a product or process that demonstrates a clear commitment to the efficient use of resources (water, energy, raw materials) and respect for the environment throughout its life cycle, including its manufacture, commissioning, use, destruction and recycling.

Seven. SELECTION COMMITTEE

The **Selection Committee**, made up of renowned professionals, will be designated by **ASOFAP** and **FIRA DE BARCELONA**.

The Committee may request additional information on the submitted proposals if it deems it necessary to do so.

Eight. PRIZE

The **Selection Committee** will select a maximum of five proposals for the final of each category from among all the products submitted. One winner per category will then be selected upon the basis of the established evaluation criteria.

- The **winners in both categories** will receive a prize.
- The **winner of the Innovative Product Award for Connectivity** will receive a prize consisting of **an advert in the Eurospapoolnews magazine** worth €2,400. The number of advert insertions, their formats and their scheduling will be agreed upon with the magazine's editor after the event.
- The **winner of the Innovative Product Award for Sustainability** will receive a prize consisting of an **advertorial in the PISCINAS HOY magazine**, also worth €2,400. As in the previous case, the number of insertions and their formats and scheduling will be agreed upon with the magazine's editor after the event.

In addition, **all the finalists** will receive a diploma. The awards cannot be declared null and void, nor can there be a tie.

Nine. PRESENTATION OF THE AWARDS

The decision will be announced and the awards will be presented at a ceremony to be held on **17 November 2025** in the **Outdoor & Wellness Experience** area.

Ten. EXCLUSIONS

10.1. No entries that are not properly individualised due to a lack of the corresponding personal information will be accepted, nor any that do not allow the holder's identification, any that are a mere photocopy and any that have been tampered with, altered or damaged. These entries will be excluded from the Competition.

10.2. Nor will any entry be accepted if it is not duly filled in as indicated in section 5 of this document. These entries will be excluded from the call.

Eleven. BUILD-UP AND BREAKDOWN

It is the responsibility of FIRA DE BARCELONA to tell each of the exhibitors where their material or product will be located and to inform them of the assembly day and any requirements during the assembly, the event itself and the breakdown. Depending on the size of the product, FIRA DE BARCELONA reserves the right not to accept it.

As for the exhibiting company, it is responsible for providing all the technical and human resources required for the installation of the materials or products in the assigned spaces. It will incur all the transport, installation and placement costs. Similarly, the exhibiting company will be responsible for the maintenance of the products and materials during the event, as well as their breakdown and removal once the event is over.

Fira de Barcelona cannot be held liable for the state of the materials or products of the exhibiting company if they are not removed within the period indicated, i.e. **after 4:00 pm on 20 November**.

Twelve. RESTRICTIONS

12.1. If it is found that any of the participants do not meet the requirements set out in the Rules, or that the information provided to participate is invalid, their participation shall be deemed null and void and they shall be automatically disqualified from the Promotion, losing any rights to any awards given on the basis of this Promotion.

12.2. The following persons may not take part in the Competition:

- Workers employed by FIRA INTERNACIONAL DE BARCELONA (and the other legal entities associated to it), or any of their direct relatives.

- Any other natural person who has participated directly or indirectly in the organisation of this Promotion or has been involved directly or indirectly in its preparation or implementation (agency, suppliers, exhibitors, etc.).

12.3. The prize awarded shall be non-transferable and may not be exchanged, altered or offset at the request of the Participants; it may not be exchanged for any other product or for money.

12.4. FIRA DE BARCELONA reserves the right, on the basis of just cause and upon communication in a lawful manner, to make any change, to suspend or extend this Promotion.

12.5. The winner shall bear any fiscal charge that the acceptance of the prize may incur, as well as any other expense derived from the Promotion that is not expressly borne by FIRA DE BARCELONA in these Legal Terms and Conditions.

Thirteen. PUBLICATION OF COMMENTS OR OPINIONS

13.1. No comments or opinions whose content is considered inappropriate, offensive, abusive or discriminatory or that could violate the rights of third parties will be permitted. Nor will any comments be permitted against any individual that violate the principles of the right to reputation, personal and family privacy or public image. We will not be liable for any harm caused by comments made by participants in the Promotion, and that at any time could hurt the sensitivity of other participants.

Fourteen. WAIVER OF LIABILITY

14.1. By way of example, but not limited to the following, FIRA DE BARCELONA will not be held liable for any losses, thefts, delays or any other circumstance attributable to third parties that may affect the conduct of this Promotion, nor is it responsible for the use made by the participant of the award obtained from this Promotion, and assumes no liability for any harm or loss of any kind that the Participants, winners or third parties may suffer.

14.2. FIRA DE BARCELONA does not accept liability in cases of force majeure or fortuitous events that could prevent the Promotion taking place or prevent the total or partial enjoyment of the award. In the event that this Promotion cannot be

carried out, either due to fraud found relating to it, technical errors, or any other reason that is not under the control of FIRA DE BARCELONA and that affects the normal conduct of the Competition, FIRA DE BARCELONA reserves the right to cancel, modify or suspend it, including the participation website.

Fifteen. PRIVACY POLICY

15.1. At FIRA DE BARCELONA we are aware of the importance for our customers of obtaining clear and transparent information about the data they provide to us.

15.2. Relationships with our customers are based on honesty, rigour and transparency to build strong relationships and mutual trust. Through this Privacy Policy we detail how we process your personal data when you communicate with us. By participating in this competition, you accept and give your consent to this Privacy Policy:

1. Who is the data controller responsible for the processing of your data?

Identity: FIRA INTERNACIONAL DE BARCELONA with Tax I.D. Q-0873006-A
Postal Address Avda. Reina M^a Cristina s/n 08004 Barcelona
Phone: 932 332 000
Email datos@firabarcelona.com
DPO dpo@firabarcelona.com

2. For what purpose do we process your data?

We process the data that you have provided to us for the following purposes:

- a) To manage your voluntary participation in the competition.
- b) To send promotional and/or advertising information about the event and the activities that we carry out, including electronically.
- c) Maintenance of lists of people to whom commercial mailing must not be sent if they have informed us that they do not want to receive promotional/advertising information electronically.
- d) Maintenance of data erasure/cancellation lists if rights have been exercised regarding erasure of data. These data will remain blocked and with restricted access for the minimum period established by law.

3. For how long will we retain your data?

Your data will be retained:

1. For the duration of the competition.
2. In the event that you have authorised the receiving of commercial mailing until you exercise your rights of withdrawal of consent and/or objection to the processing of your data.

4. What is the legal basis for the processing of your data?

Depending on the type of business relationship and/or association with us, the legal basis for the processing of your personal data may be:

- Your consent, granted at the time you voluntarily provide your data in our forms and accept the processing of your data in the relevant checkbox (e.g. sending advertising about our trade fairs)
- The legitimate interest will be our legal basis for the processing of your data in browsing the websites (e.g. browsing our web pages)
- A legal obligation, included in the European Data Protection Regulation and in the LSSI Law on Information Society Services and Electronic Commerce (e.g. blocking of your data and maintaining a list of those who do not wish to receive commercial emails).

5. To whom will we disclose your data?

Whenever FIRA DE BARCELONA provides you with a service through a third-party company that provides your data to us, they will disclose them to this company under a strict obligation of confidentiality and having first executed the relevant service provision contractual agreement between the Data Controller (FIRA DE BARCELONA) and the Data Processor (the provider company)

In the event of a data transfer to third-party countries, we will use our best endeavours to provide the utmost privacy and security of our customers' data. In this respect, most of our providers and partners are located within the EEA (European Economic Area). If any of them is located outside this area, in the case of the USA, they will have to subscribe to the Privacy Shield or in a country with a suitable level of protection in accordance with the criteria of the European Commission. In the case of other countries that do not have laws as strict as EU law, we apply standard contractual clauses in accordance with the Decision of the European Commission of 5 February 2010.

FIRA DE BARCELONA guarantees that under no circumstances will it sell, offer and/or commercialise its customers' data.

6. What are your rights when you provide us with your data?

Any person has the right to obtain clear and comprehensible information about whether FIRA DE BARCELONA is processing their personal data.

Data subjects have the right to access their personal data and to request the rectification of any inaccurate data or, as applicable, request the data be deleted when, among other reasons, the data is no longer necessary for the purpose for which it was provided, and to withdraw the consent granted. The exercise of the right to object to the processing of your data for the sending of advertising information electronically. You can also exercise your right to the restriction of the processing so that your data will not be deleted; however, its processing will be subject to restrictions.

The exercising of the rights to portability and not to be subjected to automated decisions do not apply in this case due to the type of data and its processing.

The rights set out above can be exercised by post enclosing a copy of one's national ID card or passport addressed to FIRA INTERNACIONAL DE BARCELONA, whose address is: Avda. Reina Maria Cristina, s/n 08004 Barcelona, CRM Marketing Services Department or via email to: datos@firabarcelona.com, with the same documentation as specified for notification by post.

7. Contact

For any query regarding the processing of your data, you can contact our D.P.O. at: dpo@firabarcelona.com

If you wish, you can also address any complaints you may have with regard to the processing of your personal data to the Spanish Data Protection Agency (www.agdp.es).

Sixteen. ACCEPTANCE OF THESE TERMS

16.1. Participation in these Awards implies, in and of itself, the full and absolute acceptance of these legal Terms and Conditions.

16.2. The promotion is not sponsored, endorsed, managed or associated in any way with Facebook/Instagram; hence, the Participants release these companies from any liability for any harm or loss arising therefrom.