

# SMART CITY EXPO WORLD CONGRESS

Hall 3, Level 0,  
Street D, Stand 70

**5<sup>th</sup> November**

11.00 am Piemonte booth Official Opening

2.00 – 3.00 pm Piemonte Session  
**PIEMONTE, DRIVING INNOVATION AND EMPOWERING BUSINESS:  
A REGION TO BE DISCOVERED**

#### WELCOME GREETINGS

• *Matteo Marnati* - Regional Minister for Innovation, Regione Piemonte

#### DISCOVERING THE FUTURE: INNOVATION AND BUSINESS DEVELOPMENT IN PIEMONTE REGION

- *Matteo Marnati* - Regional Minister for Innovation, Regione Piemonte  
"Innovation and smart cities: empowering enterprises for a sustainable future"
- *Pietro Pacini* - General Manager, CSI Piemonte  
"Turning AI into action: CSI solutions for smarter cities"

5.00 – 6.00 pm A taste of Piemonte: enjoy typical products

**6<sup>th</sup> November**

3.00 – 4.00 pm Piemonte Session  
**INNOVATION GOES LIVE! PIEMONTE: THE POWER OF TECHNOLOGIES  
FOR INNOVATION-DRIVEN CITIES**

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#### 5-MINUTE PITCHES BY PIEMONTE COMPANIES AND STARTUPS

- > ALBA ROBOT
- > BT DIGITAL AUTOMATION
- > C2R ENERGY CONSULTING / XORI GROUP
- > COMPOSITE RESEARCH
- > CWS
- > FERPLANT
- > G2 MISURATORI
- > NEODELIS
- > WETECHNOLOGY