



FLANDERS  
INVESTMENT  
& TRADE



BELGIAN 20  
PAVILION 24



Wallonia.be  
EXPORT  
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Don't miss the dynamic events at the Belgian Pavilion – SCEWC 2024, where thought leaders and innovators discuss the future of smart cities through thematic pitch sessions, interactive workshops, and networking opportunities!

Explore the program and join us at booth **D41/D43, Hall 3** for your preferred sessions.

### **Panel discussion: Smart Villages, are stakes higher outside urban centers?**

**November 5, 2024 11:15am – 12:00pm**

Most territories in Belgium – and across Europe – are rural or semi-rural. While local authorities often see an interest in the smart and sustainable transition of their territories, they do not always identify with the concept of "Smart City" that often seems to apply to big urban centers with different economic, environmental and social contexts. This panel will explore how the notion of smart is defined outside urban settings, how initiatives can flourish with alternative economic models and will put emphasis on the need for mutualization and interoperability. The session will be moderated by Audrey Lebas from the Smart City Institute (HEC Liège, ULiège) and will welcome representatives from Belgian (semi-rural) authorities.

Main language: English. Free and open to the Public

### **X'port Hub – International Pitch sessions**

**November 5, 2024 2:00 pm – 3:00pm**

**November 6, 2024 11:00 am – 12:00pm**

International pitch session organized in partnership with MyGlobalVillage. Overview of some of the best disruptive international tech and start-ups in Tech for Cities. Event main language: English. Open to the public.

### **Panel Discussion: Innovation Procurement**

**November 6, 2024 2:45 pm – 3:30pm**

Innovation procurement is a strategic approach where public and private entities engage in purchasing innovative solutions to address societal challenges, improve services, and foster market competition. By adopting this method, organizations leverage cutting-edge technologies, novel business models, and collaborative partnerships to meet emerging needs. This panel will explore best practices in innovation procurement, the role of governments in driving innovation, and the challenges and opportunities of integrating innovation into procurement processes. Speakers to be confirmed. Event main language: English. Free and Open to the public

### **Belgian Beer Time**

**November 6, 2024 5:00 pm – 6:30pm**

The "Belgian Beer Time" has become a signature event for Belgian Pavilions around the world. The concept: networking, talks and disruptive ideas to be shared along fresh Belgian craft beers! Event by invitation only.

**FULL SCHEDULE and DETAILED INFO** about the Belgian Pavilion:

**[www.belgiumatscewc.com](http://www.belgiumatscewc.com)**