

# 4th Smart City Seoul Forum

## □ Event : 4th Smart City Seoul Forum(2024)

- (Venue) Seoul Pavilion at SCEWC 2024
- (Date) 2024.11.5.(Tue)~11.7.(Thu)
- (Host) Seoul Metropolitan Government, Seoul Digital Foundation

## □ Theme

- (Day 1) Inclusive × Smart City
- (Day 2) Fun × Smart City
- (Day 3) Mature × Smart City

## □ Speakers Lineup

| Date | Name                      | Position                    | Affiliation                           | Country      |
|------|---------------------------|-----------------------------|---------------------------------------|--------------|
| 11.5 | Phil-hyung Lee            | Mayor                       | Dongdaemun-gu                         | Korea        |
|      | Vito Episcopo             | Deputy Mayor                | City Council of Granada               | Spain        |
|      | Pierre Miroudot           | Vice President              | Paris Est Marne et Bois               | France       |
|      | Alisdair Ritchie          | Head                        | Connected Places Catapult             | U.K.         |
|      | Raf Buyle                 | Information Architect       | Digitaal Vlaanderen                   | Belgium      |
| 11.6 | Hun-jai Chung             | Deputy Mayor                | Gangnam-gu                            | Korea        |
|      | Ane Miren Ibáñez Zugazaga | Modernization Director      | Bilbao City Council                   | Spain        |
|      | Mar Santamaria            | 300.000Km/s                 | Co-Founder                            | Spain        |
|      | Agnès Charlotte Bickart   | Head                        | METROPOLIS                            | Spain        |
|      | Ahmed Abdelmoeti          | Digital Transformation Lead | Aramco                                | Saudi Arabia |
| 11.7 | Jae-jin Lee               | Chief                       | Seocho-gu                             | Korea        |
|      | Takehiko Nagumo           | Executive Director          | Smart City Institute Japan            | Japan        |
|      | Cristina Garrido          | President                   | Anteverti                             | Spain        |
|      | Christina Zhang           | Vice Chair                  | International Telecommunication Union | -            |
|      | Boris Kim                 | Senior Manager              | Seoul Digital Foundation              | Korea        |

## □ (Day 1) Inclusive X Smart City

| 시 간         |       | 내 용   |
|-------------|-------|---|
| 14:00-14:03 | ('03) | ① Welcome Introduction<br>· Introduction of the topic and agenda(Moderator) |
| 14:03-14:06 | ('03) | ② Group Photo   |
| 14:06-14:10 | ('04) | ③ Opening Remarks<br>· Yo-sik Kang(President of Seoul Digital Foundation)   |
| 14:10-14:25 | ('15) | ④ Keynote Speech<br>· Phil-hyung Lee(Mayor of Dongdaemun-gu)                |
| 14:25-14:40 | ('15) | ⑤ Session Speech<br>· Vito Episcopo Solis(Deputy Mayor of Granada)          |
| 14:40-14:55 | ('15) | · Pierre Miroudot(Vice President of Paris Est Marne et Bois)                |
| 14:55-15:10 | ('15) | · Alisdair Ritchie(Head of Connected Places Catapult)                       |
| 15:10-15:25 | ('15) | · Raf Buyle(Information Architect of Digitaal Vlaanderen)                   |
| 15:25-      | -     | ⑥ Closing   |

## □ (Day 2) Fun X Smart City

| 시 간         |       | 내 용   |
|-------------|-------|---|
| 14:00-14:03 | ('03) | ① Welcome Introduction<br>· Introduction of the topic and agenda(Moderator)       |
| 14:03-14:06 | ('03) | ② Group Photo   |
| 14:06-14:10 | ('04) | ③ Opening Remarks<br>· Yo-sik Kang(President of Seoul Digital Foundation)         |
| 14:10-14:25 | ('15) | ④ Keynote Speech<br>· Hun-jai Chung(Deputy Mayor of Gangnam-gu)                   |
| 14:25-14:40 | ('15) | ⑤ Session Speech<br>· Ane Zugazaga(Modernization Director of Bilbao City Council) |
| 14:40-14:55 | ('15) | · Mar Santamaria(Co-Founder of 300.000Km/s)                                       |
| 14:55-15:10 | ('15) | · Agnès Charlotte Bickart(Head of METROPOLIS)                                     |
| 15:10-15:25 | ('15) | · Ahmed Abdelmoeti(Digital Transformation Lead of Aramco)                         |
| 15:25-      | -     | ⑥ Closing   |

## □ (Day 3) Mature X Smart City

| 시 간         |       | 내 용   |
|-------------|-------|---|
| 10:00-10:03 | ('03) | ① Welcome Introduction<br>· Introduction of the topic and agenda(Moderator)             |
| 10:03-10:06 | ('03) | ② Group Photo   |
| 10:06-10:10 | ('04) | ③ Opening Remarks<br>· Phil-hyung Lee(Mayor of Dongdaemun-gu)                           |
| 10:10-10:25 | ('15) | ④ Opening Speech<br>· Jae-jin Lee(Chief of Seocho-gu)                                   |
| 10:25-10:40 | ('15) | ⑤ Keynote Speech<br>· Takehiko Nagumo(Executive Director of Smart City Institute Japan) |
| 10:40-10:55 | ('15) | · Cristina Garrido(President of Anteverti)  |
| 10:55-11:10 | ('15) | · Christina Zhang(Vice Chair of ITU)  |
| 11:10-11:25 | ('15) | · Boris Kim(Senior Manager of Seoul Digital Foundation)                                 |
| 11:25-      | -     | ⑥ Closing   |