

**Smart City Expo World Congress
& Tomorrow.Mobility World Congress**

GREEN EXHIBITOR AWARD 2024

Terms and Conditions

Entering the competition implies full acceptance of its rules

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1. SCEWC, TMWC and the Towards Zero Waste Initiative

Our mission: Smart City Expo World Congress (SCEWC) and Tomorrow.Mobility World Congress (TMWC) exist to empower cities and collectivize urban and mobility innovation across the globe. Through promoting social innovation, establishing partnerships and identifying business opportunities, these events are dedicated to create a better future for cities and people worldwide.

Our vision: As the world's leading event for cities, SCEWC provides a unique meeting spot for smart city sectors and an innovative platform for urban action worldwide. With TMWC, its impact grows to include more of the mobility sector and reach beyond cities.

Our values: Both events are based around the values of social inclusion and empowerment and are aimed to promote awareness, understanding and reflection between inhabitants of different cities worldwide, all in a climate of mutual respect and caring.

SUSTAINABILITY VALUES AT THE EVENT

At SCEWC and TMWC, we believe in and work on creating efficient, inclusive and sustainable cities and mobility systems, and the events should lead by example. Sustainability is a top priority, and with the **Towards Zero Waste initiative**, we aim to reduce waste and increase the efficiency of resources' usage across the events. We also encourage all participants to join us in our efforts to reduce the high environmental impact of the events becoming more sustainable.

2. Purpose of the Call for Green Exhibitors

In line with the goals of the Towards Zero Waste actions, we have created the Green Exhibitor Awards, to reward those exhibitors that are also reducing the high environmental impact of their participation at Smart City Expo World Congress and Tomorrow.Mobility World Congress.

According to the European Commission's Circular Economy strategy, the aspects that will be considered in this award will be based on using fewer materials, reusing and recycling products, and minimizing the carbon footprint.

Our award will recognize and reward the commitment of exhibitors implementing these strategies effectively in the design, construction, use, assembly and dismantling of their stand.

3. Organizer of the Award

FIRA INTERNACIONAL DE BARCELONA, placed in Avenida Reina Maria Cristina s/n 08004, Barcelona, and ID no. Q0873006A organises the Green Exhibitor Awards.

4. Start Date and End Date

The Green Exhibitor Awards call will commence on **September 11th** and end on **October 20th**.

5. Who can participate?

The **Green Exhibitor Awards** are aimed at any company, organization or institution exhibiting at Smart City Expo World Congress 2024 or Tomorrow.Mobility World Congress 2024.

6. Restrictions

Institutions represented in the judging panel and organizers (including Fira Barcelona) **CANNOT** compete in the **Green Exhibitor Awards**.

7. Requirements for participation

The requirements for participation shall be as follows:

- To enter in the running Green Exhibitor Award, please fill out [this form](#). Applications must conform to the terms and conditions here included. Any questions can be directed to mcheyrolles@firabarcelona.com.
- The form and all complementary information must be filled out entirely in **English**. No proposals in **any other languages** will be accepted.
- Please attach **images** of the stand if you have them.
- Please attach the **logo** of your company when sending this form.

8. Entry Deadline

All entries should be submitted before **October 20th, 2024, 23:59:59 CET (Central European Time)**.

9. Evaluation Criteria

Each application will be evaluated based on the following criteria. For each one, a score will be assigned based on the degree of compliance.

Stand Design	
Presence of toxic materials	3 points
Recycled / reused materials	3 points

Origine of materials	1 – 5 points
Materials used	1 – 5 points
Assembly	
Waste management while assembling	1 – 5 points
Hired company	1 – 5 points
Stand use	
Presence of single use materials	3 points
Waste management on site	1 – 5 points
Energy employed	1 – 5 points
Disassembly	
Donation of materials (if donated)	3 points
Internal reuse of stand materials	3 points

10. Evaluation Process

- The Smart City Expo and Tomorrow.Mobility World Congress team will review each application prior to the event to make sure applicants are eligible for the award. The team may request further information if necessary.
- The jury, composed by team members of SCEWC and TMWC, will conduct on-site visits during the event in order to evaluate each participant while ensuring the veracity of their application form.
- According to the evaluation criteria mentioned above, scores will be awarded from 1 to 5 or for compliance or non-compliance with the criterion. The stand with the highest score will be the winner.
- Winner will be announced on November 7th and will be visited by the SCEWC and TMWC jury.
- Any participant who has not been honest in their application form will be automatically disqualified.

11. Award Prizes

The **Smart City Expo World Congress & Tomorrow.Mobility World Congress** will award the winner with following prizes:

- Certification of Recognition
- Mention in the SCEWC 2024 event's report
- Announcement through event's communications:
 - Presence on SCEWC website, on the Towards Zero Waste page
 - Mentioned post on our social media accounts (more than 125.000 followers on Instagram, Facebook and Twitter)
 - Mention on one email (more than 50.000 subscribers sent during the celebration of the event)

12. Publicity & Promotion of the Award

Publicity by the organizers

The organizers may use, for their communication and publicising activities, information relating to the application, documents as well as any other material, such as pictures or audio-visual material that it receives from the participants.

The organizers will publish the name of the winner — unless they have requested to waive this publication (because disclosure risks threatening its security and safety or harm its commercial interest).

Photos and videos taken by the organizers during the award ceremony are the sole property of the Smart City Expo World Congress and might be used for branding purposes.

13. Award's Schedule

Calendar 2024	Action
September 11th	Call opening for Green Exhibitor Awards
October 20th	Deadline for submitting applications
November 5th - 7th	Process of deliberation. All participants should be available to answer any request from the judging panel
November 6th	Check compliance with the criteria established (on site)
November 7th	The winner will be contacted to receive a visit from the award's committee

14. Intellectual and Industrial Property Rights

The participant is responsible for the authorship of the submitted proposal; he/she is the owner of the intellectual and, where applicable, industrial property rights thereof.

The participant is accountable for the proposal submitted not violating intellectual property rights, industrial property rights, copyright and/or image rights and assumes complete responsibility regarding third parties: the Organization is free of all liability.

Should the proposal be short-listed, the participant authorizes the Organization to disseminate, reproduce and publish the proposal in any format and using any medium to publicize the Smart City Expo World Congress.

15. Privacy Policy

- At FIRA DE BARCELONA we are aware of the importance for our customers to obtain clear and transparent information about the data they provide to us.
- The relationship with our customers is based on honesty, rigour and transparency to build strong relationships and mutual trust. Through this Privacy Policy we detail how we process your personal data when you communicate with us. By participating in the Green Exhibitor Award, you give your consent to this Privacy Policy:

1. Who is responsible for the processing of your data?

Identity: FIRA INTERNACIONAL DE BARCELONA with Tax I.D. Q-0873006-A
Postal address: Venue Reina Maria Cristina, s/n, 08004 Barcelona
Telephone: 932 332 000
Email: datos@firabarcelona.com
DPO: dpo@firabarcelona.com

2. For what purpose do we process your data?

We process the data that you have provided to us for the following purposes:

- a) To manage your participation in the aforementioned prize in which you are participating voluntarily.
- b) To send promotional and/or advertising information about the trade fair and the activities that we carry out, including electronically.
- c) Maintenance of lists of people to whom commercial mailing must not be sent if they have informed us that they do not want to receive promotional/advertising information electronically.
- d) Maintenance of data erasure/cancellation lists if rights have been exercised regarding cancellation of data; this data will remain blocked and with restricted access for the minimum period established by law.

3. For how long will we retain your data?

Your data will be retained:

1. for the duration of the prize draw.
2. In the event that you have authorised the receipt of commercial mailing until you exercise your rights of cancellation and/or opposition to the processing of your data.

4. What is the legal basis for the processing of your data?

Depending on the type of business relationship and/or association with us, the legal basis for the processing of your personal data may be:

- Your consent granted at the time you voluntarily provide your data in our forms and accept the processing of your data in the relevant check box (e.g.: sending advertising about our trade fairs).
- Legitimate interest will be our legal basis for the processing of your data in navigating the websites (e.g.: navigating our web pages).
- Legal obligation, included in the European Data Protection Regulation and in the Law on Society Services of Information and Electronic Commerce LSSI (e.g.: blocking of your data and no sending of commercial emails).

5. To whom will we disclose your data?

Whenever FIRA DE BARCELONA provides you with a service through a third party company that provides your data to us, they will disclose them to this company under a strict obligation of confidentiality and having first executed the relevant service provision contractual agreement between the Data Controller (FIRA DE BARCELONA) and the Data Processor (the provider company).

In the event of a data transfer to third party countries, we will use our best endeavours to provide the utmost privacy and security of our customers' data. In this respect, most of our providers and partners are located within the EEA (European Economic Area). If any of them is located outside this area, in the case of the USA, they will have to subscribe to the Privacy Shield or in a country with a suitable level of protection in accordance with the criteria of the European Commission. In the case of other countries that do not have laws as strict as EU law, we apply standard contractual clauses in accordance with the Decision of the European Commission of 5 February 2010.

FIRA DE BARCELONA guarantees that under no circumstances will it sell, offer and/or commercialise its customers' data.

6. What are your rights when you supply us with your data?

Any person has the right to obtain clear and comprehensible information about whether FIRA DE BARCELONA is processing their personal data.

Data subjects have the right to access their personal data and to request the rectification of any inaccurate data or, as applicable, request they be erased when among other reasons, the data is no longer necessary for the purpose for which it was supplied, and to withdraw the consent granted. The exercise of the right to oppose the processing of your data for the sending of advertising information electronically. You can also exercise your right to the restriction of the processing, so that your data will not be erased but the processing of it will be subject to restrictions.

The exercising of the rights to portability and automation of decisions do not apply in this case due to the type of data and processing of them.

7. Contact

For any query regarding the processing of your data, you can contact our DPO. at: dpo@firabarcelona.com

If you wish, you can also address any complaints you may have with regard to the processing of your personal data to the Spanish Data Protection Agency (www.agdp.es).

16. Queries and Suggestions

If you have any queries or suggestions, please email to: mcheyrolles@firabarcelona.com

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