

Tomorrow.Mobility World Congress

Call for Speakers 2025

Terms and Conditions

Entering the Call for Speakers implies full acceptance of its rules

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1. Tomorrow.Mobility World Congress

Tomorrow.Mobility World Congress is committed to **leveraging the implementation and follow-up** of all **mobility global agendas** at the local and national levels. The event aims to bring together industry executives, government leaders, and global experts to address the crucial challenges the transportation sector is facing and display effective and proven solutions to make your move matter for cities and the planet.

As the **leading event for mobility innovation in cities**, we understand the need to give cities a **powerful global voice** and an **innovative platform for common urban action**. Since its pilot edition back in 2021, it has succeeded to become the meeting point for governments, companies, entrepreneurs, startups, research centers, and citizen's initiatives, where cities meet other cities, showcase their projects and find new solutions, and where companies do business. It has turned out to be an exceptional networking platform to connect people working in and with cities worldwide who are tackling **similar challenges** and generating **opportunities for action**.

The **Congress** gathers the most relevant experts and leaders of the **world's most innovative** cities, companies, entrepreneurs, startups, research centers, initiatives and solutions, with strategies for a **smarter and more sustainable urban mobility**. At the **Exhibition Area**, participants showcase their **latest innovations, real solutions and products**, with technologies making tangible and lasting positive impacts on the lives of millions of people.

Be part of this **global community**, an ecosystem committed to creating powerful solutions, the ones that will help to develop a more plural **economy**, improve our **quality of life** and promote a **healthier future**. The **challenges we face are immense** and only by working together will we be able to tackle them.

In 2025, the event will continue to bet on increasing the presence of organizations, exhibitors, and visitors worldwide to keep on **generating synergies, sharing knowledge, provoking discussion, reflection, and inspiring new actions**. Here you have the opportunity to participate as a speaker at the Tomorrow.Mobility World Congress through this Call for Speakers process.

2. Purpose of the Call for Speakers

This Call for Speakers is looking for the most relevant contributions, innovative initiatives and solutions within the framework of sustainable, inclusive, equitable, safe, healthy and collaborative cities. All authors are cordially invited to submit their proposals to Tomorrow.Mobility World Congress, to be held on November 4th – 6th, 2025 in Barcelona.

3. Topics covered

Please find the covered topics in the 2025 edition and guidance of main keywords that will be considered to participate in the Congress. You will need to prioritize and select **only one topic** that your proposal mostly refers to. Submissions should be dealing with **one or several keywords of this list**. We do realize that there is overlap between some of them. Additional keywords can also be suggested in the online form. Do not hesitate to contact the organization in case of doubt.

Topics 2025	Main keywords
New mobility services	Shared Mobility, Insurance and liability, Individual Mobility, MaaS, light electric vehicles, e-Scooter, Non-motorized Mobility, Mobility service providers, Ridesharing, AI applications
Public transport	Mass Transit, First/Last Mile, Demand management, pricing strategies, Railway Transport, Bus, Transport Hubs, Multimodality, On-demand Mobility, Transport Networks, Demand Responsive Transport, Intermodality, Smart Ticketing, Low/ zero emission public transport
Autonomous mobility	Autonomous Vehicles, Connected Vehicles, Drones, Batteries, Shared Mobility, Insurance and liability, Intelligent Transport Systems, e-VTOL, V2X, AI for autonomous mobility, CCAM
Last Mile Logistics	Freight, Sustainable Logistics, delivery fleet management, Consolidation Centers, Drone delivery, ports and waterborne logistics, reverse logistics, bulk and construction delivery
Data for mobility	Blockchain in Mobility, Mobility Data Spaces, Intelligent Transport Systems, Integrated Payment Systems, corporate mobility, Mapping and routing software, AI in mobility, Digital infrastructure for mobility
Mobility infrastructure for liveable spaces	Public Realm, Railway infrastructure, Transport Hubs, Train stations, Smart Parking, Smart Traffic Management, Placemaking, Integrated Mobility Plans, Mobility hubs, Tourism mobility
Zero and low-emission mobility	Batteries, Green Hydrogen, Circular value chain, Urban Vehicle Access Restrictions, Low Carbon Mobility, Zero Emissions, Low Emission Zones, Vehicle-to-grid, Congestion charging, Zero emission waterborne mobility

Active mobility	Cycling Lanes, Cycling & riding practice, Walkability, Nudging, Gamification, Awareness rising, Health benefits of active mobility, Micromobility
Road safety	Innovation for Road safety, Awareness, Behaviour change, Safety for all users, Safety across modes, Measuring and addressing road injuries and fatalities, Road safety policy
Inclusive mobility	Diversity, Equity, and Inclusion in Mobility, Gender and mobility, Mobility for all, Mobility for children, Mobility for the elderly, Mobility budgets, Transport poverty

4. Organizer of the call

This Call for Speakers is organized by Tomorrow.Mobility World Congress.

5. Who can participate?

Tomorrow.Mobility World Congress is aimed at cities and public administration, businesses, entrepreneurs, startups, social innovators, research centers, universities, investors, public or non-governmental organizations, consortiums (public-private), social activists, with innovative ideas, research, analyses, studies, visions, and solutions for our cities.

6. Presentation of proposals

To enter in the running Call for Speakers, please fill in the form available online.

Proposals must be submitted electronically via this website and must conform to the terms and conditions here included.

The form and all complementary information will have to be filled out entirely in English. No proposals in any other languages will be accepted.

The organization reserves the right to ask for any clarification or additional information about the submitted entries.

No additional documents to the web form will be accepted, unless requested by the organization.

The web form to be fulfilled will require, among other details:

- Short speaker's bio (max 300 characters including spaces)
- Mission of the organization (max 300 characters including spaces)
- Topics (selecting from the list)
- Keywords (Please use the main keywords indicated in the Terms & Conditions - section 3. You may include additional keywords that relate to your proposal)
- Submission title (max 100 characters including spaces)
- Brief description of the proposal (max 300 characters including spaces)
- Abstract (max 2500 characters including spaces) - You may include the context of implementation, added value of the proposal, impact achieved, solutions/conclusions, and any other information helpful to understanding the main ideas of your proposal.
- Current state of the solution if applicable and locations of implementation (max 300 characters including spaces)
- Innovative characteristics of the proposal (max 300 characters including spaces)
- (Expected) Results / Impact of the proposal (max 300 characters including spaces)
- Feasibility of the proposal (max 300 characters including spaces)
- Partners involved: Name/Job Title/Organization/City/Country (max 300 characters including spaces)
- Reference website of the proposal

The uploaded document should be no longer than **10 slides or pages in PDF format**.

There is no limit to the number of submissions by author, but it is important to submit only on areas of key importance to your business/expertise. As a guideline, we recommend no more than 3 submissions per author / company / organisation.

7. Entry deadline

The Call for Speakers will be open until **April 21st, 2025, 23:59:59 CET**.

8. Evaluation Criteria

The quality of each proposal will be evaluated according to the criteria described below. Each submission will be evaluated based on twelve aspects, grouped in 4 categories:

Group 1 - Innovation, Relevance.

Group 2 - Impact, Scope of Implementation, Citizen Engagement and Co-creation, Inclusivity and gender equality.

Group 3 - Feasibility, Replicability, Multi-stakeholder Collaboration

Group 4 - Soundness, Organization, Speaker Expertise and Experience.

For each aspect, a score will be assigned based on the degree to which the submission demonstrably fulfills each listed criterion.

Evaluation Aspects:

Aspects	Criteria considered
Innovation	<ul style="list-style-type: none"> The subject addressed is relevant and original, AND demonstrates an innovative approach. Additionally, the proposal includes some explanations of why the submission is innovative. The proposal includes innovative concepts, processes, tools OR governance models as a test-bed for innovation.
Relevance	<ul style="list-style-type: none"> Defines a need(s) or unresolved problem(s) being addressed in its context.
Impact	<ul style="list-style-type: none"> Demonstration of clear, significant, and tangible impacts (or potential impacts) Includes quantification of the scope of the impacts (or potential impacts) In case of research or comparative analysis, demonstration of clear contribution to future action plans and to decision making processes.
Scope of Implementation	<ul style="list-style-type: none"> The target group is reached effectively and a significant number of people have been affected. Project capable of being scaled up to benefit hundreds of thousands (or perhaps even millions).
Citizen Engagement and Co-creation	<ul style="list-style-type: none"> Embraces considerations of citizen engagement and how to ensure the uptake of their ideas; AND/OR includes innovative methods and tools such as co-design or co-creation.
Inclusivity and gender equality	<ul style="list-style-type: none"> Defines inclusion targets in terms of gender, ethnicity, class and poverty, and/or age.
Feasibility	<ul style="list-style-type: none"> Clearly makes a persuasive case for feasibility. <p>If <u>implemented</u>, the proposal has an established record of success, AND/OR includes some information on the development cycle, the current status of implementation, and questions of financial and logistical feasibility.</p> <p>If it is a <u>proposed project, initiative or idea</u>, it includes some information for developing, piloting, and scaling the idea; AND addresses questions of financial and logistical feasibility.</p> <p><i>Does not apply to research and comparative analysis or to a more analytical and theoretical proposal.</i></p>
Replicability	<ul style="list-style-type: none"> Proposal with the potential to be transferred onto other contexts different than those where they were originally conceived for; that is, that could be replicated in other sectors, regions, countries, or even different modes.

Multi-stakeholder Collaboration	<ul style="list-style-type: none"> • Identification of People-Public-Private-Social/Citizens partnerships or other forms of multi-stakeholder collaboration aspects.
Soundness	<ul style="list-style-type: none"> • The data being presented is reliable and sound.
Organization	<ul style="list-style-type: none"> • The organization that presents the proposal has a well-established reputation in its field.
Speaker Expertise and Gender Parity, Ethnic Diversity	<ul style="list-style-type: none"> • Proposed speaker who will deliver the presentation in the Congress is the highest representative of the organization AND has excellent communication skills. • As we are fully committed with gender equality and try to promote gender parity in our sessions, the proposal of female speakers will be positively appraised.

9. Evaluation process

The evaluation process is divided into two phases:

1) Regulation compliance

The Organization will conduct a first evaluation to check whether the proposal complies with the requirements. Proposals could be subject to additional request of information or clarification.

2) Proposal selection

A technical committee of experts that work in the thematic areas covered by the World Congress will evaluate the proposals by topic and decide whether each proposal is selected to participate at the congress or whether it is declined.

The number of proposals per category and per topic is subject to consideration by the technical committee of experts and the organizing committee.

Please bear in mind that **only the main author** of the submitted proposal will be eligible for presenting the proposal as a speaker at the Congress.

The selection process is carried out considering the content of the proposal, the speaker profile who is going to deliver a presentation in the Congress and the organization that they represent. The Organization reserves the right to rescind an invitation from any speaker that begins employment with an organization other than that mentioned in the original application.

The Organization reserves the right to accept or reject any substitution of speaker. Please note that only candidates from the same organization with similar job title and job function would be accepted.

10. Selected categories

As a reminder, the event is composed of an **Exhibition Area**, showcasing innovative companies and reference cities already implementing innovative mobility initiatives, and the **Congress Area**, where prominent speakers will introduce and debate pioneering approaches.

Any accepted speaker proposals through the Call for Speakers will be assigned to a congress session with other **speakers in the same session**, located in one of the event's congress rooms. The organization reserves the right to allocate the participation of the selected speaker in **any specific session and format** decided by the technical committee. Please note that, while some sessions allow for a PowerPoint presentation, others consist of a roundtable discussion where PowerPoint presentations are not allowed. Selected speakers will be notified of the session format in advance.

Any accepted speaker proposals through the Call for Speakers will be given a **three-day pass** for the World Congress, and, if requested in writing, one additional pass for an accompanying person. Also, we provide the opportunity to purchase additional passes with a 25% discount rate. Please note that the organization does **not provide financial support** for selected speakers' travel, accommodation, or visa procedures. A **speaker fee is also not provided** to speakers entering through the Call for Speakers.

11. Selection communication

The speakers of selected proposals will be informed as of **May 31st, 2025**.

12. Intellectual and Industrial Property Rights

The participant is responsible for the authorship of the submitted proposal; he/she is the owner of the intellectual and, where applicable, industrial property rights thereof.

The participant is accountable for the proposal submitted not violating intellectual property rights, industrial property rights, copyright and/or image rights and assumes complete responsibility with regard to third parties; the Organization is free of all liability.

Once the proposal has been selected, the organizers may make public any details considered as public (author, company / organization, title, brief, abstract, website, and topic).

13. Data Protection

Due to the sensitive nature of the information supplied, the Tomorrow.Mobility World Congress organizers, the coordinator, and the members of the technical committee guarantee to keep the identity of participants and the content of their proposals confidential outside the sphere of the Tomorrow.Mobility World Congress.

This also includes any information about its current state of use or development.

Once the proposal has been selected, the organizers may make public any details considered as public (author, company / organization, title, brief, abstract, website, and topic).

Any transfer, communication or processing of personal data will be carried out in compliance with legal requirements (GDPR and Spanish Law Data protection). All processing of data created in connection the Event will be recorded in accordance with the law.

14. Queries and suggestions

If you have any queries or suggestions, please email to:
tomorrowmobility.technicaloffice@firabarcelona.com

If you are interested in commercial opportunities to enhance your organization's profile at the Tomorrow.Mobility World Congress, please contact:
sales.tomorrowmobility@firabarcelona.com

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