

# TERMS & CONDITIONS CALL FOR START-UPS

START-UP PAVILION. IOT SOLUTIONS WORLD CONGRESS 2024

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### 1. PRESENTATION. THE CALL FOR STARTUPS

The **Call for Startups 2024** of the **IOT Solutions World Congress** is the perfect Opportunity for the international visibility you deserve. Exhibit your startup and present your company at our **STARTUP PAVILION**.



The space might look like this, but not necessarily. Please use this for poster and logo specs.

## 2. SELECTION STARTUPS CRITERIA

- Startups must be **no older than 4 years**
- The product or solutions has to be already launched and have a turnover
- Your level of innovation and originality of the product, service or application and the possibilities of internationalization.
- The degree of maturity or implementation in the market of your products, services or applications will be assessed.
- Possibilities for internationalization of your products, services and / or applications.

## 3. WHAT DOES THE PARTICIPATION INCLUDE?

- Exhibition space at the Startup Pavilion includes:
  - 1 podium with your logo + 2 stools
  - Poster 80 cm x 120 cm (width by length)
- Logo and name exposure on the Exhibitor List
- 1 Full Congress Pass (value: 1.095 €/each)
- 10 Expo+ Passes (Value: 200 €/ each)

## 4. TIMELINE

**SUBMISSION:** Deadline for submission of candidatures **until 19<sup>th</sup> November 2023**

**NOTIFICATION:** Selected companies will be notified by **December 2023**

**PAYMENT:** The chosen startups will assume a cost of 1295 € (VAT not included) before the **22<sup>nd</sup> December 2023**

**PUBLICATION:** Selected startups on the IOTSWC website from **December 2023**

## 5. ONLINE REGISTRATION

Fill up the form online that you will find at:

<https://www.iotsworldcongress.com/get-involved/as-an-exhibitor/startup-pavilion/startup-pavilion-participation-form/>

## CONTACT

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