



3 - 5 NOVEMBER 2026
BARCELONA | GRAN VIA VENUE - HALL 2.1

CONNECTING EUROPE'S CYBERSECURITY ECOSYSTEM



BARCELONA CYBERSECURITY CONGRESS 2026

Organized by Fira de Barcelona and the Cybersecurity Agency of Catalonia, the seventh edition of the Barcelona Cybersecurity Congress positions itself as Europe's missing cybersecurity benchmark.

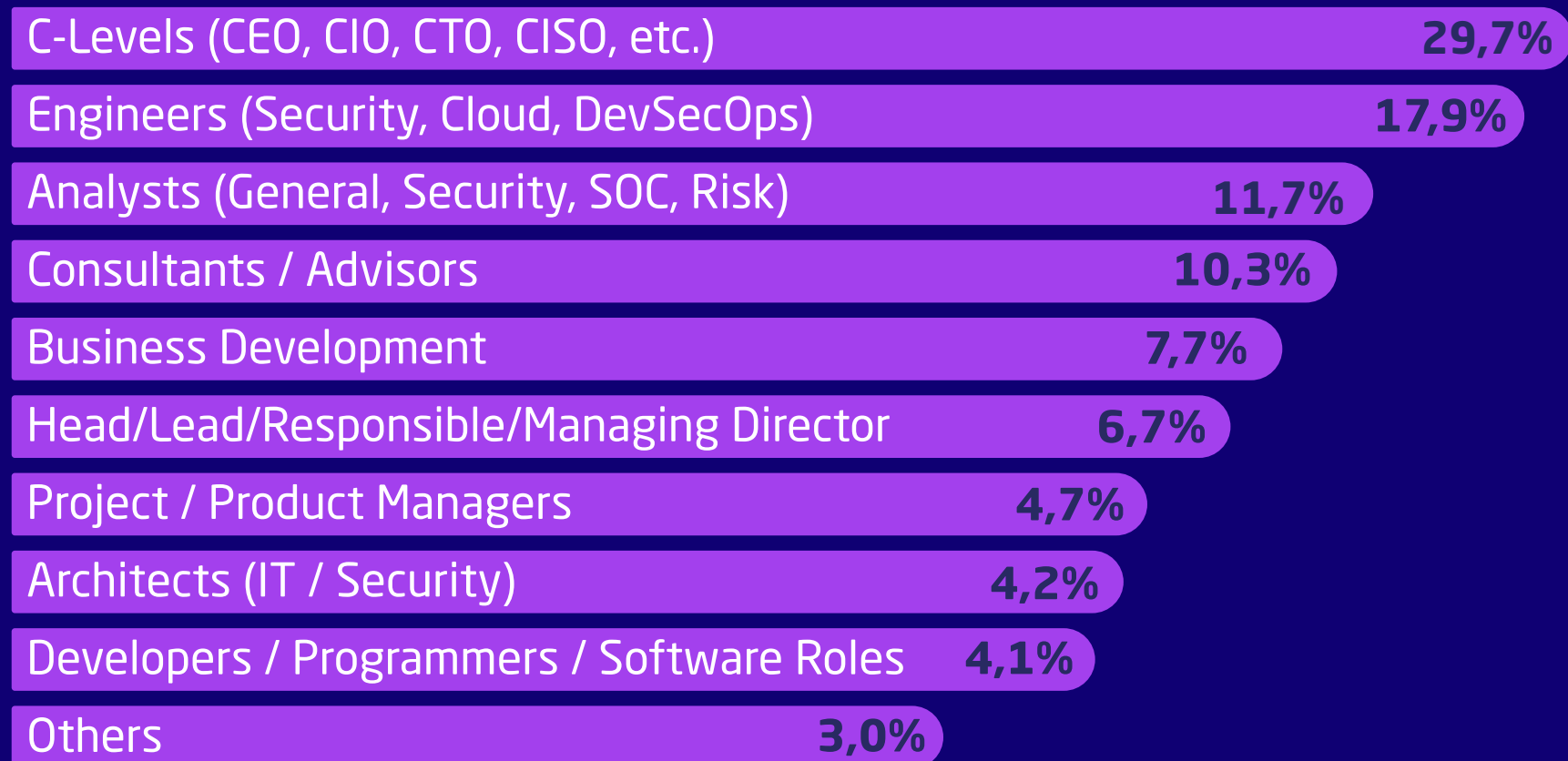
Held in Barcelona - Europe's tech gateway, BCC26 will bring together global leaders, top experts, and key decision-makers to shape Europe's cyber future. The event will serve as the meeting point for the European cybersecurity ecosystem, fostering innovation, business, and knowledge exchange while connecting European stakeholders with global leaders.

On the show floor, the Hacking Village will add energy and interaction through hands-on sessions, workshops, and competitions.

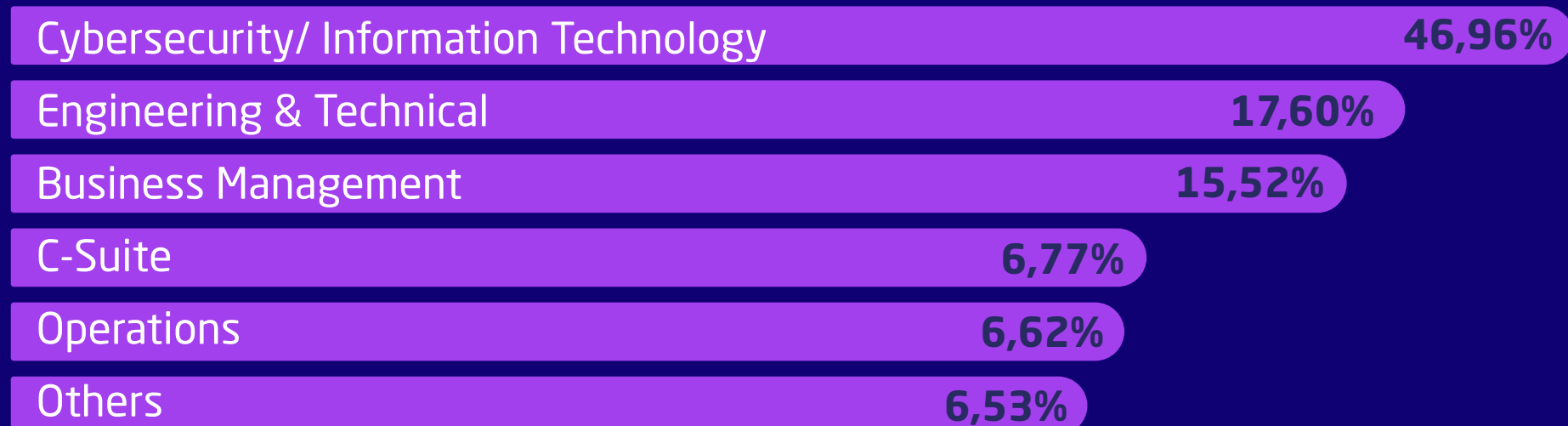
Official Partners:



JOB POSITION



DEPARTMENT



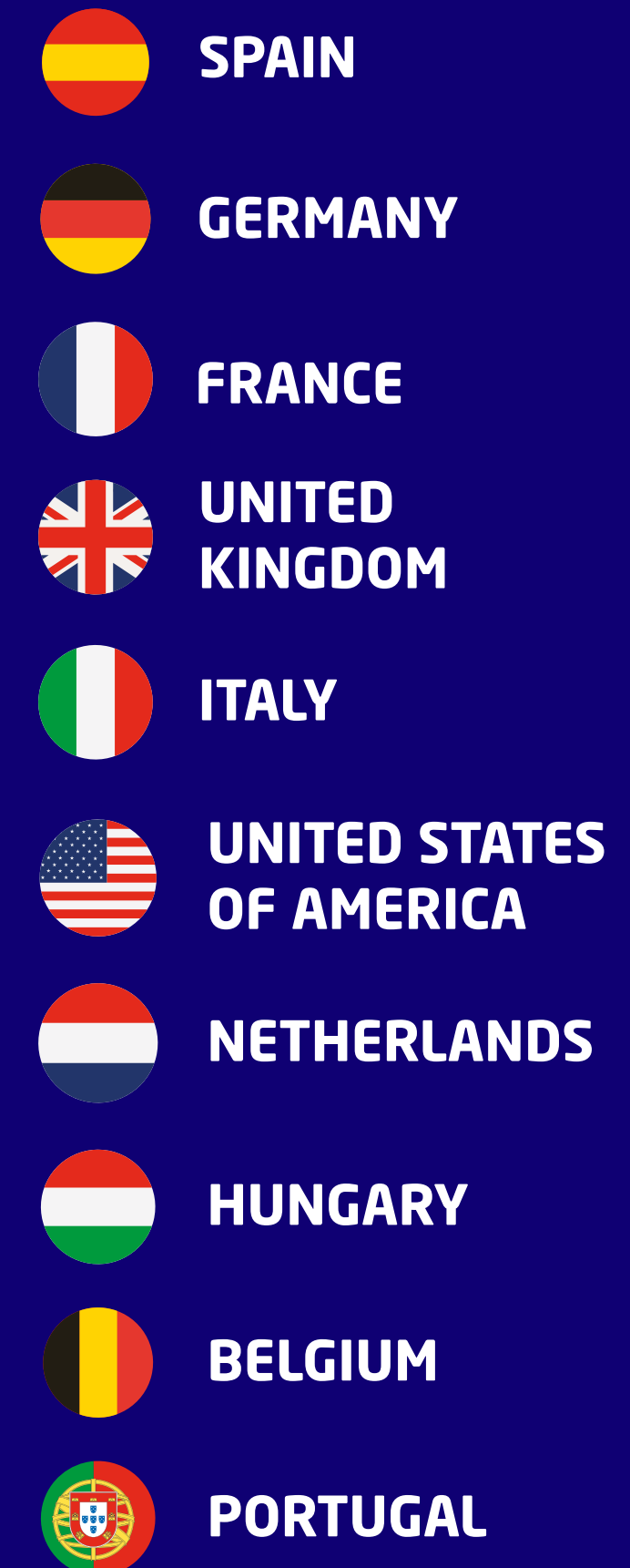
30%
c-level attendees

77%
decision makers

96%
Attendee increase
since 2023

95,2%
of attendees
willing to repeat

TOP 10 COUNTRIES



MANUFACTURING



PHARMA



INDUSTRIAL



LOGISTICS AND TRANSPORTATION



BANKING AND INSURANCE





Congress



Exhibition Area



CISO Awards



Side Events



Hacking Village



Showcase Corner



Co-located with:

SMARTCITY
EXPO WORLD CONGRESS



CONGRESS: Dive into Cybersecurity's Most Critical Topics

The Congress is structured around the core tracks, each addressing different aspects of cybersecurity to provide attendees with comprehensive insights and strategies.

Cyber risk
management

Reputational
risk & trust

Executive cyber
decision-making

Cyber crisis
governance

AI-driven fraud
& impersonation

Digital identity
& trust frameworks

LLM security
& governance

Critical infrastructure
resilience

Cyber-physical
systems security

Supply chain & systemic
cyber resilience



Cybersecurity as a
strategic business and
reputational risk



AI, identity and
trust in the digital
environment



Systemic, cyber-physical
and supply chain
resilience

HACKING VILLAGE: WHERE INNOVATION MEETS OPPORTUNITY

An immersive space where cybersecurity enthusiasts and professionals learn, compete, and connect. From hands-on labs to thrilling hacking challenges, it's the perfect arena to enhance skills, showcase innovation, and engage with top talent. Fully sponsorable, it offers companies the chance to take center stage – driving challenges, hosting sessions, and boosting brand visibility.

beawre

CaixaBank
TECH

CROWDSTRIKE

o-cyberwatch

Data Warehouse Grid

EC-Council
Building A Culture Of Security

EDGE IMPULSE

Forcepoint

inetum.1

SentinelOne

THALES

TREND
MICRO

Technical Workshops and Sessions

Practical, high-impact sessions led by cybersecurity experts to master new tools and techniques.

Networking Opportunities

An open, interactive environment to connect with peers, leaders, and innovators across the cybersecurity ecosystem.

Cybersecurity Games & Challenges

Fun, competitive activities that blend learning and entertainment – from security puzzles to team-based competitions.



CISO AWARDS

The **CISO Global Leadership Awards** honor cybersecurity leaders and executives for their **vision, innovation, and measurable impact** in advancing global digital trust and security. Presented annually at the **Barcelona Cybersecurity Congress (BCC)**, they recognize excellence **in leadership** across enterprises, SMEs, public institutions, and critical infrastructure operators.



AWARD CATEGORIES



Global CISO of the Year



Data Privacy,
Ethics & Digital Trust



Innovation in Cyber
Defense Technologies



Cyber Resilience
& Incident Response



Third-Party & Software
Supply Chain Security



Operational
Technology (OT)
Security Innovation



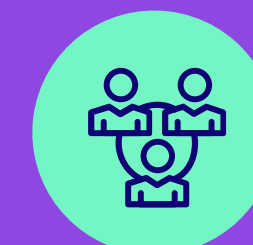
Workforce
Development & Cyber
Culture



Public Sector
Cybersecurity
Initiative



Women in
Cybersecurity
Leadership

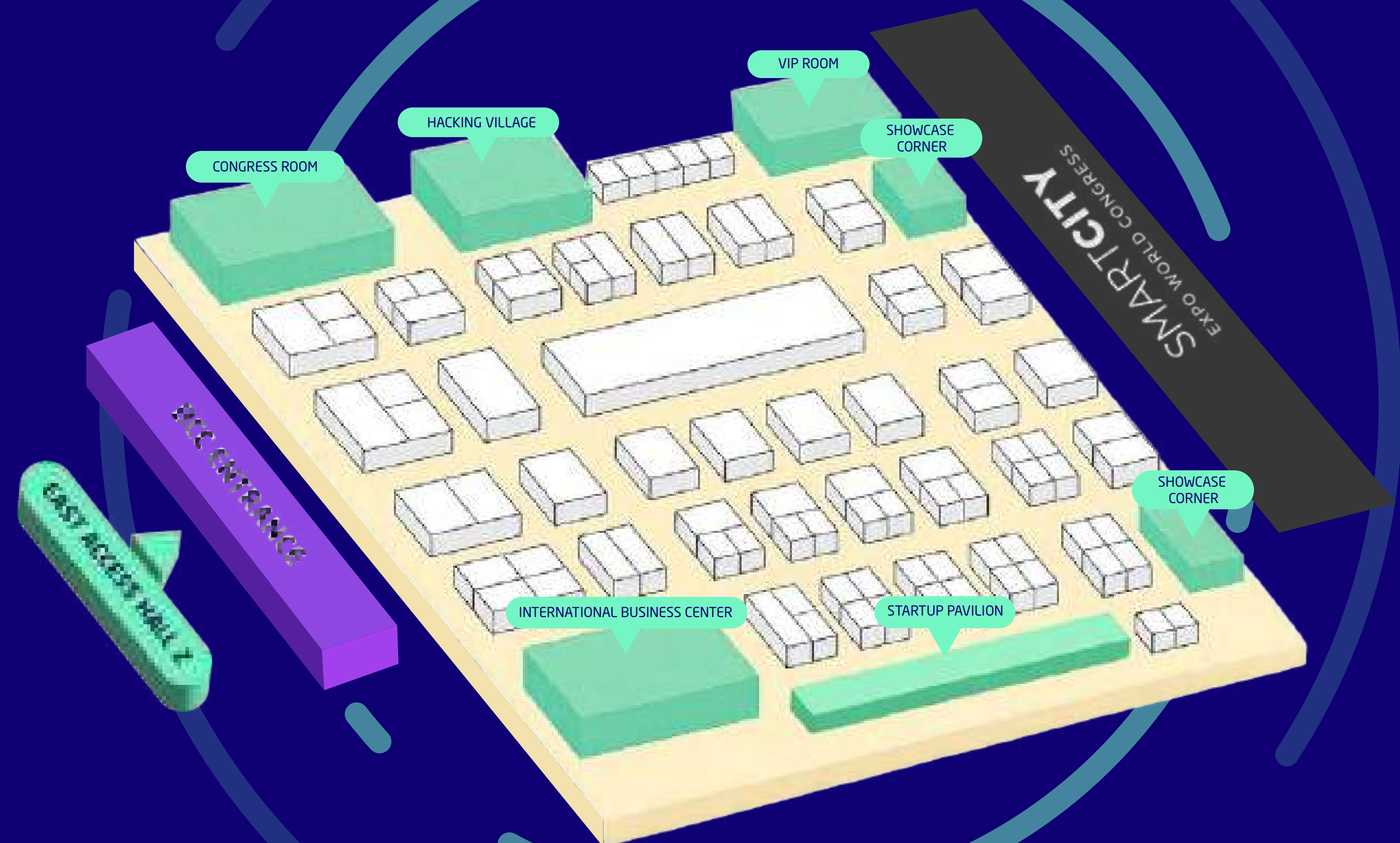


Lifetime Achievement
in Cybersecurity
Leadership

EXHIBITION AREA

An Event trusted by the top names in the industry

2025 SPONSORS:



The exhibition area is undoubtedly one of the main attractions of the event, where exhibitors will have the opportunity to showcase new products and solutions, increase their market visibility, interact with key decision-makers in each of the sectors and make new contacts.

DIAMOND SPONSOR GOLD SPONSOR SILVER SPONSOR HACKING PARTNER

	SPEAKING SLOTS			
	Prime Time (10 AM -12 PM)	Spotlight (1 PM - 2 PM)	After Hours (from 3 PM)	Workshop / Activity
Keynote 30 minutes				
	INVITATIONS			
Full Congress Pass	30	20	10	10
Expo + Passes	1000	500	300	500
	NETWORKING			
VIP Lounge Area Invitation	10	5	X	X
	WEBSITE VISIBILITY			
Logo on Hero Section og Homepage	✓	X	X	ONLY HACKING VILLAGE SITE
Logo on Home page (footer)	✓ 1st level	✓ 2nd level	✓ 3rd level	X
Article Publication on News Section	✓	✓	✓	✓
Interview on News Section	✓	X	X	X
	EVENT APP			
Logo on the Event App		✓ 2nd level	✓ 3rd level	X
Push Notifications of Keynotes	✓	✓	X	X
Logo on Agenda Description	✓	✓	✓	X
Side Events & Activities Listing	✓	✓	✓	X
	EMAIL MARKETING			
Exclusive Email to Database	✓	X	X	X
Speaker featured in 1 email	✓	✓	✓	✓
Logo on Email Footer	✓ 1st level	✓ 2nd level	✓ 3rd level	X
	SOCIAL MEDIA			
Welcome Sponsor Post	✓	✓	✓	✓
Speaker Promotion Post	✓	✓	✓	✓
Participation Promotional Post	✓ 1st level	✓ 2nd level	✓ 3rd level	X
Use Case Article Publication	✓	✓	✓	✓
Interview	✓	X	X	X
	ONSITE COVERAGE			
Video Interview During Event	✓	✓	X	X
HQ Pictures Pack	✓	✓	X	X
	SIGNAGE			
Logo on General Signage	✓	✓	✓	ONLY AT HACKING VILLAGE
Logo on Backdrop Congress Room	✓	✓	✓	X
Logo in Screens Video Animation	✓	✓	✓	X
Priority for Additional Branding	✓	✓	✓	X

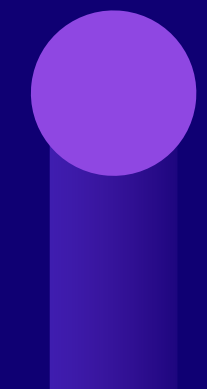
**CHOOSE THE BEST
PARTICIPATION OPTION
FOR YOU**

DIAMOND SPONSOR from 18.000€

GOLD SPONSOR from 12.000€

SILVER SPONSOR from 6.000€

HACKING PARTNER from 8.000€





VISITORS / SPEAKERS
BADGE PRINTING



BARCELONA
CYBERSECURITY

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Wifi:

5.000€

Exhibitor list:

5.000€

App:

7.500€

Lanyard:

6.500€

Accreditation page:

5.000€

Static advertising in the venue:

signage, banners, vinyl graphics...

EXHIBITION OPTIONS

PACK A

What's Included:

- **15 minutes** at the Showcase Corner
- 50 Expo+ Passes
- Stand Package (9 m²)
 - Carpet flooring
 - 3m-high partition walls (1 or 2 sides)
 - Backlit canvas on rear walls
 - Modular counter with branded 1x1m front panel
 - 1.2 kW electrical panel
 - 2 spotlights + 1 power socket
 - Screen hanging support
- Co-exhibitors not allowed.



7.250€

PACK B

What's Included:

- **15 minutes** at the Showcase Corner
- 100 Expo+ Passes
- Stand Package (18 m²)
 - Carpet flooring
 - 3m-high partition walls (1 or 2 sides)
 - Backlit canvas on rear walls
 - Modular counter with branded 1x1m front panel
 - 1.2 kW electrical panel
 - 2 spotlights + 1 power socket
 - Screen hanging support
- Co-exhibitors not allowed.



11.500€

ONLY SPACE

Reserve your space in the exhibition area

- Space from 20m²
- 100 Expo+ Passes
- Subscription fee and insurance not included (600€)

Space	Price
20 - 40 m ²	300€/m
41 - 80 m ²	285€/m
+80 m ²	250€/m

Possible to add: Speaking Slot (at the Showcase Corner) **1,275€**

WITH THE SUPPORT OF THE CYBERSECURITY ECOSYSTEM



CO-CELEBRATED WITH

SMARTCITY

EXPO WORLD CONGRESS



BCC26 will be co-celebrated with Smart City Expo World Congress.

Smart cities rely on hyperconnected infrastructures, so it cannot be conceived without placing cybersecurity at the center of digital transformation and urban planning strategies.

27.104

ATTENDEES

1.190

EXHIBITORS

9.088

**C-LEVEL ATTENDEES,
INCLUDING CIO & CISOS**

138

COUNTRIES









6.197

**PUBLIC OFFICERS SEARCHING
FOR CYBERSECURITY SOLUTIONS
RELATED TO MOBILITY, ENERGY,
AND DIGITAL PUBLIC SERVICES.**

55%

DECISION-MAKERS

TOP VISITING COUNTRIES

-  SPAIN
-  ITALY
-  GERMANY
-  FRANCE
-  NETHERLANDS
-  BRAZIL
-  UNITED KINGDOM
-  BELGIUM
-  UNITED STATES OF AMERICA
-  SAUDI ARABIA
-  SOUTH KOREA
-  PORTUGAL

522

**SMART TECH EXHIBITORS AND SOLUTION
INTEGRATORS SEEK CYBERSECURITY PARTNERS
TO ENSURE SECURE-BY-DESIGN SYSTEMS**



CO-ORGANIZED WITH:



BARCELONA | GRAN VIA VENUE - HALL 2.1

SEE YOU IN
NOVEMBER 3-5,
2026

CO-CELEBRATED WITH

SMARTCITY
EXPO WORLD CONGRESS

