



B A R C E L O N A

SALÓN DEL SELLO, MONEDA Y COLECCIONISMO

Held at the same time as

**Barcelona**  
**expoMINER**

## Exhibitors' Guide

Barcelona 9-11 November 2012

Organized by:



With the support of:





# The new Philately, Numismatics and Collectors Fair

**COLECCIONA BARCELONA** is a **trade show** that promotes the sale and purchase of collectable articles such as **stamps, coins and other collectables** between traders, collectors, enthusiasts and the general public.

The show is organized by the **Fira de Barcelona** and the **Philately and Numismatic Dealers' Association**, with the support of **ANFIL** and **FECAFIL**, and will be held for the first time on **9-11 November 2012** at the Montjuïc Exhibition Centre in Barcelona at the same time as **EXPOMINER**, the Minerals, Fossils and Jewellery Exhibition which attracts more than 12,000 collectors and enthusiasts every year.





# For buying, selling and promoting collectables

The Show will provide a **commercial area** to complement the exhibition and sale of collectables from various categories with **exhibitions and activities** of cultural interest.

## Collectable categories



- New and old stamps
- Coins
- Banknotes
- Engravings
- Old photographs
- Miniatures
- Bookmarks
- Shares
- Playing cards
- Telephone cards
- Cigar bands
- Matchboxes
- Historic postcards
- Cava bottle caps
- Sugar sachets
- Thimbles
- Vinyl records
- Militaria
- Lead soldiers
- Coasters
- Posters
- Cinema and theatre programmes
- Other collectables



# With the impetus of the best promotional campaign

Sponsors:



## Advertising

- Advertising in the daily press: *El Periódico* and *Sport*
- Radio slots on high audience-share programmes: *RAC1* and *RAC105*
- Advertising in the specialist media: *ECO* and *Revista de Filatelia, RF*.

## Articles and dissemination of news

- Articles in *El Mundo* (full and double page spreads during the show)
- Dissemination of news in the general media.
- High audience impact: **3,188,000 people** saw news on Expominer in 2011.

## Distribution of leaflets, invitations and 2x1 tickets

- Distribution of 9,000 posters to stores
- Collaborations with the main Collectors' Associations
- Promotional campaign to 3,500 schools, teachers and PTAs
- Distribution of 250,000 invitations and 2x1 tickets
- Promotions on the internet, sector portals and social networks

# An outstanding showcase for collectors

Barcelona is gearing up for a weekend dedicated to collecting on **9-11 November 2012**. A total of **190 exhibitors** and **20,000 visitors** will make this an unmissable event for the promotion and sale of collectables.

Barcelona  
**expoMINER**

**Minerals**  
**Fossils**  
**Precious stones**  
**Jewellery**

150 exhibitors  
12,000 visitors

COLECCIONA

**Philately**  
**Numismatics**  
**Other collectables**

40 exhibitors\*  
8,000 visitors\*

\* Forecast 2012





COLECCIONA  
B A R C E L O N A

Barcelona  
**expOMINER**

Working together to take advantage of the best synergies and business opportunities.

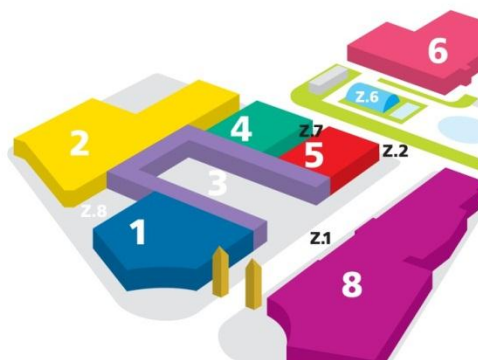


Working together to present the most comprehensive-ever collection.





# At the heart of Barcelona. In Plaza España. **Hall 1. Montjuïc Exhibition Centre**



# Stand formats and rates

## Stand 8sqm 4 x 2m



**Members of the Philately  
and Numismatic Dealers'  
Association and ANFIL**

**Non-members**

**890€ 1.190€**

**Includes:**

- Modular stand with orange frieze
- Carpeting
- General lighting at 50w/m<sup>2</sup>)
- 4 m octagonal display unit
- 100 x 50 x 100 cm.
- 1 lift-up countertop to access stand
- 2 stools
- Electrical consumption
- 1 parking space
- 40 printed invitations
- 2x1 invitations (pdf file)
- Entry in the online exhibitors' catalogue
- Inscription fee and mandatory insurance

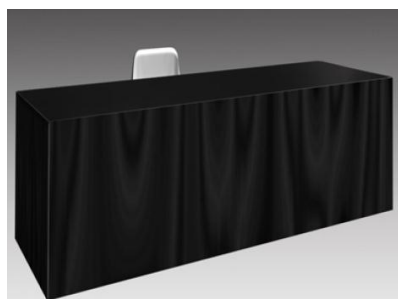
**Members of the Philately  
and Numismatic Dealers'  
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**Non-members**

**552€ 762€**

- Modular stand with orange frieze.
- 2m long counter.
- 2 spotlights.
- 2 chairs.
- 30 printed invitations.
- 2x1 Invitations (pdf file)
- Registration for online exhibitors catalogue.
- Participation fee and insurance.

## Collectables Table



**358€ 428€**

**Includes:**

- Table (2x0,8m)
- Black fabric cladding
- 1 chair
- 20 printed invitations
- 2x1 invitations (pdf file)
- Entry in the online exhibitors' catalogue





**Take part of it**  
**Further information:**



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