

9th-13th October 2019
www.salonnautico.com

The event also presents the most cutting-edge and technologically advanced boats

The Barcelona Boat Show embarks on its most sustainable voyage yet

The 58th edition of the Barcelona International Boat Show will focus on sustainability and environmental awareness for the care of the marine environment. Electric, hybrid and solar-powered boats, conferences on marine waste management and exhibitions to raise awareness among visitors are some of the activities that will take place within the framework of the event, which is growing and will occupy the entire docks of *muelles de España* and the *Fusta del Port Vell* with the presence of leading brands in the nautical industry.

Organised by Fira de Barcelona, in partnership with the National Association of Sailing Companies (ANEN), this year's edition, to be held from 9th to 13th October, will reflect the recovery of the industry with growth of 7% with respect to 2018. Thus, the event, which this year will feature new brands, will have a total of 290 exhibitors and more than 700 boats, of which 180 will be in the floating exhibition.

With 23 catamarans and 20 light competitive sailing boats, the Barcelona Boat Show offers the largest range of these types of boat in Spain and one of the most important in Europe. Furthermore, 15 yachts nominated for the prestigious European Yacht of the Year award will also be present.

Sustainable navigation

In this edition, the fair organisers wanted to focus on the sustainability of sailing as one of the present and future challenges facing the industry. Thus, the 'Let's take care of the sea' conference will be held. Towards sustainability' will discuss the impact of boating activity and the measures that can be implemented to minimise the presence of waste in seas and oceans. Within the framework of this conference, the Ten Points for Sustainable Sailing will be presented.

In addition to hybrid and solar-powered boats, innovations for collecting underwater microplastics and launching products made from recycled materials, the Boat Show will also take steps to reduce environmental impact.

In this regard, the president of the event, Luis Conde, says that "*we in the sailing community are the ones with the greatest interest in protecting the environment in which we engage in one of our great passions. Sea lovers cannot stand idly by in the face of the degradation of our seas and oceans. And the Barcelona Boat Show wanted to be the first to take the helm of sustainability*".

In addition to being the best commercial showcase of Spanish boating industry with the presence of major national and international brands, the Barcelona Boat Show is consolidated as the largest professional platform in

The trade fair has grown by 7% with new brands and more than 180 boats on the water

There will be solar-powered boats, solutions to collect microplastics and a conference on marine waste

There will be a forum on the role of women in the boating industry

the industry. With nearly 200 professional meetings in the third edition of the Professional Meetings, the second edition of the Nautic Tech International Investment Forum for startups related to the world of sailing and the first 'La Mar en Femenino' Forum to enhance the role of women in the industry, the event presents one of the most comprehensive agendas to facilitate business contacts and contribute to reviving the industry.

The latest data on registrations recorded in the period between January and September of this year indicate a growth of 9% compared with the same period in 2018. In this regard, the secretary general of ANEN, Carlos Sanlorenzo, values this growth positively: *"This data reflects the current stability of the boating sector, which provides 4.822 billion euros to GVA (Gross Value Added) and generates 82,345 jobs (direct + indirect + induced) and is strategic to promote quality nautical tourism in Spain"*.

'Sea Lovers'

Another of the main objectives of the event is to promote sailing and reach new audiences. That is why it has an attractive programme of activities for the general public, especially the family. During the five days of the event, under the slogan 'Sea Lovers', the Barcelona World Race IMOCA 60 school boat will allow visitors to come on board to experience first-hand what it's like to sail in an 18.29 metre-long competition sailing yacht thanks to collaboration from the Barcelona Oceanic Navigation Foundation (FNOB). For its part, the Catalan Sailing Federation will have an informative space to introduce both young and old alike to competitive sailing and initiation.

The director of the event, Jordi Freixas, says that "the fair is not just a commercial platform for selling boats, but brings together a wide range of services and new ways to enjoy the sea and navigation, as well as multiple options to bring sailing to all audiences and the whole family".

Therefore, the event has something new for the general public: the 100% Village-Market Boat Show, a fashion market and accessories with live music, food trucks and children's activities, as well as the traditional Nautical Night, which will take place on the 11th, with musical performances and gastronomic tastings. And on the more playful side, the event will have the Fun Beach Area, a test area with access to the sea for light sailing, kayaking or paddle surfing sessions. Furthermore, it will also organise a new edition of the Barcelona SUP Festival, a meeting of paddle surf fans who will perform this sport in the waters of the Port Vell, and will host the third Barcelona Paddle Race, an open-sea competition starting from El Prat, passing through the Port Vell and arriving in Badalona. Finally, the fair will reinforce the area of the Traditional Marina with the exhibition, at the Moll de España quay, of classic boats, where workshops and activities will be carried out for the whole family. Visitors to the fair will be able to embark on the queche-type sailing boat Ciutat de Badalona which will make two sailings every day from Barcelona's sea front.

The 58th edition of the Barcelona Boat Show in partnership with One Ocean Club offers its facilities as a restaurant-village for visitors and exhibitors.

Barcelona, October 2019

Edu Pérez Moya

(+34) 93 233 21 66

eperezm@firabarcelona.com

9th-13th October 2019
www.salonnautico.com

With eco-friendly boats, debates and environmental awareness activities

Sustainability, the main protagonist of the 2019 Barcelona Boat Show

The 58th edition of the Barcelona International Boat Show presents a wide range of sustainable proposals. Ranging from the presence of several solar or hybrid boats on the docks to the holding of a debate on the impact of sailing in the marine environment; the presentation of products made from recycled plastics to buoys which collect microplastics; from raising awareness on the elements needed to design a sustainable boat to the measures implemented by the show itself to reduce its environmental impact, such as the use of recyclable cups.

Through these actions, the Barcelona Boat Show aims to contribute to increasing the level of awareness in water sports fans on all the issues related to respecting the environment, especially in reference to the marine world. In this regard, the leading event of the Spanish sailing industry aims to give greater prominence to nautical sustainability. Thus, on the 11th, the Sea Corner will host the first seminar 'Let's take care of the sea. Towards Sustainability' in which Rafael Sardà, a researcher from the Blanes Centre for Advanced Studies of the Spanish National Research Council (CSIC in its Spanish initials); Vanesa-Sarah Salvo, coordinator of the NGO Surfrider Foundation in Spain; Antonio Zaforteza, CEO of Port Adriano in Mallorca and sailors such as Dídac Costa, who did a solo sail around the world in his boat 'One Planet, One Ocean', among others, who will debate the present and future of marine waste.

The show will also feature three 100% electric boats: the X Shore Eelex 8000, known as the Tesla of the Sea, 8 metres in length and with a range of 100 nautical miles; the Naviwatt ZenPro 580, an electric RIB with a range of up to 13 hours; and the Narke GT45, the world's first electric jet ski, measuring 4.02 metres in length. It will also present the first catamaran from La Bella Verde, which is propelled by both the sails and two solar-powered electric motors and which has a central net which is lowered into the sea to collect solid objects it finds in its course, to a depth of half a metre. Additionally, the SB Buoy will be unveiled, a submerged buoy, inspired by the manta ray and made from natural composite materials, that filters out microplastics but allows plankton to pass through.

The Boat Show will also reveal the twelve key aspects that the ideal sustainable boat should have, ranging from electric and hybrid engines, solar panels, and the use of non-toxic anti-fouling substances for the marine environment, to automated control for optimising energy consumption and GPS positioning systems to avoid anchoring in areas containing posidonia beds, among others. Exhibitors at the show include shipyards such as Fountaine Pajot, electric motor manufacturers such as Torqeedo and MotorGuide as well as fuel-powered motor manufacturers such as Yamaha, Mercury, Suzuki and Yanmar who are already working according to sustainability parameters.

And as a final touch, in addition to using recyclable plastic cups and reducing the use of single-use plastics, the Boat Show will launch the Decalogue for a Sustainable Nautical Experience, with the aim of providing a guide for good practices so all Sea Lovers can enjoy their passion whilst demonstrating the utmost respect for the marine environment.

9th-13th October 2019
www.salonnautico.com

The Fira Barcelona event showcases fifteen boats which are candidates for the European Boat of the Year

The best sailing boats of the year are to be found at the 2019 Barcelona Boat Show

In its 58th edition, the Barcelona Boat Show confirms its status as the great showcase for firsts and new trends in the nautical world in Spain with its docks lined with several of the boats nominated for the prestigious European Boat of the Year Award in the sailing and power boat categories. In addition, it is the event where visitors have the chance to get a first-hand and exclusive look at the boats in the running to win the award, granted by a jury formed by the editors of Europe's foremost specialised press, which include the Spanish Náutica & Yates M@gazine.

To be specific, the sailing boats which visitors will be able to see on the docks of Moll d'Espanya and Moll de la Fusta are: the Bénéteau First Yacht 53, a 17.16-metre design that can hoist 166 square metres of sail upwind; the Bénéteau Oceanis 30.1, measuring 9.53 metres in length; the Bénéteau Excess 15, a fast and inhabitable catamaran; the J/99, by J Boats, a lightweight boat that weighs only 3,800 kilos; Dehler, represented by Solaris Yachts Ibérica, presents the 10.3-metre monohull, the Dehler 30 OD; the Amel 60, whose 19 metres can hoist up to 206 m² of sail upwind; the RM 1180, made entirely of plywood timber and able to be beached at low tide and the Lagoon 46, with an length of 14 metres.

The Boat Show presents the largest offer of catamarans in Spain and is among the most important events in Europe. Moored at the docks will be the Fountaine Pajot 45, a large 13.45-metre cruising catamaran, and the Nautitech 46 Open, a 13.79-metre vessel by the German shipyard Bavaria, which is also showing the Bavaria 45 C, a 14-metre boat. The Neel 65 Evolution, a trimaran with a nearly 40-foot beam, and the Leonard 45, a catamaran measuring 13.75 metres in length, will be unveiled for the first time in Barcelona.

As for power boats, there will be a wide range of new models and seven boats nominated for the European Boat of the Year, among which, the most noteworthy include the Azimut Atlantis 45, a 14.60-metre sports cruiser; the Bali 4.3 MY catamaran, measuring 13.10 metres in length and built by Catana; the Bénéteau Swift Trawler 41, a 13.43-metre model that rekindles Bénéteau's seafaring spirit; the De Antonio 42, the latest project from this Spanish boat builder; the Fountaine Pajot 40 MY 13.98 metre-long catamaran; the Jeanneau Merry Fisher 1095 Fly with a boat in the ten-metre sector; the Montecarlo MYC 76 with a length of 23.06 metres; the Nimbus W9, the best weekender in Europe as awarded by the European Power Boat of the Year in 2019; the new Nuva M8 from the Spanish firm Nuva Yachts; the Quicksilver 905 Weekend and the Quicksilver Activ 657 Bowrider, which will be exhibited for the first time in Barcelona; the Rodman 33 Offshore, a first at the Barcelona Boat Show; the Windy SR 44 Blackhawk, one of the most eagerly awaited models of this time and which is also new in Barcelona, as well as the Sealine C330v and the C390.

The event will also be showcasing all the dynamism of the nautical sector and its ability to quickly implement technological advances emerging across the industry, especially in boat construction materials, electronics, management and control systems; navigation, communications and digital-based aids, which are giving rise to what has become known as the connected vessel.

9th-13th October 2019
www.salonnautico.com

The event is organising a wide range of activities to give an extra boost to business turnover

The Barcelona Boat Show, the largest professional platform in the sector

Over a hundred professional business meetings, an international start-up company competition, the first-ever 'La Mar en Feminino' Forum about women in the nautical sector and a seminar on the present and future of marine waste. These are just some of the activities scheduled by the organisers of the Barcelona International Boat Show for sector professionals, establishing the Fira Barcelona event as the largest platform for promoting the sector in Spain.

The 58th edition of the Barcelona Boat Show will go beyond what it has to offer commercially and on show, to provide professionals with fertile ground for their business opportunities, networking and knowledge. That is why Fira Barcelona, in partnership with the National Association of Nautical Companies (ANEN in its Spanish initials), is organising a number of seminars exclusively intended for professionals coming to the event, to be held from 9th to 13th October at Port Vell.

In a similar vein, and following on its success in previous editions, the Boat Show is organising the third edition of Professional Meetings, nearly one hundred encounters lasting 20 minutes aimed at generating contacts and new business opportunities among sector professionals. These will be held on 9th, 10th and 11th October in the Business Area next to the ANEN stand, with prior registration required on the show's website.

In the Sea Corner, the second edition of the Nautic Tech International Investment Forum will be taking place on the 10th, a competition organised by the consulting firm Seed&Click, a leader in the entrepreneur and investor ecosystem, which will present the five best international start-up companies who have developed innovative and sustainable projects in the nautical world. The candidates are: GPA SEABOTS, which has developed a buoy that collects microplastics; the Naval Research and Development company, IDN, with an anti-corrosion system for ship hulls; La Bella Verde, which has a fleet of solar-powered catamarans; Shoreview, an app that provides real information on the coastline in augmented reality; and Triton Submarines, which manufactures small submarines for the general public.

Two great new features of this edition are the seminar on the 11th 'Let's take care of the sea. Towards sustainability. The Present and Future of Marine Waste', which will deal with the current situation of pollution in the seas and oceans and will present success stories in the reduction and management of waste, especially microplastics, and on the 9th there will be the first Nautical Forum for Women, which aims to highlight the importance of the role of women in the nautical sector, empowering them and making their, practically unknown presence in an overwhelmingly male environment, more visible.

In addition, the event has a programme of international buyers from countries such as the United Kingdom, France and Portugal to facilitate commercial contacts between exhibitors and visitors from foreign markets. In this regard, it is worth mentioning the noteworthy presence of Italy with the participation of eight exhibitors.

Finally, the Sea Corner will also host presentations by companies and regattas, as well as product launches and various conferences and seminars on the sector.