

Hispack 2022

PACKAGING, PROCESS
& LOGISTICS

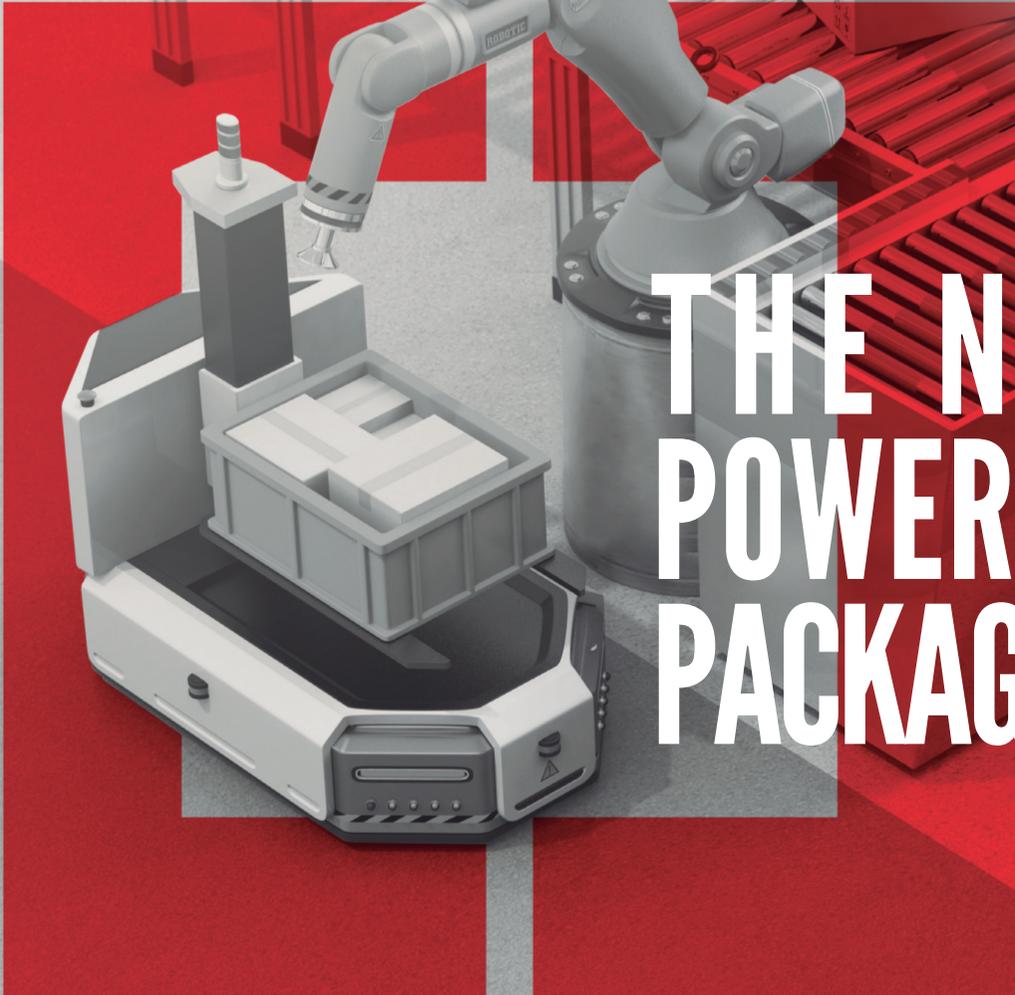
24 - 27 MAY 2022
GRAN VIA VENUE - BARCELONA



Fira Barcelona

www.hispack.com

#hispack    



THE NEW POWER OF PACKAGING



**Logistics,
Automation
& Robotics**

Come and present your innovations
to optimize the supply chain.

Let's meet up again

DRIVING THE NEW POWER OF PACKAGING

Today, more than ever, **packaging and logistics have proven to be essential** in bringing products and services to people. They have rediscovered their true purpose: to protect what matters and help it reach everyone.

Our industry has come together with a **new power** to respond to the emergency situation affecting the whole planet.

Hispack will be one of the best opportunities on the international exhibition calendar to resume relationships for this push to move forward. Because we have an in-depth knowledge of the audience, the needs, and the challenges of each packaging sector, and our aim is to add value to each of them.

We've created a new structure that will offer the best visiting experience and will attract new professional profiles in the packaging sphere.

We're putting **all our knowledge and experience** at the service of your business, with **personalized content and specific routes** to help you connect with and impact the visitors who are seeking out your innovations.

Let's meet up again in 2022 at a great fair with international convening power.

WE ADD A NEW DIGITAL PLATFORM

This year, at Hispack we are launching an innovative **format to adapt** to the current circumstances.

The show will allow you to enjoy a new **hybrid experience**, which will take advantage of the full potential of a face-to-face event with the support of **new technologies**. Our goal is to **revitalise the entire packaging ecosystem**, the process and logistics, stimulate **networking** and connect the **innovations** offered by your business with your target audience **around the world**.

Most importantly, we are also focussing on the **internationalisation** of the event. This platform will enhance Hispack's ability to reach **audiences in all countries** and share, **on a global scale, all the knowledge and innovation** that packaging offers to the **food and non-food industries**.

What advantages does the new digital platform offer?



Having a private space to present your new developments



Networking and scheduling B2B meetings



Capturing qualified leads



Streaming talks and other valuable content



Connecting with audiences all around the world

THERE ARE A LOT OF HISPACKS IN HISPACK

The major packaging sectors, organized by demand interest:



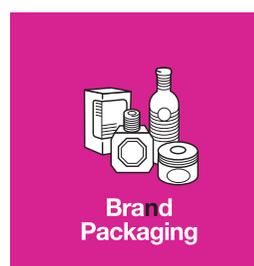
Logistics, Automation & Robotics



Industrial Packaging



Labelling & Bottling



Brand Packaging



Packaging Machinery & Process

LOGISTICS, AUTOMATION & ROBOTICS

OBJECTIVE: TO EFFICIENTLY MANAGE THE SUPPLY CHAIN

Welcome to the key space to show companies **how to optimise their processes with suppliers, internal partners and customers.**

Everything is designed to attract your customers' attention. Come and present your latest solutions, so that companies can:

- plan their incoming raw material workflow
- optimally process the components required for the production and inventory of their final product
- improve their intralogistic and handling processes, storage, distribution and transport to regular and wholesale warehouses
- control the entire supply chain from the point of origin to the moment of consumption

In addition, the area will include an extensive programme of activities to promote knowledge and networking among key agents in logistics, automation and industrial robotics: from intralogistics to last mile and reverse logistics.

THE PERFECT MATCH BETWEEN SUPPLY AND DEMAND

Brands are looking for **your innovation in:**

- Automation of goods handling solutions, warehouse transport and storage solutions
- Robotic logistics: mobile, for palletization, pick and place, for handling...
- Automation and digitalization equipment
- Warehouse, stock and logistics control software
- Coding, marking and labelling systems
- Industrial weighing and volumetric control
- Loading material: stackers, elevators, platforms, goods lift...
- Industrial doors
- Packaging and containers
- Conveyors and feeding
- Shelving
- Forklifts

CONNECT WITH NEW BUSINESS OPPORTUNITIES

At Logistics, Automation & Robotics you'll be able to connect and create synergies with **professional decision makers**. We're bringing together an audience consisting mainly of senior executives from leading companies in all food and non-food sectors.

Valuable visitors in Hispack 2018



11,000
brand owners



+600
senior decision-makers in
Operations, Supply Chain
Management and
Warehouse Management



+500
logistics operators



Distribution and retail companies

Profile of professionals

End-product manufacturers:

- Managing Director and Management
- Director of Operations
- Director of Innovation and R&D
- Purchasing Manager
- Logistics and Supply Chain Manager
- Warehouse Manager
- Factory and plant technicians

Logistics operators

- CEO, Managing Director and Sales & Marketing Director

Distribution and retail companies

Engineering

Logistics consultancy

Machinery and equipment manufacturers

We attract all the stakeholders in Logistics, Automation & Robotics

Beverages	Gourmet
Snacks	Cosmetics
Dairy	Perfumery
Confectionery	Drugstore
Packaged fresh products	Pharmaceuticals
Canned and processed foods	Consumer electronics

Three profiles of companies that have boosted their business at Hispack 2018 with the latest innovations in Logistics, Automation & Robotics

Senior decision-makers in Operations, Supply Chain Management and Warehouse Management



Logistics operators



Distribution and retail companies



WE DRIVE INNOVATION WITH AN EXTENSIVE PROGRAMME OF ACTIVITIES

Packaging logistics by Hispack challenges



22 activities, presentations and round tables
354 attendees
37 speakers

Hispack 2018 information

Automation by Hispack challenges



12 activities, presentations and round tables
260 attendees
27 speakers

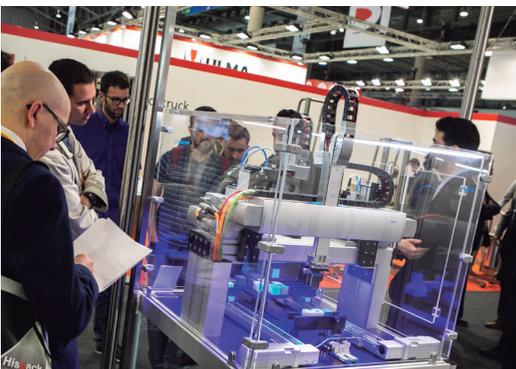
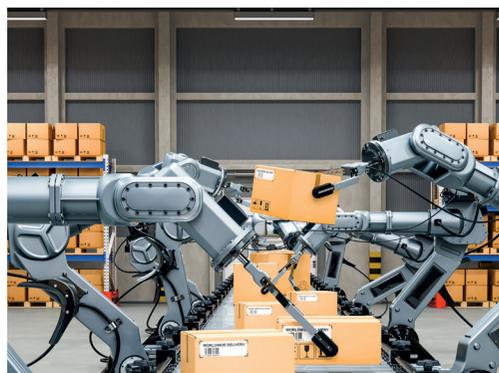
Hispack 2018 information

Through various activities, the importance of packaging will be visualized throughout the supply chain, from production centres to the point of sale and consumption. The goal is to optimise resources from the factory to the consumer.

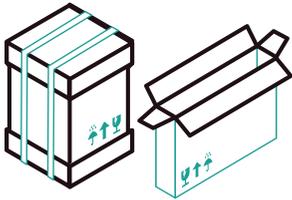
Packaging and logistics go hand in hand to **optimise time, costs and efficiency** throughout the supply chain. A new way of thinking and developing packaging will be consolidated.

In this setting, solutions offered by new digital technologies in the automation of processes will be shown, with the aim of evolving towards the digital business model, through its packaging operations.

Automation will provide the sector with new tools to improve the **production process, quality management and industrial maintenance**.



TRANSVERSALITY OF PACKAGING BRINGS SYNERGIES



Industrial Packaging

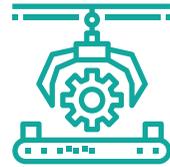
Industrial Packaging will bring together all the solutions and materials for **secondary packaging** (more than one container) or tertiary packaging of industrial products. A key sector that facilitates and makes more efficient the supply chain of companies in the distribution of their goods and products to the end customer.

- **Packaging materials for volume solutions:** plastics, tinplate, fabrics, biopolymers, aluminium, wood, cardboard, sheet metal...
- **Auxiliary packaging methods:** EPS foam, closures and silicones, industrial tanks, pallets, isotherms, liners, profiles, lids, large capacity containers, foams, barcode labels...
- **Packaging methods:** plastic buckets, protective packaging, barrels, wooden packaging, sacks, boxes...

Industrial Packaging covers the needs of **packaging, transport** and **supply** of high-volume industrial products and lower-rotation consumption. All to improve protection and handling efficiency.



INDUSTRIAL GOODS



MACHINERY



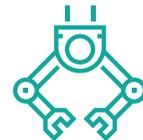
TOOLS



PARTS AND COMPONENTS



WHITE GOODS



AUTOMOTIVE



CONSTRUCTION



FURNITURE



HISPACK 2022. JOIN THE NEW POWER IN PACKAGING

A new era has begun for **professionals in Packaging, Process & Logistics**. In times like these, our industry has become indispensable for the world to continue to function. The **new power in packaging** will be vital in order to **meet the new challenges** that the future holds for us.

Hispack is the industry's **definitive meeting point** that brings innovation to all industries. A facilitator of interactions that

connects all sectors of supply and demand. A leading, cross-disciplinary trade show that in 2018 brought together **39,500 professional visitors at management level (67%) and high decision-making capacity (73.8%)**. In our previous edition, **2 out of 3 leading brands** attended, and in some sectors of demand, 80% participation from the biggest 30 companies in turnover in Spain.



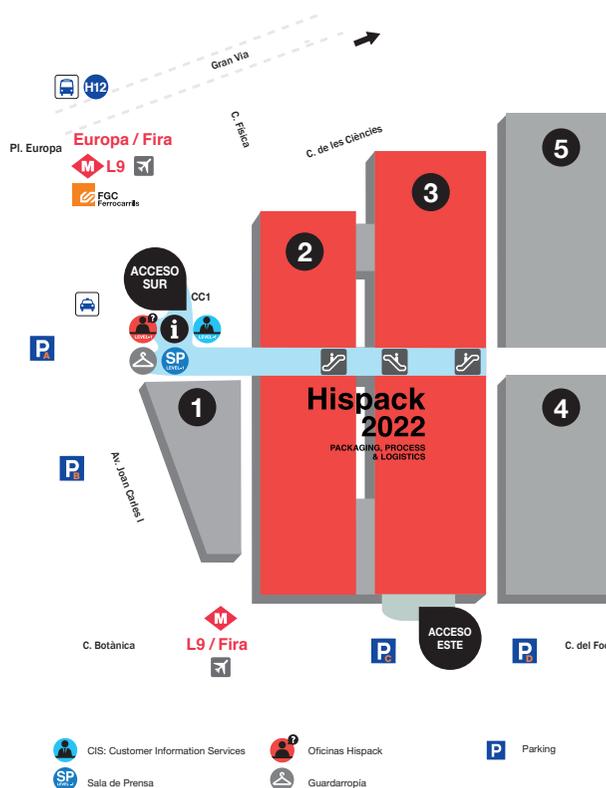
Hispack Challenges. Beyond the challenges of the sector

Sustainability by Hispack
challenges

Packaging logistics by Hispack
challenges

User experience by Hispack
challenges

Automation by Hispack
challenges



We are restructuring the 5 sectors in pavilions 2 and 3 to offer **the best visitor experience for the entire value chain**.

BRAND PACKAGING

Brand packaging. Containers. Point of Purchase (POP).

Premiumpack

INDUSTRIAL PACKAGING

Industrial packaging. Raw materials. Consumables.

LABELLING & BOTTLING

Bottling machinery and accessories
Machinery for labelling, coding and marking

LOGISTICS, AUTOMATION & ROBOTICS

Logistics: Intralogistics, handling, storage and transport
Automation, robotics and digitalisation

PACKAGING MACHINERY & PROCESS

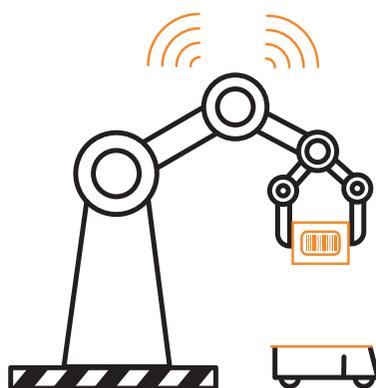
Packaging machinery and accessories
Machinery for manufacturing products for packaging

The recovery, treatment and recycling sectors, the consulting, engineering and services companies, the technical journals and publications and the associations and official organisations will be also distributed across pavilions 2 and 3.

In 2022, we'll have the top proposals, valuable content, and activities to offer the very best experience and the most interesting visitor profile. **Take part!**

Hispack 2022

PACKAGING, PROCESS
& LOGISTICS



Logistics, Automation & Robotics

www.hispack.com

Relevant information

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Newsletter: www.hispack.com/newsletters-compilation

2018 Report: <https://2018edition.hispack.com/#1>

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