

## EXPOQUIMIA - WssTP WATER MARKET EUROPE EVENT

### THE VALUE IN WATER

4<sup>th</sup> October 2017 Fira de Barcelona

**EXPOQUIMIA** and **WssTP** are excited to announce the launch the event **Water Market Europe** which is scheduled to take place on the **4th of October 2017** at the Fira de Barcelona in conjunction with the **World Chemical Summit 2017**.

**EXPOQUIMIA** and **WssTP Water Market Europe** is part of a cycle of events initiated by WssTP, which aims at creating a unique innovation and business environment, where state of the art water knowledge and research results can meet with market actors within and outside the water sector to create value and new business opportunities. During the event, B2B meetings will be organized enabling participants to have a targeted networking experience.

**This event focuses on capitalizing the Value in Water**, as highlighted in the **WssTP Vision**, meaning extracting and exploiting relevant resources such as nutrients, minerals, metals and also energy that are embedded in used water streams. Innovation will enable cost-effective solutions that open up new multi-billion euro markets for European industries towards the valorization of secondary raw materials and energy

Water Market Europe brings together a top-class research and innovation to address some of the most pressing global challenges for growth and sustainability, promoting the true value of water, and Europe's worldwide leadership.

#### DRAFT AGENDA

#### 09:30 – 10:00 REGISTRATION

#### SESSION 1: THE MARKET SCENARIO FOR THE WATER SECTOR

10:00-10:10	Welcome and introduction	WssTP & EXPOQUIMIA
10:10-10:30	The water market: overview and perspectives	PNO Consultant

#### SESSION 2: INNOVATION MEETS THE MARKET: CHALLENGES AND SOLUTIONS

10:30 -10:50	<a href="#">DOW WATER &amp; PROCESS SOLUTIONS</a>	Jordi Bacardi
10:50-11:10	<a href="#">SUEZ ADVANCED SOLUTIONS SPAIN</a>	Alexandre Gali
11:10-11:30	<a href="#">FEUGA</a>	Marcos X. Alvarez
11:30-11:45	<a href="#">PNO Consultants</a>	Marijn Mulder
11:45-12:00	Q&A	

#### SESSION 3: SPEED DATING AND NETWORKING

12:00 - 14:00	B2B MEETINGS AND NETWORKING TIME
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#### 14:00– 15:00 NETWORKING LUNCH

#### CLOSURE

15:00 - 15:10	CLOSING REMARKS	WssTP & EXPOQUIMIA
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