

INNOVATION AND COOPERATION LAB: Digital Factory Global Innovation Hub

Date/Fecha/Día: **02 Oct**

Time/Hora/Hora: **10.00h-17.00h**

Where/Dónde/On: **Networking Area - Hall 3 (Fira de Barcelona - Gran Via Venue, Av. Juan Carlos I, num 58 - Hospitalet de LL.)**

Programme/Programa/Programa

10:00-10:05 Opening

Josep M Piqué, president of the International Association of Science Parks and Areas of Innovation and executive president of La Salle Technova Barcelona.

10:05-10.30 Presentation of the International Association of Science Parks and Areas of Innovation and the subnetwork IASP4IND - IASP FOR WORLD INDUSTRY 4.0 ALLIANCE -

(English/Inglés/Anglès)

Josep M Piqué, president of the International Association of Science Parks and Areas of Innovation and executive president of La Salle Technova Barcelona.

10:30-11:30 Science and Technology Parks: trends and alliances (part I) - (English/Inglés/Anglès)

Jari Lauronen, Managing Director of the Joensuu Science Park
Mr. Alexey Razumovsky, Operational Director of advanced manufacturing technology cluster, Director General of the Technopark Skolkovo
Jaume Teodoro, CEO of the TechnoCampus Mataró-Maresme
Rodrigo Mendes, Director of the Innova Sorocava
Cristina Andrés, Corporate Marketing Director of the Red de Parques Tecnológicos de Euskadi
Josep M Piqué, La Salle Technova Barcelona

11:30-12:00 Break

12:00 - 13:00 Science and Technology Parks: trends and alliances (part II) - (English/Inglés/Anglès)

Gerasimos Mentzelopoulos, General Manager of the Patras Science Park

Jaume Baró, Director of Business Services at
Barcelona Activa of the Parc Tecnològic de Barcelona
Activa

Rogério Nogueira, Director General of the Creative
Science Park

Luis Felipe Maldaner, CEO of the Parque Tecnológico
Sao Leopoldo - TECNOSINO

Mieke de Bruin, Community Manager of the Utrecht
Science Park

13:00-14:00 **B2b meetings with Science and Technology Parks -**
(English/Inglés/Anglès)

14:00-15:30 **Lunch**

15:30-17:00 **IASP4IND members only: guided visit to key**
places of the Barcelona Industry Week - (English/Inglés/Anglès)

Organizers/Organizadores/Organitzadors

