

UNPRECEDENTED

VIRTUAL FORUM

TECH TRANSFER

June 28th to July 2nd





KNOW US!!

TECH TRANSFER VIRTUAL FORUM

SCIENCE AND INDUSTRY IN ACTION

An open and effective dialogue with the main scientific-technical players on the greatest challenges facing industry.

Science, technology, and knowledge at the service of pioneers in the application industries.

Expoquimia will prepare a 360° events, a meeting points for Scientifics projects, industrial startups, corporates, investors and technology partners with the aim to exchange knowledge, to disseminate the innovation and transform your project to a reality:

TT VIRTUAL FORUM
JUNE 28– JULY 2nd

TT GO TO MARKET

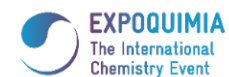
TT & INNOVATION AREA
14 – 17 SEPTEMBER



KNOW US!

OUR PARTNERS

ORGANIZERS



STRATEGIC PARTNERS



COLLABORATORS



BUSINESS PARTNER



SUPPORTED BY



TT Go to market

Are you a Start-up or Spin-off?
Would you like a huge impact to the
market? We can help you.

We designed a complete program with the
aim to introduce you to the market.

Participants: Spin-offs, start-ups and
European projects



Marketing Campaign

We design together Taylor-made actions to impact the market and increase your leads and partners.

Webinar

We organize a specific webinar for you. Present your innovation to all sector.

Communication campaign

Communication activities, directed to your market, for a particular period, to achieve your goals.

B2B Meetings

We organise meetings with your potencial clients and partners.

Report

A description document with all actions, impacts and results of your participation.

June 28th - July 2nd 2021

TECH TRANSFER VIRTUAL FORUM



Communication Campaing

Disseminate your project at Expoquimia, Equiplast and Eurosufas social media and data bases.



Webinar

Present your project at TECH TRANSFER VIRTUAL FORUM.



Report

Once finished the event, we prepare a report with the results of your participation.

Participants: Innovation and Scientific projects.

Rate 600€ /Project

TECH TRANSFER

PROGRAM & ACTIVITIES.

June 28 th

June 29th

June 30th

July 1st

July 2nd

EU & Research project
presentations

Topic: **Hydrogen & Energy**

11:00h -12:30



Tom Hockaday
*Book Author at University
Tech transfer*
What It Is and How to Do
KEY NOTE
09:30 -10:00



LEITAT
managing technologies

**Specialized
Business
Incubators**

10:00- 10:45



Societat catalana de
Química: Collaboration
between academy and
company.
10:45 -12:00

EU & Research project
presentations

Topic: **Ecosystem
transformation projects**
10:30 -12:00



IREC^R
Shaping Energy for a Sustainable Future

LEITAT
managing technologies



Corporate Venturing
10:30 -12:00

Deep Tech Venturing
12:00-13:30

tecnalia

MEMBER OF
BASQUE RESEARCH
& TECHNOLOGY ALLIANCE

EU & Research project
presentations

Topic: **Circular Economy
and Sustainability**
11:00h -12:30



ACCIÓ Generalitat
de Catalunya

LEITAT
managing technologies



TECH TRANSFER

TECH TRANSFER & INNOVATION AREA - September 2021

Who:

START-UPS

SPIN OFFS

EUROPEAN PROJECTS

Conditions:

- Companies with antiquity lower than 5 years
- Maximum of 10 employees
- Annual revenue under 5 million €
- Exhibitors may not be represented or distributed by consolidated companies.

One Project per exhibitor can be presented, In case the exhibitor wants to submit 2 projects it must book 2 spaces.

GET INVOLVED

IT'S TIME TO LEAD

We want to make you part of the latest experience in the sector. Your company can write the present and the future of digitization. Discover all the advantages of participating and join.



MEDIA PRESENCE

Get huge media coverage by generating positive impact and exposure through advertising your company in the flagship event of southern Europe.



INVOLVEMENT - CSR (Corporate Social Responsibility)

Companies are able to show their implication in social contracts and reinforce their core values and the way they get involved in their societies and regions on which they develop their activity- they appear to be more approachable, human and it strengthens their ethical image



REPRESENTATION

Promote engagement with the sector, it builds trust and confidence and generates a brand belonging attitude from your clients -consequently, loyalty from them lasts much longer.



EXPOSURE

Get notability, recognition and positioning of your brand among competitors and potential clients. In addition, your brand becomes easily identifiable

Promotion Campaign



20 Campaigns HTML



+ 250 mil
Impacts

50 Posts in Social Networks / webinar.
Visibility in Creatives and mentions



+ 10 mil
Followers

Web pages
Expoquimia, Equiplast, Eurosulfas



+ 270 mil
Views

Media Partners
previous weeks



+ 5 artículos
Press +
Promotion with Banners
and Newsletters

Institutional Partners



+ 50 Leading organizations
Support via HTML and
RRSS



FACTS & FIGURES 2020

MAIL CAMPAIGNS



57
Emailing



590.000
Impacts



14%
Opened



7%
Clicks

REGISTRATION



3.350
Registered
Professionals



1.595
Attendees



13
Online
Sessions



71
Speakers

ENGAGEMENT



472
Replays



14%
Interactions



51%
Retention

ASSISTANTS PROFILES



30%
C level



13%
Academics



8%
R&D



40
Countries



JOIN!

Participation Options

Get closer to your audience, generate new customers and value the innovations of your company with your participation in the virtual meetings of UNPRECEDENTED.

Commercial contact:

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+34 93 233 3712



VIRTUAL WEEK
600€ / PROJECT

- **Participants:** Innovation and Scientific projects
- **Communication Campaign:** Disseminate your project at Expoquimia, Equiplast & Eurosurfes social media and data base
- **Webinar:** Present your project at Tech Transfer Virtual Forum
- **Report:** Once finished the virtual event, we prepare a report with the results of your participation



HYBRID – 4 DAYS
800€

- Space with a table and 2 chairs
- Plug
- Lighted area
- Registration fee
- 100 free invitations



HYBRID – 1 DAYS
500€

- Space with a table and 2 chairs
- Plug
- Lighted area
- Registration fee
- 100 free invitations



UNPRECEDENTED

VIRTUAL FORUM

 **TECH-TRANSFER**
Unió Europea
Fons Europeu de desenvolupament regional

June 28th to July 2nd

