IT’S TIME TO GO FURTHER
Beyond Building Barcelona means repositioning the Construmat show to meet the needs of today’s market. It is designed to be the leading construction industry trade event for countries in the Mediterranean arc, Latin America and North Africa, with innovation, design, renovation and sustainability as its cornerstones.

Over 5 days Beyond Building Barcelona will be the ideal platform where influencers, manufacturers, international buyers and key players in the construction industry will gather. A space for interaction, networking and visibility that provides a unique opportunity to do business differently.

Beyond Building Barcelona features agoraes for discussing new trends. Our commitment is always providing the best opportunities for our customers.

Beyond Building Barcelona IS:

INNOVATION

Beyond Building Barcelona will bring together new developments in the sector, technological breakthroughs, design and sustainability, as well as new ways to promote and create business. Smart home, smart building, robotics in construction, BIM and home automation are some of the main points in innovation.

DESIGN

Large Showroom for products, materials, techniques in equipment, finishes, lighting and fabrics. Not only for habitat but also for the Contract Channel: offices, hotels, retail and workspaces. It is also an area dedicated to young talents, trends, new products, decorators, designs and designers.

RENOVATION AND SUSTAINABILITY

An area that seeks to reflect reality and generate debate about renovation. It includes product presentations, seminars and discussions about energy efficiency and publicising and awareness of the need for renovation. Building maintenance and management are the key content themes in this area. And all from the standpoint of sustainability and its applications.

INNOVATION

Large Showroom for products, materials, techniques in equipment, finishes, lighting and fabrics. Not only for habitat but also for the Contract Channel: offices, hotels, retail and workspaces. It is also an area dedicated to young talents, trends, new products, decorators, designs and designers.

In terms of the Iberian Peninsula, there will be 50 projects specially focused on new business areas: new construction and renovation. Regions with the greatest construction activity and growing sectors, including hotels, offices, retail and residential, will be identified. Internationally it will set the standard for the Mediterranean arc, North Africa and Latin America regions, where there are more business opportunities in a range of sectors with 150 projects in attendance.