

Sustainable Building Entrepreneurship

On the 28th, 29th and 30th October 2014, the World Sustainable Building 2014 Barcelona Conference will take place in the city of Barcelona, Spain. This is the largest gathering on a global level on sustainable building where the most important and influential international institutions, experts in this field, will meet.

This Conference aims to address a challenge: are we moving as quickly as we should towards a new sustainable building model? At the same time, it hopes to reply to the key question: are our planet's environmental challenges being answered adequately by the building sector?

Within this framework, and taking into account complex changes in the sector, **Green Building Council España**, together with **Construmat Barcelona** and the **Barcelona City Council**, through **Barcelona Activa**, is promoting the **Sustainable Building Entrepreneurship**, aiming to give a voice to all those professionals and/or enterprises that have started on the path towards more sustainable and efficient solutions within the sector. It offers a unique opportunity to present and give value to new ideas in project design, products and materials that seek to achieve sustainable and efficient protocols.

Participants selected in this competition will enjoy a space to showcase their projects in Construmat 2015, insuring their presence at the event. Construmat is the reference event within the building sector which takes place every two years in the city of Barcelona.

World SB14 Barcelona Conference organisers would like to encourage you all to take part in this competition, which aims to launch all those professionals and enterprises that work to transform the building sector following sustainable, efficient and environmentally friendly criteria.

RULES AND REQUIREMENTS

Goal:

This competition aims to grant recognition to innovative initiatives within the building sector that aim to adopt measures that favour sustainability, energy efficiency and respect for the environment.

Categories:

Participants can choose to take part in any of the following categories*:

- Renovation
- Innovation and design
- Sustainability and energy efficiency

Within each category, participants can choose within two subcategories:

- Products and materials
- Design projects for a product or process

*Participants can choose to take part in one or more categories and/or subcategories.

Candidate requirements:

This competition is addressed to:

- Professionals within the building sector, both as individuals or companies.
- Businesses within the building sector: developers, construction firms, materials or constructive systems manufacturers.
- Other companies or entities related to the building sector.

Participants must comply with the following requirements:

- That their main professional activity is directly related to sustainable building.
- Start of professional activity within the building sector from 2012 onwards and be professionally active at the time of the competition.
- Can be located in Spain or internationally.

Competition documents submission and presentation:

Documents submission will open on the 21st July 2014 and close on the 19th September 2014 at 23.00 hours.

All competition documents will be submitted via the web www.gbce.es, through the link <http://www.gbce.es/es/sustainable-building-entrepreneurship>

All documents required will be presented in English.

The institution, company or individual responsible for the competition entry must provide the following information:

- Name of the project or proposal presented.
- Category.
- Proposal author's personal or professional details.
- Contact details.
- Competition proposal description, maximum 400 words.
- Candidates' CVs.

Conference organisers guarantee total confidentiality of submitted documents.

Documents evaluation and selection process. First phase.

Green Building Council España, Construmat Barcelona and Barcelona City Council, through Barcelona Activa, will select a technical evaluation commission which will act as the jury to designate those proposals selected in the first phase, within each category.

Detailed reviews of the proposals will be available for all participants who wish to consult them and will by no means be made public.

On the 25th September 2014, the technical commission will publish a report with the competition results, which will be communicated to all participants and made public on the web www.gbce.es. From this date, and for 5 working days, a plea period will be opened,

Entries evaluation and selection process. Final phase

Participants selected in the first phase will be able to send in the project documentation until the 8th October 2014 at 15.00. This documentation will consist of:

- One DIN-A1 panel, mounted on a rigid support, in vertical format, for each project presented. The panel will include the proposal title and graphic or written information deemed necessary to understand the project.
- Proposal presentation in Power Point format (documents with .ppt extension) with 3 slides.

These documents must be submitted to:

Fira de Barcelona
Recinte de Montjuïc
Avda. Reina Maria Cristina, s/n 08004 Barcelona
Att. **Sustainable Building Entrepreneurship**

Final decision and awards:

A total of 6 first prizes and 6 second prizes will be awarded. One prize for each of the categories described above. Prizes will be materialised as:

- Participation in Construmat 2015, within the innovation and design area, with a space to present the project, for each of those entries awarded a prize.
- Presentation of the proposal within an exhibition booth at the World SB14 Barcelona Conference, which will take place on the 28th, 29th and 30th October, as well as a Basic Fee registration pass to attend the Conference over the three days.

You can find more information about the Conference on the website: www.wsb14barcelona.org

*The Jury reserves the right to declare some prizes vacant if the proposals presented do not reach required quality levels.

*Participation in the **Sustainable Building Entrepreneurship** implies accepting these rules.

NOTE: For further information or doubts please contact Ms Eulàlia Figuerola at eulalia.figuerola@gbce.es

Complementary Information:

Technical commission assessment:

The technical commission will assess and develop detailed scores for each proposal, responding to the following characteristics of the proposals presented:

- 1- Integrate strategies to encourage sustainability in building.
- 2- Project capacity to adapt to different scales.
- 3- Innovation.
- 4- Entrepreneurial character of the project.
- 5- Proposals that integrate more than one environmental aspect along the whole life-cycle of the material, project or idea, such as energy savings, water consumption reduction, emissions decrease (CO2 and others), etc.
- 6- Use of life-cycle assessment methods and environmental standardisation mechanisms (green-labels).
- 7- Economic and social impact of the competition entry on the market on in its application field.
- 8- Proposal viability and chances to succeed (if they are projects for products or materials under development).
- 9- Communication and awareness strategies.

Calendar:

21 st July	Competition launch
19 th September	First phase submission deadline
25 th September	Communication of selected proposals
8 th October	Final phase documentation submission deadline
13 th October	Communication of awarded projects