Barcelona Building Construmat Awards 2021

Rules for all categories









Barcelona Building Construmat 2021 aims to offer the most complete vision of the industry possible, bringing together companies from all markets and the entire industry value chain to provide a 360° view of global trends across the four major areas that make up the whole building cycle: design and projection, construction, real estate asset management and maintenance.

Always within the context of promoting the technological innovation that is redefining construction and bringing together the most committed professionals to accelerate the transformation toward a sustainable future and achieve efficient, intelligent, affordable, healthy and responsible cities and buildings.

1. The company organising the competition and the participants

Fira Internacional de Barcelona (Fira de Barcelona), located at Av. de la Reina Maria Cristina s/n, 08004 (Barcelona) and holding tax identification number Q0873006A, organises the Barcelona Building Construmat Awards 2021 (hereafter, the Competition).

This Competition has a international scope and will transpire over the internet. It is open exclusively to persons of legal age.

2. What entries can participate

Any innovative proposals committed to the sustainable development objectives supported by Barcelona Building Construmat 2021 can compete for these awards, in one of the following five categories:

Product: Product or material, as an innovative resource that represents a construction process improvement.

Service: Innovative solution for the construction or maintenance market.

Architecture: New construction or interventions, finished between 2019 and 2020, promoted, projected, directed or built in any country of the world by any construction process agent from Spain, Portugal or Andorra.

Infrastructure: An infrastructure work, finished between 2019 and 2020, promoted, projected, directed or built in any country of the world by any construction process agent from Spain, Portugal or Andorra.

Stand: A stand designed and built for the Barcelona Building Construmat 2021.

There is no limit on the number of entries that can be submitted, though they must be submitted individually.

The natural or legal person submitting the entry shall be responsible for the veracity of the information and for compliance with the industrial and intellectual property legislation in force, as well as the use of image rights.

Entries involving participation by any member of the jury of this edition in his or her personal capacity are ineligible for the competition, as are entries in which a jury member's relatives have participated, up to the third degree of consanguinity or affinity.

3. Registration and documentation

The first step is to pre-register by completing the contact form on the awards website before 23:59 (GMT+1) on 13 September 2021. STAND proposals can be submitted directly for registration without pre-registration.

Upon pre-registration completion, the information will be reviewed and a link will be sent by email to register and submit the following descriptive documentation for the entry:

1. Entry sheet and contact information.

2. Vertical exhibition panel (.pdf format, maximum 5 Mb) including:

- Representative photograph(s) of the entry.
- Technical and graphical information on the entry.
- Description of the entry, particularly in response to the assessment criteria.

A basic guideline template is attached on the website, in .doc, .pptx, .indd, and .psd formats.

3. A representative photo for communication applications (landscape orientation, 16:9 ratio,

minimum 300 dpi quality, .jpg format, maximum 5 Mb). The person who provides the image shall be responsible for ensuring that its use does not infringe any copyright.

4. In the Architecture and Infrastructure categories:

Final certificate issued by the relevant specialist (.jpg or .pdf, maximum 5 Mb).

ATTENTION!

The sole materials evaluated by the jury will be the information included on the form, as well as the exhibition panel submitted.

The panel will be displayed digitally throughout the year and physically during the event. Since the call for these awards is international, Spanish is established as the working language for the documentation to be delivered or, at least, for the proposal description included on the form. Registration is **free** and can only be done online. The documentation shall be considered valid if it is submitted in full and on time, based on the requirements and deadlines explained in these rules.

4. Intellectual property rights

The award organisation reserves the right to reproduce information and images of the entries submitted and the winners in any documentary format it deems necessary. The winning or finalist proposals may advertise the honour obtained in these awards.

5. Queries

For any questions about the competition, please write to this e-mail address: premiosbbc@firabarcelona.com.

6. Jury

The jury will consist of independent professionals and academics with well-established careers, selected by the E.P.E. Fundació Mies van der Rohe, centre for research, debate and the promotion of architectural culture. The composition of the jury will be published on the awards website. If requested by the jury, any additional information required to make an evaluation of the entry must be made available to them.

7. Selection criteria

The jury will consider the following criteria in order to reach a verdict:

- The entry's innovative impact.
- The entry's environmental impact.
- The entry's economic impact.
- The entry's social impact.

In architecture and infrastructure, additionally:

- The architectural quality of the work and its relationship with the landscape.
- The solvency of the entry's technical definition and its ability to respond to the sector's new challenges.
- The sustainability of the work in all phases of the construction process, in response

to functional, technical and environmental conditions.

In stand, additionally:

- The quality of the architectural design and technical excellence in the execution of the stand.
- The ability to communicate the values and potential of what is offered.
- The ability to transmit the company's social commitment.

8. Acceptance and communication

Candidates

At the beginning of October 2021, all the entries that meet the rule requirements will be accepted as candidates for the awards and will be published on the event's website.

Finalists

During the month of October 2021, the entries will be reviewed by the jury and a maximum of 5 entries will be selected per category (except for the STAND category).

These will be highlighted as finalists on the web page, disseminated through the event's media and announced in a press release. The finalists' entries will have special visibility during the event (see section 9, Award).

The Technical Secretariat will inform the natural or legal contact persons of the status of their entry by e-mail or telephone. In the case of ARCHITECTURE and INFRASTRUCTURE, the other agents included in the entry whose contact information was also provided will be contacted as well.

Winners

The jury will choose a single winning entry for each category, which will be announced at the awards ceremony. In no case shall the prize remain unawarded or be granted ex aequo.

9. Awards

Candidates. Candidate entries will obtain:

- Visibility for their proposals on the web and on the event's digital platform.
- Free registration for the Barcelona Building Construmat 2021 with two free passes.

Finalists. Finalist entries will obtain:

- Maximum visibility for their proposals on the web and on the event's digital platform.
- Free registration for the Barcelona Building Construmat 2021 with five free passes.
- A 12 m² XS PACK space (worth €2,995).
- Presentation of the proposal at the BBConstrumat congress.
- Participation in events organised on the occasion of the BBConstrumat Awards.
- The right to attend the awards ceremony.
- Presentation of a diploma accrediting their participation.

Winners. Winning entries will obtain:

- The same benefits as the finalist entries.
- Award of a trophy as winners.
- Presentation of the winning entry during the award ceremony.

Prizes cannot be substituted for their cash value.

10. Incidents

It is the sole responsibility of the jury to resolve any incident that may arise in connection with the award of prizes. The decisions of the jury are not subject to appeal.

11. Presentation of awards

The verdict announcement and award of the prizes will take place at a public event around the dates of the congress.

12. Disclaimer of liability

This disclaimer includes but is not limited to the following points. Fira de Barcelona will not be liable for any loss, theft, delay or any other circumstance attributable to third parties that may affect the development of this competition. Nor is it responsible for any use the participant makes of the prize that he or she may win, and it assumes no liability whatsoever for any damage or injury of any kind that the competitors, winners or third parties may suffer.

The organiser reserves the right to make any modifications, deletions and/or additions to these rules at any time.

Neither does Fira de Barcelona accept any liability in cases of force majeure or accidents that could prevent the completion of the competition or the total or partial enjoyment of the prize. In the event that the competition cannot be held or its process is affected by any fraud detected, technical errors, or any other motive that is beyond Fira de Barcelona's control, the organisation reserves the right to cancel, modify or suspend the competition, including the participation website.

13. Privacy policy

At Fira de Barcelona we are aware that it is important for our clients to obtain clear and transparent information about the data they provide us.

The relationship with our clients is based on honesty, rigour and transparency, to build strong relationships with mutual trust. This Privacy Policy provides the details on how we process clients' personal data when they interact with us. By entering this contest you agree to and accept this Privacy Policy.

1.- Who is responsible for processing your data?

Identity: Fira Internacional de Barcelona, holding tax ID number Q-0873006-A Address: Av. de la Reina Maria Cristina s/n, 08004 Barcelona Phone: +34 932 332 000 email: <u>datos@firabarcelona.com</u> DPO: <u>dpo@firabarcelona.com</u>

2.- Why do we process your data?

We process the data you have provided us for the following purposes:

a) To manage your participation in the aforementioned contest, in which you

are participating voluntarily.

b) To send promotional and/or advertising information about the event and the activities we carry out, including by electronic means.

c) To maintain commercial "do not mail" lists in the event you have informed us that you do not want to receive promotional/advertising information electronically.

d) To maintain data deletion/cancellation lists in the event you have exercised your right to cancel your data. Access to this data will be kept blocked and restricted for the minimum period established by law.

3.- How long will we keep your data?

Your data will be retained:

1.- For the duration of the contest.

2.- In the event that you have authorised the receipt of commercial notifications, until you exercise your rights of cancellation and/or opposition to the processing of your data.

4.- What is the legal basis for processing your data?

Depending on the type of business relationship and/or connection with us, the legal basis for processing your personal data may be:

• Your consent, given when you voluntarily provided your data on our forms and indicated acceptance of having your data processed (e.g.: mailing of advertising for our events).

• Legitimate interest will serve us as a legal basis for the processing of your data during browsing of our websites (e.g.: navigation on our websites).

• Legal obligation, included in the European General Data Protection Regulation (GDPR) and the Information Society Services and Electronic Commerce Act (e.g.: blocking of your data and commercial "do not mail" list).

5.- Whom will we share your data with?

When Fira de Barcelona provides a service through a third party supplier, that company will receive your data under a strict obligation of confidentiality and subsequent to the signing of the corresponding service provision contract by the party responsible for the data processing (Fira de Barcelona) and the party supervising the processing (supplier company)

In the event your data is transferred to third countries, we ensure the maximum privacy and security for our customers' data. Most of our suppliers and partners are within the EEA (European Economic Area). For any of them located outside this area, if they are in the U.S.A. they must be Privacy Shield compliant, or they must be in a country with an appropriate level of protection as per the European Commission's criteria. In the case of other countries that do not have laws as strict as European law, we apply standard contractual clauses in accordance with the European Commission Decision of 5 February 2010.

Fira de Barcelona guarantees that under no circumstances does it sell, offer and/or market its customers' data.

6.- What are your rights when you provide us with your data?

Anyone has the right to obtain clear and understandable information about whether Fira de Barcelona is processing their personal information.

The persons concerned have the right to access their personal data, as well as to request rectification of inaccurate data or, where applicable, to request its deletion when, among other reasons, the data are no longer necessary for the purpose for which they were provided, or if the consent given is withdrawn. They can exercise opposition to the processing of their data for the sending of advertising information by electronic means. They can also exercise their right to limit processing, so that their data will not be deleted but its processing is subject to limitations.

The exercises of portability and automation of decisions do not apply in this case because of the type of data and its processing.

The exercise of the rights indicated above can be effected by post, attaching a copy of the national identity card or passport, sending the communication to FIRA INTERNACIONAL DE BARCELONA at the address Av. de la Reina Maria Cristina s/n, 08004 Barcelona, Attn. CRM Marketing Services Department; or by e-mail, to the address <u>datos@firabarcelona.com</u>, with the same documentation as by post.

7.- Contact

For any consultation about the processing of your data you can contact our DPO at <u>dpo@firabarcelona.com</u>.

You can also address your claims involving the processing of your personal data to the Spanish Data Protection Agency (<u>www.agdp.es</u>).

14. Acceptance of the rules

Participation in these awards implies acceptance of these rules.



Avinguda de la Reina Maria Cristina, s/n 08004 Barcelona www.firabarcelona.com

