

HOSTELCO

HOSTING INNOVATION. CREATING SOLUTIONS.

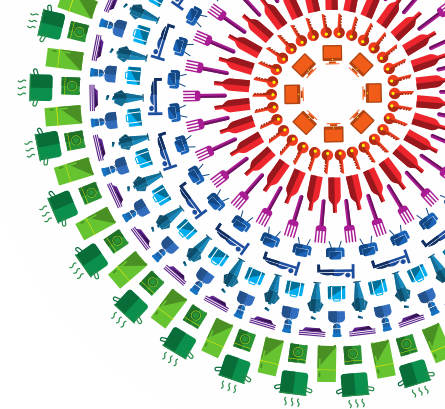
From Monday 20 to Thursday 23 October 2014

www.hostelco.com



Fira Barcelona

HOSTING INNOVATION. CREATING SOLUTIONS



The International Restaurant, Hotel and Community Equipment Exhibition is an international benchmark which, at this latest edition, will be bringing together experiences, innovations and tailor-made solutions for sector professionals at a time when our social and economic environment is undergoing significant changes.

Once again the Exhibition will host the **Hospitality Business Event in Barcelona (HBe)** to be attended by world hotel industry leaders. It will also add synergies with the **Fòrum Gastronòmic**, the leading wine and food congress created in 1999.

HOSTELCO

HOSTING INNOVATION. CREATING SOLUTIONS.



HOSPITALITY BUSINESS
EVENT IN BARCELONA
Conference, Networking & Mentoring



ABOUT THE SHOW

HOSTELCO

HOSTING INNOVATION. CREATING SOLUTIONS.

A biennial show for trade professionals and an international benchmark in its sector

4 days: from Monday 20 to Thursday 23 October 2014

Featuring **518 companies** from **33 countries** and over **1,200 brand names**

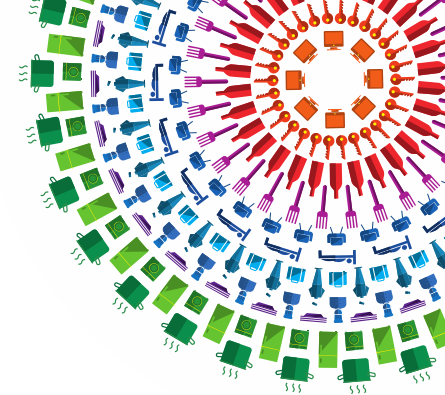
plus **55,000 agents, manufacturers** and **buyers** from **106 countries**

SECTORS

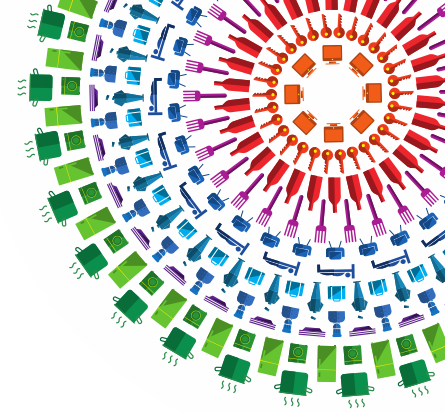
- Equipment and machinery for the hospitality sector
- Expolimp
- Cookware and tableware
- Vending
- Management, controls, IT and safety and security
- Service companies
- Textiles and uniforms
- Wellness
- Furniture and decoration
- Coffee Zone

A MUCH-EXPANDED OFFERING

- Pastry/Bakery
- Franchises
- Fitness
- Ice-cream
- Health monitoring
- Transport
- Cleaning services companies



THE CORNERSTONES OF A CONSOLIDATED SHOW



BUSINESS AREA

For four days, Hostelco will be playing host to the hospitality industry. Agents, manufacturers and international buyers from some 106 countries will be interacting in the search for the best solutions in products and services for the hotel and restaurant sector. The quality of contacts and the large number of leads generated during the show guarantee good business results.

- Decision Makers
- Leader Buyers
- Hosted Buyer Program
- Be Hostelco
- HBe

ENERGIZING THE SECTOR

Knowledge, expertise and solutions from more than 33 countries and 518 suppliers to the sector are the answer to the needs of professionals in a market that is undergoing major economic and social changes.

- Restaurant Management by HBe
- New Food Concepts
- Fòrum Gastonòmic
- Trends & Innovation Space

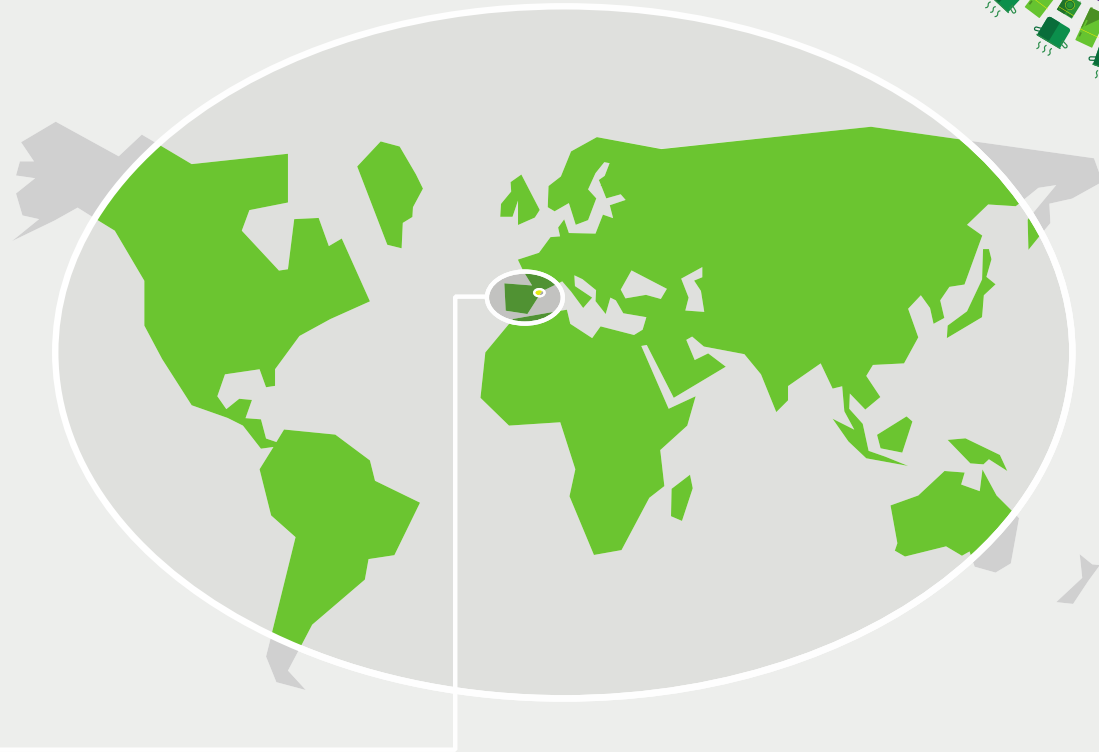
INNOVATION AS THE CENTRAL THEME

Hostelco brings together all the latest innovations in the sector in a single venue. Technological advances and new formulas for creating and driving businesses.

- Hostelco Awards
- Cook Trends Area
- Unique Products
- Fòrum Gastonòmic

HOSTELCO, BENCHMARK IN A SECTOR THAT IS GROWING WORLDWIDE

Tourism is a leading sector and one that continues to expand worldwide. The industry is the fifth largest export segment and its global revenue grew by 4% in 2012. Europe recorded revenues of 356,000 million dollars from tourism, equivalent to 43% of all tourism revenue worldwide, the biggest share for any one region.



SPAIN:

THE SECOND LARGEST MARKET IN THE WORLD

A major market where every investment sees a return. Tourism is an essential sector in **Spain** (accounting for 10% of GDP) and **the country receives the second biggest revenues in the world** after the USA. It is the world's fifth biggest country in terms of hotel beds, with a market of **358,416 hospitality establishments**, generating a turnover of €121.66 billion.

Hostelco is at the heart of the best possible location to guarantee optimum results.
Where better than Hostelco to host the new hub of the hospitality industry?

HOSTELCO, BENCHMARK IN A SECTOR THAT IS GROWING WORLDWIDE

BARCELONA

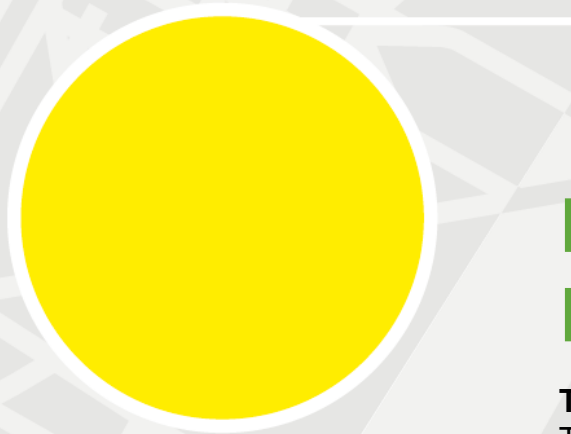
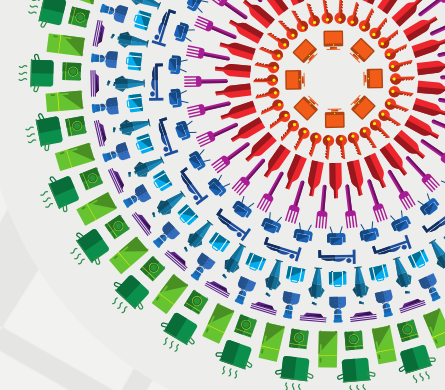
THE STIMULUS OF AN INNOVATIVE CITY

A city with an **international positioning**, a byword for innovation and creativity. It is the **second most visited destination in Europe**, the continent's number one cruise port and fourth in the world. It is a city that offers competitive advantages and furthers business opportunities in sectors such as tourism, retail and the food industry and is a focal point for companies in growth sectors such as mobile phones, environmental industries, clean energy and sustainable mobility.

FIRA DE BARCELONA

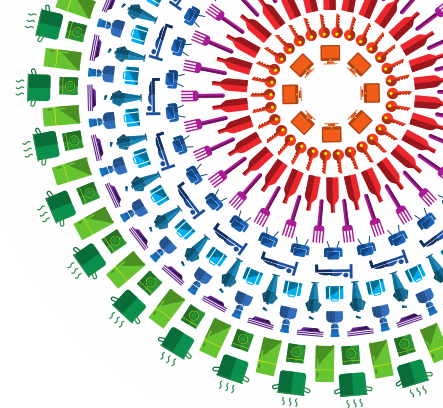
THE EXPERTS IN TRADE SHOWS

The ideal platform for the promotion and growth of businesses in the new international scenario, supporting 35,000 companies every year and welcoming 2.5 million trade visitors. We offer all the expertise and innovation that comes from **more than 50 years of experience in the hospitality sector**.



AN EXCEPTIONAL OPPORTUNITY

If you're looking for new clients and to make contact with buyers and key market players, enlarge your distribution network, open up new export markets, and showcase your expertise, leadership position and new products at the benchmark meeting for the sector, Hostelco is the opportunity of the year.



BUSINESS

HOSTELCO

HOSTING INNOVATION. CREATING SOLUTIONS.

- **1,200** brands from **33** countries. **75.1%** satisfaction rating from exhibitors.
- **518** sector leaders from over **33** countries.
- **55,000** trade professionals from **106** countries, **73%** of whom felt their objectives were met.
- Collaboration of **FELAC, AFEHC and FEHR**.

NETWORKING



Hospitality Business Event in Barcelona

Conference, Mentoring & Networking

- Forum of new **trends** in the hotel industry.
- **30** expert speakers.
- **320** delegates.

KNOWLEDGE

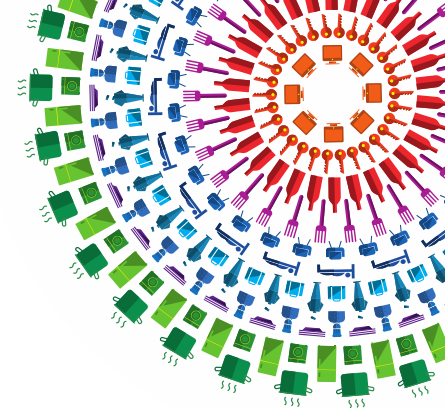


Fòrum Gastronòmic

The Fòrum Gastronòmic was created in 1999 and is the **leading wine and food congress**. One of the main features of the Fòrum is that it combines live cooking demonstrations, including food and wine tastings, and talks given by the world's best chefs, with a large exhibition that provides the **ideal showcase for industry news and a great marketing platform**.

INNOVATION

AN EXCEPTIONAL OPPORTUNITY



THE VIEWS OF OUR CLIENTS

“



Hostelco offers us the **opportunity** to show our clients what our products are really like, as you can't really appreciate them from the catalogue.”

Marc Santesteban, product engineer at Sayl

VISIBILITY

“

The show has enabled us to reach out to **clients** who we would not normally have access to, as they are not in the retail market. Being here means being able to showcase all the Sony products that can improve the quality of a hotel business.”

Alex Herrero, Manager Bank & Promotions Channel at Sony

NEW CLIENTS

“



Hostelco has once again demonstrated that the crisis offers an opportunity to reinvent yourself. It offers every trade professional the best **networking and knowledge** opportunities so they can tackle the future more optimistically.”

Jordi Roure, president of Hostelco and FELAC

OPPORTUNITY

“

It's a great showcase for presenting the new equipment that will help us to improve every day. It's important not to let yourself get in a rut, to keep your eyes open and invest in new appliances. Hostelco also plays a really important role in terms of providing **information and promoting** new products and services.”

Carme Rusalleda, chef and owner of the Sant Pau Restaurant

”

INNOVATION

“

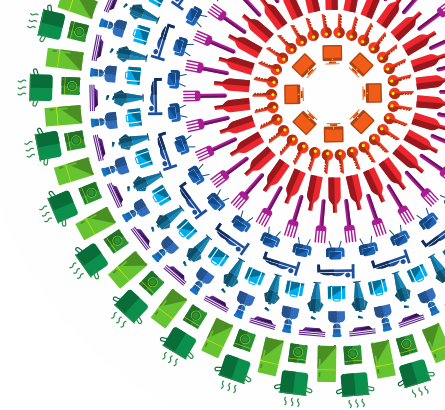


Vayoil has been exhibiting at Hostelco since 1978 and it's right now, in the midst of this crisis, when it's even more important to be present at the key **business centre** in our specialist area.”

Luis Esteve, manager of Vayoil

SPECIALISATION

AN EXCEPTIONAL OPPORTUNITY



THE VIEWS OF OUR CLIENTS

“



This year, as always, the show enabled us to exhibit at a **high-profile meeting place** and make contacts with new clients as well as touching base with our regular buyers.

”

Antonio Criado, director of King's Buffets

“



We want to demonstrate that we are more active than ever, constantly innovating and making continuous efforts to **get closer to our clients**.

”

Antonio Rubiés, vice-president of Sales & Marketing & Services at Girbau Grup

“



Hostelco has been the **ideal scenario** for presenting an integral change to our image and products, which have been completely updated. It also helped us to identify our position in the sector.

”

Sergio Isabel, Repagas

POSITIONING

“



This year we've noticed more **foreign visitors** compared to 2010, especially businesspeople from North African countries such as Algeria, Tunisia and Morocco.

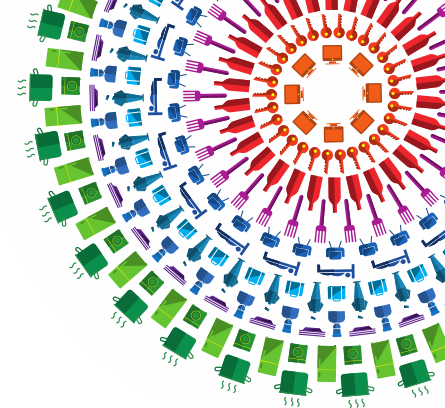
”

Ignacio Cervantes, marketing manager of Arcos

INTERNATIONALISATION

SPECIALISATION

AN EXCEPTIONAL OPPORTUNITY



THE VIEWS OF OUR CLIENTS

“



Trade fairs like Hostelco are like visiting a museum or opening an encyclopaedia. They open up **new horizons of knowledge** in the food sector, about products and even all the techniques related to food production.”

”

Pius Alibek, owner of the Mesopotamia Restaurant

KNOWLEDGE

“

Hostelco is held every two years and it's very important for **presenting new products** as well as meeting up with our clients and distributors, not just from Spain and Portugal but also from Europe and **across the world**.”

”

Camilla Rebecchi, Sambonet

SECTOR MEETING

“

It gives us the **opportunity** to present all our new products to the distributors who come to visit us from all over **Spain and the rest of the world**.”

”

NEW MARKETS

Marco Calabuig, CEO of International Cooking Concepts

“



Our participation in Hostelco 2012 was a **great success**. We made some **very good contacts**, particularly thanks to the visitor profile, who were mainly trade professionals interested in getting a better knowledge of the market and choosing the right product for their business.”

”

Irene Navarro, sales manager of Zummo

NETWORKING

“

Now is the time when the end client needs more **information and advice** than ever to be sure he or she is making a good investment. It's important for us, as manufacturers, to be at Hostelco not just to sell our machinery but also our concepts and solutions.”

”

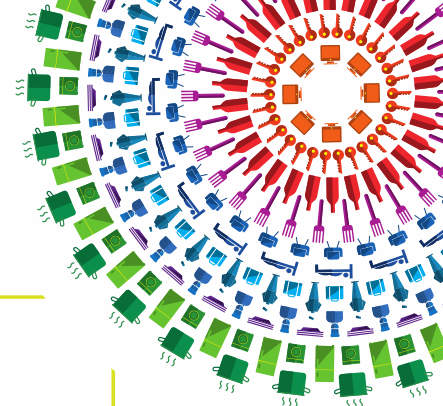
Veronique Claude, founding partner of Guerrero Claude

SOLUTIONS

PROFILE OF OUR VISITORS

55,000 professionals from 106 countries and an overall satisfaction rate of 89.5%.

400 VIP Buyers within your reach through the organization of exclusive experiences and services.



CONSTRUCTION AND MAINTENANCE

15%

- Architecture/Design/Decoration/Projects
- Engineering/Technical consultancy
- Developers
- Contractors
- Installers/Technicians/Maintenance

DISTRIBUTION

29%

- Distributors/Wholesalers
- Central buying groups
- Department stores
- Shopping centres
- Traditional stores
- Internet portals

SERVICES

10%

- Facility Management
- Cleaning companies
- Dry cleaning establishments
- Industrial laundries
- Consultants
- Vending operators
- Teaching/Training
- Sector organizations

OPERATORS: HOTEL INDUSTRY / RESTAURANT / CONTRACT CATERING / LEISURE

46%

- Hotels/Hotel chains
- Campsites/Hostels
- Bars/Cafeterias/Ice-cream parlours
- Restaurants/Fast food/Self-service
- Group catering: Canteens/Hospitals/Schools/Retirement Homes/Prisons/Armed Forces
- Leisure centres: Casinos/Discotheques...
- Event organizers/Catering companies
- Travellers' restaurants: Cruise ships/Airports Stations/Motorway service stations
- Wellness: Spas/Saunas
- Mass catering management companies
- Theme parks
- Sports facilities
- Public administration

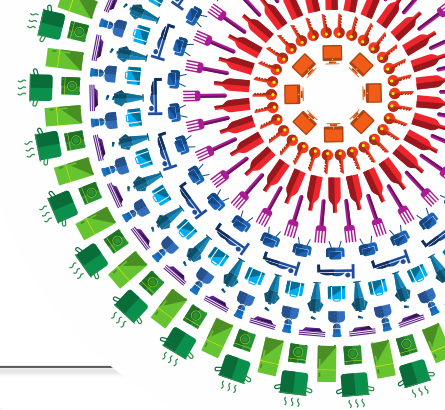
VIP BUYERS

International and
National

IMPORTERS
DISTRIBUTORS
INFLUENCERS
CHAIN OPERATORS

END CUSTOMERS
National

PROFILE OF OUR VISITORS



SEGMENTATION BY VISITOR PROFILE

Actions that dovetail with their interests and needs:

VBI

VIP BUYER
International

Distributors, Importers, Chain operators,
Influencers

ACTIONS:

- Drawing up Agenda
- Agreements with international airlines
- HBe (large chain capsules)
- Summit
- VB International Benefits
- Be Moving
- Trends & Innovation Space,
- Hostelco Awards
- Direct recruitment
- Visits to fairs
- Agreement with Associations
- Media Plan

VBN

VIP BUYERS
National

Distributors, Importers, Chain operators,
Influencers

ACTIONS:

- Renewal Plan
- Drawing up Agenda
- VB National Benefits
- Agreement with Cluster
- Be Hostelco
- HBe (large chain capsules)
- Summit
- Trends & Innovation Space,
- Hostelco Awards
- Direct recruitment
- Visits to fairs
- Media Plan

EC

END
CUSTOMER

Establishment operators

ACTIONS:

- Renewal Plan
- Be Hostelco
- Bring-A-Friend Plan
- HBe (capsules for SMEs)
- Agreements with Distributors
- Agreement with airline “Vueling”
- Trends & Innovation Space,
- Direct recruitment
- Visits to fairs
- Agreement with Associations
- Media Plan
- Spanish baristas championship
- Contract Catering Chef contest
- Fòrum Gastronòmic workshops



HOSPITALITY BUSINESS
EVENT IN BARCELONA

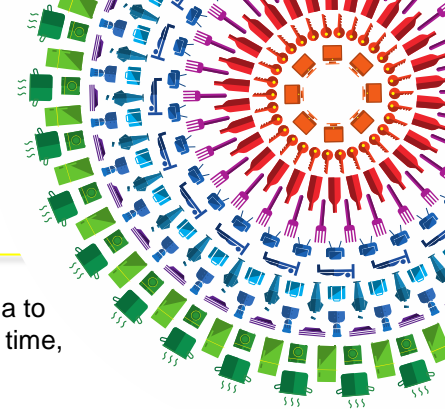
Conference, Networking & Mentoring

HOSPITALITY BUSINESS Event

BUSINESS ACCELERATORS

The **HOSPITALITY BUSINESS Event** will host experts from all over the world in Barcelona to see at firsthand the new trends and latest innovations in the hotel industry and, for the first time, in restaurants and related sectors (Fitness, Wellness, Coffee Zone, etc).

Case studies and success models backed by industry experts with whom you can talk, exchange ideas and solutions and build new partnerships that are beneficial for your business.



KNOWLEDGE CAPSULES

Key industry professionals will share their experience **with all attendees in capsules of different durations and covering different topics**. A unique opportunity to expand your knowledge and find the solutions you are looking for.

LUNCH NETWORKING

A space where you can meet, talk, discuss and generate **new contacts** in a more relaxed atmosphere. Leading experts in each of the different topics are waiting to **meet your needs**.

MENTORING SERVICE

Speakers, experts and sponsors come together to help delegates and guide them on the aspects of their business they want to improve and advise them about **new formulas to generate value**.

SUMMIT

The new trends guiding the future of the sector.

Site events, meetings and conferences to provide the most innovative solutions.

VBI

VBN

EC



HOSPITALITY BUSINESS
EVENT IN BARCELONA

Conference, Networking & Mentoring

HOSPITALITY BUSINESS Event

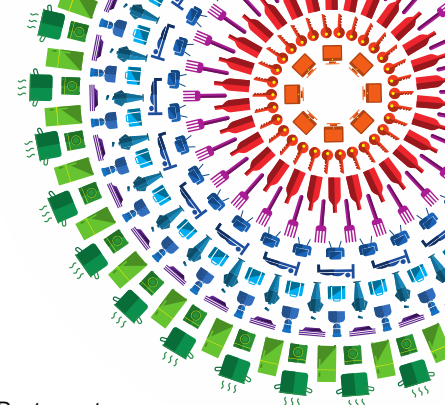
BUSINESS ACCELERATORS

A new event model that lets you customise your participation with separate registration for seminars and knowledge capsules.

Flexible, responsive, dynamic, four days for knowledge: restaurants, hotels and related sectors such as wellness or fitness.

OCTUBRE							2014
L	M	X	J	V	S	D	
		1	2	3	4	5	
6	7	8	9	10	11	12	
13	14	15	16	17	18	19	
20	21	22	23	24	25	26	
27	28	29	30	31			

- R Restaurants
- H Hotels
- W Related sectors such as Fitness, Wellness and Coffee Zone.



KNOWLEDGE CAPSULES



**RESTAURANT
SEMINAR
20.10.14**

- Trends in business models for restaurants
- How and why we need to be present on the Internet
- Alliances with suppliers: practical cases
- How to optimize revenue through capacity and price management
- Food intolerance: how to transform it into an opportunity
- Principal tools and strategies for marketing a restaurant

CEOS, OWNERS, DIRECTORS - INVESTOR GROUP - BANKING AND FINANCIAL INSTITUTIONS - CONSULTANTS - ARCHITECTS, INTERIOR DESIGNERS AND DECORATORS - IT DIRECTORS - REVENUE MANAGERS - SOCIAL MEDIA MANAGERS - MARKETING AND SALES DIRECTORS - EXPANSION MANAGERS - HOTEL GROUP GENERAL MANAGERS - RESTAURANT GROUP GENERAL MANAGERS - HOTEL MANAGERS - OPERATIONS DIRECTORS - PURCHASING MANAGERS - HORECA PURCHASING MANAGERS - GOVERNMENTS RELATED TO TOURISM AND THE HOSPITALITY INDUSTRY

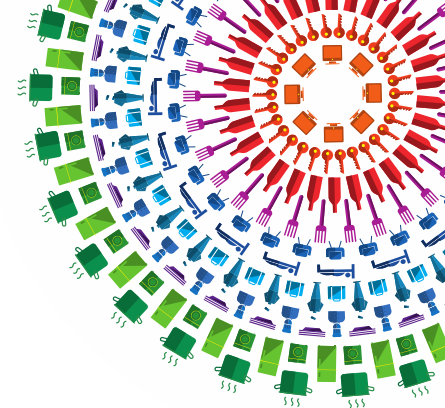


HOSPITALITY BUSINESS
EVENT IN BARCELONA

Conference, Networking & Mentoring

HOSPITALITY BUSINESS Event

BUSINESS ACCELERATORS



KNOWLEDGE CAPSULES



**HOTEL
INDUSTRY
SEMINAR I**
21.10.14

- The Russian market: the revolution of 2013 and 2014, and forecasts for 2015.
- Remaining competitive in procurement in the traditional markets: German, British, French and Scandinavian.
- New leisure consumers. How to satisfy this new demand: the Millennials.
- Tools for selling bigger and better: positioning, online reputation and big data.
- The big dilemma: selling through direct channels, OTAs and metasearch engines.
- Outsourcing of services in search of greater profits.



**HOTEL
INDUSTRY
SEMINAR II**
22/10/2014

- The positioning and management of small hotels.
- Consortiums and franchises, different models for reaching the end consumer / New marketing models for independent hotels: consortiums – franchises.
- Optimization of costs and energy efficiency.
- People and motivation: in search of success in hotel management.
- The investment market in the hotel sector in 5 and outlook for 2015-2016.
- How to optimize your hotel's equipment purchases: Procurement Services.

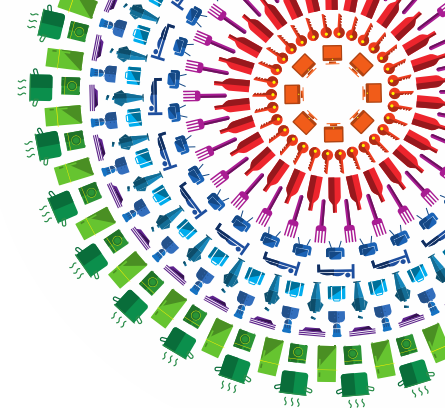


HOSPITALITY BUSINESS
EVENT IN BARCELONA

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HOSPITALITY BUSINESS Event

BUSINESS ACCELERATORS



KNOWLEDGE CAPSULES

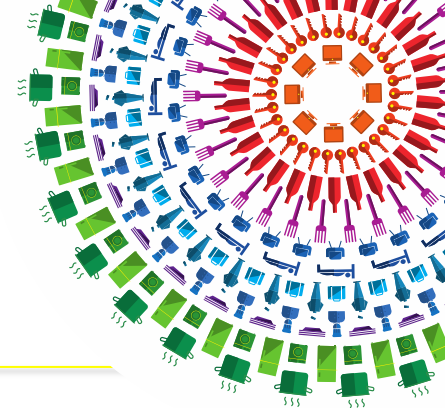


**FITNESS
SEMNIAR
23.10.14**

- **Efficient and differential investment.**

Wellbeing and fitness services, in particular, are a booming field in the hotel and catering industry. Having a space for physical training is currently the third most important determining factor after price and location. Travellers demand complete, competitive fitness installations with the latest technologies. Efficient management is crucial if this area is to continue building on its success.

BUSINESS ACCELERATORS



**GET THE MOST OUT OF YOUR PARTICIPATION
WE ARE A HOTSPOT FOR VISITORS**

COOK TRENDS AREA

Do you want your equipment, materials or furniture in our food court project?

Take part in this initiative that presents different kitchen and restaurant ideas fitted out with equipment and solutions provided by the exhibitors themselves (furniture, cookware, decoration, appliances, etc.).

TRENDS & INNOVATIONS SPACE

Does your innovative product need more exposure?

Put your new products under the spotlight in this exclusive space which is heavily transited by our visiting trade professionals.

HOSTELCO AWARDS

Do you have some really innovative products? Have you got new solutions to offer your sector?

Enter for the awards that recognize excellence in the most innovative and best-managed companies in the sector.

SPANISH BARISTAS CHAMPIONSHIP

Excellence in hospitality service

Event with enormous drawing power where the finest professionals come together in a spectacular competition.

HELD AT THE SAME TIME AS THE FÒRUM GASTRÒNOMIC

If your clients are involved in the restaurant industry, don't miss this opportunity.

Hostelco is now taking place alongside an even bigger Food & Beverage offering. An event that undoubtedly rounds off our portfolio of restaurant industry professionals: chefs, restaurant owners, producers, distributors, sommeliers, oenologists, front-of-house managers, purchasing managers, gourmets, etc. One of the main features of the Fòrum is that it combines live cooking demonstrations, including food and wine tastings, and talks given by the world's best chefs, with a large exhibition that provides the ideal showcase for industry news and a great marketing platform.

NEW FOOD BUSINESS CONCEPTS

Do you have a franchise? Would you like to present the new trends in restaurant concepts?

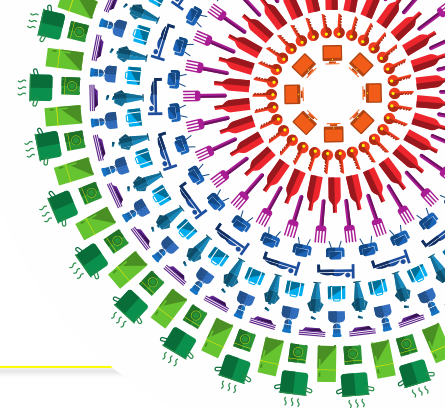
Showcase your restaurant concept in the NFC, where all the new food concept trends are on display with the aim of transforming existing establishments and providing ideas for new restaurant venues and theming.

VBI

VBN

EC

BUSINESS ACCELERATORS



WE OFFER TWO KINDS OF GREAT BENEFITS

BRING-A-FRIEND PLAN

Under the Bring-a-Friend Plan, every time you recommend Hostelco to other sector companies you get a bonus for you and one for the new exhibitors who take part in Hostelco because of you.

Up to €1,000 for you –

You get €250 for each of the companies you recommend which participates in the exhibition, up to a total of €1,000 for four companies.

€250 for them –

Taken off their bills for participation in the exhibition.

Tell your sales contact the names of the companies you would like to recommend and get the most out of your participation at Hostelco.

ADVICE ON PREPARING FOR THE SHOW

Do you want to make the very most out of your participation in Hostelco?

Let us advise you! We will be delighted to assist you before, during and after the event to make sure you get the best return on your investment.

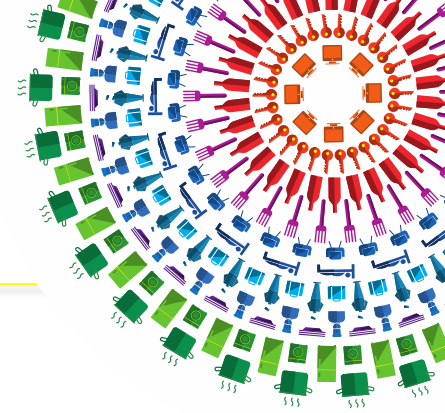
PROMOTION IN A GLOBAL MARKET

YOU HAVE AN APPOINTMENT WITH THE INDUSTRY LEADERS

**ALWAYS ON:
WE ARE YOUR BEST PARTNER**

365 days in close contact with the **global industry leaders** and constantly travelling to the **countries with greatest potential** and markets around the world looking for the **projects of interest** and **best business opportunities for you.**

Actions at **over 90 trade fairs** around the world and constant activity by **30 offices** located at strategic points.



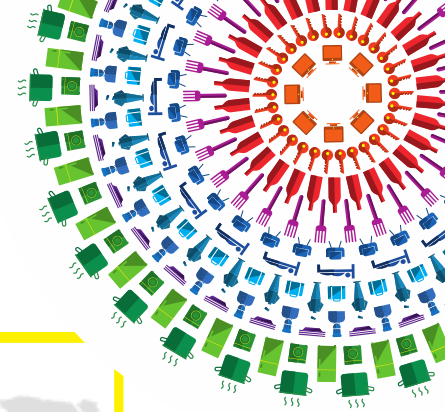
PROMOTION IN A **GLOBAL** MARKET

YOU HAVE AN APPOINTMENT WITH THE INDUSTRY LEADERS

SELECTION AND DIRECT RECRUITMENT OF THE BEST VIP BUYERS

Active in **over 30 countries** to bring to Hostelco **investment and key projects in the industry** with specific segmented actions that ensure the presence of the key players at the Exhibition

- Interviews with managers of large hotel projects in the markets with greatest potential
- Holding industry events and summits with the decision makers in hotel building/commissioning projects.
- CRM programme with the purchasing managers of the main hotel and restaurant chains by geographic area.
- Identifying and contacting the main distributors/importers
- Activating strategic levers with industry influencers, associations and groups.
- Direct marketing main tourism development managers.
- Communication campaign to reinforce the exhibition's positioning and visibility.



PROMOTION IN A **GLOBAL** MARKET

MIDDLE EAST

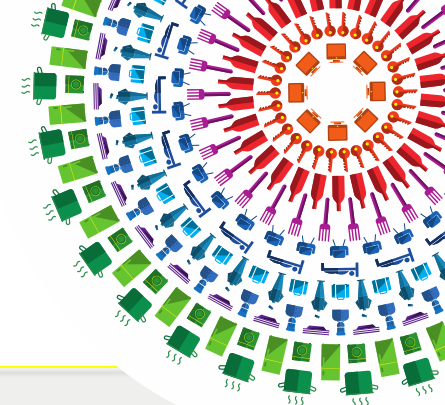
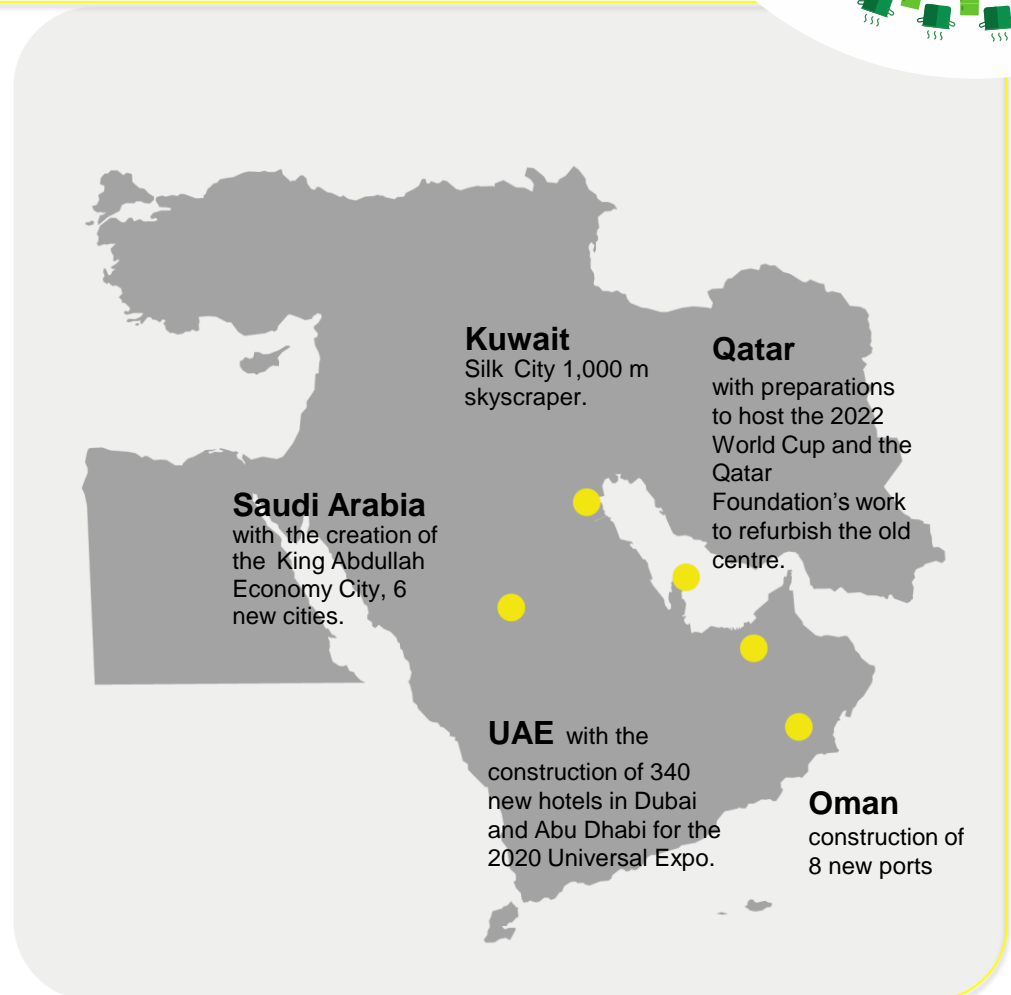
CONJUNCTION OF INVESTMENT AND NEW CHALLENGES.

A MARKET FULL OF BUSINESS OPPORTUNITIES

Focusing on recruiting VIP Buyers in the Middle East due to increased tourist interest in the area, subsequent planning of tourism infrastructure construction and its future positioning as a cultural and sporting epicentre.

IN CONSTANT DIALOGUE WITH DECISION MAKERS:

Aecom Atkins, IHG Group, La Perla Group MCTS-Chabowsky Consultants, CKP, SHW, Fondue (UK), HCTS, Owners (local investors)



PROMOTION IN A GLOBAL MARKET

LATIN AMERICA

AFFINITY BETWEEN PRODUCTS AND CUSTOMERS.

A CONSTANTLY GROWING REGION

Attracting major buyers and distributors in Latin America due to increasing tourist and business interest in the area, its significant increase in investments, transactions and operations related to the sector and its constantly expanding good economic situation.

IN CONTACT WITH THE KEY PLAYERS:

Hoteles Royal, Grupo Terranum, Hoteles Decameron, Hoteles Dann Carton, International Supply, Eprofruver Colombia Ltda, Distribuidora Colombia Ltda, De la Sierra, Dicermed SA, Dissantamaria Horeca, Business People Unlimited, El Dorado Spa Resorts & Hotels, Emporio Hotels & Resorts, City Express Hoteles, Brisas Hotels & Resorts, Mayan Resorts, Palace Resorts, Royal Resorts, Explora, Plaza El Bosque, Stewart, El Volcan, Concha, Santa Brasa, Cristián Carpentier, Balthus, Youtopia, Edenred, Senior Suites, LarrainVial, etc. and many more.

Mexico

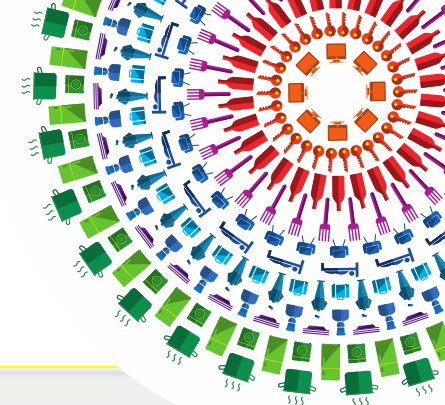
Plans to build 191,600 new rooms by 2022.

Colombia

Purchase of 27 hotels by Terranum

Chile

55 hotels under development – 30 at the planning stage



PROMOTION IN A **GLOBAL** MARKET

NORTH AMERICA

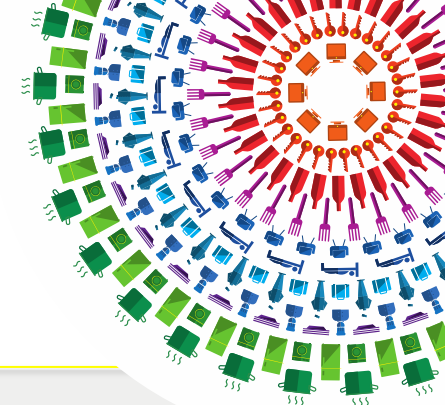
KEY MARKET IN TURNOVER.

MAXIMUM REPRESENTATION OF INDUSTRY LEADERS

Attracting leading American entrepreneurs and investors. Most of the leading international hotel chains are from or run by the United States. Average revenue per hotel is about \$2 million in addition to a large and sophisticated food service industry.

TALKING WITH THE SECTOR'S MAIN PLAYERS:

Accor North America, Benjamin West, Best Western International, Carlson Hospitality Worldwide, Choice Hotels International, Denihan Hospitality Group, Denihan Hospitality Group, Exclusive Resorts, Fairmont Hotels, Four Seasons, Global Hyatt Corp, Hard Rock, Harrah's, Hilton, Hospitality Design, Host Hotels and Resorts, Hotel Management, International Interior Design Association (iida), Las Vegas Sands, etc. and many more.



PROMOTION IN A **GLOBAL** MARKET

NORTH AFRICA

A DYNAMIC AND EXPANDING MARKET

NEW OPPORTUNITIES IN EMERGING ECONOMIES

Close ties with new value buyers given the progress of international tourism in the entire continent, up by 6% last year. Significant growth in investment and projects in hotel chains in lockstep with the steady increase of the rising middle class and new emerging economies.

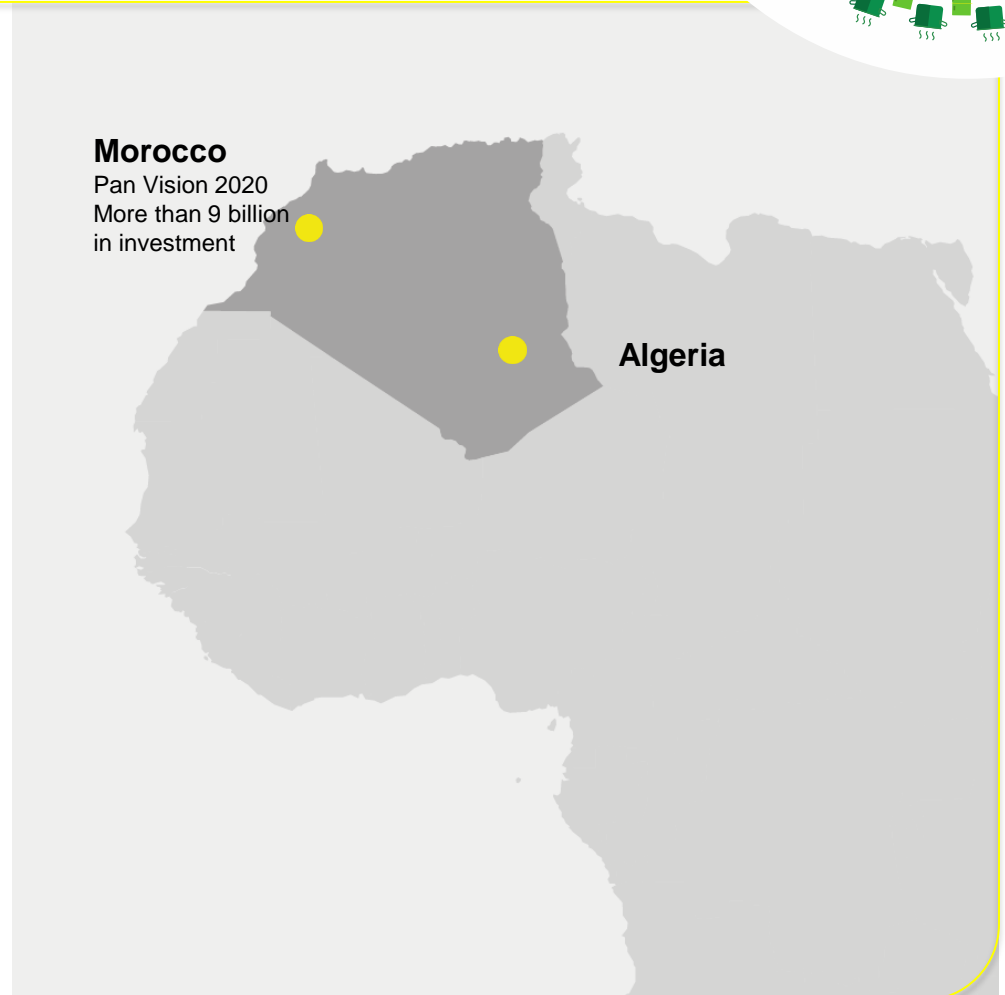
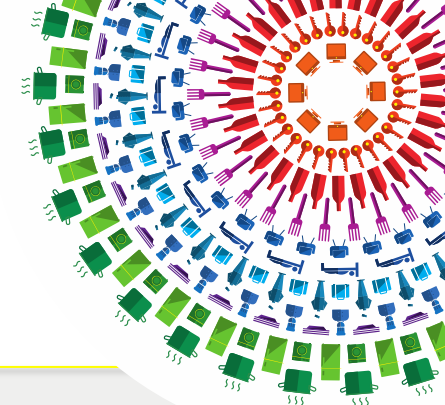
DIRECT CONTACT WITH THE MOST INFLUENTIAL KEY PLAYERS

Accor GestioDéveloppement Immobilier, Atlas Hospitality Morocco, CMKD, Global V Hospitality Maroc, Hotels & Resorts of Morocco - GDG Développement, Kenzi Hotels, Palaces & Traditions, Somed, Ahsen, Aldis, Almia réfrigération Maroc, Arcade équipement, Awany trade, Coin déco équipements, Comptoir des Chaises, Cotaffut, Easylog, Eberhardt frères Maroc, Emagro Entreprise Maghrebine de l'Agro Industrie, Eno Maroc, Fastpak, Foyelec Équipement, Froxy, Galaxie Équipementn Maroc, Alliances, Golf Équipement Groupe Pacini, among others.

Morocco

Pan Vision 2020
More than 9 billion
in investment

Algeria



PROMOTION IN A GLOBAL MARKET

EUROPE

REVIVAL OF THE TRADITIONAL MARKET

BOOSTING THE TOURIST MARKET PAR EXCELLENCE

Strengthening relationships with the main buyers from European countries with the biggest tourist tradition where Hostelco has always been present: Italy, France, Portugal, Germany and the UK. Accompanied by a significant increase in attracting VIP Buyers from large companies and new projects in Russia and Scandinavia.

CLOSER TIES WITH VB

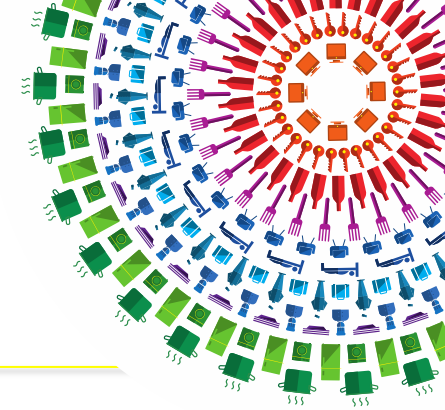
Yekaterinburg Department of Sport and Tourism Development, REGINA, Kazan Committee on Foreign Relations and Tourism, Marchenko hotels, Hotels&Resorts, COSMOPOLIS, Hotel Company, Slavianka, Romashka management, Novikov Group, Coffee House, Russian Hotel Association, Alliance of Food Industry Professionals, First Club For Hospitality Professionals, Country Hotels Association, Federal Agency for Tourism, Avalon, Anyday, Vista, Ruintera, Barnaya Linia, Art Group Trading, Hotel Project, Restoratsiya, Delovaya Rus. Vistex. Zvezdy Obshchepita. Bio, Russkiy Proekt, Practica, Torgoviy Design, Master Glass, Expo Torg, Metropolitan Restaurant Group, Restochef, DIOS, Nechaev Group, Triton, ZL group, Italy group, Youth Hostels Association of Russia (YHAR).

Scandinavia

Projects from Scandic, Ikea and Clarion.

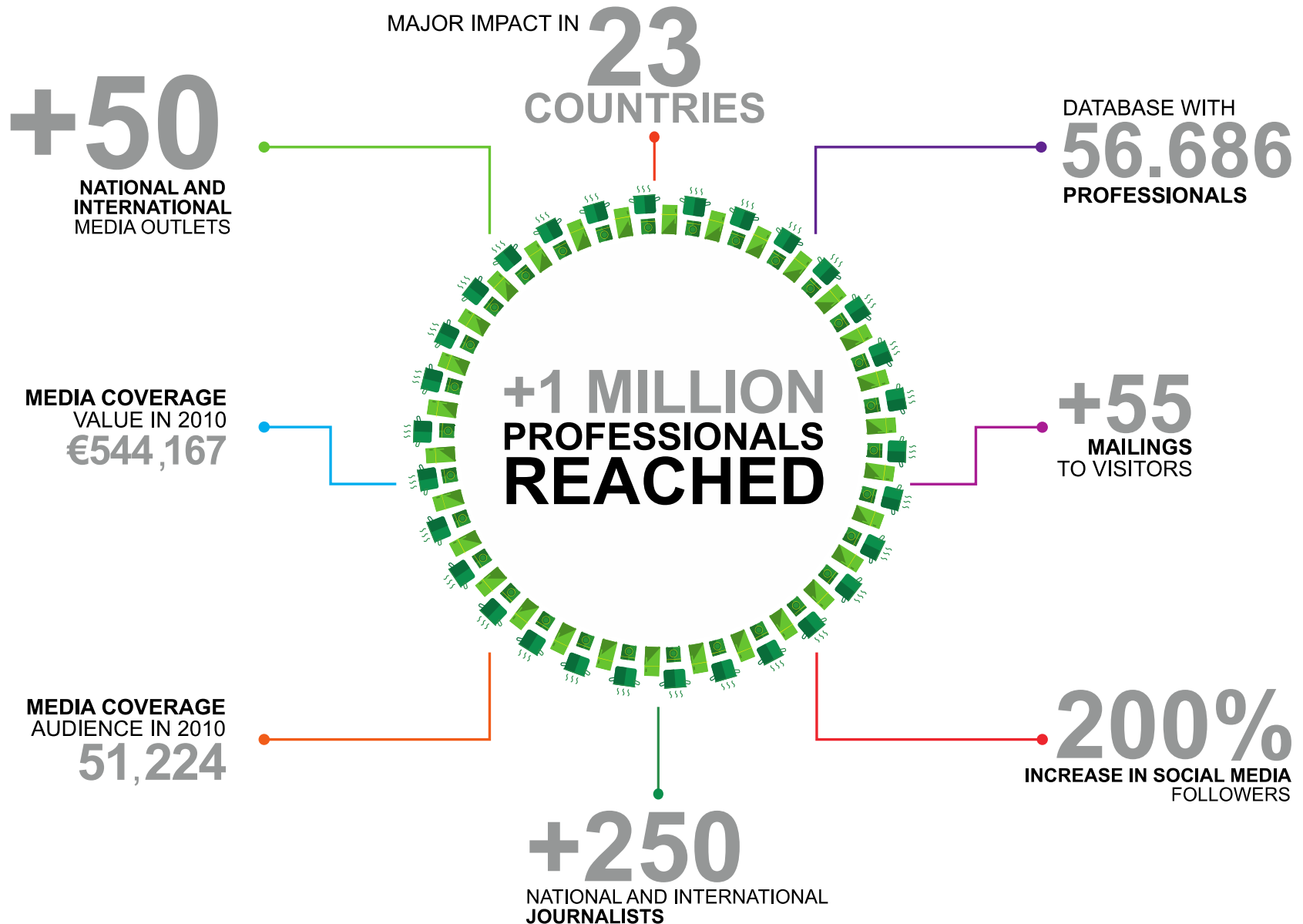
Russia

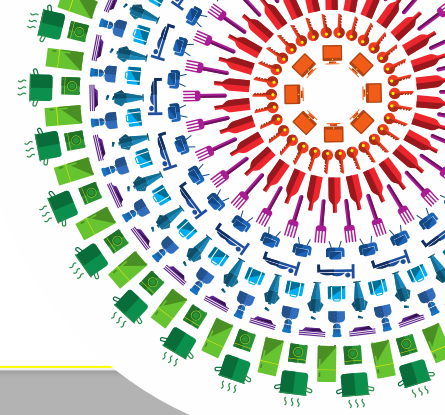
More than 100 new hotel projects for the World Cup 2018.



COMMUNICATION CAMPAIGN

GLOBAL RECOGNITION





DISCUSS TO ANTICIPATE THE FUTURE OF THE INDUSTRY

Professional forum held in various capitals around Spain addressing issues related to current problems in hospitality. Issues such as the impact of social media on restaurant marketing, franchise opportunities, the configuration of the industry in the crisis and the evolution of the hotel market are discussed.

The sessions have an expert who will present the topic and encourage attendees to have their say. The aim is to create common propositions that put forward useful findings and recommendations for organisations and institutions in the sector.

San Sebastian 10 July

Basque Culinary Center. Premium restaurants and profitability
Mission impossible? Gemma Fernández, consultant at Eatside.

Madrid. 4 June

Foodservice Expo. Economic situation and outlook for the hospitality market in Spain. Head of Research Nielsen company. Vicente Montesinos NPD Group

Valencia. 7 April

Digital marketing and social media. Practical applications for the hotel sector. Javier Oliete CEO at Neo Ogilvy, with a representative from Marketing Hoteles Iberostar. Quique Dacosta* and Ricard Camerena

Seville: 26 June

Escuela de Hostelería de Sevilla. Hospitality equipment geared towards production and sales How to get the most out of technology. Xavier Torrents Technical Director Areas.

Palma de Mallorca 12 May

Asset Management in Hotel Chains. Lorena Sánchez Sol Meliá.

Alicante: July

New product ranges and hotel restaurants. Buffet management

Malaga: 25 June

Oh Mamma Mía Restaurant, Redesigning the customer experience to ensure good service
Iñigo Lavado - Chef Singular Food

BE MOVING

A UNIQUE EXPERIENCE FOR VISITORS

Visitors will have an authentic experience on the “**City Tours**” arranged by **Hostelco** and enjoy a tour of the main restaurant and hotel centres in Barcelona, the leading city in **innovation, creativity, expertise and new business concepts**.

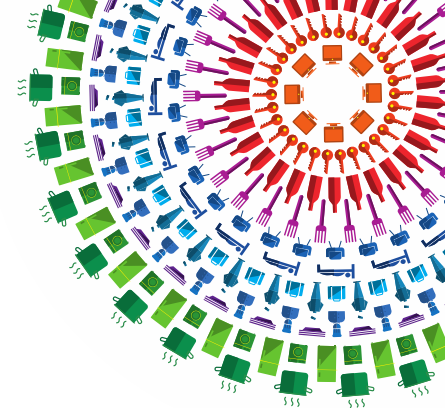
The **city tours** aim to **show new business concepts** and **new technologies** applied to hotel and restaurant establishments.

An expansion of services to **improve the visitor experience** by providing them with a **unique opportunity**.



PERSONALIZE YOUR PARTICIPATION

3 NEW FORMULAS FOR YOUR BUSINESS



G

GLOBAL PARTNER:

Underline your leadership in the sector (from 150 m²).

- Networking with VIP Buyers.
- Maximum visibility in the exhibition's "premium" area.
- Great brand recognition in featured components.

E

EVENT PARTNER:

Increase your visibility and networking opportunities (from 100 m²).

- Agenda with buyers.
- Visibility in the exhibition's preferred area.
- Brand recognition in featured components.

W

GROWING PARTNER:

Get practicality and cost-effectiveness for a modest outlay (between 20 and 40 m²).

- A pack designed to optimise your participation in the most practical and least expensive way.
- Choose between various options with fixed estimates that include a stand.

SPONSOR THE HBe



HOSPITALITY BUSINESS
EVENT IN BARCELONA
Conference, Networking & Mentoring

Sponsor the HBe and be part of a new, flexible and enterprising event model at which the best professionals come together. Become a true knowledge ambassador and begin building new and profitable business opportunities.

This year you can be part of HBe with
TWO NEW TYPES OF SPONSORSHIP:

**CLASSIC
PARTNER**

**PREMIUM
PARTNER**

VISIBILITY

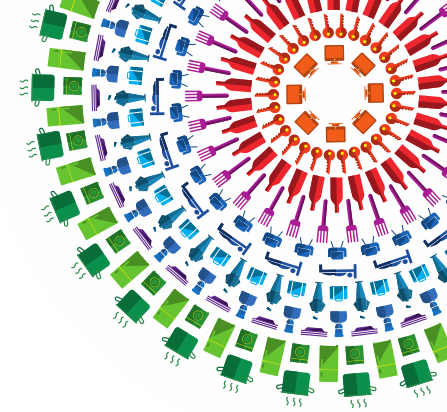
Reinforce your company's position as a leader, increase your visibility and gain recognition at a sector summit.

NETWORKING

Contact the right professionals and create real business opportunities with invitations to the networking lunch. VIP Buyers from the industry and the main decision makers are waiting for you.

MENTORING

An opportunity to share experience and knowledge. Build close ties with 1 company expert at 2 of the mentoring sessions and 10 invitations to it.



SPONSOR THE HBe

Hospitality Business Event

CLASSIC
PARTNER

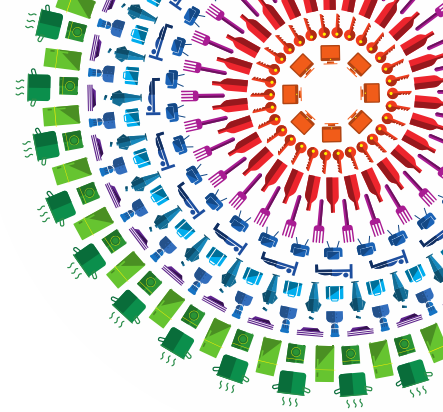
Get **BRAND VISIBILITY**
with a presence at:

EXHIBITION

LOGO ON THE EXHIBITION WEBSITE (HOMEPAGE – BOTTOM)
LOGO IN THE VISITOR GUIDE (ACTIVITIES SECTION)
ADVERT IN THE ONLINE CATALOGUE

HBe

LOGO IN THE HBe ADVERT IN THE EXHIBITION'S ONLINE CATALOGUE (BOTTOM)
MENTION IN HBe PUBLICATIONS BY OUR MEDIA PARTNERS
LOGO IN HBe INFORMATION E-MAILS (BOTTOM)
LOGO ON THE EXHIBITION WEBSITE - HBe SECTION (BOTTOM)
LOGO IN THE HBe PROGRAMME (PRINTED AND PDF)
LOGO ON TOTEMS HBe ENTRANCE SCREEN
LOGO ON CONGRESS SIGNAGE (NOT INCLUDING BANNERS)
LOGO ON CONFERENCE ROOM PRESENTATION SCREENS



Price: €3,000

SPONSOR THE HB_e

Hospitality Business Event

PREMIUM PARTNER

Get **BRAND VISIBILITY**
with a presence at:

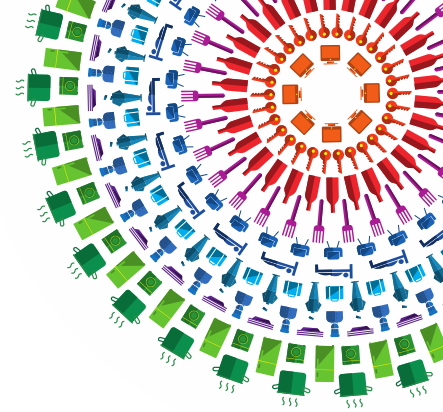
- LOGO ON THE EXHIBITION WEBSITE (HOMEPAGE – BOTTOM)
- **LOGO IN THE VISITOR GUIDE (ACTIVITIES SECTION)**
- ADVERT IN THE EXHIBITION'S ONLINE CATALOGUE
- **LOGO IN THE HB_e ADVERT IN THE EXHIBITION'S ONLINE CATALOGUE (BOTTOM)**
- MENTION IN HB_e PUBLICATIONS BY OUR MEDIA PARTNERS
- **LOGO IN HB_e INFORMATION E-MAILS (BOTTOM)**
- LOGO ON THE EXHIBITION WEBSITE - HB_e SECTION (BOTTOM)
- **LOGO IN THE HB_e PROGRAMME (PRINTED AND PDF)**
- LOGO ON TOTEMS HB_e ENTRANCE SCREEN
- **LOGO ON CONGRESS SIGNAGE (NOT INCLUDING BANNERS)**
- LOGO ON CONFERENCE ROOM PRESENTATION SCREENS

Enhance your **NETWORKING** with:

- 20 INVITATIONS TO 1 CAPSULE IN HB_e PRESENTATIONS
- **1 COMPANY REPRESENTATIVE AT 2 TABLES IN THE NETWORKING LUNCHES**
- 10 INVITATIONS TO THE NETWORKING LUNCH

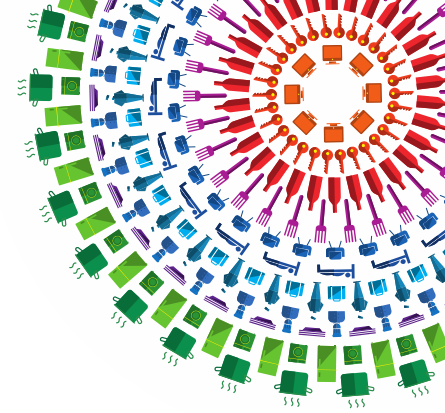
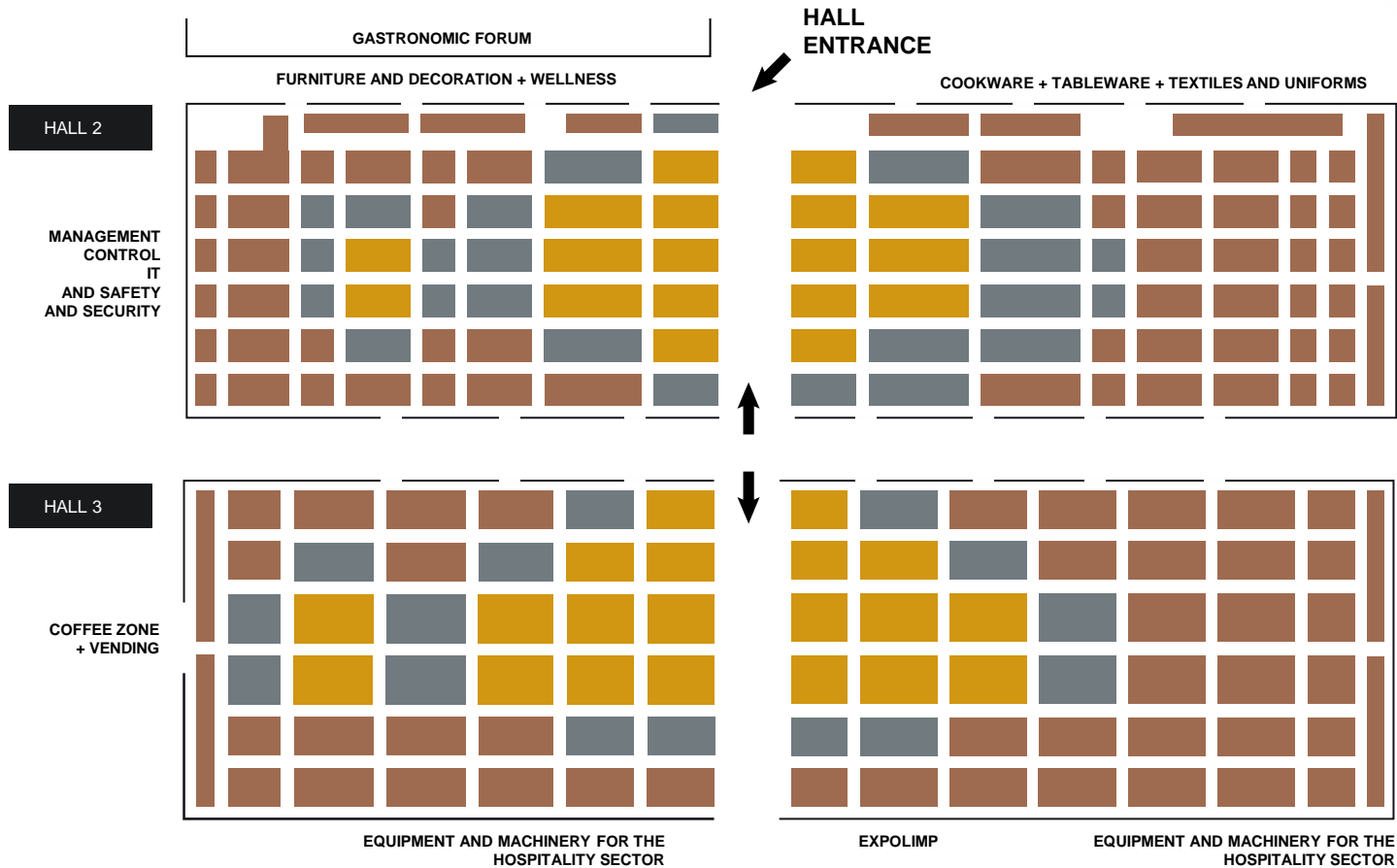
Make the most
of our **MENTORING** service with:

- 1 COMPANY EXPERT IN 2 OF THE MENTORING SESSIONS
- **10 INVITATIONS TO THE MENTORING**



Price: €12,000

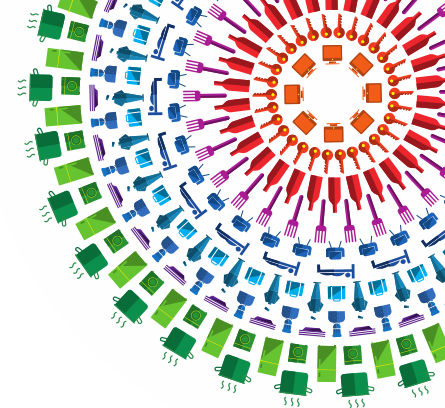
LOCATION BY PARTICIPATION OPTIONS



* These plans are subject to modification.

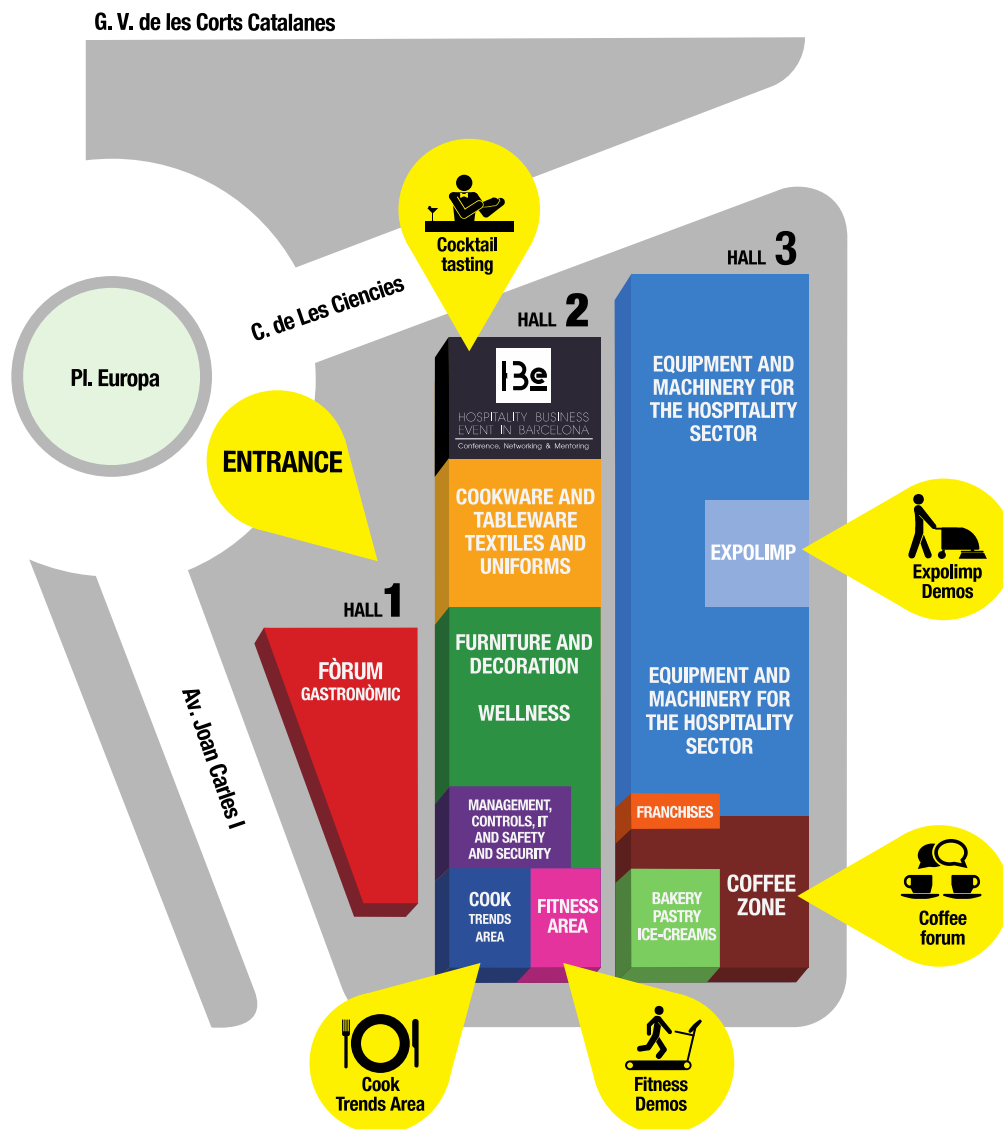
VENUE MAP

SECTORS

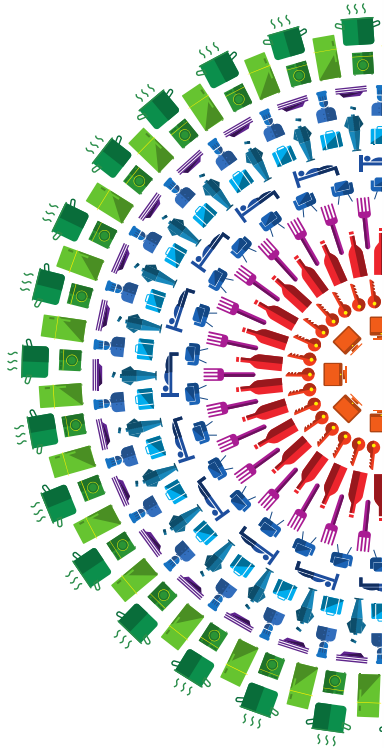


VENUE MAP

SECTORS AND ACTIVITIES



INSTANT BENEFITS IN JUST FOUR DAYS



NEW CLIENTS

CEMENT THE LOYALTY OF EXISTING CLIENTS

INTERNATIONAL EXPANSION

LEADERSHIP IN INNOVATION

NEW CONTACTS

BRAND EXPOSURE AND VISIBILITY

CONVEY KNOW-HOW AND EXPERTISE

ACCESS TO HIGH CALIBRE PROFESSIONALS

BOOST YOUR SALES

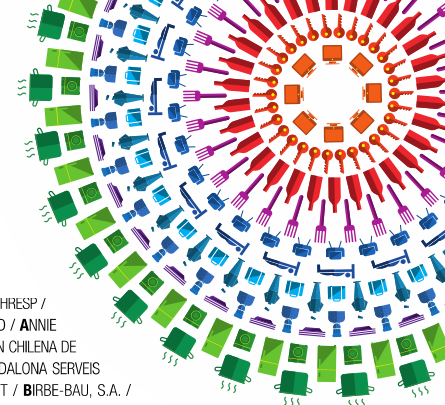
INTENSE PROMOTION

OF YOUR PRODUCT PORTFOLIO

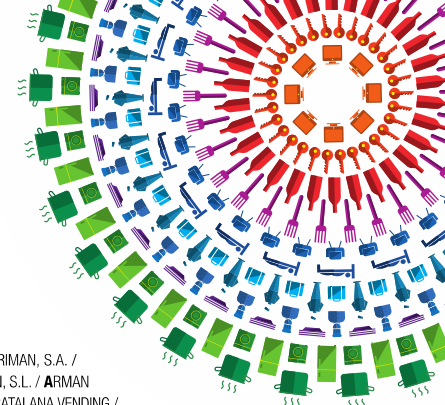
And all held in the ideal setting: **Barcelona.**

OVER 600 VIP BUYERS LOOKING FOR THE BEST SOLUTIONS

2IDEA / FREECOLD / 7 I TRIA SA / ABBA HOTELES S.A. / ABIH / ABM AB / AC BARCELONA / ACN CONTRACT / ACTION FROID / ACTIPAGE / ADVANCE DQ / AGED SP. Z O.O. / AGENT COMMERCIAL CHR / AGYFER GRUPO EMPRESARIAL / AHRESP /
 ALLENBY ESTATE / ALMA HOTELS / ALPHATECH / ALRRA, S.L. / ALVILARDAN / AMERICAN BARTENDER / AMPRO / AMREY HOTELS S.L. / ANASUSMODA / ANDY MANNHART AG / ANHUI HUANG KITCHEN EQUIPMENT CO.,LTD / ANNIE
 FITZSIMMONS / ANTINEA INTERIORISMO / APIACENTE / AQUIMADEIRA, SA / ARAMARK / ARQUIWORK CATALONIA / ARSENIO ESTEVEZ ASOC E HIJOS S.L. / ART DECO / ARTHOTEL / ASHURST / ASISTENCIA BERSAT / ASOCIACION CHILENA DE
 GASTRONOMIA / ASOCIACION ESPAÑOLA DIRECTORES DE HOTEL / ASPEN SPA MANAGEMENT / ASSKÜHL GMBH & CO KG / AUBERGE DU CHATEAU DE BONNAFOURS / AV-SYSTEMS / B&B TRADING / B.D. CARIBE S.L. / BADALONA SERVEIS
 ASISTENCIALES / BALANTIA / BARCELO HOTELES & RESORT / BARCELONA PRINCESS / BCE / BD CARIBE S.L. / BENEDITO DESIGN / BERSAT ASISTENCIA / BEST HOTELS / BETANA / BILLARD ET CLINDOUX S.A. / BIQUEU / BIRBE-BAU, S.A. /
 BLANCHISSERIE D'AQUITAINE / BOHAJAR, S.L. / BORIS 45, S.A. / BRAVILOR BONAMAT / BREVES SABORES / BRINCOLOIÇA, LDA / BRISTOL MEDICAL SPA / BURGER KING CORPORATION / CABAROL ESPAÑA S.L. / CAFÉS LAS ANTILLAS - CAMPOS / CAFES
 OQUENDO / CAKABANK / CAL ROTES S.L.U. / CAMBRA COMERÇ BRASIL-CATALUNYA / CAN MONTY BODEGA / CANARY PARK INMOBILIEN S A / CARLOS ARRIBAS / CARRANZA HOSTELERIA / CASA IBERICA / CASFRI, S.L. / CATALONIA DE COMPRAS Y SERVICIOS / CATEQUIP SAS /
 CATIM / CBEH / CBRE / CEDISERHS / CENTUR S.L. / CHEF / HOTEL / CHICSTAYS / CIAL DIAGONAL S.L. / CITIZENM / CLECE / CLENPORT / CO.AL.VIDICALANDRA&C.SME / COCINA CULINARIA / COFFEE ME / COL-LEGI ENGINEERS TÉCNICOS INDUSTRIALES DE BARCELONA / COLLEVERDE
 PARK HOTEL / COMBISTEEL NL / COMERCIAL CID / COMERCIAL HOSTELERA DEL PONIENTE / COMERCIAL HOSTELERA JOMA S.L. / COMETKITCHEN / COMPTOIR APPAMEEN DES VIANDES / CONDES DE BARCELONA / CONFORTEL ALIMIRANTE / CONFORTEL BARCELONA /
 CONFORTEL GESTION / CONFORTEL HOTELES / COPERAMA / CORNELL UNIVERSITY / CORTISA / CPT / CR2EGARA / CREACIONS PARTICULARS MARPA, SL / CRUCIANI GROUP SRL / CUATRECASAS, GONÇALVES PEREIRA / CULINARIA / D.C. PORTOCRISTO / DALEBROOK SUPPLIES LTD. / DALIAN
 XINYUANXIANG BUSINESS TRADING CO.,LTD / DELTA HOTEL-RESTAURANT / DENYS VON AREND / DELEPEL / DEROVO GROUP / DEVOLUJA / DIAGONAL HOTELS / DIAZ VILLEGAS HOSTELERÍA / DIBA / DISBALMU, S.L. / DISIL S.L. / DISQUICEL / DISTRIBUCIONES EXCLUSIVAS
 BENASQUE S.L. / DOMAINE DU BOUSQUET / DOMINGUEZ I TORREGROSA ASSOCIATS, S.L. / DOREPCOM / DOW / DU POMAT / DUNKIN DONUTS / DVORA CATERING / EAT OUT / ECLIMAN / ECOLINE / EDUCATUR / EGALLE FRÍO Y DESTILACIÓN, S.L. / EHRDISTRIBUTION / EIZASA
 HOTELES S.L. / EL REBOST DEL PADRÍ / ELEGANCE INTERNATIONAL GROUPE / ELIA FELICES INTERIORISMO / ELIWELL / EMA EQUIPOS PARA HOSTELERIA SL / EMBAJADA DE FRANCIA - SERVICIO COMERCIAL / ENDUTEX IBERICA / ENERCOM SRL / ENRICH REVENUE / EQUIP-
 VIC S.L. / ESCAMBRAY CB / ESPAI GASTRONOMIC / ESPARAVAN / ESPIRAL SOCIAL / EST ALVAREZ OVIEDO / ESTABLIMENTS VIENA, S.A. / ESTILUZ / ETIROL, S.L. / EURO-SAIME SA / EUROTEC RIGA INTERNATIONAL / EUTH - CETT-UB-UNIVERSIDAD BARCELONA / EVENIA HOTELS / EVENTS / F E
 L I C E S / FACILITY SERVICES / FAPIL, S.A. / FAST EUROCAFE, S.A. / FAST FOOD SYSTEMS LTD / FATTAL HOTELS / FEDERACION EMPRESARIAL HOSTELERA DE MALLORCA / FENABEL, LDA / FERRO MONTAJES INTEGRALES S.L. / FIESTA / FINH / FONTEIRA S.A. / FOOD DESIGN /
 FOOD SERVICE SA / FORENOM OY / FORUM DE OPERADORES HOTELEIROS DO BRASIL / FORWARD / FRANCISCO CONFAUS / FRANKBURGUER / FULTERER GMBH / FUNITEC-LA SALLE / FUTUR JUST EI, SL / G.F. IMPIANTI SAS / G-A, HOTELIER, S.C. / GAGASS GMBH / GALIT
 BIRMAN TREATMENTS / GALYTSKIY LOCKSMASER / GAMECHO Y ERRANDONEA S.A. / GARCIA H.G. S.L. / GARCITECNIA / GARCITECNIA, S.L. / GASSOL CENTRE 50 SL / GATE GOURMET / GBS CONSULTING / GENERAL HOSTELERA FDS S.L. / GESTIÓ I SERVEIS TRADE CENTER SA /
 GESTIONS RETA 2000 S.L. / GHL GMBH INGENIEURBÜRO / GLASSANZ, S.L. / GLOBIFRIGO, LDA / GLOVI GROUP SRL / GOLDEN HOTELS / GOOGLE / GOSTOMATIC / GREEN HOTELS ASSOCIATION / GRUNDOS ESPAÑA / GRUP MASCORT / GRUP MATAS ARNALOT / GRUP SERHS / GRUPO
 ARIBOR, S.L. / GRUPO HUSA / GRUPO LEZAMA / GRUPO LOPESAN / GRUPO PLAYA SOL / GRUPO POSADAS / GRUPPO CARAMORISA / GRUP-RUFORT / GS GUARNIGOM / GUSTAJURIA SCCL / H TOP HOTELS GROUP / H. SANTOS, DSL / H.L. EQUIPAMIENTOS, S.L. / HB CONCEPT /
 HBD CONSULTING / HEALTH AND BEAUTY / HERDMAR / HEXXAN / HI GLOBAL / HILTON DIAGONAL MAR / HILTON INTERNATIONAL / HILTON OF SPAIN / HILTON WORLDWIDE / HKI - INDUSTRIAL ASSOCIATION / HLEQUIPAMIENTOS / HNOS. LÓPEZ PARDO, S.L. / HOALVE / HOLIDAY
 MAGIC HOTEL, SA / HOPPE PROFESSIONAL / HOREQUIPAIREUR S.L. / HOROTEL / HOSTAL LAS CORONAS / HOSTELARIA / HOSTELERIA IBARNES SL / HOSTELTUR / HOTEK / HOTEL AC BARCELONA FÓRUM / HOTEL ALIMARA / HOTEL BARCELONA PRINCESS / HOTEL BELVEDERE
 SALOU SL / HOTEL COMA / HOTEL CONDES DE BARCELONA / HOTEL DESIGNS / HOTEL DYNAMIC SOLUTIONS, S.L. / HOTEL GENERAL / HOTEL HILTON DIAGONAL MAR BARCELONA / HOTEL LE BELVEDERE / HOTEL LOS MONTEROS / HOTEL MANDARIN ORIENTAL BARCELONA / HOTEL
 MAR MENUDA / HOTEL MONTSERRAT / HOTEL PLAZA SAN FRANCISCO / HOTEL PORTA FIRA / HOTEL PRINCESS / HOTEL RELAIS DES 3 MAS / HOTEL ROYAL RAMBLAS / HOTEL SALOU PARK / HOTEL/RESTORANTE / HOTELALEXANDRA / HOTELCON 96, SL / HOTELES CAPRI
 VERACRUZ, SL / HOTELES CATALONIA / HOTELES GARBI / HOTELES SANTOS / HOTELES TRINIDAD S.A. / HOTEL-LO / HOTELS BISNET, SA / HOTELS CATALONIA / HOTELTONIGHT / HOTMANAGEMENT, LDA / HOTUSA HOTELS / HULLO FROID / HURAR HOTEL / HUSA HOTELES /
 HVS / I3DEAS / IBERICAFRIO / ICA - IND. E COMERCIO ALIMENTAR, S.A. / ICB TECNOLOGIE SRL / IGMO S.L. / IHG - INTERCONTINENTAL HOTELS GROUP / IHG / INTERCONTINENTAL HOTELS GROUP / IKEA IBERICA / IME SRL / IMHI / INMA, SL (GRUPO MAJESTIC) / INOXAIR
 GMBH / INOXVENETA / INSTAL-LACINS COMPANYS / INTERNATIONAL DEVELOPMENT ENTERPRISE GROUP / ISOTHERME / ISS SOLUCIONES DE CATERING / ITÁLIA NA BOCA - PROMOÇÃO DE EVENTOS, LDA. / ITC / ITH / JARPLAY / JILIN YONGDA KITCHENWARE CO.,LTD / JIPER
 DE EXTREMADURA / JORCAR TECNOLOGIC, S.L. / JOSEVIS HOSTELERIA S.L. / JUMARBA / JURINE SARL / JURIGE S.L. / KAYAK.COM / K'FAR HAMACABIAH HOTEL / KIPRESOT UNIP. LDA / L ÉPICURE / L'ITALIA DE BERGHEM SL / LZG / LA CLINIQUE DE LA HOTTE / LA COSTURERA / LA
 FREGATE / LA GALERIE / LA MASIA / L'ARAPÈDE / LAS DUNAS / LE BELLEVUE / LE CAFÉ DE LA PAIX / LE CATAMARAN / LE CHANTACO / LE FOURNIER / LE LIBERTY / LE MAS DE GAUJAC / LE POUPLE / LE SCAMPI / LE TRIANGLE / LEDS-C4 / L'ÉPICURIE / LES VOILES EXPLOITATION /
 L'HACIENDA / LINSER & PARTNER CONSULTING / LISTEL-IMP. EXP.LDA. / LOCKSMASER / LONDON BUSINESS SCHOOL / LOPESAN HOTEL GROUP / LOPEZ MARKET S.L. LOTUS BAKERIES / LUCAS REPRESENTACIONES / LUJIG / M.O.LIVERAS.SL / MACCHINE PER PASTIFICI / MACCOL RB SLU /
 MAFGEST, SA / MAFIROL EQUIPAMENTOS COMERCIAIS / MAGATZEM SA / MAGMATRI / MAGNOLIA MIC / MAIMAI IMPEX / MALIDE HOSTELERIA, S.L. / MANUFACTURAS INOXIDABLES ERATOS, S.L. / MARCÓ & ASOCIADOS / MARCOT / MARIA THERESA / MARTI AUSTRIC / MATAS ARNALOT /
 MATERIA PRIMA NATURAL / MATLIN ASSOCIATES / MCR / MEDPLAYA / MELIÁ HOTELS INTERNATIONAL / MENAJE GALICIA / MENUHOP / MERCAACHEF / MERITK MAXITROL GMBH & CO. KG / METROVACESA / MEVACON S.L.U. / MEVO-METZLER GMBH / MEZZAHOTEL -
 EQUIPAMENTOS HOTELEIROS LDA / MICHEL ET CIE / MITCHELL & COOPER / MOM CATERING / MONDICO / MULTI GROUP / MULTI-STOKS RESTAURATION / MWA VISION ASSET MANAGEMENT / MYPROVIDER / MYR HOSTELERIA, S.L. / NANTONG HONGXIN KITCHEN CO.,LTD /
 NAOS / NEINVER / NEW PROJECT COMPANY / NEWREST SERVAIR, S.L. / NH HOTELS / NICESA,S.L. / NIN HOTELS (HOTEL U232) / NORDCAP GMBH & CO.KG / NORRØNA STORKJØKKEN AS / NOVAFRIO / NOXIM / NUÑEZ / NAVARRO HOTELS / O GRELHADOR DA GUESTA / O LAGAR
 DE JOSÉ / OFICINA COMERCIAL DE AUSTRIA / ON TRADE COCKTAIL GROUP / ONIZAR GROUP / ORDERMAN / ORIZONIA CORPORACION / P.T.M. / PALLERA / PAMIES REPRESENTACIONES / PAP SL / PAPE, SA / PAS HOSTELERIA DUEMILA, S.L. / PEDRO CABEZAS / PERSANO /
 PESTANA / PETIT HOTEL DE RIU / PIERRE BUSCA DIFFUSION / PXL COMMUNICACIÓ S.L. / PIZZERIA MADOLINA / PIZZERIA DANICOLA 85 / PLANET / PLANET HOTEL&RESORTS / PLANILIMPA / PLATEMATE / PLAYASOL HOTEL GROUP / PONTERMIC / PORTAVENTURA ENTERTAINMENT, S.A. / PORTISO
 IBERICA / PORTVI S.A. / PRAIA HOMEN DO LEME / PRATS FATJÓ / PRINCESS HOTELS A. I. E. / PRIVATE PORNO PRODUCTION XXX / PRO DEPOT / PROHOTELES SA / PROMOVAIOR / PROXPOT / PROYECTOS E INMUEBLES S.A. / PUIGGERDA PARK HOTEL S.L. / QED / QUANTICAL /
 QUATRE-O SL / QUERCUS MOBILIARIO / QUIMPEST S.A. / RAFAEL A.C.A. / RAFAEL HOTELES S.A. / RAV BARIACH / RAYMOL RESTAURA / REFRED / REFRIGERACION JAEN / RELAIS & CHÂTEAUX / RELAIS DES TROIS MAS / REPRESENTACIONES IMCO / RESIDENCE PRIMAVERA /
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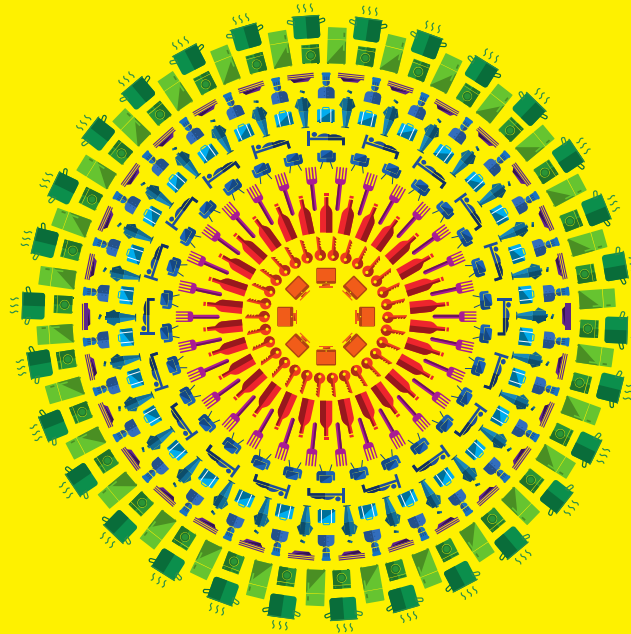


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