

PARTICIPATION RULES HOSTELCO LIVE HOTEL

HOSTELCO 2020, top professional trade show for equipment for the hotel and restaurant industry and groups, announces the second edition of **HOSTELCO LIVE HOTEL**, which will show the latest trends in innovation, design, sustainability, and digital innovation in interior design and decoration in hotels and tourist accommodation.

- 1. The aim of this announcement is to select professionals in interior design, decoration and architecture to carry out an intervention in spaces made freely available by **HOSTELCO 2020** during the Fair that will be held in Barcelona on 20-23 April 2020.
- 2. **HOSTELCO LIVE HOTEL** is open to all professionals in interior design, decoration and architecture working in Spain and Portugal.
- 3. The intervention spaces will include rooms, suites, meeting rooms, and conference rooms in a hotel.
- 4. To participate, professionals must fill in the registration form with their personal and/or company data and describe three projects carried out in the hospitality sector.
- 5. The **HOSTELCO LIVE HOTEL** finalists will be selected by a Jury made up of representatives from professional interior design, decoration and architecture groups and hospitality business associations.
- 6. If selected, the participants will be responsible for carrying out the project they have presented.



- 7. The spaces for carrying out the selected projects are located in CC8 pavilion 8.1 in the Gran Vía premises of Fira de Barcelona. The options available are detailed in the registration form.
- 8. The deadline for the proposals is **30 September 2019**.
- 9. In the selection process, the jury will consider the latest trends in innovation, design, sustainability, and digital innovation in interior design and decoration in hotels and tourist accommodation.
- 10. The jury may ask for additional information if necessary.
- 11. The decision of the jury and the assignment of spaces will be made before **30 October 2019**.
- 12. HOSTELCO will facilitate the spaces for the projects to the selected professionals according to the technical requirements established by the Fair.
- 13. The finalists will be responsible for carrying out the installation in the periods established by HOSTELCO and they will be obliged to pay a prior visit to the space on the date set by the organization.
- 14. The deadline to present the basic project is **16 December 2019**. In this announcement, the basic project is understood as the one which defines the formal and technical aspects of the proposal without specifying the equipment trademarks or brands.
- 15. The basic project from the selected projects must be validated by the HOSTELCO technical services.
- 16. The selected project will consider the equipment exhibited in the Fair by the participant companies. HOSTELCO will provide information and support to contact the exhibiting companies. If products from brands not in the exhibition are used, these cannot be promoted.



- 17. The executive project specifying the entire project and specifying the equipment from mostly exhibiting companies, as well as the formal and technical aspects; can be submitted until **18 March 2020**.
- 18. The project must be set up during the days prior to the exhibition. It will be dismantled as of 24 Abril 2020.
- 19. The participants in **HOSTELCO 2020 LIVE HOTEL** agree to the audiovisual reproduction of their interventions in order to promote the spaces created by the Fair.
- 20. HOSTELCO will disseminate the finalist projects in all types of media available in the Fair: web, emails, press releases, etc.
- 21. Besides providing the spaces and the dissemination of the interventions, HOSTELCO will give the finalists a certain number of invitations to the Fair and provide support for meetings with companies from the HORECA sector.
- 22. Participation in HOSTELCO **2020 LIVE HOTEL** implies acceptance of these rules.

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