Startup village
at B-TravelPro

20-21 APRIL 2018 | BARCELONA

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Startup Village

The Startup Village at B-TravelPro will showcase 15 digital startups who are innovating the tourism/leisure industry. They will present their products and services, connecting with corporations, agencies, investors and the general attendees.

Startup Pitches Agenda

The startups will pitch on stage during two different sessions:

10:30 – 12:00 Airline / Airport experience Startups:
AYO, AirWander, PXCom, Infinity Mobile, CityHook, Caravelo, Valeet, Airning, Chatnfly.

16:15 – 17:00 Sport Hospitality Startups:
Broomx Technologies, Worldia, Hotelchamp, Stay22, OpenTripMap, 9ineSports.

Networking Drinks

On *Friday 20 April at 18:30h* there will be an opportunity to meet each other and connect with drinks and light refreshments in the networking area. Don't miss it!

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ACAVE

GEBTA

Discover the 15 digital startups

Airline / Airport Experience

Airning
AirWander
AYO
Caravelo
Chatnfly
CityHook
Infinity Mobile
PXCom
Valeet

Sports Hospitality

9inesports
Broomx Technologies
Hotelchamp
OpenTripMap
Stay22
Worldia

AIRNING

AIRNING

SPAIN

Founding Year:	2016
Company Stage:	Seed
Sector:	Airline / Airport Experience

www.airning.com

The travel partner you always need when traveling to the airport, not by just helping you claim incidences but getting compensation from disrupted flights!

We want to be the definitive solution for travel claims and helping passengers and airlines. Our approach is different, we are focused also in changing the way people go to the airport.

AIRWANDER

POLAND

Founding Year: 2015
Company Stage: Pre A
Sector: Airline / Airport Experience

www.airwander.com

AirWander creates unique flight combinations using machine learning. It presents bonus destinations (stopovers) for any itinerary. This gives travellers two destinations for the price of one.

AirWander is a brand new flight booking concept. It's a stopover flight search engine that combines bookings to find cheap multi-day layovers on any flight. The idea is based on a travel booking hack: connecting itineraries and adding a few days of travel in the connecting city. AirWander is also the only automated round the world flight booking tool.

Travellers who choose not to add stopovers also benefit from combinations that are cheaper than other online site.

AYO

BULGARIA

Founding Year: 2015
Company Stage: Seed
Sector: Airline / Airport Experience

www.goayo.com

AYO offers an advanced jet lag solution using a wearable and a mobile app. In just 20 minutes, AYO can regulate our body clock and in turn, help us minimise jet lag, improve sleep and boost energy.

AYO is a revolutionary technology based on Nobel prize winning mechanisms and 20+ years of scientific studies in institutions such as Harvard, Oxford and NASA. With AYO, you can train and improve your sleep/wake cycle and adapt faster to a new time zone.

AYO innovates through its mobile app that fully controls the wearable for maximum efficiency and user experience.

AYO has 5,000+ customers in 100+ countries worldwide and they have won the Red Dot Award as well as the Innovation Challenge by Air France.

CARAVELO

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SPAIN

Founding Year: 2010
Company Stage: Series A
Sector: Airline / Airport Experience

www.caravelo.com

Caravelo are a travel tech startup focused within the airline industry. Their platform enables partner airlines to both maximise revenues from their inventory and turn messenger platforms into channels for retail and servicing

Caravelo's mission to 'Improve the airline industry through technology' is reflected in everything they do. They listen to the needs of the industry, innovate in line with their partners and create both revenue and traveller value.

CHATNFLY

chatnfly

SPAIN

Founding Year: 2016
Company Stage: Pre A
Sector: Airline / Airport Experience

www.chatnfly.com

Chatnfly assists customers in all travel services through instant messaging. They use natural language recognition and AI to fully automate all customer interactions through voice notes, text and predictive forms, in various languages.

Chatnfly are the most advanced travel chatbot on the market. They're the first 100% automated AITA (Artifficial Intelligence Travel Agency), an omnichannel, multilingual, transactional and assistance chatbot, which works via voice notes, text and predictive forms. Chatnfly is available on WhatsApp, Facebook, Telegram and SMS and speaks English and Spanish. Products: AITA for B2C and a Chatbot SaaS (White label) for Airlines and hotels.

CITYHOOK

IRELAND

Founding Year: 2012
Company Stage: Scaling
Sector: Airlines / Airport Experience

www.cityhook.com

CityHook is an app and website for travel consumers to book airport to city connections instantly. Use it to search all options available to suit your itinerary and detailed travel plans.

The platform allows users to book quickly and with minimum fuss and pay securely.

INFINITY MOBILE

BELGIUM

Founding Year: 2010
Company Stage: Series A
Sector: Airline / Airport Experience

www.infinity-mobile.io

Infinity Mobile are an eCommerce/fintech company, heavily focused on mobile order and pay, driven by AI and chatbots.

Their mobile order & pay solution is a platform connecting businesses with customers, without requiring major bespoke development. They currently serve large customers in trade fairs, airports, and several hospitality businesses.

PXCOM

FRANCE

Founding Year: 2013
Company Stage: Series A
Sector: Airline / Airport Experience

www.pxcom.aero/en

PXCom connects advertisers with passengers flying to various destinations. Advertisers can target their audience via the specific destinations of the airline.

VALEET

BELGIUM

Founding Year: 2010
Company Stage: Series A
Sector: Airlines / Airport Experience

www.valeet.io

Valeet is an app that offers valet parking at the airport.

Valeet pick up your carright from the terminal. Drive your own car to the terminal curb and they will pick it up from there. You will no longer need to search for parking or wait for shuttles.

9INESPORTS

SPAIN

Founding Year: 2016
Company Stage: Seed
Sector: Sports Hospitality

www.9inesports.com

9ineSports is the first complete community for sports fans!

The platform aggregates all the main social media content, eCommerce offers and more, plus it helps users to save time searching for their favourite sports content.

HOTELCHAMP

NETHERLANDS

Founding Year: 2015
Company Stage: Pre A
Sector: Sports Hospitality

www.hotelchamp.com

Hotelchamp offers the leading marketing platform for the hotel industry, giving hoteliers the techniques and technology to improve their guest experience online and boost direct bookings.

For decades, the vast hotel industry has been served by many different types of companies.Most of these companies focus on just a part of either the orientation, booking or financial processes of the hotel industry. Hotelchamp is delivering a never before seen core solution to the hospitality industry for increased direct revenue, higher margins and improved customer engagement for hotels.

BROOMX TECHNOLOGIES

SPAIN

Founding Year: 2014
Company Stage: Series A
Sector: Sports Hospitality

www.broomx.com

Broomx , The Projected VR Company. Makers of MK Player360, a unique VR projection device to enjoy VR & 360° content without individual headsets. This system is able to work in any room or corner, with many applications in the tourism industry.

VR technologies are finally starting to emerge from the lab into applications for every-day life. The potential of the VR market cannot be realised unless alternative ways are found to enjoy immersive content, being more social and comfortable than the current systems. Broomx have created MK Player360, a revolutionary VR projection system (including hardware, software and content distribution online platform), an all-in-one compact projector providing the best experience for VR content consumption.

OPENTRIPMAP

RUSSIA

Founding Year: 2010
Company Stage: Series A
Sector: Airline / Airport Experience

www.opentripmap.com

OpenTripMap is an online tourist world atlas based on open data.

Project objective is to create an interactive environment to engage travellers and tourism industry participants in utilising and adding open data to tourist attractions and facilities.

STAY22

CANADA

Founding Year: 2016
Company Stage: Pre Seed
Sector: Sports Hospitality

www.stay22.com

Stay22 is an accommodation solution for event organisers, the live event industry, and other event platforms, to provide an inventory of more than 6M properties in 200 countries to their customers through an embeddable map right on their website.

Through their partnership with Airbnb & Travelport, they have a large inventories around the world. More inventories, mean better availability and a better conversion rate (4.8%).

They already have traction and are on track to drive +35,000 bookings this year (5,000 in 2017).
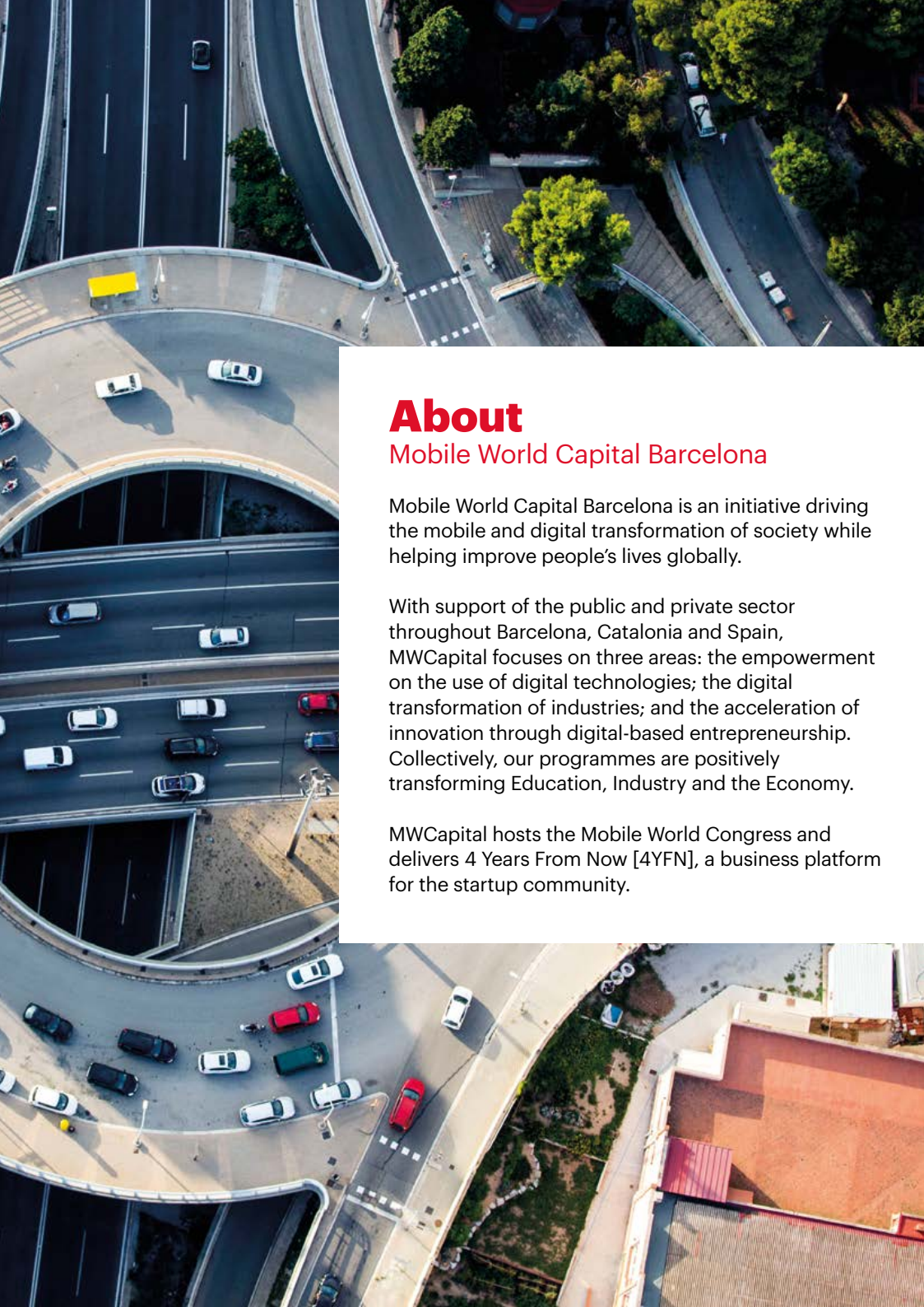
WORLDIA

FRANCE

Founding Year: 2012
Company Stage: Series A
Sector: Sports Hospitality

www.worldia.com

Worldia is a white label B2B2C tour operator, focusing exclusively on individual trips, with proprietary technology enabling multi-step itineraries (flights, hotels, activities, car rentals) to be booked within seconds, with users own content curation and 24/7 service.

Worldia are the only players providing a technology enabling the ability to cost and book even complex trips with a one-stop-shop-all & basket logic, with 100% product & content curation and creation and 24/7 tour operating service worldwide.

About
Mobile World Capital Barcelona

Mobile World Capital Barcelona is an initiative driving the mobile and digital transformation of society while helping improve people's lives globally.

With support of the public and private sector throughout Barcelona, Catalonia and Spain, MWCapital focuses on three areas: the empowerment on the use of digital technologies; the digital transformation of industries; and the acceleration of innovation through digital-based entrepreneurship. Collectively, our programmes are positively transforming Education, Industry and the Economy.

MWCapital hosts the Mobile World Congress and delivers 4 Years From Now [4YFN], a business platform for the startup community.

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