MARMAG

Farbe. Beschichtung. Kompetenz.



Presentation Wörwag Eurocar 2014



Innvovative coating technologies for the commercial vehicle market

Agenda

- 1. Short introduction of Wörwag
- 2. 2p- Ultra high solid technlogies for car bodies and driver cabines
- 3. UV- Coatings for metal add on parts
- 4. Painted Films (foil)



Short company Introduction



Karl Wörwag

Lack - und Farbenfabrik GmbH & Co. KG

Strohgäustr. 28 D-70435 Stuttgart

Telefon: +49 (0) 711 - 8296 0

Telefax: +49 (0) 711 - 8296 1222

E-Mail: info@woerwag.de





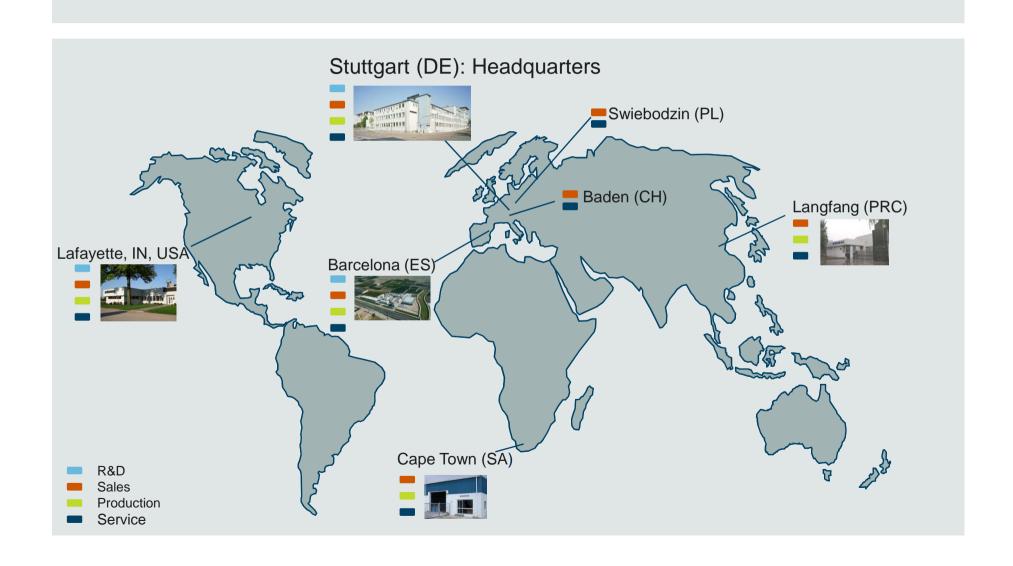


About us

- Family business since 1918 in the fourth generation
- Producer for Powder- and liquid coatings and painted films for general industry and automotive suppliers
- Turnover 2013 190 Mio. €
- employees 680 in Germany, total of 800 worldwide
- Strengths: innovation, product quality, engagement of employees



International Sites





Our market segments

Liquid, powder and film coatings for



Vehicle exteriors & interiors



Car bodies, commercial vehicles



Automotive components



Construction & agricultural machinery



Household appliances



Plant engineering



Furniture



Building equipment



Our Services



- Technical application support
- Accredited testing laboratory
- Consulting for new coating concepts and facilities
- Consulting in process oriented coating analysis
- Development of VOC compliant coating processes
- Seminars and trainings



Awards





Dr.Rudolf Eberle Innovation Preis 1998
Daimler Global Environmental Leadership Award 2000
Smart

- Acrylic powder and liquid coatings-



SAE / PT2 Environmental Leadership Award 2003

"Engineering Excellence in Transportation + Materials Development and Usage"

- Zinc dust primer-



Daimler Chrysler Environmental Leadership Award 2003 Sprinter Daimler Düsseldorf

- 1p- Hydro- Topcoats-



Environmental Award Daimler AP-Axles 2009

- UV-Coating Technology-



ultra-high-solid coatings

high quality, environmentally friendly coating systems



Field of ultra high solid applications

solid content 80% in handling

Topcoats for commercial vehicles building machines

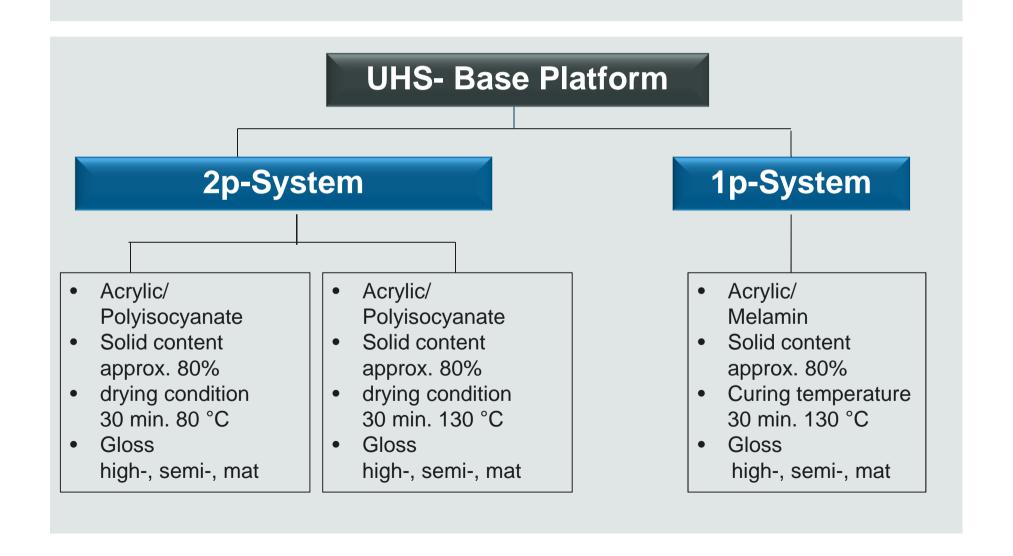
Filler/ Primer for commercial vehicles

Technical Goal:
Realization of a wet in wet application

Chassis coating for commercial vehicles



Wörwag UHS Concept Ultra-high-solid technology W758 / W759





quality properties UHS Mono-Layer

Parameter	Property	
corrosion resistance	 up to 504 h humidity- and salt spray test 10 cycles VDA- Wechseltest stone ship- resistance with 72 h salt spray 	
weatherbility	- up to 2000 h WOM	
cupping test	- > 10 mm	
stone ship	- note Soll 2 lst 2	
rust grade	- note Soll 1 lst 1	
steam jet test	- according to the spec.	
chemical resistance	- according to the spec.	
recoatability	- technically feasible	
possible application	high- and low pressure applicationESTA / high rotation bells	



Comparison

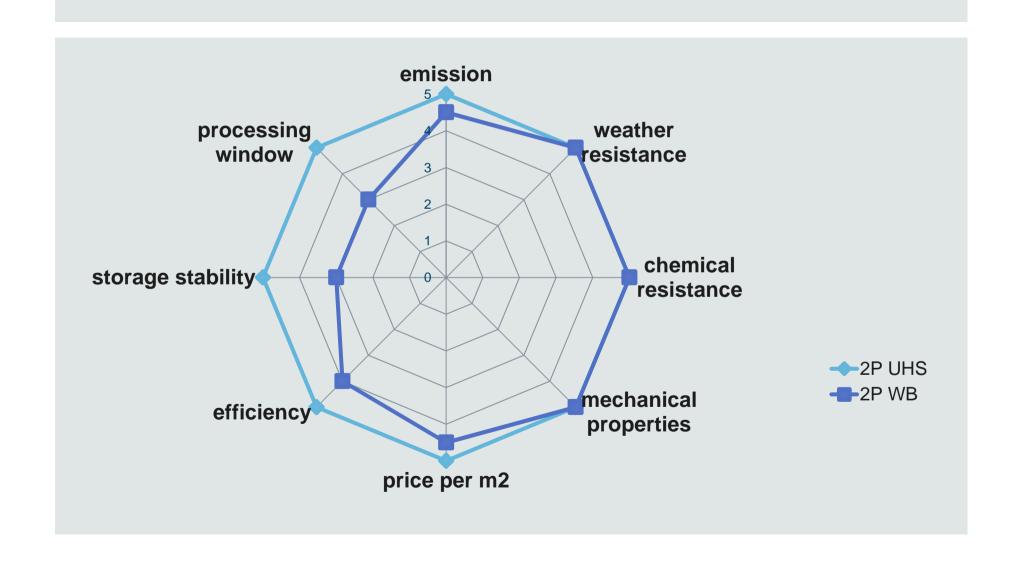
2p- Ultra high solid (UHS) vs. 2p- Water based paint (WB)

System	2p- UHS	2p- WB
colour	white	white
solid content	80 %	54,5 %
amount of org. solvents	20 %	14,5 %
amount of water	0 %	31 %
efficiency at 50 µm layer-thickness	9,7 m ² /kg	6,5 m ² /kg
price per kg		
price per m ²		
amount org. solvents at 100 m ²	2,1 kg	2,25 kg



Comparison

2p- Ultra high solid (UHS) vs. 2p- Water based paint (WB)



WORWAG Farbe. Beschichtung. Kompetenz.

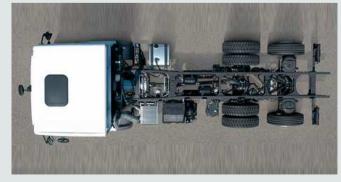
examples for applications of UHS coat



monolayer topcoats for trucks, vans & buses



Topcoats for truck-chassis





examples for applications of UHS coat



Transporters & construction machineries





Conclusion

- 1. By using –ultra high solid UHS- solvent-based paints the VOC emission will fall much below the level of water- based paints
- 2. The solvent-based paint process needs 25-30 % less energy in comparison to the optimized water based paint process, which results in equivalent less CO2 emission
- 3. High surface quality, high technical performance, easy in handling, long shelf life, wide and variable application window are further benefits for the use of the UHS technology

For ecological as well as economical reasons the introduction of the – UHS- solvent based paints is beneficial

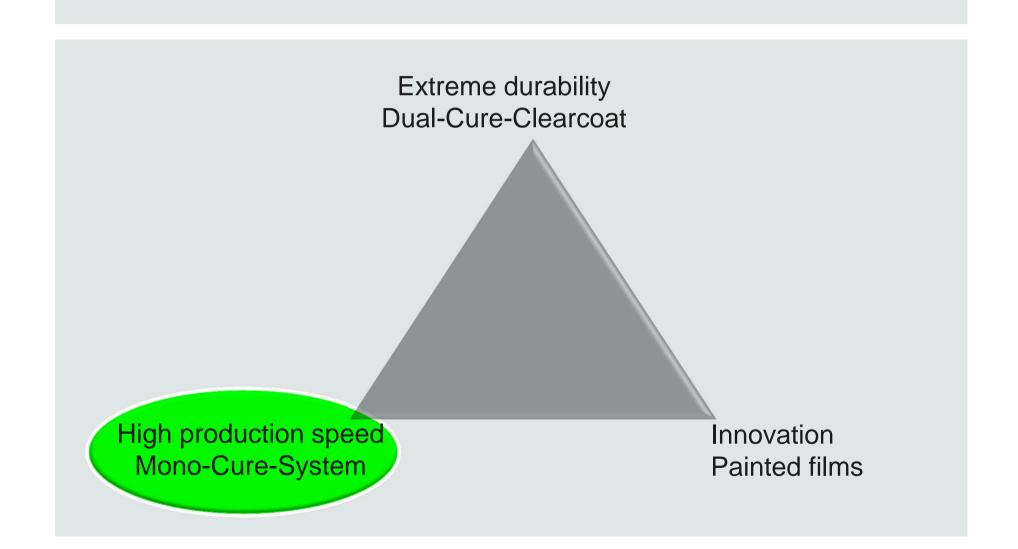


Wörolux UV-paint

UV coatings for vehicel components



reasons for using UV-curable coatings



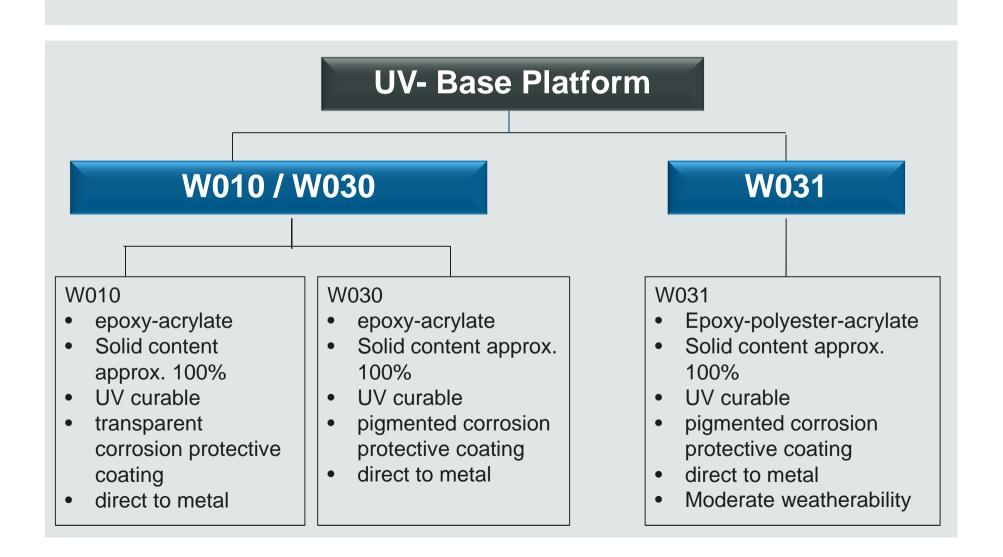


reasons for using 100% UV-curable coatings

- Monocure technology direct to metal for fast industrial appliance
- solid content 100%
- quick curing speed / quick cycle times
- low energy consumption while curing process
- no organic solvent required
- recyclable
- excellent chemical resistances
- low space required for UV curing equipment
- same application properties/appliances as for conventional coatings

Wörwag UV Concept





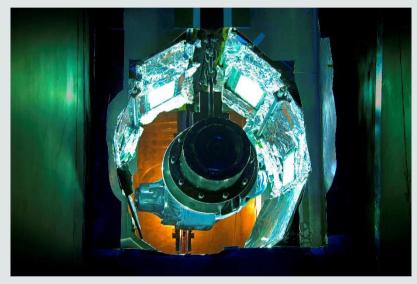


examples for applications of UV-coat

application of truck-axles

(in this case manual application - usually by robot application)





curing of an axle in a UV-radiation tunnel, filled with nitrogen.



examples for applications of UV-coat



wheel hubs



break discs



diesel injection pumps



drive shafts



Environmental Leadership Award 2009





The companies STURM and WÖRWAG won the prize together with the team members of Daimler for the UV-coating of truck axles



Conclusion

UV- Monocure paint solid content 100%

Invironment

- -100% solid content
- -low energy demand.

Costs per m²

- -high productivity
- -low energy demand
- -low process costs



Fast curing

- -7-15 sec. curing time
- -immediately chemical and mechanical load capacity
- -no storage needed

Minimum Energy demand

- 10kW with conv. UV-Lamps
- LED- technology possible

High mechanical and chemical properties

Low space required

- Integrated paint process possible



Painted Film Technology





Transfer Paint

Decorative painted films



Short introduction of this technology

Worwag provides two different types of painted film technologies

1. Tansfer Paint / Paintfilm without permanent carrier film

The Transfer paint is a flexible, free transferable paint film placed between two removable films. It is designed to bond to PVC.

Wörwag transfer paint is a high performance film for interior and exterior applications in automotive or other industries.

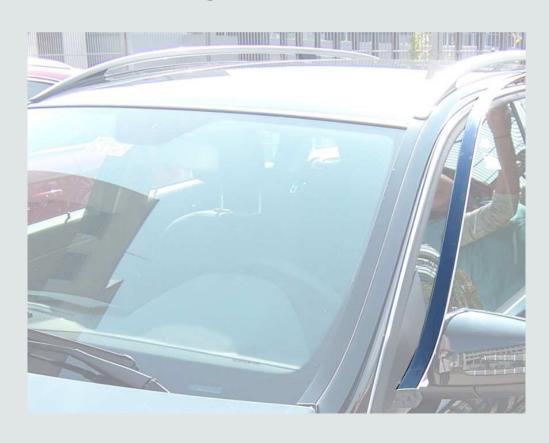
2. Decorative painted Films /Carrierfilm + paintfilm

The Worwag decorative painted film is a flexible 3 layer – system based on a PP foil, coated with a waterborne basecoat and a high flexible UV-cured clearcoat (dual cure). The decorative film has a good scratch resistance and a excellent weather stability. Different surface finishes (glossy till matt as well as structured) can be produced.



Transfer Paint example for Application

Lamination during extrusion of water deflector Daimler – serial production



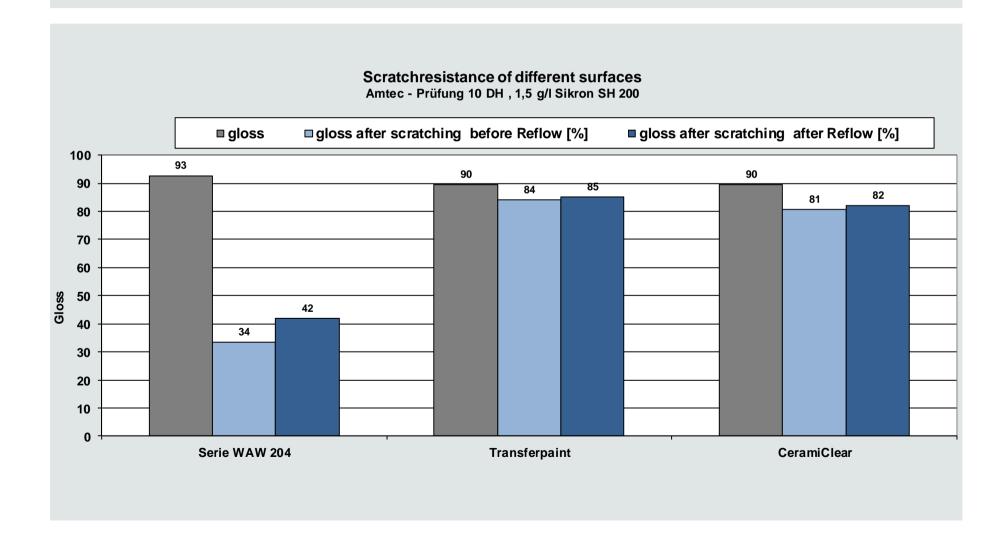


Serial delivery for Daimler C-class (BR 204) A-class (W 176; C117) B-class (BR 246)

Application for new project: W 205 (replacement BR204)

Scratch Resistance Daimler Amtec Kistler









Profile lamination with hot melt adhesive



Laminated component e.g. window profile



Exclusiveness at company Schüco for construction components Product-description "Automotive Finish"





Awards Painted Film

2012: Award "Oberfläche 2012 in Gold" – IPA Fraunhofer Institut for production technic and automatisation for the Wörwag-transferfilm

2012: SPE Automotive Innovation Award - "Exterieur" for the production Daimler and Silvatrim of water deflectors C-class Mercedes-Benz with Wörwag- transferfilm



ConclusionPreferred applications

- Endless processes like extrusion lamination or profile lamination with hot melt adhesive
- → Shorter process times than liquid paint application because of application two layers with one process step
- → Environment-friendly because no waste of paint or solvents occurs during film-application
- Flat, uncomplicated parts with easy geometry
- Manageable amount of different colours and glosses



thank you for your attention

