

Alimentaria 2018

Salón Internacional de Alimentación, Bebidas & Food Service
International Food, Drinks & Food Service Exhibition

BARCELONA
16-19 Abril /April
Fira de Barcelona
Gran Via



HOSTED BUYERS PROGRAM - ALIMENTARIA 2018

Terms and Conditions of the program

By participating in Alimentaria 2018 Hosted Buyers Program, you automatically accept the following terms and conditions:

1. **Hosted Buyers are designated according to the Organization's eligibility criteria:** professional profile, company economical details (such as purchasing and importing volume), products of interest, geographical area, limit of places and budgetary restrictions. The Organization's decision is the final.
2. The Hosted Buyer, once it is admitted in the Program, will have a limited period of time to confirm the participation and all procedures related (trip, hotel, etc). This period will be communicated as soon as the Organization confirmed the participation. In case the Hosted Buyer exceeds this period, the Organization will be able to dismiss the application or the Hosted Buyer would pay the remainder relatives to the flight tickets or hotel.
3. Buyers accepted into the program will enjoy the following **benefits**:
 - Full or partial coverage of travel expenses and/or accommodation costs and a free pass to the trade show.
 - Free Hosted Buyer pass giving preferential access to the show every day.
 - Permanent access to the Hosted & VIP Buyers Lounge: a rest area, bar service, business centre and internet.
 - Dedicated service during visit available at the Hosted & VIP Buyers Lounge.
 - Access to the Alimentaria Premium Area, an exclusive space for select companies.
4. Participants will be responsible for any other expenses that the organisers do not agree to cover when acceptance into the program is confirmed.
5. **The Hosted Buyer will be committed to:**
 - Collect your Welcome Pack at the Hosted Buyers Desk (located in the Hosted & VIP Buyers Lounge) upon arrival at the trade show venue.
 - Visit the show at least two days and check in with the organisers as proof of attendance.
 - Take part in at least **10 meetings with exhibitors of interest**, of those, 4 must be international companies. The agenda will be performed through a Alimentaria Matchmaking System, under the organization supervision.

Alimentaria 2018

Salón Internacional de Alimentación, Bebidas & Food Service
International Food, Drinks & Food Service Exhibition

BARCELONA
16-19 Abril /April
Fira de Barcelona
Gran Via



- Attend the networking cocktail for Hosted Buyer that will be held at Hosted & VIP Buyers Lounge (tentative date Monday, 16th of April 17.30h)
- 6. Participants who cancel once their ticket has been issued and/or their hotel reservation made must take responsibility for full payment of any fees which may be incurred as a result of the cancellation.
- 7. If a participant does not attend the show or fails to fulfil their obligations as a hosted buyer (item 5), they must reimburse the organisers for travel and/or accommodation expenses.
- 8. When organising your travel/accommodation, The Organization, will request your credit card details and authorisation to charge your card* for additional expenses incurred during your participation and not covered by the organisers (as indicated under item 3), as well as penalties for cancellation, non-attendance or failure to fulfil obligations on the part of the hosted buyer (see items 5, 6 and 7).
- 9. Flights will only be reserved from major airports. Departure and arrival airports must be the same.
- 10. By taking part in the Hosted Buyers Program, you give your consent for basic contact information for your company (name, country, products and website), as well as your name and position, to appear as a participating company/professional on the Alimentaria website and/or printed materials for the trade show.
- 11. Participation in the trade show as a hosted buyer is non-transferable. Should you be forced to cancel your participation in the trade show, another person from the same organisation may take your place. The organisers will make the final decision with regard to the person designated as a replacement.
- 12. Any hosted buyers who require a visa to travel to Spain must contact the organisers to request an invitation letter. Hosted buyers who are unable to travel because they do not have a valid visa will be subject to the penalties for cancellation and non-attendance (see items 6 and 7).
- 13. Any hosted buyers without a valid passport to travel to Spain will be subject to the penalties for cancellation and non-attendance (see items 6 and 7).

*In compliance with the LOPD 15/99 and LSSICE 34/2002, we hereby inform you that, by means of the present document, you give your express consent to include the personal data provided by you in a computerised personal file, whose Controller is FIRA DE BARCELONA, which may use them with the purpose of deducting from your card those additional expenses that are not covered by the Organisation and that have been incurred by you during your participation, and also any penalties for cancellation, non-attendance or non-fulfilment of the Hosted Buyer's obligations, described in this document. You are informed that you may exercise your right to access, rectify, cancel or oppose the use of this data, in which case you should send a letter or email to ALIMENTARIA EXHIBITIONS SLU, DEPARTAMENTO CRM Y SERVICIOS DE MARKETING, Avenida Reina M^a Cristina s/n, Palacio nº 1 (Barcelona 08004), or datos.alimentaria@alimentaria.com.