

**Participation
Application Form**

Alimentaria

International Food, Drink & Food Service Exhibition




**A unique
food, drink, and
gastronomy
experience**



BARCELONA
20-23 April 2020
Gran Via Venue




ALIMENTARIA 2020 PARTICIPATION APPLICATION FORM

Contracting party information

Company name _____
Commercial Name _____
Address _____ Postcode _____ Tax ID No. _____
Town _____ County / State _____ Country _____
Phone _____ General email _____ Website _____
 _____  _____  _____

Exhibitor company information

(Fill in only if different from the contracting party information. This information will be used in all marketing media and communications: exhibitor and product catalogue, exhibitor passes, visitor guide, maps, etc.)

Company name _____
Commercial Name _____
Address _____ Postcode _____ Tax ID No. _____
Town _____ County / State _____ Country _____
Phone _____ Website _____
 _____  _____  _____

Exhibitor company information

Exhibitor company profile (more than one choice possible)

<input type="checkbox"/> Association	<input type="checkbox"/> Importer	<input type="checkbox"/> Regional institution	<input type="checkbox"/> Press / Publications
<input type="checkbox"/> Retailer	<input type="checkbox"/> International institution	<input type="checkbox"/> Wholesaler	<input type="checkbox"/> Services
<input type="checkbox"/> Manufacturer	<input type="checkbox"/> Local institution	<input type="checkbox"/> International private org.	<input type="checkbox"/> Other
<input type="checkbox"/> Franchise	<input type="checkbox"/> National institution	<input type="checkbox"/> National private org.	

Operations sector and product category (more than one choice possible)

OILS AND CONDIMENTS

Oils Condiments / Spices Sauces Vinegars

SPECIAL FOOD

Sports Vegan Lactose-free Halal products
 Dietetics Ecological / Organic Ethnic food Kosher products
 Children Gluten-free Delicatessen products Food supplements

DRIED FOOD

Rice / Soup / Pasta Cereals Legumes
 Sugar / Cacao Flour

BEVERAGES

Energy drinks Beer Soft drinks / Juice / Water
 Coffee Craft beers Tea / Infusions

PRESERVES AND SEMI-PRESERVES

- Canned fruit Canned fish Canned vegetables Jams

SWEETS AND SNACKS

- Pre-packed pastries Biscuits Bakery Snacks
 Chocolates Sweets Pastries

FRESH FRUIT AND VEGETABLES

- Fresh fruit Nuts Mushrooms Vegetables

RAW MATERIALS AND INGREDIENTS

- Additives / Improvement agents Colouring Functional / Superfoods
 Flavouring Preservatives Nutraceuticals

READY-TO-EAT MEALS

- Fresh-cut and pre-cooked convenience products Precooked Refrigerated

MEAT PRODUCTS

- Poultry Fresh meat Cured / Cold meat Hams

FROZEN PRODUCTS

- Ice-cream Frozen desserts Frozen fish products
 Frozen dough Frozen meat products Frozen vegetable products

FRESH FISHERIES

- Cephalopods Seafood Shellfish Fish

DAIRY PRODUCTS

- Milk Dairy desserts Cheese

Sales channel (more than one choice possible)

SHOPS

- Chocolate shop / Sweet shop Service station Kiosk
 Ready-to-eat food establishment Ice-cream parlour / Cake shop Convenience store
 Sports, recreation and training establishment Bakery Gourmet store

RETAILER / WHOLESALE

- Food Purchasing group OTC pharmacies
 Beverages Delivery Vending
 Cash & Carry Impulse

ECOMMERCE

MANUFACTURER

LARGE RETAILERS

HORECA

- | | | |
|---|-------------------------------------|--|
| <input type="checkbox"/> Accommodation (hotels, Spanish state-operated hotels, other) | <input type="checkbox"/> Franchises | <input type="checkbox"/> Travellers' restaurants |
| <input type="checkbox"/> Bar / Cafeteria | <input type="checkbox"/> Leisure | <input type="checkbox"/> Contract catering |
| <input type="checkbox"/> Event catering | <input type="checkbox"/> Nightlife | <input type="checkbox"/> Restaurants |

IMPORT-EXPORT

INSTITUTIONS

OTHER

I am participating in the fair:

- Focused on the domestic market Focused on the international market

I am not yet exporting, but I can do so and one of my participation objectives is to start doing business in international markets.
I am interested in the following geographical areas:

- | | | | |
|--|--|---|---|
| <input type="checkbox"/> Africa | <input type="checkbox"/> Asia | <input type="checkbox"/> Oceania | <input type="checkbox"/> European Union |
| <input type="checkbox"/> North America | <input type="checkbox"/> Central America | <input type="checkbox"/> Middle East | <input type="checkbox"/> Other |
| <input type="checkbox"/> South America | <input type="checkbox"/> Spain | <input type="checkbox"/> Rest of Europe | |

I intend to take part in the invited BUYERS PROGRAMME*

* Free programme for exhibitor companies (direct and co-exhibitors) including access to the ALIMENTARIA MATCHMAKING SYSTEM, a tool created to ask for meetings with **international buyers** (Hosted Buyers) and **domestic buyers** (VIP Buyers) invited by the organisers. Exhibitor companies which are organisations, institutions, associations, etc. are excluded.

Contact person for the fair

(All notifications concerning the show will be sent to this person.)

Full name _____
Post _____
Email _____ Direct phone line _____ Mobile _____

Head of Digital Marketing and/or e-Commerce

(All notifications concerning digital marketing will be sent to this person.)

Full name _____
Post _____
Email _____ Direct phone line _____ Mobile _____


Contract holder

(Person with legal powers in the company. Once your participation at the event has been confirmed, this person will be emailed a digital copy of the Participation Contract by EVICERTIA, a trusted third party. This document is to be signed electronically.)

Full name _____
Post _____
Email _____

I would like a proposal for

Floor Space only _____ m² 1 side 2 sides 3 sides Island

I would like to receive a no-obligation customised designer stand construction proposal. 

Stand Pack

- | | |
|--|--|
| <input type="checkbox"/> LOW COST pack x 9 m ² + _____ additional m ²
(max. 30 m ²) | <input type="checkbox"/> PLATINO pack x 24 m ² + _____ additional m ²
(max. 40 m ²) |
| <input type="checkbox"/> SILVER pack x 12 m ² + _____ additional m ²
(max. 25 m ²) | <input type="checkbox"/> GOLD pack x 40 m ² + _____ additional m ²
(max. 72 m ²) |
| <input type="checkbox"/> MÁXIMA pack x 18 m ² + _____ additional m ²
(max. 50 m ²) | <input type="checkbox"/> SUMA pack x 9 m ² + _____ additional m ²
(extendable to 8 or at most 10 units) Subject to availability.
Minimum contracted area 54 m ² . |

Only for participations using Stand Packs

Stand sign

(max. 20 characters. NOT THE LOGO, only text)

If you do not indicate the name for the sign in this application form or in the EXHIBITOR'S AREA, we will use the company's commercial name. There will be an extra charge for any changes made to the stand sign in the seven days prior to assembly.

To participate in the sector

- | | | | |
|-------------------------------------|---|--|---|
| <input type="checkbox"/> Expoconser | <input type="checkbox"/> Snacks, Biscuits & Confectionery | <input type="checkbox"/> Restaurama | <input type="checkbox"/> Lands of Spain |
| <input type="checkbox"/> Intercarn | <input type="checkbox"/> Grocery Products | <input type="checkbox"/> International Pavilions | <input type="checkbox"/> Alimentaria Trends
(Fine Foods, Organic
Foods, Expo Halal, Free From,
and Functional Foods) |
| <input type="checkbox"/> Interlact | <input type="checkbox"/> Mediterranean Foods | | |

If you have chosen the Alimentaria Trends sector, please state which subsector you wish to participate in:

Products to be displayed (they must match the product category of the participation sector selected)

I have read and accept the terms and conditions of participation.

Full name _____

Date _____

Company stamp and signature

Alimentaria

20-23 April 2020

www.alimentaria.com



#alimentaria2020

