

**Participation  
conditions and  
rates**

# Alimentaria

*International Food, Drink & Food Service Exhibition*

**A unique  
food, drinks, and  
gastronomy  
experience**



**April 4th-7th, 2022**  
**BARCELONA - Gran Via Venue**

## PARTICIPATION TERMS AND CONDITIONS

The REGISTRATION FEE is €970 and has to be paid by all participants regardless of the size of the space hired or the stand pack model chosen for their participation.

The **REGISTRATION FEE includes**: opening the dossier, access to the EXHIBITORS AND PRODUCTS CATALOGUE, access to the ALIMENTARIA MATCHMAKING platform, a tool created to ask for meetings with international buyers (Hosted Buyers) and domestic buyers (VIP Buyers) invited by the organisers, free Wi-Fi access, **5 exhibitor passes**, **20 1-day electronic invitations** and basic cleaning of the stand (sweeping the floor, emptying bins and cleaning horizontal surfaces of standard furniture).

When you send the Participation Application Form, the person designated in your organisation as the CONTACT PERSON for the fair will receive a Welcome to ALIMENTARIA email along with a link to the EXHIBITOR'S AREA platform, a private area where they will find full information along with what they need to do to manage your participation.

They will also receive a copy of the first invoice for the REGISTRATION FEE: €970 (10% VAT not included). Companies whose tax address is outside Spain are exempt from paying VAT.

Sending a location proposal is subject to payment of the REGISTRATION FEE.

The REGISTRATION FEE will not be refunded under any circumstances.

## CO-EXHIBITOR COMPANIES

Co-exhibitor companies have to register using the CO-EXHIBITOR COMPANY PARTICIPATION APPLICATION form. In the case of grouped participations, data will be gathered from co-exhibitor companies using a specific Excel spreadsheet. Both documents will be available in the EXHIBITOR'S AREA.

The REGISTRATION FEE FOR CO-EXHIBITOR COMPANIES is **€120 per company** (10% VAT not included; companies whose tax address is outside Spain are exempt from paying VAT). The registration fee includes: opening the dossier, publication in the EXHIBITORS AND PRODUCTS CATALOGUE, access to the ALIMENTARIA MATCHMAKING platform, a tool created to ask for meetings with international buyers (Hosted Buyers) and domestic buyers (VIP Buyers) invited by the organisers, free Wi-Fi access, **2 exhibitor passes** and **10 1-day electronic invitations**.

## IMPORTANT INFORMATION ABOUT HIRING ELECTRICITY, WATER AND WASTEWATER SERVICES

- If you need more electrical power than the quantity included in your pack or 24-hour supply, an increase in the power of the electrical panel or, if necessary, 24 h electricity, online via the Services Folder (e-Commerce).
- If you think you may need a mains water connection and drain, please ask for them in advance and hire a platform to hide the pipes and minimise any inconvenience they may cause by taking up space in your exhibition area.

## SECTORIZATION OF THE FAIR

Alimentaria 2022 presents a new sectorization based on a more specialized offering and new market trends, with the aim of making professionals' visits even easier.

1. **GROCERY FOODS**: miscellaneous food products.
2. **INTERNATIONAL PAVILIONS**: international group participations.
3. **LANDS OF SPAIN**: regional group participations.
4. **INTERCARN**: meat and meat products.
5. **INTERLACT**: milk and dairy products.
6. **EXPOCONSER**: preserves and semi-preserves.
7. **RESTAURAMA**: food service and hospitality.
8. **SNACKS, BISCUITS & CONFECTIONARY**: sweets, biscuits, confectionery and snacks.
9. **MEDITERRANEAN FOODS**: foods from the Mediterranean diet, fresh produce, olive oils and vegetable oils.
10. **ALIMENTARIA TRENDS**: organic, free from, halal, functional, fine foods.
  - 10.1 **FREE FROM**: food products that are "free from" gluten, fat, egg, lactose, allergens, etc.
  - 10.2 **ORGANIC FOODS**: food products with a certified "organic" label.
  - 10.3 **HALAL EXPO**: food products that respect Islamic law.
  - 10.4 **FINE FOODS**: gourmet or delicatessen food products.
  - 10.5 **FUNCTIONAL FOODS**: enriched food products that have been scientifically proven to provide benefits to the body.

This new sectorization corresponds to the particular sectors of the fair.

The organisation reserves the right to redirect the participation of a company towards a specific sector of location, in the event that the products to be exhibited do not correspond to the category of the chosen sector location.



## PARTICIPATION OPTIONS

### FLOOR SPACE ONLY rates

Registration fee	€970
1 side	€198/ m <sup>2</sup>
2 sides	€215/ m <sup>2</sup>
3 sides	€225/ m <sup>2</sup>
4 sides	€240/ m <sup>2</sup>
Exterior	€170/ m <sup>2</sup>
Additional charge for second storey €95/ m <sup>2</sup>	

\* 10% VAT not included.

Companies whose tax address is outside Spain are exempt from paying VAT.

The exhibitors join the material damage and liability insurance policy for their participation in the show.

## Participation terms and conditions for the Floor Space Only option

The m<sup>2</sup> in area and the number of sides applied for are never guaranteed. Subject to availability.

Therefore the participation rate to be invoiced will always be the one for the number of sides confirmed times the area in m<sup>2</sup> allocated. Once confirmation of the electronic signature of the contract has been received, rental of the contracted exhibition area will be invoiced based on the show's payment and due dates policy.

It is the responsibility of the exhibiting company to give the organisers the details of its assembly company so the organisers can register them in the system. You will find the relevant registration form in the EXHIBITOR'S AREA.

In addition to exhibitor passes and invitations included in the REGISTRATION FEE, exhibitor companies that book the Floor Space only option will enjoy:

- 1 additional exhibitor pass per 5 m<sup>2</sup> up to 100 m<sup>2</sup>. From 100 m<sup>2</sup>, 1 pass per additional 10 m<sup>2</sup>.
- 1 1-day electronic invitation per 5 m<sup>2</sup>.

## STAND PACK rates (turnkey)

Registration fee	€970
<b>LOW COST PACK</b> (from 9 m <sup>2</sup> to 30 m <sup>2</sup> )	€2,380 9 m <sup>2</sup> pack + €249/ additional m <sup>2</sup>
<b>SILVER PACK</b> (From 12 m <sup>2</sup> to 25 m <sup>2</sup> )	€3,530 12 m <sup>2</sup> pack + €286/ additional m <sup>2</sup>
<b>MAXIMUM PACK</b> (from 18 m <sup>2</sup> to 50 m <sup>2</sup> )	€5,380 18 m <sup>2</sup> pack + €268/ additional m <sup>2</sup>
<b>PLATINUM PACK</b> (from 24 m <sup>2</sup> to 40 m <sup>2</sup> )	€7,580 24 m <sup>2</sup> pack + €305/ additional m <sup>2</sup>
<b>GOLD PACK</b> (from 40 m <sup>2</sup> to 72 m <sup>2</sup> )	€13,930 40 m <sup>2</sup> pack + €324/ additional m <sup>2</sup>
<b>SUM PACK</b> (min. 6 PACKS measuring 9 m <sup>2</sup> extendable to 8, 10 or 12 PACKS. Subject to availability.)	€3,530 per 9 m <sup>2</sup> pack

\* 10% VAT not included.

Companies whose tax address is outside Spain are exempt from paying VAT.

The exhibitors join the material damage and liability insurance policy for their participation in the show.

## Participation terms and conditions for the Stand Packs option

The m<sup>2</sup> in area and the number of sides applied for are never guaranteed. Subject to availability.

The rates for the packs do not vary regardless of the number of sides allocated.

If you do not provide information in due time and proper form about the STAND'S SIGN (not the logo), we will use the exhibiting company's commercial name by default. There will be an extra charge for any changes made to the stand sign in the 7 days prior to assembly.

The design of the STAND PACKS will be determined by the type of space allocated (1, 2, 3 or island). All decoration/vinyl used in the stand's structure and not installed through Fira Barcelona's official suppliers must be removed at the end of the show, leaving the stand as it was delivered. Otherwise the exhibitor will be billed for the cost of removing it.

The extension of the STAND PACKS with additional m<sup>2</sup> includes: exhibition area, carpet, stand structure, lighting and power usage, basic cleaning and exhibitor passes.

The commitment to hand over the STAND PACKS is 48 hours before the opening of the show (April 2nd, 2022).

## LOW COST STAND PACK

(From 9 m<sup>2</sup> to 30 m<sup>2</sup>)



### Price

**€2,380**

stand measuring 9 m<sup>2</sup>

Registration fee

**€970**

### TOTAL PARTICIPATION

**€3,350**

stand measuring 9 m<sup>2</sup>

**€249**

per additional m<sup>2</sup>

### Services included

- Exhibition area and stand.
- Industry rate.
- Daytime electric power.
- 20 1-day electronic invitations (included in the registration fee).
- 1 additional 1-day electronic invitation per 5 m<sup>2</sup>.
- 5 exhibitor passes (included in the registration fee).
- 1 additional exhibitor pass per 5 m<sup>2</sup>.

### Stand details

#### Flooring

- Fireproof trade fair carpet in anthracite grey.

#### Structure

- Stand measuring 9 m<sup>2</sup> according to design, extendable to max. 30 m<sup>2</sup>.
- Modular melamine structure in black and white with aluminium profiles.
- 1 storeroom 1 x 1 m.

#### Graphics

- 1 white vinyl sign in standard sans serif lettering on black wall.

#### Furniture

- 1 white round table.
- 1 white melamine counter with no shelves or doors.
- 3 white PVC chairs.
- 1 black Patti stool.

#### Electricity

- 1 1.2 kW electrical panel with 1 built-in socket.
- General lighting by 20 W LED spotlights placed on the structure's inside grating with 1 spotlight every 3 m<sup>2</sup>.

- Minimum excess 500 W electrical power for free use.

#### Extending area to more than 9 m<sup>2</sup>

The additional m<sup>2</sup> includes extending the carpet, the stand's structure, the lighting and the electrical panel, which always guarantees a minimum of 500 W in power for use by the exhibitor company.

## SILVER STAND PACK

(From 12 m<sup>2</sup> to 25 m<sup>2</sup>)



### Price

**€3,530**

stand measuring 12 m<sup>2</sup>

Registration fee

**€970**

### TOTAL PARTICIPATION

**€4,500**

stand measuring 12 m<sup>2</sup>

**€286**

per additional m<sup>2</sup>

### Services included

- Exhibition area and stand.
- Industry rate.
- Daytime electric power.
- 20 1-day electronic invitations (included in the registration fee).
- 1 additional 1-day electronic invitation per 5 m<sup>2</sup>.
- 5 exhibitor passes (included in the registration fee).
- 1 additional exhibitor pass per 5 m<sup>2</sup>.

### Stand details

#### Flooring

- Fireproof trade fair carpet in electric blue.

#### Structure

- Stand measuring 12 m<sup>2</sup> according to design, extendable to max. 25 m<sup>2</sup>.
- Melamine lined wooden structure in white and maple.
- 1 storeroom 1 x 1 m.

#### Graphics

- 2 black vinyl signs in standard sans serif lettering.

#### Furniture

- 1 white round New Line table.
- 1 white melamine counter with 1 inside shelf, doors and lock.
- 3 white 160 PVC chairs.
- 1 black Nuta stool.

#### Electricity

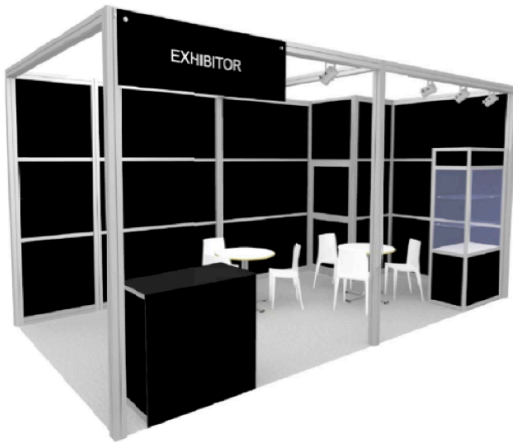
- 1 1.2 kW electrical panel with 1 built-in socket.
- General lighting by 20 W LED spots on a rail on the back wall with 1 spot per 3 m<sup>2</sup>.
- Minimum excess 500 W electrical power for free use.

#### Extending area to more than 12 m<sup>2</sup>

The additional extended m<sup>2</sup> include extending the carpet, the stand's structure, the lighting and the electrical panel, which always guarantees a minimum of 500 W in power for use by the exhibitor company.

## MAXIMUM STAND PACK

(From 18 m<sup>2</sup> to at most 50 m<sup>2</sup>)



### Price

**€5,380**

stand measuring 18 m<sup>2</sup>

Registration fee

**€970**

### TOTAL PARTICIPATION

**€6,350**

stand measuring 18 m<sup>2</sup>

**€268**

per additional m<sup>2</sup>

### Services included

- Exhibition area and stand.
- Industry rate.
- Daytime electric power.
- 20 1-day electronic invitations (included in the registration fee).
- 1 additional 1-day electronic invitation per 5 m<sup>2</sup>.
- 5 exhibitor passes (included in the registration fee).
- 1 additional exhibitor pass per 5 m<sup>2</sup>.

### Stand details

#### Flooring

- Fireproof trade fair carpet in grey marl.

#### Structure

- Stand measuring 18 m<sup>2</sup> according to design, extendable to max. 50 m<sup>2</sup>.
- Maximum structure in black with aluminium profiles.
- 1 storeroom 1 x 1 m.

#### Graphics

- 1 white vinyl sign in standard sans serif lettering on black PVC header.

#### Furniture

- 2 white round tables.
- 1 black melamine counter with no shelves or doors.
- 6 white Herencia chairs.
- 1 black Patti stool.
- 1 plastic wastepaper basket.
- 1 black modular display case. Includes lighting, 2 glass shelves and lock.

#### Electricity

- 1 1.2 kW electrical panel with 1 built-in socket.

- General lighting by 75 W Herco spots placed in the aluminium profiles inside per wall with 1 spot per 3 m<sup>2</sup>.
- Minimum excess 500 W electrical power for free use.

#### Extending area to more than 18 m<sup>2</sup>

The additional m<sup>2</sup> include extending the carpet, the stand's structure, the lighting and the electrical panel, which always guarantees a minimum of 500 W in power for use by the exhibitor company.

## PLATINUM STAND PACK

(From 24 m<sup>2</sup> to at most 40 m<sup>2</sup>)



### Price

**€7,580**

stand measuring 24 m<sup>2</sup>

Registration fee

**€970**

### TOTAL PARTICIPATION

**€8,550**

stand measuring 24 m<sup>2</sup>

**€305**

per additional m<sup>2</sup>

### Services included

- Exhibition area and stand.
- Industry rate.
- Daytime electric power.
- 20 1-day electronic invitations (included in the registration fee).
- 1 additional 1-day electronic invitation per 5 m<sup>2</sup>.
- 5 exhibitor passes (included in the registration fee).
- 1 additional exhibitor pass per 5 m<sup>2</sup>.

### Stand details

#### Flooring

- Fireproof trade fair carpet in electric blue.

#### Structure

- Stand measuring 24 m<sup>2</sup> according to design, extendable to max. 40 m<sup>2</sup>.
- Melamine lined wooden structure in white and maple.
- 1 storeroom 2 x 1 m.

#### Graphics

- 1 black vinyl sign in standard sans serif lettering on white header on open side.

#### Furniture

- 2 white round New Line tables.
- 1 white melamine counter with 1 inside shelf, doors and lock.
- 6 white 160 PVC chairs.
- 1 white Nuta stool.
- 1 plastic wastepaper basket.

#### Electricity

- 1 1.2 kW electrical panel with 1 built-in socket.
- General lighting by 20 W LED spots on rails on the aluminium profiles with 1 spot per 3 m<sup>2</sup>.

- Minimum excess 500 W electrical power for free use.

#### Extending area to more than 24 m<sup>2</sup>

The additional m<sup>2</sup> include extending the carpet, the stand's structure, the lighting and the electrical panel, which always guarantees a minimum of 500 W in power for use by the exhibitor company.

## GOLD STAND PACK

(From 40 m<sup>2</sup> to 72 m<sup>2</sup>)



### Price

**€13,930**

stand measuring 40 m<sup>2</sup>

Registration fee

**€970**

### TOTAL PARTICIPATION

**€14,900**

stand measuring 40 m<sup>2</sup>

**€324**

per additional m<sup>2</sup>

### Services included

- Exhibition area and stand.
- Industry rate.
- Daytime electric power.
- 20 1-day electronic invitations (included in the registration fee).
- 1 additional 1-day electronic invitation per 5 m<sup>2</sup>.
- 5 exhibitor passes (included in the registration fee).
- 1 additional exhibitor pass per 5 m<sup>2</sup>.

### Stand details

#### Flooring

- Fireproof trade fair carpet in the colour chosen by the exhibitor from the supplier's colour catalogue.

#### Structure

- Stand measuring 40 m<sup>2</sup> according to design, extendable to max. 72 m<sup>2</sup>.
- Wooden structure. White paint finish.
- Base in fireproof trade fair carpet (60 cm high). Colour to be chosen by the exhibitor from the supplier's colour catalogue.
- 1 storeroom 2 x 1 m.

#### Graphics

- 1 digital printing (logo) on header per open side.\*
  - 1 digital printing (logo) on the counter.\*
- \* Minimum quality 300 DPI. TIF, JPG, Illustrator, EPS or PDF.

#### Furniture

- 2 white round tables.
- 6 light grey chairs.
- 1 wooden counter with doors and lock.
- 1 white stool.

#### Electricity

- 1 5 kW electrical panel.
- 3 double sockets.
- General lighting by 45 W LED spots with 1 spot per 5 m<sup>2</sup>.
- Minimum excess 1.5 kW electrical power for free use.

#### Extending area to more than 40 m<sup>2</sup>

The additional m<sup>2</sup> include extending the carpet, the stand's structure, the lighting and the electrical panel, which always guarantees a minimum of 1500 W in power for use by the exhibitor company.

### Note

From 6 m (linear metres of wall), the stand's structure may vary and include additional support points on the walls or inside.

## SUM STAND PACK

(From 54 m<sup>2</sup> to 90 m<sup>2</sup>)



### Price

**€3,530**

unit measuring 9 m<sup>2</sup>

Registration fee

**€970**

### TOTAL PARTICIPATION

**€4,500**

unit measuring 9 m<sup>2</sup>

### Services included

- Exhibition area and stand.
- Industry rate.
- Daytime electric power.
- 20 1-day electronic invitations (included in the registration fee).
- 1 additional 1-day electronic invitation per 5 m<sup>2</sup>.
- 5 exhibitor passes (included in the registration fee).
- 1 additional exhibitor pass per 5 m<sup>2</sup>.

### Stand details

#### Flooring

- Fireproof trade fair carpet in sienna orange on platform 7.8 cm high.
- Mobile ramp 1 m wide x 0.50 cm deep.

#### Structure

- Stand measuring 54 m<sup>2</sup> according to design. Min. 6 units measuring 9 m<sup>2</sup> extendable in pairs measuring 9 m<sup>2</sup> to a max. of 90 m<sup>2</sup> / 10 units.
- Wooden structure painted white.
- 6 storerooms measuring 1 x 1 m.
- 1 location tower.
- 4 spruce dividers.

#### Graphics

- 6 black vinyl signs, standard sans serif lettering, on counter.\*
  - 6 digital printings on wall.\*
  - 4 digital printings on tower.\*
- \* Minimum quality 1,200 DPI. TIF, JPG, Illustrator, EPS, PDF or Corel PC.

#### Furniture

- 6 white round New Line tables.
- 6 wooden counters in white with 1 inside shelf, doors and lock.
- 18 white Jacobsen chairs.
- 18 shelves measuring 60 cm wide x 20 cm deep.
- 6 plastic wastepaper baskets.

#### Electricity

- 1 1.2 kW electrical panel to light the tower (located in storeroom closest to the island services junction box).
- 6 1.2 kW electrical panels with 1 built-in socket.
- General lighting by 20 W LED spots on the back wall with 1 spot per 9 m<sup>2</sup>.
- Minimum excess 500 W electrical power for free use per unit.

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#Alimentaria2022

