



# INNOVAL

## Participation conditions and rates

### WHO CAN PARTICIPATE?

- Companies which have innovated in the conception and development of their products.
- Companies that have launched innovative products within the last four years (between April 2018 and April 2022).
- National and international Alimentaria 2022 exhibitors and non-exhibitors.

### CATEGORIES

- A. Oils, vinegar and condiments
- B. Water, soft drinks and beers
- C. Dried and dehydrated foods, canned foods
- D. Meats and meat products
- E. Sweets, confectionery, snacks & bakery products
- F. Ice Cream & frozen Foods
- G. Milk and dairy products
- H. Non-dairy fresh and chilled products

### RATES

#### **National exhibitors**

1 showcase	1,800€ + 10€ IVA
2 to 5 showcases	1,300€ + 10% IVA
More than 5 showcases	1,100€ + 10% IVA

#### **International exhibitors\*\***

1 showcase	1,300€
More than 2 showcases	1,100€

(\*\*) Companies with a tax residence outside Spain are exempt from VAT.

#### **Non-exhibitors \*\***

1 showcase	5,000€ + 10€ IVA
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(\*) We don't accept more than 3 variations of the same product per showcase.

(\*\*) Companies with a tax residence outside Spain are exempt from VAT.

### **STEPS TO FOLLOW**

1. Fill in the registration form with general product and company information through the platform: [www.alimentaria.com/en/innoval-2022/](http://www.alimentaria.com/en/innoval-2022/)  
The registration deadline for the Innoval Awards is **February 18<sup>th</sup> 2022**.
2. Arrange payment for the requested showcases.
3. Complete more detailed product information. At this stage, picture of the innovative product and company logo should be included.  
The deadline to complete such information is **February 23<sup>rd</sup> 2022**.
4. Send six product samples for each product. For those products presented in different sizes, flavours, packaging, etc. please send six samples of each variation.

### **Dates and hours for the product reception**

The samples must be received ONLY on Tuesday, **March 15<sup>th</sup> 2022**. Reception hours will be from 9:00 a.m. to 2:00 p.m. and from 3:30 p.m. to 5:00 p.m. (preferably during the morning)

### **Reception place**

Fira de Barcelona - Recinto Gran Vía  
Entrance Hall EUROPA, South Access  
Avenida Juan Carlos I, nº 58 (corner with calle Ciencias)  
08908 Hospitalet del Llobregat (Barcelona)

### **BENEFITS TO PARTICIPATE**

1. Product exhibition showcase with individual lighting.
2. Innoval Product Catalogue.
3. Free use the Innoval Room for presentations and product launches.
4. Promotion in the press report managed by the Press office of The Alimentaria Exhibitions.
5. The products can be exhibited in the Press Room and the awarded products in the Hosted & VIP Buyers' Lounge.
6. Promotion of Innoval through newsletters specific to the innovation field.
7. Participation in the Innoval Box by TestaBox – a sampling box sent to the TestaBox subscribers' homes, containing the products presented in Innoval.
8. Participation in Kuvut-Box – Smart lockers that contain the Innoval products for the visitors to try during Alimentaria 2022.

## **PAYMENT CONDITIONS**

100% of the fee for the showcase ordered through the registration form must be paid by check or bank transfer to Fira Internacional de Barcelona. Please send the proof of payment to your sales agent or to [innoval@alimentaria.com](mailto:innoval@alimentaria.com) in order to continue the registration of your product in Innoval 2022 through the platform <https://www.alimentaria.com/innoval-2022/>.

<b>BANK</b>	<b>CAIXABANK</b>	<b>BBVA</b>	<b>POPULAR</b>	<b>SABADELL</b>
<b>Account Nº</b>	2100 0927 56 0200017660	0182 6035 42 0100857117	0075 1586 95 0604422331	0081 5084 0400 0129 0030
<b>IBAN</b>	ES49 2100 0927 56 02000176	ES31 0182 6035 42 0100857	ES20 0075 1586 95 0604422	ES19 0081 5084 0400 0129 00
<b>SWIFT / BIC</b>	CAIXESBBXXX	BBVAESMMXXX	POPUESMMXXX	BSABESBBXXX

**Beneficiary:** Fira Internacional de Barcelona

Should any company not comply with the payment terms and conditions, the Organisers will be entitled to offer the reserved space to other registered applicants.