



Liber 22
Feria Internacional del Libro
5 - 7 de octubre



Fira Barcelona

#Liber22



Liber 2022

40 years driving book business
and internationalization

[Take part as an exhibitor](#)

Welcome

Liber welcomes you back to its **in-person format**. We'll meet again in Barcelona, more eager than ever before to **see each other and pool experiences**. And this year is special. In 2022 we'll celebrate **40 years** as the **leading professional event for the book industry**. We are back with energy to promote the power of the national publishing sector.



We'll celebrate
from **5 to 7**
October



Gran Via Venue
Hall 1



We're complementing the commercial and congress activities with a **digital platform** to achieve the maximum number of impacts possible.





What's Liber?

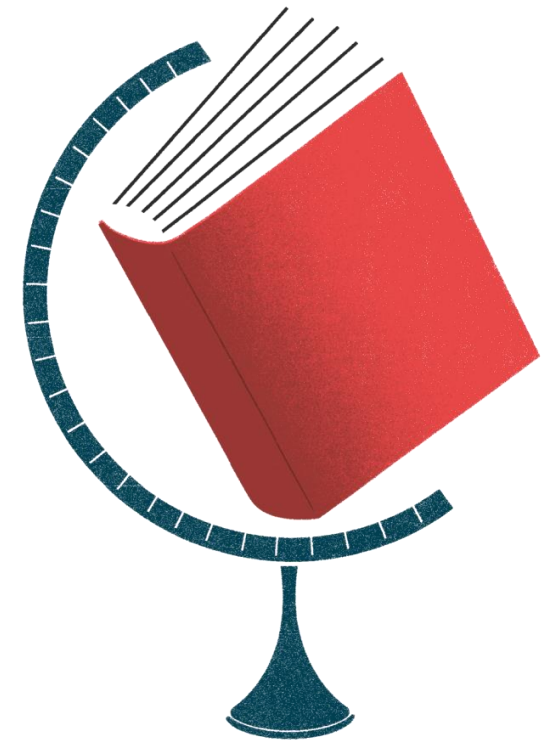
WHAT's Liber?

Liber is the **flagship international trade fair** for Spanish-language books and books published in Spain.

We bring together the latest news and trends in the different fields of books. We're a **cultural and business connection** between **Ibero-American publishing and the rest of the world**.

The fair is being organized by the **Spanish Federation of Publishers' Guilds and Fira de Barcelona** in 2022.

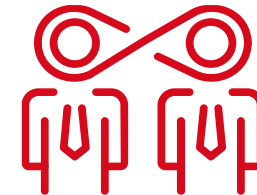
As a meeting point, Liber excels in its capacity to generate **business**, professional **leads** and shared **knowledge**.



BUSINESS



CONTACTS



KNOWLEDGE



BUSINESS

An exhibition area where companies can present their new products and publishing catalogues, as well as products and services related to the world of books, to the national and international public.

Gran Via Venue Hall 1



CONTACTS

We're expecting more than 7,000 industry professionals.

In addition to the 600 companies from more than 60 countries that the Spanish Federation of Publishers' Guilds (FGEE) has invited (almost 30% more than last year) through the Buyers Programme, we should mention the Prescribers-PICE Programme and the Librarians' Mission from the United States.

Take the opportunity to hold interviews and business meetings with national and international customers, share market information, make new business contacts and generate orders in a physical format or by video conference.



KNOWLEDGE

In-person professional talks

We're once again taking up the most immediate challenges facing the book sector with a programme of conferences and activities open to all professionals linked to the world of publishing.

Some sessions will be available in a virtual format.

In addition, we will once again present the Liber Awards to people and organizations that have stood out for the promotion of books and reading in various fields.





**Who are we
addressing?**

Who are we addressing?

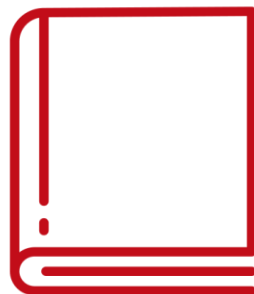
- PUBLISHERS
- ASSOCIATIONS AND GUILDS
- SPECIALIZED PRESS
- BOOKSELLERS
- INTERNATIONAL BUYERS
- AUTHORS
- DISTRIBUTORS
- LIBRARIES
- LITERARY AGENTS
- SERVICE COMPANIES FOR THE BOOK INDUSTRY
- IMPORTERS
- BUYERS OF RIGHTS
- PUBLIC BODIES AND UNIVERSITIES
- DOMESTIC BUYERS



Estimated participants



7,000
attendees



340
companies from the
publishing world and
associated services





**Come and
exhibit
at Liber 2022!**

Space only

(For up to 18 m² it is obligatory to use Liber packs)

	Rate	Early payment*
<input type="checkbox"/> Non-federated exhibitors from 18m ²	€190/m ²	€180.50/m ²
<input type="checkbox"/> Federated exhibitors from 18m ²	€175/m ²	€166.25/m ²

**EARLY
PAYMENT**
Until 15 June
2022



Basic Stand Pack

Rate	6 m ²	Additional m ²
<input type="checkbox"/> Non-federated exhibitors	€1,575	€240/m ²
<input type="checkbox"/> Early payment by non-federated exhibitors	€1,512	€231/m ²
<input type="checkbox"/> Federated exhibitors	€1,495	€225/m ²
<input type="checkbox"/> Federated exhibitors early payment	€1,437	€216/m ²

**EARLY
PAYMENT**
 Until 15 June
 2022



Technical data sheet:

- Jasper grey trade fair carpet, protective film for carpet. (Including its removal, consisting of removing the carpet from the floor, removing the double-sided tape that sticks it to the floor and taking it to the recycling container provided by Fira).
- White octagonal wall system, 2.45 m high.
- Installation of white modular frieze at an approx. final height of 2.93 m.
- Placement of five white Liber shelves for every three m² of stand.

- 1 storage room with a white modular system, 100 cm x 100 cm, with door.

Electricity

- General lighting of the stand by means of 20W LED spotlights placed on a guide (one every 3 m²).
- 1 socket located in the lighting panel of the stand, leaving 500W free.

Signage

- Sign with the exhibitor's name in black stick lettering.

Furniture

- 1 white round table.
- 3 white heritage chairs.

Stand Pack Services Book Industry

Rate	4 m ²	Additional m ²
<input type="checkbox"/> Non-federated exhibitors	€1,115	€246/m ²
<input type="checkbox"/> Early payment by non-federated exhibitors	€1,076	€238/m ²
<input type="checkbox"/> Federated exhibitors	€1,055	€231/m ²
<input type="checkbox"/> Federated exhibitors Early Payment	€1,019	€224/m ²

**EARLY
PAYMENT
Until 15 June
2022**

Technical data sheet:

- Siena-coloured fair carpet, as well as the entire service area for the book industry. Protective film for carpet.
- Black octagonal wall system, 2.45 m high.
- Installation of black modular frieze at an approx. final height of 2.93 m.

Electricity

- The general lighting of the stand will be 50W per 1 m².
- 1 socket located in the lighting panel of the stand, leaving 500W free.

Signage

- Sign with the exhibitor's name in white stick lettering.

Furniture

- 1 black modular counter, 100 cm x 50 cm, with a white melamine top, sliding doors and lock.
- 1 white round table.
- 2 white PVC chairs.



Slots:

Includes a free 20-minute slot for a commercial presentation in the presentation area.

- ☐ Additional exhibitor slot: €450
- ☐ Non-exhibitor slot: €1,000

The price of the pack includes electricity consumption and the Industry fees.

What does your participation as an exhibitor include?

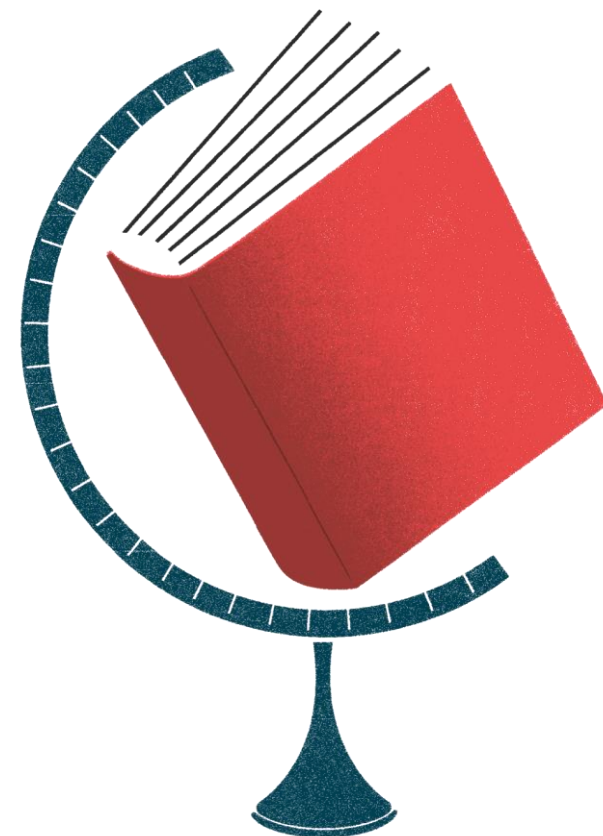
Digital Platform



**Video conferences
with buyers**



**Catalogue
Online**





ADVERTISING

Flagpole



Size
1 x 4 m.

N. Sides
1

Location
Plaza Europa

Price
700 €

Quadrangular Tower



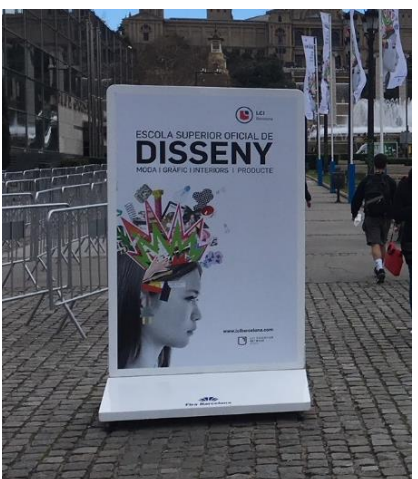
Size
1,5 x 4 m.

N. Sides
4

Location
Plaza Europa

Price
1.000€

Outdoor Ground Board



Size
1,05 x 1,65 m.

N. Sides
2

Location
Plaza Europa

Price
550€

Pennant Hall Medusa



Size
0,80 x 5 m.

N. Sides
2

Location
Hall Medusa

Price
2.900 € (pack 6u.)

Pennant Hall Medusa



Size
0,70 x 2 m.

N. Sides
2

Location
Hall Medusa

Price
2.000 € (pack 5u.)

Floor Sticker



Size
1,5 x 1,5 m.

N. Sides
1

Location
Acreditation
Zone

Price
700 € /u.

Indoor Ground Board



Size
0,91 x 1,41 m.

N. Sides
2

Location
Entrance Pal.1

Price
1.100€

Indoor Ground Board



Size
1,10 x 1,75 m.

N. Sides
2

Location
Hall

Price
400 €

Hanging Banner



Size
2 x 6 m.

N. Sides
2

Location
Above stand

Price
1.000 €

Distributing Flyers



Location
*Intended
spaces*

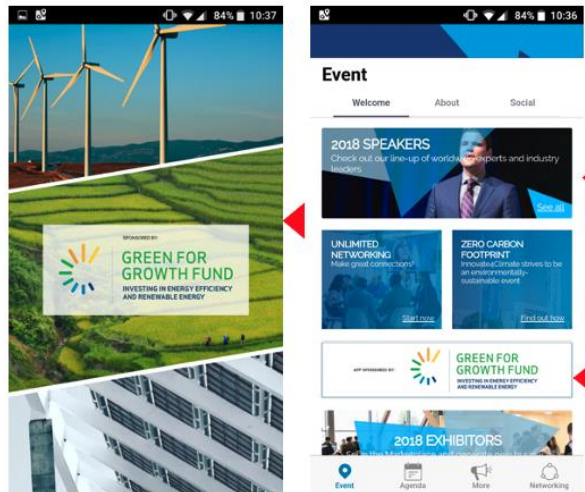
Price
180 €/1d.
500 €/3d.

*Staff is not
included



DIGITAL SERVICES

Sponsorship: APP



Includes:

- Splash screen
- Advertisement (central banner)
- Fresh content

EXCLUSIVE PRODUCT

**Available until: 5 september*

Price
1.000 €

Sponsorship: WI-FI



Includes:

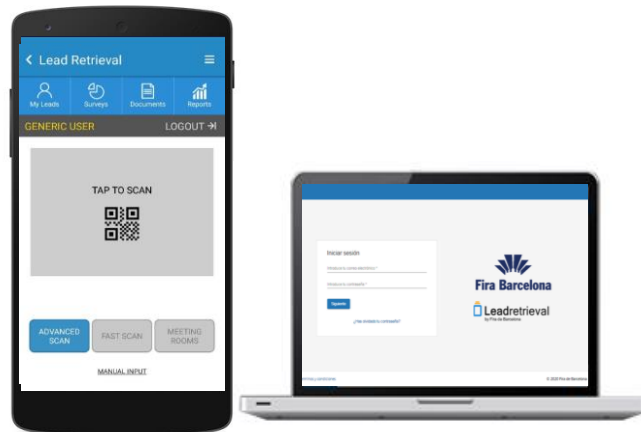
- Wi-Fi's Name
- Home Screen
- Banner

EXCLUSIVE PRODUCT

**Available until: 5 september*

Price
1.000 €

Lead Retrieval by Fira de Barcelona



Includes:

- APP
- Digital Platform

Price
250 € / Scanner

Contact for Advertising &
Digital Services

EDIGESA
+34 93 322 74 17
liber@ediges.com

Commercial Managers:**Núria Casademont**ncasademont@firabarcelona.com

+34 697 145 346

Alex Masamas@firabarcelona.com

+34 663 044 734

Quim Aguadogaguado@firabarcelona.com

+34 607 960 487

Exhibitor Customer Care:liber.ventas@firabarcelona.com

T: (+34) 93 233 2882

M: (+34) 697 145 346

General Information:www.liber.esliber@firabarcelona.com

902 233 200 / +34 93 233 20 00

Visitor Customer Service:liber.visitantes@firabarcelona.com#Liber22    **Sponsors:****Contributors:****Organised by:****Promoted by:**