

1.- ORGANIZED BY:

FIRA DE BARCELONA

2.- INTRODUCCION:

Wellness Spa Experience to be held within **Piscina & Wellness Barcelona 2017**, organized by FIRA DE BARCELONA, will open in its next edition (17-20 October 2017) and for the first time a call for the following Awards:

- **Best Wellness Resort**
- **Best Center of Thalassotherapy**
- **Best Spa**
- **Best Thermal or Wellness Technique**

The geographic area to *Wellness Spa Experience Awards* is extensive to Spain, Portugal and Andorra.

These awards have the aim to highlight a well-earned recognition to the field of Health and Wellness through the water, which during the last years has experienced an amazing growth and which, despite the crisis, has been able to earn a place within a market that faces a growing demand of this kind of product. With great future perspectives, it is also becoming one of the fastest-growing sectors within the touristic field.

The Centers that can aim for the Awards “Best Wellness Resort”, “Best Center of Thalassotherapy” and “Best Spa” are those centers from Spain, Portugal and Andorra that fulfill the below-listed requirements. Likewise, all Centers and all Professionals that operate within this geographic area can aim for the award “Best Thermal or Wellness Technique”.

3.- REQUIREMENTS:

- **Wellness Resorts:** establishments that use mineral and medicinal waters declared of public use for treatments and hydrotherapy purposes, as well as medical supervision.

Can be considered as an advantage:

- Availability of qualified technical staff.
- Existence of Therapeutic, Preventive, and Health&Wellness programs.
- Availability of hydrothermal techniques and complementary techniques (massages, body wraps, mechanotherapy)

- Application of hydrothermal techniques in a collective way (Thermal circuit) as well as an individual way (cabins).
- For the collective water techniques, availability of installations enough to apply three techniques: pools, contrast area and stove.
- For the individual water techniques, availability of cabins enough to apply three techniques: baths, pressure techniques and complementary techniques.
- Availability of a relax area.
- Availability of information about mineral and medicinal water benefits and about Balneotherapy in general.

➤ **Centers of Thalassotherapy:** the use of seawater in the programs and techniques is mandatory.

Can be considered as an advantage:

- Distance to the sea.
 - Water uptake system.
 - Availability of medical supervision.
 - Availability of qualified technical staff.
 - Existence of preventive Health&Wellness programs.
 - Use of clay, silt, marine algae and other marine products.
 - Application of seawater techniques and complementary techniques (massages, body wraps, mechanotherapy)
 - Application of seawater techniques in a collective way (Thermal circuit) as well as an individual way (cabins).
 - For the collective seawater techniques, availability of installations enough to apply three techniques: pools, contrast area and stove.
 - For the individual seawater techniques, availability of cabins enough to apply three techniques: baths, pressure techniques and complementary techniques.
 - Availability of a relax area.
 - Availability of information about seawater benefits and about Thalassotherapy in general.
- **Spas:** to aim for this category - the establishment must have operative pool, sauna and contrasts area, as well as enough cabins to perform three water techniques: baths, pressure techniques and complementary techniques. This applies to all spas, either resort, urban, hotel, fitness or therapeutic.

Can be considered as an advantage:

- Availability of an own reception.
- Availability of a previous form to be aware of the fiscal condition of the customer.
- Availability of qualified technical staff.
- Availability of complementary water techniques (massages, body wraps, mechanotherapy)
- Availability of collective as well as individual water techniques.
- For the collective water techniques, availability of installations enough to apply three techniques: pools, contrast area and stove.
- For the individual water techniques, availability of cabins enough to apply three techniques: baths, pressure techniques and complementary techniques.
- Availability, in the collective pools, of all the necessary information to guarantee a correct use of the thermal spaces and circuits and possibility to adapt this information depending on the personal needs of each customer.

In addition, during the evaluation process of these three categories, all the aspects that directly affect the customer perception and the quality of the experience will also be considered.

It is indispensable to have an unwavering commitment to wellness, in the broadest sense of the term.

The therapeutic orientation of the establishment will be considered as a value added.

There will also be considered positively:

- Quality stamps and certifications.
- Architecture and surroundings
- Singular and exclusive programs and techniques
- Marketing and communication strategies
- Commitment towards innovation in either installations, programs, treatments and management models.
- Customer welcoming quality and corresponding staff-customer protocols.
- Good quality-price rate

A commitment towards sustainability, efficient use of resources (water, energy, raw materials) and respecting the environment within all areas of the installations will be positively judged, as well as a non-sexist advertising policy and the development of any activity that promotes a corporate social responsibility.

- **Thermal or Wellness Technique:** all programs and techniques, individual or collective, which are applied in the kind of establishments that are provided within this bases can aim to this award.

Can be considered as an advantage:

Innovative aspects, an original technique and the holistic method of the experience.

To aim to the aforementioned categories: all the applicants, both Establishments and Professionals, must have legal capacity and, in addition to complying with the provisions contained in the present terms and conditions, they must comply at all times with their obligations as a company or as an independent professional and must be responsible for their fiscal and labor matters and be aware of any applicable regulations, providing strict and exclusive compliance with these obligations, with full indemnity and no liability from FIRA DE BARCELONA.

Those applicants who do not adjust to the terms and conditions here established, will automatically be rejected by the jury.

4. PARTICIPATION METHOD:

1. To aim any of the categories of the Wellness Spa Experience Awards 2017 the applicant must send all the completed documentation required by the Awards Organization by email or by ordinary post. This documentation must be presented by the legal person with the capacity to represent the establishment or the professional applying the technique, who will guarantee and be responsible for the authenticity of the information provided and the compliance of the current legislation.
2. **The participation is free** and must be accompanied by the following documentation:
 - a. Application form, to be found together with the Terms and conditions in the Piscina & Wellness Barcelona 2017 website.
 - b. Data sheet duly completed. (This sheet will be provided by the Awards organization **once the Application form is received.**)
 - c. All the technical and graphic information (brochures, certificates, awards, plans, pictures, etc.) necessary to ease the evaluation of the project.
3. The application to the awards won't be considered if all the information detailed in point 2 isn't presented. The Technical Secretariat of Wellness Spa Experience 2017 Awards is TP Consultores, calle Isabel la Católica 46, 28670 Villaviciosa de Odón (Madrid).

Email: premios.wse@tpconsultores.es

This documentation can be submitted to the Technical Secretariat by email or by ordinary post.

4. The deadline to apply to the awards is **Wednesday May 31st 2017**.
5. The deadline to receive all the complementary information to the application (Data sheet and additional technical and graphic information) is **Friday June 23rd 2017 at 14:00h**.
6. All information provided during the Call for Awards related to the Establishments and Technique selected and awarded, including all documents provided by the applicants, might be posted by the organization for communication and dissemination purposes. Non-selected applications won't be made public.

To this effect, all the applications submitted will cease their rights of image, so that FIRA DE BARCELONA can publish them for information and dissemination purposes in any format that FIRA DE BARCELONA retains convenient. Owners will always be mentioned on those materials and are accountable for the application submitted not violating intellectual property rights, industrial property rights, copyright and/or image rights and assumes complete responsibility regarding third parties: The Organization is free of all liability in case of a claim of this nature. Furthermore, the participants are responsible for any claim presented by any Intellectual Property Entities.

7. The Jury will consist of widely recognized professionals. The Jury will be made known during the Awards-giving Ceremony, in which the awarded submissions will also be made known.
8. The Jury may request additional information to the applicants if it deems it appropriate.
9. The Jury will concede the Wellness Spa Experience Awards 2017 to those participants best meeting the different aspects mentioned in these terms and conditions.
10. The Jury will make a previous selection among all the submissions and if it deems it appropriate will give, in addition to the awards, mentions to the finalists.
11. Awards will consist of an accreditive Certificate, together with a trophy, which will be given to the legal person representing the Winner Establishment and/or the Professional applying the winner technique.
12. The Jury will decide on the admission the submitted applications and deciding as well which of them will be awarded. The Jury can declare the competition void.
13. It is the Jury's duty to solve any incidence regarding the Awards adjudication. The Jury's decisions are not subject to appeal.
14. The verdict communication and the awards giving will take place during a public Ceremony that will be held on October 18th 2017 in the Casa Llotja de Mar (Barcelona), within the Piscina & Wellness Barcelona 2017 Event.

15. Both the winners and the finalists can include in their technical documentation the distinction received.
16. The participation to the Wellness Spa Experience 2017 Awards implies the acceptance of this Terms and Conditions. The Jury retains nonetheless the right to solve any event not foreseen in this Terms and Conditions.
17. The organization retains the right to cancel the competition in the event of unforeseeable force majeure reasons that should so recommend, not being this any reason for a Claim.
18. In accordance to the LOPD 15/99 and LSSI 34/2002, and other legal dispositions, you are hereby informed that all the personal data provided to participate in this competition will be deposited in an automatic file property of FIRA DE BARCELONA. You hereby authorize the use of this data by FIRA de BARCELONA with promotional and informative purposes of its activities via email. You are hereby informed as well that all data can be shared, under confidentiality obligation, to the partners of FIRA DE BARCELONA in case this should be necessary for them to accomplish the services related to the competition. You are hereby informed as well that you can exercise your rights to access, cancel, or rectify their data by writing to FIRA DE BARCELONA by email or by post the following address: DEPARTAMENTO DE CRM Y MARKETING , Avenida Reina M^a Cristina s/n, Palacio nº1 (Barcelona 08004), or lopd@firabarcelona.com. If you no longer wish to receive marketing information by e-mail, please send an email to lopd@firabarcelona.com
19. FIRA DE BARCELONA may at any time make improvements or changes such as addition or suppression of terms in these Terms and Conditions.