

NOVASTELL

INGRÉDIENTS ESSENTIELS

Expertise Tea Plus:
The new way to take
food supplements

SPECIALIST OF PHOSPHOLIPIDS & OMÉGA 3

A woman in a red dress and a man in black shorts are performing acrobatic stunts. The woman is in a handstand position with her legs raised, and the man is in a handstand position with one leg raised. They are surrounded by large, flowing ribbons in green and orange colors.

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Viviane  **Lab**



VIVIANE LAB

Expertise Tea Plus[®]

Active ingredients supplied in infusions



TeaPlus® Expertise

PATENTED



Tea



Active substance



TeaPlus® Expertise

The plant support retains its full original flavour, even though it has a **plant extract content of up to 40%**, thereby having a real effect on the human body.

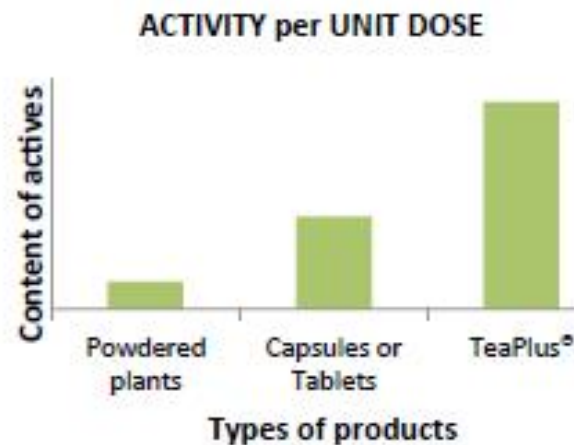
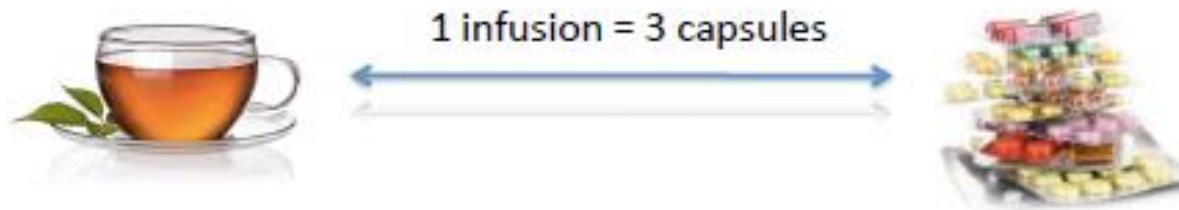
Classical Infusion

- Entire plants/leaves
 - **Poor content** of active substances
 - Blend of products = **risk of de-blending**
- ⇒ **Low dosages**

Expertise Tea +

- **Enriched in active** substances
 - Fixed on the carrier (green tea, roiboos or other plants) = **no de-blending**
- ⇒ **A real food supplement, with high doses of active substances**

A new way to food supplement!!



Higher dosage
Higher efficiency
Higher availability

Novastell – Activ&Tea



Manufacturer : Novastell

Actions : cognitive performances, anti-stress, reduction of oxydative stress

Tailor-made formulas for other actions or other flavours are available



Green tea

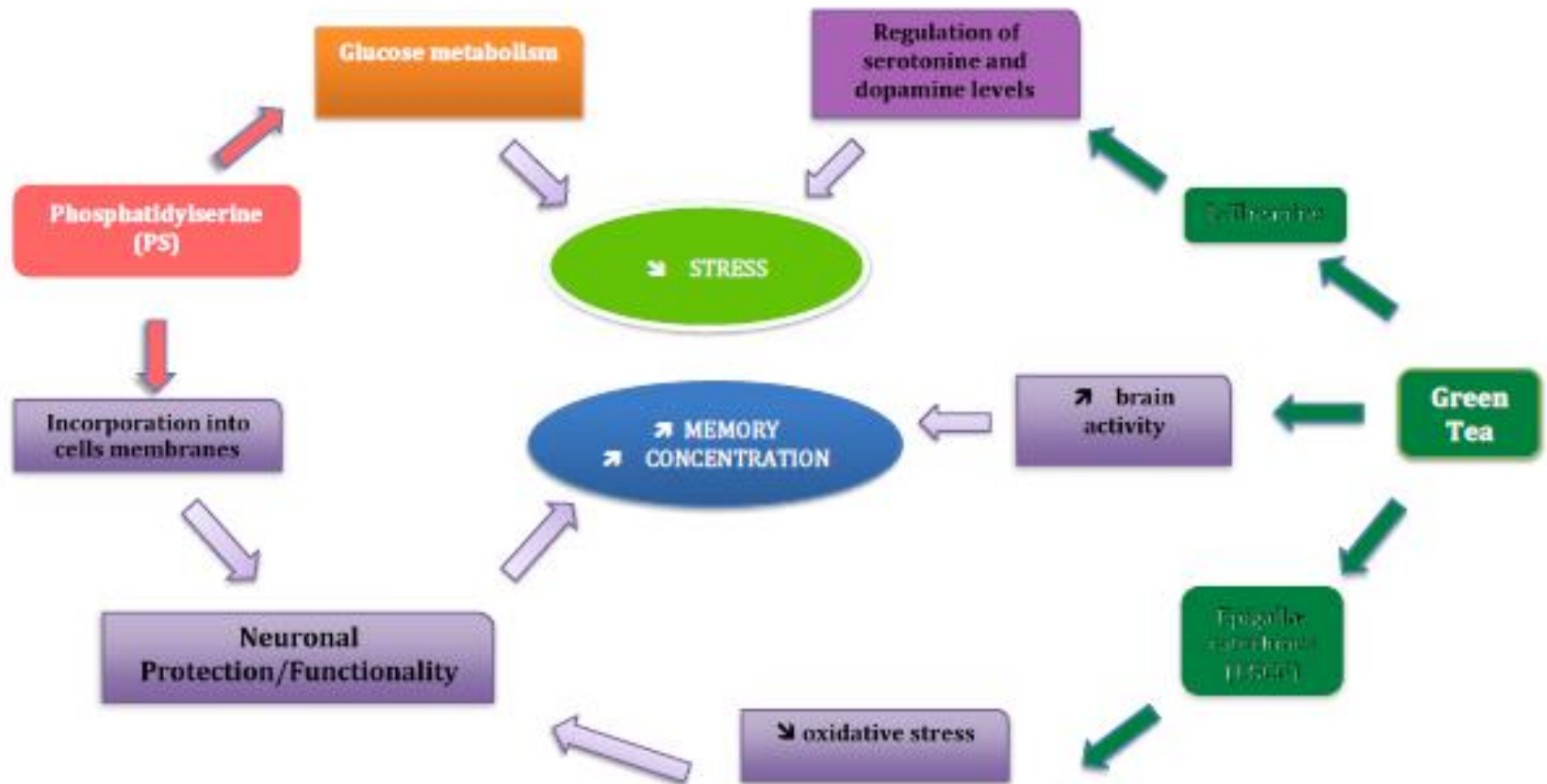



Phosphatidylserine
Biocaps Sun PS
(100 mg PS/tea bag)




Activ&Tea PS 100
100 mg PS/tea bag

Activ&Tea PS: a synergic action of active ingredients



Grouping bags 14 ou 30 sachets		Number of different references	Label	Formulation
150 000 sachets / 10 700 bags		2 to 3 different references maximum	Standard (logo Expertise TeaPlus)	Standard (product list)
150 000 sachets / 10 700 bags		1 single reference	Personalised	Standard (product list)
300 000 sachets / 21 400 bags		1 single reference	Personalised	Personalised or standard



Grouping packs 14 ou 30 sachets		Number of different references	Label	Pack	Formulation
150 000 sachets / 5 000 packs		2 to 3 different references maximum	Standard (logo expertise TeaPlus)	Personalised	Standard (product list)
150 000 sachets / 5 000 packs		1 single reference	Personalised	Personalised	Standard (product list)
300 000 sachets / 10 000 packs		1 single reference	Personalised	Personalised	Personalised or standard

150 000 sachets = 10 700 bags or packs of 14
= 5 000 bags or packs of 30



Expertise Tea + : our offer

- Available in **sachets** or **ready-to-launch** products (see MOQ)
- A **large range of applications**:
 - Sun protection
 - Skin beauty
 - Sleep
 - Weight management,...



Expertise Tea +: our offer

- Possibility of **tailor-made formula**
 - Specific actives: plant extracts, collagen, phospholipids, ...
 - Aroma, carriers (tea, roiboos, pea proteins, ...)
 - Printed boxes and tags

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Z.I. La Porte Rouge
27150 Étrépany - France

Tél. : +33 232 55 65 40

Fax : +33 232 27 26 57

www.novastell.com / info@novastell.com

Thanks for your attention!

*Phospholipids for
life*



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