

2020 INNOVA AWARD

ORGANISED BY:

FIRA BARCELONA, through the company ALIMENTARIA EXHIBITIONS S.L.U. and Alimentaria FoodTech 2020.

R U L E S

1. OBJECTIVE

The Innova Award recognises the most innovative products or services submitted by exhibitors at Alimentaria FoodTech 2020. This award contributes to the promotion of innovative projects developed by companies in the machinery, technology and ingredients sector for the food industry.

The innovation must represent substantially increased usefulness or applicability that adds value and relevance to the company and to society.

2. HOW TO PARTICIPATE

- Only companies that exhibit at Alimentaria FoodTech 2020 are eligible for the Innova Award.
- Participation is free of charge and companies must fill in the application form and attach the required documents **by 30th June 2020**.
- The application form can be submitted in Spanish or English and it is possible to submit some documents in Spanish and others in English (i.e. demos, data sheets and so on).
- The participating products and services must have been launched onto the market after June 2018, they can't have been displayed at FoodTech Barcelona 2018 but they must be displayed at Alimentaria FoodTech 2020.
- The products and services must represent relevant innovation for the sector in terms of production sector, processing and/or preservation of food and beverages.

- Each product or service may only be submitted in one category and each company can choose to participate in a maximum of two categories with different products or services.
- The Jury reserves the right to reassign the candidatures to other categories it deems more appropriate.
- The Alimentaria FoodTech 2020 Scientific Committee will evaluate the suitability of the application forms and reserves the right to reject incomplete applications, ones that do not meet the requirements, ones that are not clearly worded, ones that have not complied with a request for additional information and ones that are submitted late or inappropriately, as well as the right, if deemed necessary, to request further graphic information, additional documents or a visit to the company by representatives of the Jury.
- The Innova Award will be presented to the companies that have created the product or service, not to commercial representatives or distributors.

3. PARTICIPATION CATEGORIES

The Innova Award will be presented to products and services (projects) in each of the following categories:

- **Processes and transformation**
Projects that display innovation in the processing of food and beverages with a direct impact on the product.
- **Food safety, hygiene and quality**
Projects that improve the safety, hygiene and/or quality of food and/or beverage processing or preservation.
- **Sustainability and the circular economy**
Projects that improve the practices and applicability of sustainable processes and/or the management of production resources, as well as projects that display innovation in the creation or use of more sustainable materials.
- **Industry 4.0**
Projects that display innovation in automation, robotics, digitalisation, control elements, data processing and the software of the food and beverage production, preservation and distribution processes.
- **Health and well-being**
Projects that display innovation in the added value of health and well-being.

4. JURY

The Alimentaria FoodTech 2020 Scientific Committee will convene a Jury made up of representatives from the business world, technological centres and relevant academic institutions in the food and beverage processing sector. The composition of the Jury will be revealed on the day of the awards ceremony.

- The Jury will meet on **Wednesday, 9th September 2020** and proceed to vote on all the categories of the Innova Award.
- The decisions of the Jury cannot be appealed.
- Any of the categories may be declared null and void by the Jury.

5. PRESENTATION OF THE AWARDS

The Alimentaria FoodTech 2020 Scientific Committee will announce the Jury's decisions to the participating companies with sufficient notice.

The awards ceremony will take place on **Friday, 9th October 2020** at the Innovation Meeting Point event during Alimentaria FoodTech 2020.

6. ORIGINALITY AND OWNERSHIP

The participating companies hereby guarantee the originality of the project or service submitted, assuming liability for any claims by third parties in this regard, and expressly exonerate ALIMENTARIA EXHIBITIONS from any liability that may stem from any claim related to intellectual property or its implementation in accordance with the current legislation.

The participating companies guarantee that the intellectual property and ownership of the product or service submitted correspond to its owners.

7. CONFIDENTIALITY

ALIMENTARIA EXHIBITIONS, the Alimentaria FoodTech 2020 Scientific Committee and the Jury will maintain strict confidentiality with regard to all the information relating to the products and services covered by this contest. However, the participating companies hereby authorise ALIMENTARIA EXHIBITIONS to publicly publish and disclose specific

aspects of the product or service for the purpose of promoting the Innova Award in as many media channels as it deems appropriate.

The obligation of confidentiality is of an indefinite nature, until such time that it becomes public and well-known.

However, the participating companies authorise the publication of their names, logos, addresses and photographs or videos to enable the organisation to use them in promotional statements about the Innova Award or Alimentaria FoodTech 2020, without the company being able to claim any compensation or right.

8. PROTECTION OF PERSONAL INFORMATION

Through this Privacy Policy we detail how we process your personal data when you communicate with us. By participating in this contest, you accept and grant your consent to this Privacy Policy.

8.1. Who is responsible for the processing of your data?

Identity	ALIMENTARIA EXHIBITIONS SLU
Tax ID number	B-62704457
Postal address	Avda. Reina M ^a Cristina s/n, 08004, Barcelona
Phone number	+34 932 332 000
Email address	datos.alimentaria@alimentaria.com
DPO	dpo@firabarcelona.com

8.2. Why do we process your data?

We process the data that you have provided to us for the following purposes:

- A. To manage your participation in the aforementioned contest in which you participate voluntarily.
- B. Maintenance of lists of people to whom commercial mailing must not be sent if they have informed us that they do not want to receive promotional/advertising information electronically.

- C. Maintenance of data erasure lists if rights have been exercised regarding the erasure of data. This data will remain blocked and with restricted access for the minimum period established by law.

8.3. For how long will we retain your data?

Your data will be retained:

- A. Throughout the duration of the contest.
- B. In the event that you have authorised the receipt of commercial mails until you exercise your rights of erasure and/or objection to the processing of your data.

8.4. What is the legal basis for the processing of your data?

Depending on the type of business relationship and/or association with us, the legal basis for the processing of your personal data may be:

- Your consent, granted at the time you voluntarily provide your data on our forms and accept the processing of your data in the relevant check box (e.g. sending of advertising about our trade fairs).
- Legitimate interest will serve as our legal basis for the processing of your data when browsing the websites (e.g. browsing of our websites).
- A legal obligation, included in the European Data Protection Regulation and in the LSSI Law on Information Society Services and Electronic Commerce (e.g. blocking of your data and maintaining a list of those who do not wish to receive commercial emails).

8.5. Who will we disclose your data to?

Whenever FIRA DE BARCELONA provides you with a service through a third party company that provides your data to us, your data will be disclosed to this company under a strict obligation of confidentiality and having first executed the relevant service provision contractual agreement between the Data Controller (FIRA DE BARCELONA) and the Data Processor (the provider company).

In the event of a data transfer to third party countries, we will use our best endeavours to provide the utmost privacy and security of our customers' data. In this respect, most of our providers and partners are located within the EEA (European Economic Area). If any of them are located outside this area, in the case of the USA they will have to subscribe to

the Privacy Shield or in a country with a suitable level of protection in accordance with the criteria of the European Commission.

FIRA DE BARCELONA guarantees that under no circumstances will it sell, offer and/or commercialise its customers' data.

8.6. What are your rights when you supply us with your data?

Any person has the right to obtain clear and comprehensible information about whether FIRA DE BARCELONA is processing their personal data.

Data subjects have the right to access their personal data and to request the rectification of any inaccurate data or, as applicable, request they be erased when, among other reasons, the data is no longer necessary for the purpose for which it was supplied, and to withdraw the consent granted. The exercise of the right to object to the processing of your data for the sending of advertising information electronically. You can also exercise your right to the restriction of the processing, so that your data will not be erased but the processing of it will be subject to restrictions.

The exercising of the rights to portability and automation of decisions do not apply in this case due to the type of data and its processing.

The rights set out above can be exercised by post, enclosing a copy of your national ID card or passport, addressed to ALIMENTARIA EXHIBITIONS SLU, with its registered address at Avda. Reina M^a Cristina s/n, 08004 Barcelona, CRM Marketing Services Department, or by email to datos.alimentaria@alimentaria.com, with the same documentation as that specified for notification by post.

8.7. Contact

In the event of any queries regarding the processing of your data you can contact our DPO at dpo@firabarcelona.com.

You can also address any complaints you may have with regard to the processing of your personal data to the Spanish Data Protection Agency (www.agdp.es).

9. ACCEPTANCE OF THE PRESENT RULES

In itself, participation in the promotion implies total and absolute acceptance of the present rules.

10. FORCE MAJEURE

ALIMENTARIA EXHIBITIONS reserves the right to cancel the contest in the event of a force majeure that so advises it, without this providing grounds for any kind of claim whatsoever.

Company name _____

Name and surname(s) _____

Position _____

Signature _____

Date _____

2020 INNOVA AWARD PARTICIPATION DATA SHEET

DESCRIPTION OF THE PRODUCT OR SERVICE (PROJECT)

1. Project title
2. Marketing start date (31st December 2020 at the latest)
3. Source of funding for the project
4. Description of the project (maximum 300 words)
5. Objectives (maximum 300 words); include target market(s)
6. Innovative aspects: differentiation, uniqueness, originality, the problem it resolves with respect to existing solutions, the value it brings to society and/or any other aspects worth highlighting (maximum 1,000 words)
7. Basis of the innovation: existing patents, publications, transfer of R&D&I centres, proprietary, incremental or disruptive innovation, cooperation with other companies and/or any other aspects worth highlighting (maximum 1,000 words)
8. Financial impact:
 - a. The company's turnover
 - b. Percentage of expenditure allocated to R&D&I
 - c. Percentage impact of the project on the company's turnover
9. Patents registered or granted
 - a. Scope of the patent (geographical areas)
 - b. Feasibility study (if one has been prepared)

IMPACT OF THE PROJECT

1. Impact of the innovation on the industry
 - a. Market positioning/competitiveness
 - b. Internal and external added value that is created
 - c. Creation or expansion of human teams and internal resources related to innovation and development
 - d. Internationalisation of the company and its products or services
 - e. Business diversification
 - f. Stable cooperation with other companies or institutions
2. Optional additional information (maximum 500 words)

DOCUMENTATION TO BE ATTACHED TO THE APPLICATION (optional but recommended)

- A. Data sheets and/or specifications
- B. Catalogues or brochures
- C. Advertising material
- D. Logos and/or photos - both generic ones related to the company and specific ones related to the product or service submitted
- E. Information on other awards or prizes won by the project

FORMAT FOR THE PRESENTATION OF THE DOCUMENTS AND MATERIALS

- PDF documents
- Images in high resolution graphic or PDF format

EVALUATION CRITERIA

- A. Innovative aspects of the project
- B. Impact of the innovation on the company
- C. Impact of the innovation on the market
- D. Internationalisation associated with the innovation
- E. Protection of the Intellectual Property related to the innovation
- F. Cooperation with knowledge centres