

Smart City Expo World Congress

World Smart Cities Awards 2014 Terms and conditions

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1. Smart City Expo World Congress

The 2013 edition of the **Smart City Expo World Congress** (SCEWC) took a big step towards defining what smart cities are, what their **challenges** include and investigating what **solutions** and **responses** are most relevant.

As highlighted during the congress, Smart Cities are as much about the **new technologies** that appear in the urban context to help manage cities more efficiently as about the **changing mindsets** of people and the **processes** that make cities work. In the end, technology itself is not always indispensable.

Cities are key to human development, as stated in the UN's Global Report on Human Settlements 2011 – Cities and Climate Change. This report forecasted that an estimate of 70% of the world's population will be living in cities by 2050. Global urbanization and growing populations have an evident impact on climate and human development.

Barcelona's SCEWC 2014 will continue to investigate the most innovative developments transforming our cities, happening in the worlds of technology, energy, governance, sustainability and mobility while always maintaining **the society and the citizens** at the center of the debate.

The Smart City Expo World Congress is a meeting point for companies, public administration, entrepreneurs and research centers to show, learn, share, network and gather inspiration to support the **development of cities of the future**.

The event features an **Exhibition Area**, showcasing innovative companies and reference cities that are already implementing Smart City initiatives, and the **World Congress**, during which celebrated speakers will introduce, debate, and share pioneering ideas and approaches.

2. Purpose of the award

The **World Smart Cities Awards** have been established in order to identify the best **cities, projects and innovative initiatives** in line with the Smart City concept.

The aim of the award is to nurture the development of future cities thus enhancing quality of life, sustainability, innovation, creativity, competitiveness, and efficient management and administration.

3. Topics covered

The papers that will be considered to participate in the congress will be dealing with one or several of the following list of topics.

Tracks 2014	Key words	Included thematic
Smart Society	Empower, engage, apps	Citizen services, social innovation, participation, equity, liveable city, empowerment, education, engagement, entrepreneurship, regeneration, collaboration, apps for society, aging city, social well-being
Technology	Integration, connect, data	Services integration, city platform, sensors, Internet of things cloud, big data, apps, visualization, geo information, networks, data analysis, high technology, systemic view, standardization, city rooms, security, public safety, emergencies
Governance	Open, collaborate, development	PPP, funding, sourcing, efficient government, economic development, fiscal and legal framework, entrepreneurship, involvement, partnerships collaboration, procurement, transparent organizations
Energy	Green, choice, efficiency	Climate change, renewables, grid architecture, storage, regulations, business models, zero carbon, efficiency, management, retrofitting, ICT, electricity, metering
Mobility	Share, integrate, decarbonize	Intelligent transport systems, mobility on demand, sharing services & infrastructures, pedestrians, urban cycling, public transportation, service integration, community, electric vehicle, alternatives energy sources, parking, car fleets
Sustainable City	Resilience, regenerate, transform	Urban growth, green building, liveable cities, architecture, water & waste management, product cycle, urban redevelopment, city strategy, city rooms, regeneration, sustainability

Note: Please consider this list as non-exhaustive guidance of topics that will be considered for congress presentations and do not hesitate to contact the organization in case of doubt.

4. Organizer of the award

The **World Smart Cities Awards** are organized by the Smart City Expo World Congress.

5. Who can participate?

The **World Smart Cities Awards** are aimed at cities, businesses and entrepreneurs, research centers, public or non-governmental organizations or consortiums (public-private) with innovative Smart City visions and solutions.

6. Restrictions

Institutions represented in the judging panel and organizers CANNOT compete in the **World Smart Cities Awards**.

7. Prize categories

There are three different categories of proposals that will be considered for the competition:

City Award

The City Award considers a global strategy developed by a **city** that ideally combines projects, initiatives, and policy implementations in **2 or 3 Smart City fields**. These fields are described in the topics section. It rewards a city for its innovation, collaboration and sustainability strategies.

We strongly recommend cities with a Smart City strategy, or relevant projects, in several fields to submit their candidacy combining the different projects/initiatives developed. And if they consider it appropriate, they can also submit these projects or initiatives as individual entries.

Project Award

The Project Award considers the most innovative and successful projects developed in a specific area of the Smart City. These areas are described in the themes section.

The organization realizes that the definition of a project can be very broad and can include: objects, hardware and/or software developments, technological systems, services, buildings, parks, neighborhoods, and policy implementations. The possibilities are not limited to the aforementioned themes so, in case of any doubt, please contact the technical secretariat using the email stated below.

Submitted proposals must be already implemented or be in the process of implementation.

Proposals can be submitted by businesses and entrepreneurs, research centers, public or non-governmental organizations, and by public-private consortiums.

Innovative Initiative Award

The Innovative Initiative Award considers the most innovative and successful projects developed in a specific Smart City area **that are in an early stage of development or that are particularly remarkable for their innovative social approach**.

Once again, the organization realizes that the definition of an initiative can be very broad. It can include: objects, hardware and/or software developments, technological systems, services, buildings, parks, neighborhoods, and policy implementations. The possibilities are not limited to the aforementioned themes so, in case of any doubt, please contact the technical secretariat using the email stated below.

Proposals can be submitted by businesses and entrepreneurs, research centers, public or non-governmental organizations, and by public-private consortiums.

8. Presentation of proposals

To enter in the running World Smart City Awards, please fill in the form available online.

Proposals must be submitted electronically via this website and are to conform to the terms and conditions here included.

The form and all complementary information will have to be filled out entirely in **English**.

No proposals in any other languages will be accepted.

The organization reserves the right to ask for any clarification or additional information about the submitted entries.

No additional documents to the web form will be accepted, unless required by the organization.

The web form to be fulfilled will require, among other details:

- Submission title (max 100 characters)
- Brief description of the proposal (max 300 characters)
- Abstract (max 2500 characters)

In the case of cities, you may include the aim of the strategy, the areas involved in the proposal, the state and context of implementation, and any other useful information to synthetically understand the main ideas of your city strategy.

In the case of projects and innovative initiatives, you may include the problem solved, context of implementation, added value of the project, methodology of resolution, solution/conclusions, and any other useful information to synthetically understand the main ideas of your project/initiative.

- Keywords (max 50 characters)

The uploaded document should be no longer than 10 pages/slides. Only PDF format will be accepted.

9. Entry deadline

All entries should be submitted before **September 21st, 2014, 23:59:59 CET**.

10. Evaluation Criteria

Competing proposals will be evaluated according to the following criteria (not arranged in order of importance):

Innovation

Points to consider:

- Innovative characteristics of the proposal
- Quality of the proposal
- Response to a need in the case of cities
- Response to a need, or an unresolved problem, in the case of projects or innovative initiatives

Impact

Points to consider:

- Number of people benefitting from the proposed city strategy/project/innovative initiative
- Environmental sustainability of the proposed city strategy/project/innovative initiative
- Level of citizen involvement
- Increase in the quality of life for citizens

Feasibility

Points to consider:

- Economic sustainability of the proposed city strategy/project/innovative initiative (business model)
- Public-Private collaboration aspects of the proposal
- Life cycle of the proposed city strategy/project/innovative initiative
- Feasibility of implementing the proposed city strategy/project/innovative initiative

11. Evaluation process

The evaluation process is divided into two phases:

1) Regulation compliance and pre-selection

The organization and a technical committee of experts that work in the thematic areas covered by the awards will conduct a first evaluation to check whether the proposal complies with the requirements and selection criteria defined.

A pre-selection of 6 award candidates per category will be made.

Pre-selected candidates will be informed.

The organization will then be able to request additional information in order to complete the information regarding their proposals.

Proposals will be exceptionally subject to change of category according to the observations of the technical committee. The candidate will be informed on due time.

2) Winners' selection

A panel of international judges will evaluate the projects selecting the winner by prize category.

The judging panel will consist of appointed experts and an international selection of participants from any edition of the Smart City World Congress.

The composition of the panel will be communicated during the **Gala Dinner Award Ceremony**.

The prizes winners will also be announced at the **Gala Dinner Award Ceremony** to be held on November 19, 2014.

Any prize award category could be declared void by the judging panel.

12. Pre-selection communication

Preselected candidates will be informed from **November 3th 2014**.

13. Prizes

The Smart City Expo World Congress will award the winners with the following prizes:

- **City:** **15.000€**
- **Project:** **8.000€**
- **Innovative initiative:** **8.000€**

Prize winners will enjoy publicity of the proposal via various communication media.

14. Intellectual and Industrial Property Rights

The participant is responsible for the authorship of the submitted proposal; he/she is the owner of the intellectual and, where applicable, industrial property rights thereof.

The participant is accountable for the proposal submitted not violating intellectual property rights, industrial property rights, copyright and/or image rights and assumes complete responsibility with regard to third parties: the Organization is free of all liability.

Should the proposal be short-listed, the participant authorizes the Organization to disseminate, reproduce and publish the proposal in any format and using any medium to publicize the Smart City Expo World Congress.

15. Data Protection

Due to the sensitive nature of the information supplied, the award organizers, the coordinator, and the members of the judging panel and technical committee guarantee to keep the identity of participants and the content of their project confidential outside the sphere of the **World Smart Cities Awards**. This also includes any information about its current state of use or development.

Once the project has been selected as a finalist, the organizers of this award may make public any details considered as public (project name, organization responsible, person in charge, websites, description, purpose and category).

16. Queries and suggestions

If you have any queries or suggestions, please email to: smartcity.advisory@firabarcelona.com

If you are interested in commercial opportunities to enhance your company's profile at Smart City Expo World Congress, please contact smartcityexpo.ventas@firabarcelona.com

Entering the competition implies full acceptance of its rules
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