



# CITIES TO LIVE IN

**Data-driven innovation empowers intelligent cities**

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**Max Claps, SAP Global VP Future Cities**

PUBLIC

# Cities of the Future Will Combine **Better Quality of Life and Economic Growth** for their Communities



Cities **compete** globally and regionally to draw new businesses and talents for the **Fourth Industrial Revolution**.

More people and businesses will move to cities. They will put pressure on *urban infrastructure and public services*.



Cities of the future bring together **livability** and **prosperity**.

Cities will be *green and sustainable, easy to get around, accountable to their citizens and have happy and healthy communities*.

# Innovation Will Deliver Livable & Prosperous Cities

## New Governance

- Evidence-based policy making
- Community budgeting
- Workforce of the future
- Outcome-based contracting

## New Mobility

- Multi-modal mobility as a service
- E-mobility
- Ride hailing and sharing
- Demand-based transit
- Network logistic hubs

## New Citizen and Living

- Digital citizens
- Digital nudge
- Government as a service
- Civic participation
- Predictive public safety

## New Environment

- Green bonds
- Predictive maintenance
- Swarm network intelligence
- Digital prosumer
- Data pays for infrastructure
- Circular economy

## New Economy

- PPP for economic development
- City data for retail promotions
- Job marketplaces
- Intelligent revenue collection

Instant, trusted, actionable insights

Advanced data management, analytics and machine learning capabilities



Financials  
and spend



HR



Contracts



In-vehicle  
Sensors



Ticketing



Traffic  
Signals



Schedules



Citizen omni-  
channel platforms



Social Media



Smart  
Meters



Smart  
Homes



Smart  
Assets



Taxes/  
Grants



Economy

# Thank you

Massimiliano Claps

SAP Global VP Future Cities

[Massimilian.claps@sap.com](mailto:Massimilian.claps@sap.com)

@stormysummit