



Making cities smarter

Smart City Expo World Congress

Sérgio Carvalho

CitySynergy™



Smart Cities operating system

Deloitte asset, ready to deploy globally

The *brain and nervous system* of a city

After years of “learn by try and error”, cities are moving to comprehensive digital transformations, namely implementing city operating systems and integrated Command Centers

CitySynergy core advantages

It integrates

Multiple different service domains and city legacy cities integrated under a “mother” platform

It correlates

Events impacting the normal urban life and predictive analytics

It manages

Service coordination and synergies with integrated asset management and data driven decisions

Deloitte.



Deloitte's integrated solution: CitySynergy™ – City Operating System



Higher
effectiveness

+

Higher
efficiency

+

Security &
compliance

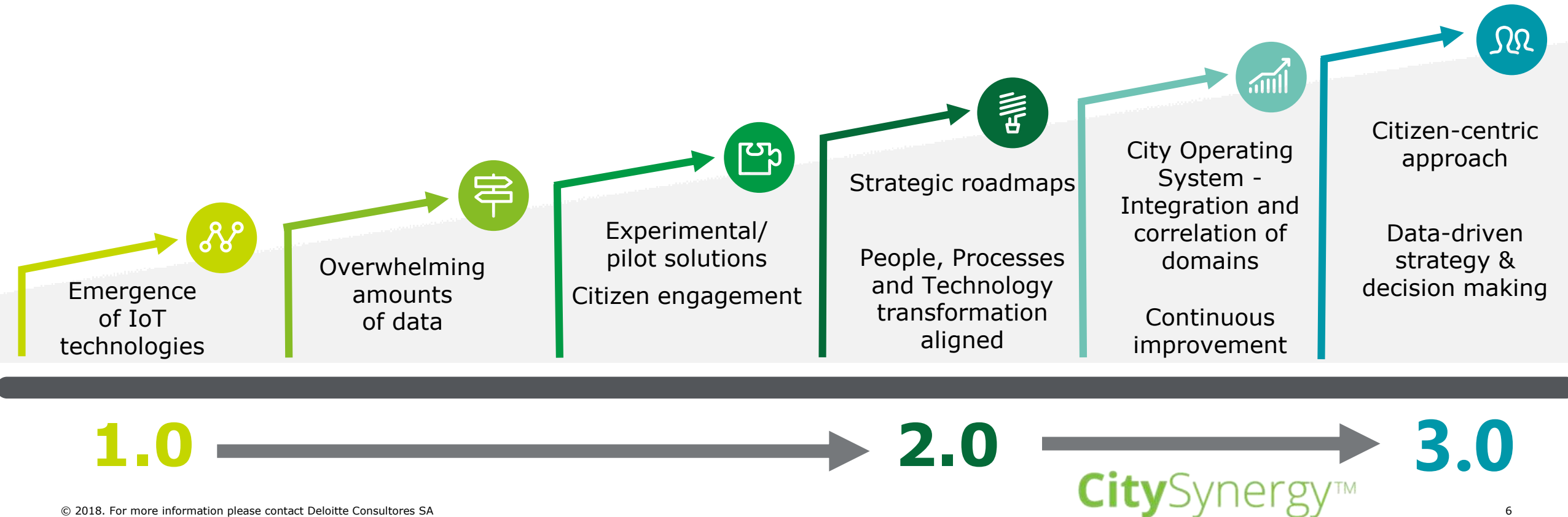
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Citizen higher
satisfaction and
engagement

SMARTER CITY

The journey towards citizen-centricity

People, processes and technology - All three need to be transformed and to evolve



ADVISE

Strategy and vision

Branding

Funding and
financing

Innovation
ecosystems

Co-create and co-
design

Sourcing strategy

Digital
transformation

IMPLEMENT

Behavioral Design

Smart City Project
Management

City Operating
Systems

Mobility Operating
Systems

Business
Intelligence

OPERATE

Citizen Relationship
Management

Continuous
improvement

Cyber and data
operations



Know more!

Visit our dedicated website: **smartcity.deloitte.com**

Visit us at our stand – **D473** - to see a live city command center

For more information please contact:



Miguel Eiras Antunes
meantunes@deloitte.com



Diogo Santos
disantos@deloitte.com



Hervé Silva
hervsilva@deloitte.com



Sergio Carvalho
sercarvalho@deloitte.com



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