

Vilawatt & energy transition: Which is the “magic formula” that we use to switch from declarations of intent to an effective change?

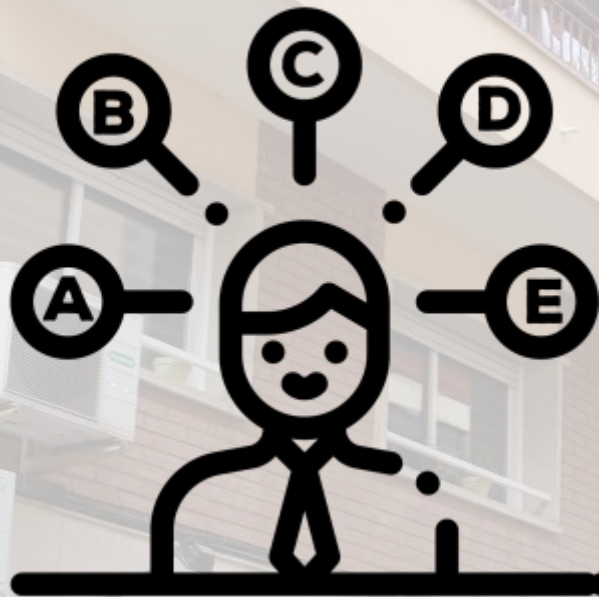
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Energy transition: What is it all about?

WHAT WE SEE



WHAT
NEIGHBOURS SEE



The art of pushing the **change in attitude towards energy** is
to build **GLOCAL** strategies aiming to get citizens off the ground

Magic formula



GLOCAL $\sqrt{\text{VILADECANS}^2}$



Aiming to grow...

Governance ➡

Local economy

Ownership & sense of belonging

Creative thinking

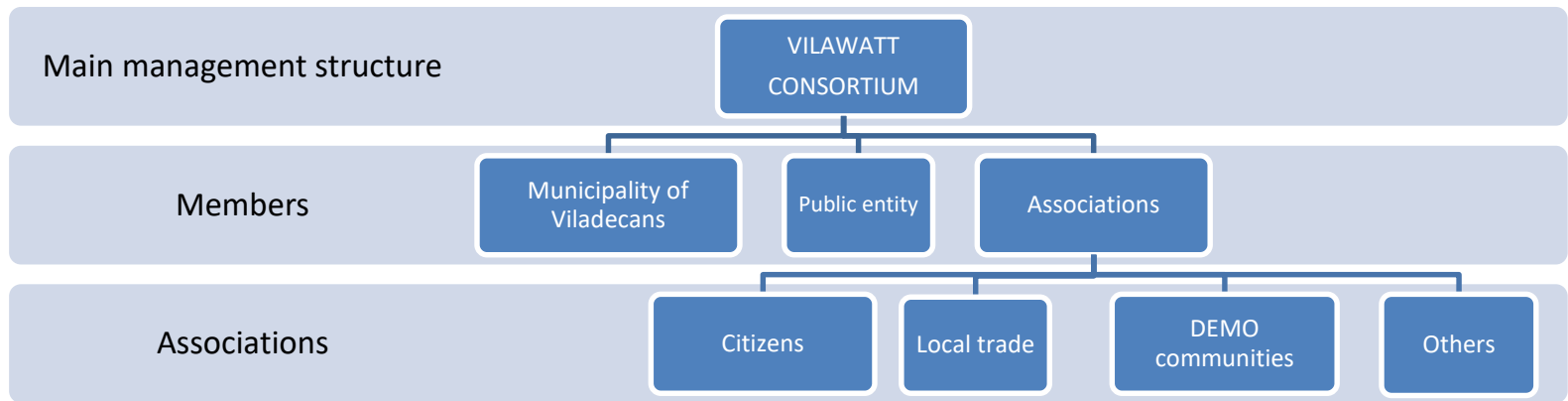
Awareness & knowledge

Lots of Love



Governance

Public-private-people partnership, where citizens play a **KEY** role





Local economy



OWN energy company



local CURRENCY linked to energy savings



Possibility to fight against fuel poverty and social exclusion through a **CIRCULAR system**



Ownership & sense of belonging



- Participatory strategic plan
- Communication activities





Creative thinking

To find **creative solutions** to every challenge

Finding **options within the legal framework**

Promoting agreement

Creating a wait & see approach, generating curiosity & pride amongst citizens, without having the energy company operational yet

Involving another public administration



Awareness & knowledge

- **Capacity** plans
- Open spaces to **exchange ideas & good practices**

ESPACIO ✨ VILAWATT
— de las empresas —

ESPACIO ✨ VILAWATT
— de los comercios —

ESPACIO ✨ VILAWATT
— de la gente —

ESPACIO ✨ VILAWATT
— de las escuelas —

Lots of love to our citizens to make them feel important!





THANK YOU!

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