



# CIRCULAR VALLÈS

Territorial initiative towards the circular economy

**SMARTCITY**  
EXPO WORLD CONGRESS



# VALLÈS OCCIDENTAL

SMARTCITY  
EXPO WORLD CONGRESS



- ✓ 917.000 inhabitants
- ✓ 27.298 companies
- ✓ 131 industrial estates
- ✓ 23% industrial activity's weight in Catalonia
- ✓ 23% of industrial waste generated in Catalonia is in Vallès Occidental

**A dynamic and diversified economy**

**A region with powerful <soft> assets**

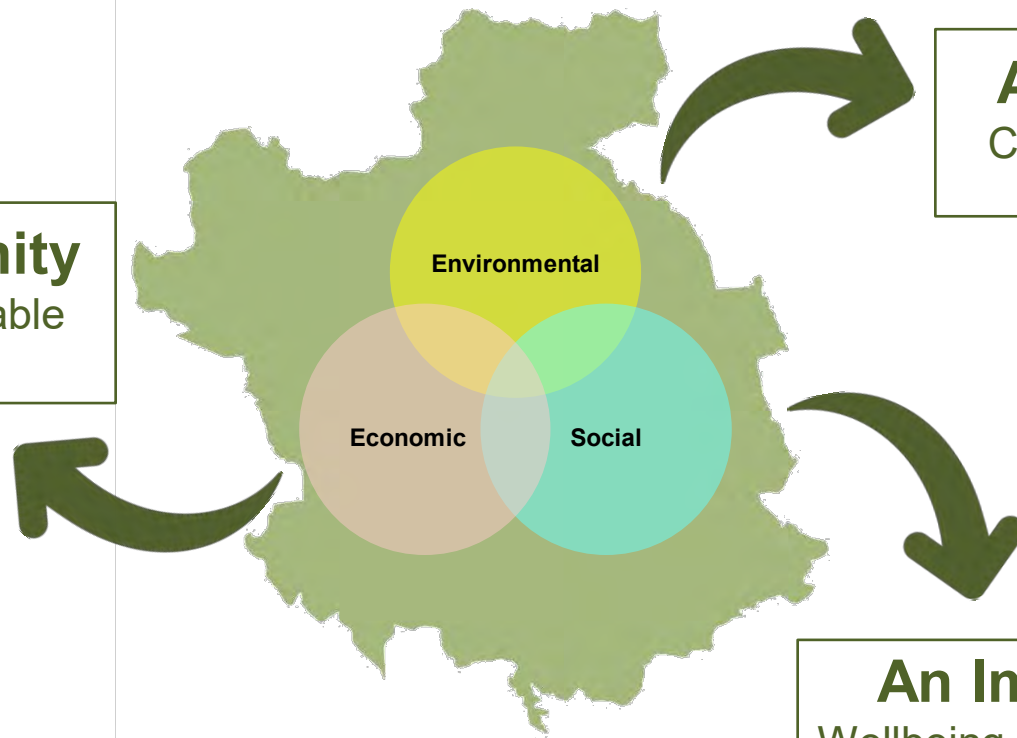
# GOING TO SUSTAINABILITY FROM THE CIRCULAR ECONOMY

SMARTCITY  
EXPO WORLD CONGRESS



## An Opportunity

Jobs and sustainable  
businesses



**A Necessity**  
Climatic Emergency

**An Improvement**  
Wellbeing and living conditions

# GOING TO CIRCULAR ECONOMY THROUGH CIRCULAR VALLÈS

## An Initiative

- ✓ Territorial
- ✓ Private and public collaboration  
Multiagent and Multilevel
- ✓ Joint action oriented



# ROAD MAP

## With traction elements

SMARTCITY  
EXPO WORLD CONGRESS



TRANSVERSAL STRATEGY  
2020-2023 Action Plan

**2019-2020**  
**CIRCULAR CITIES**  
CE in the local's political agenda

**2016**  
**ORGANIZATIONS  
NETWORK**  
Private and public collaboration

**2017**  
**CIRCULAR VALLÈS AGREEMENT**  
CE in the region's political agenda

**2018**  
**ECONOMIC ACTION  
PROMOTION**  
Support instruments

**1st sem. 2019**  
**SERVICES PORTFOLIO**  
Instruments at the service of local  
administration



# CIRCULAR VALLÈS AGREEMENT

Signature 2017

SMARTCITY  
EXPO WORLD CONGRESS



Impulse:



Supported by:



# HOW TO MAKE CIRCULAR ECONOMY HAPPEN

SMARTCITY  
EXPO WORLD CONGRESS



**Think and act  
differently**



## **Administration and agents**

Act as a model and engine  
of change, promoting  
projects, offering resources,  
promoting networks ..



## **Companies**

Modify the offer, innovate  
in the productive process,  
new business models...



## **Citizenship**

Awareness, change  
lifestyle and consumer  
models

**Move forward  
through action**







**PLATAFORMA VALLÈS  
CIRCULAR**  
TECNOLOGIA I  
ASSESSORAMENT EN  
ECONOMIA CIRCULAR



**MARKET PLACE CIRCULAR ECONOMY**

**3 editions**



**SMARTCITY**  
EXPO WORLD CONGRESS



**#thinkcircular**



**WORKSHOPS**

- \* Circular economy: towards a model of sustainable consumption and production
- \* Ecodesign





# INITIATIVES AGENTS CIRCULAR VALLÈS

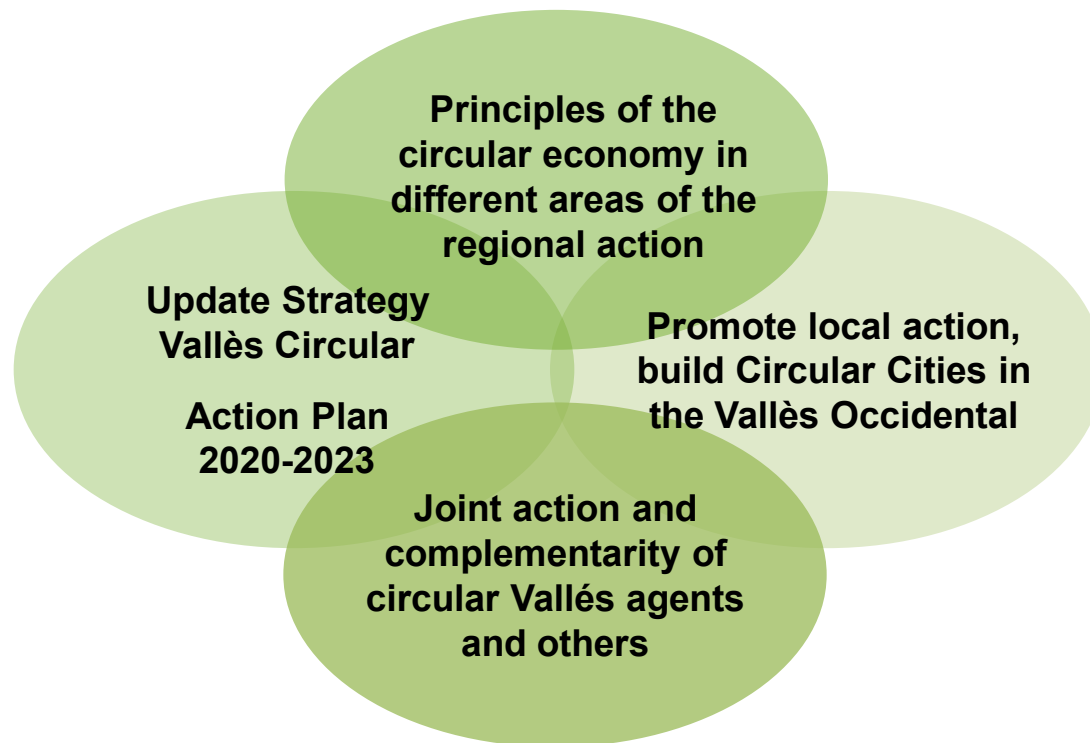
SMARTCITY  
EXPO WORLD CONGRESS



# LOOKING AT THE FUTURE ...

## Shared and effective transversal strategy

**SMARTCITY**  
EXPO WORLD CONGRESS



**SMARTCITY**  
EXPO WORLD CONGRESS



**Thank you for your attention**

Ignasi Giménez Renom  
President of Vallès Occidental Regional Council