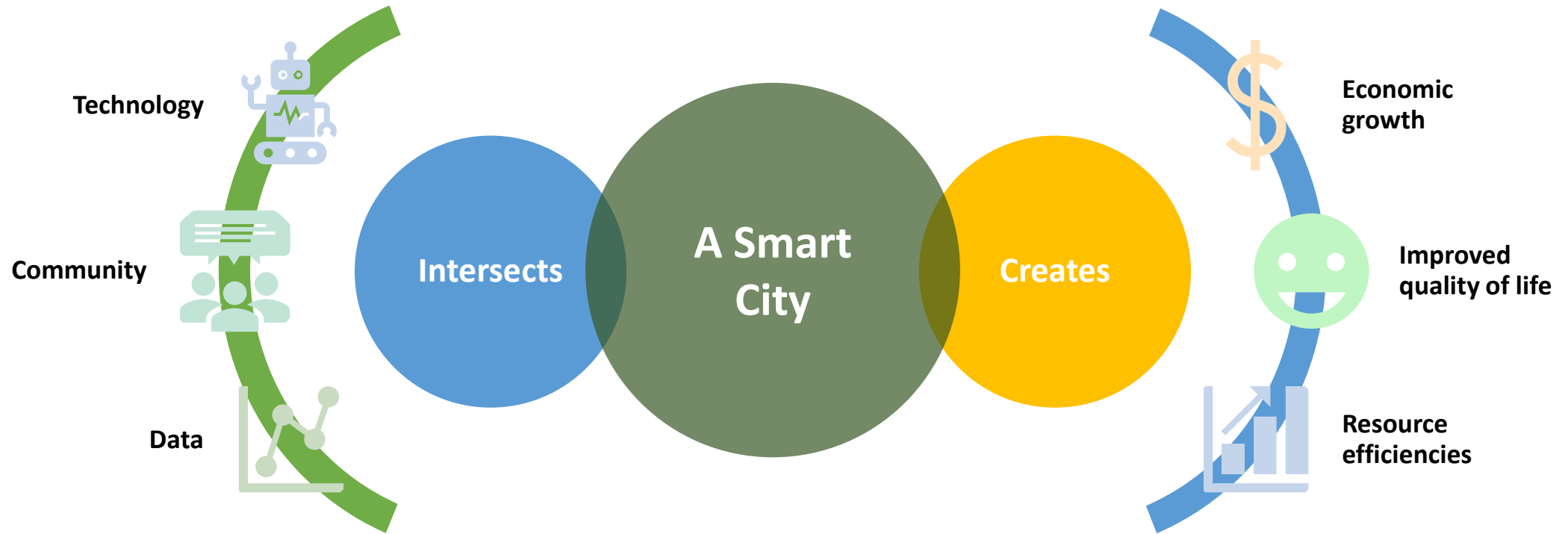




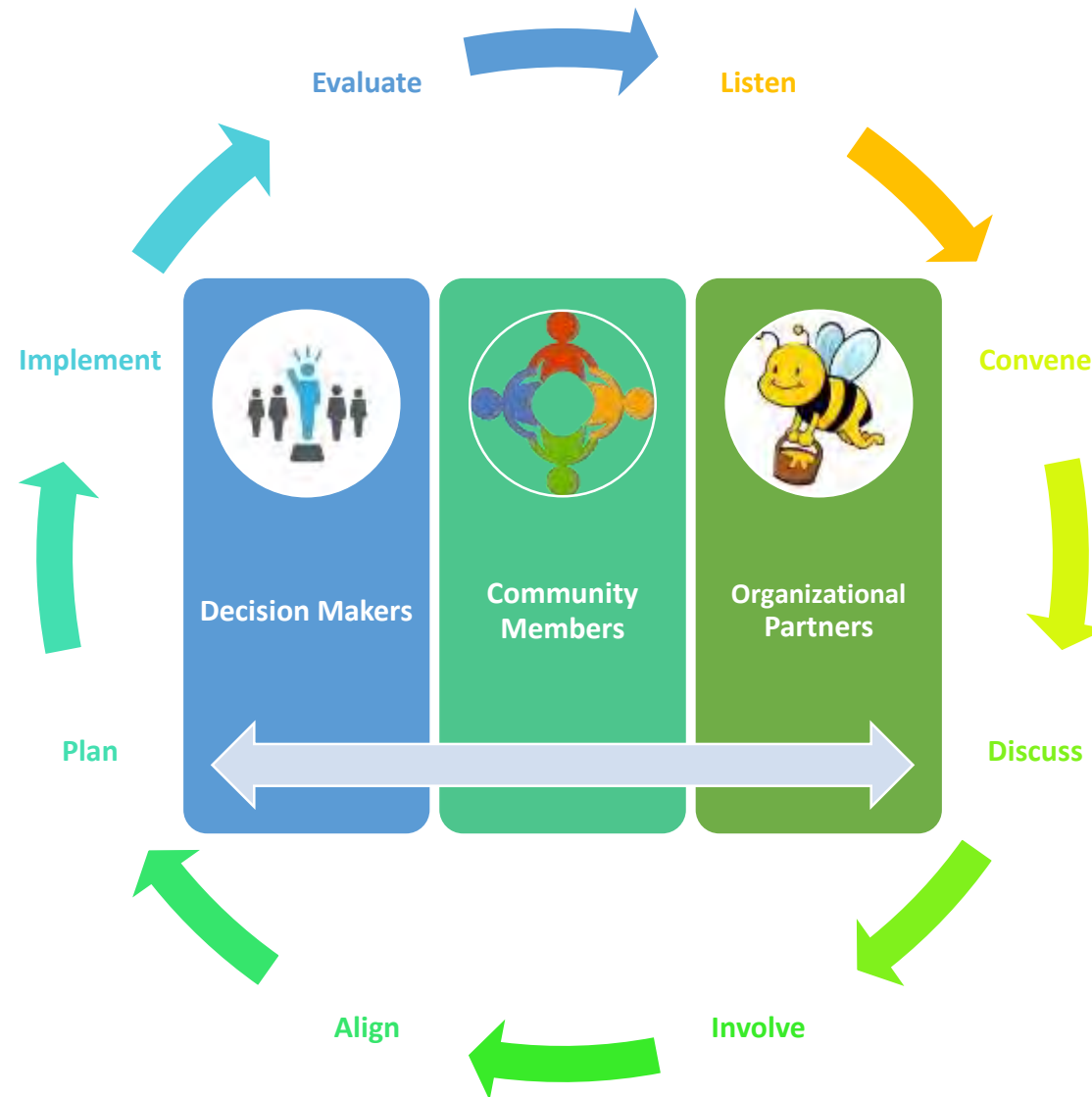
Inviting the Community to the Head Table

Intentionality in Building Smart, Inclusive Communities

Jennifer Sanders, Executive Director, Dallas Innovation Alliance

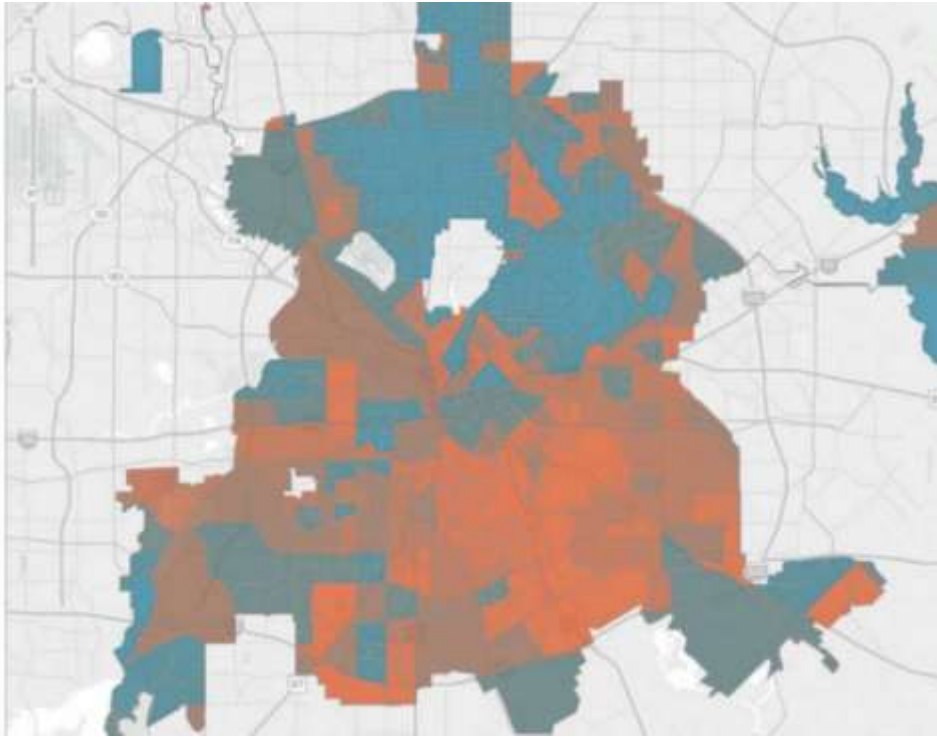


Defining Smart Cities



Treetops Meets Grassroots

Our Model for Community Engagement



Geography in Context

Over half of Dallas' landmass

Under one-fifth of Dallas' tax base

Under 20% of jobs accessible by transit in less than 90 minutes

38% of children in poverty

Southern Dallas By the Numbers



2,000 +

Residents
Reached

100

Community
Organizations

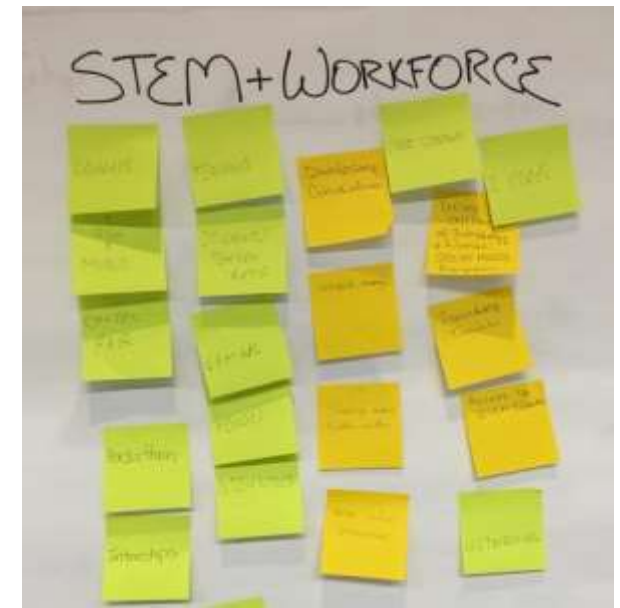
80

Community
Leaders

Education

Engagement

Commitment



Trust and Access in Underserved Communities



A More Inclusive Definition of Mobility +Public Safety



Digital Divide Solutions

Smart Cities + Equity in Southern Dallas

Digital Divide

Mobile learning lab

Policy events with Federal Reserve Bank

Public Safety

DPD vs. Neighborhood Reports

Lighting and infrastructure

Activation of public spaces

Access + Mobility

Access to employment mobility journey with Toyota

Access to core amenities via intracommunity mobility



Results Coming 2020...