

Keys to achieving digital transformation in Government: What about ports?

Jordi Torrent, Strategy Director, Barcelona Port Authority

SMARTCITY
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PORT MISSION AND VISION

The Port of Barcelona's mission

To contribute to the **competitiveness** of the customers of the Port by providing **efficient services** responding to their needs for maritime transport, land transport and logistics services

The Port of Barcelona's vision

Key element: **Sustainability** of the Port activity and supply chains

Tools to achieve this vision:

Collaboration, PPP
Training **Innovation**, ETC
Digitalization

What customers request from us

Efficient
services



And the community?



- **Job** creation



- Limit **environmental impact** of port activities



- Integration **Port-city**

THE EXPERIENCE OF THE PORT OF BARCELONA

EXAMPLE

Digitalization projects



Portic, the **Port Community System** of the Port of Barcelona

Virtual doors

VTs

Lessons learnt

Initiative and leading role of the Port Authority

Required collaboration **Public-Private sector**

Financing

Need to overcome **resistances**

No rush, be **patient**

Benchmark



WHERE ARE WE GOING?





HOW ARE WE DOING IT?

54 actions to drive digital transformation of the Port



New telecommunications Plan



BCN PORT BOOKING SYSTEM



Rail 4.0. First steps

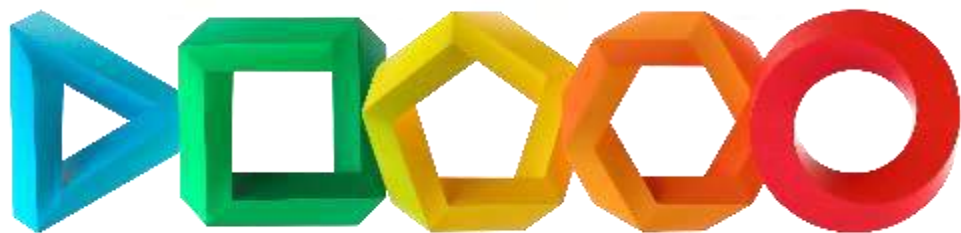


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