

An aerial photograph of a dense city skyline, likely New York City, viewed from a high angle. The image is heavily overlaid with a semi-transparent blue filter. The skyscrapers are tightly packed, and the overall tone is a deep, vibrant blue. The text is positioned on the left side of the image, with the title in large white letters and the subtitle in smaller yellow letters.


# MILESTONE SYSTEMS

**How Video Technology Can Help Achieve Your Climate Goals**

**David Gregory**

BDM Northern Europe



A blue-tinted photograph of a city street at night. The street is illuminated by streetlights, and there are blurred light trails from moving vehicles. On the left, there's a bus stop with people waiting. On the right, there's a multi-story building with many lit windows. A yellow text overlay '4.2m' is centered in the image.

4.2m



A blue-tinted photograph of a city street at night. The image shows a multi-lane road with light trails from moving vehicles, suggesting a long exposure. On the left, there's a sidewalk with some pedestrians and a bus stop area marked with white lines and text. On the right, there's a multi-story building with many lit windows and a parking lot. A large, bright yellow '91%' is superimposed over the center of the image.

91%



A blue-tinted photograph of a city street at night. The image shows a multi-lane road with light trails from moving vehicles. On the left, there's a sidewalk with some people and a bus stop area marked with white lines and text. On the right, there's a construction area with orange and white barriers. In the background, there are tall buildings and a large, multi-story parking garage. A large, bright yellow number '227' is overlaid in the center of the image.

227



A blue-tinted photograph of a city street at night. The image shows a multi-lane road with light trails from moving vehicles, suggesting a long exposure. On the left, there's a bus stop area with a sign that says "BUS STOP". In the foreground, a "STOP" sign is visible. The background features modern buildings and a large, multi-story parking garage. A large, bright yellow number "500,000" is overlaid in the center of the image.

500,000

The background of the image is a deep blue, space-themed photograph. It features a curved horizon line of the Earth, showing a thin layer of white clouds and a dark, shadowed landmass. The rest of the frame is filled with a dark blue space background, peppered with numerous small, bright white stars of varying sizes. The overall tone is professional and high-tech.

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We make the world see.







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Smart City



Safe City



A blue-tinted photograph of a city street at night. The image shows a multi-lane road with light trails from moving vehicles, indicating a long exposure. On the left, there's a sidewalk with some pedestrians and a bus stop area marked with white lines and text. On the right, there's a raised walkway or bridge structure. The overall scene is urban and illuminated by streetlights. A large yellow percentage is overlaid in the center of the image.

36%



The background of the image is a deep blue gradient. On the right side, there is a curved, glowing horizon line, likely representing a planet or a celestial body. The sky is filled with numerous small, white, star-like specks of varying brightness, creating a cosmic or night sky effect.

Learn how at stand: GRAN VIA, Hall P2, Level 0,  
Street C, Stand 350.