

An aerial night photograph of Belfast, Ireland, showing the city's lights and architecture. A large, semi-transparent blue geometric shape, resembling a stylized 'B' or a series of overlapping planes, is superimposed over the image. The word 'Belfast' is written in a large, bold, white sans-serif font across the middle of the image, with the letters partially filled by the city's night scene.

Belfast

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City Innovation Officer



AI - Opportunities and Challenges





The City and AI



The Belfast Story

Belfast

- Capital of Northern Ireland
- Belfast region population - **1 million**
- **No. 1** region in the world to visit in 2018





Our strengths

**#1 GLOBAL DESTINATION
FOR FINANCIAL
TECHNOLOGY INVESTMENT**



**2ND FASTEST GROWING
KNOWLEDGE ECONOMY
REGION IN UK**

**#1 EUROPEAN DESTINATION CITY
FOR NEW MEDICAL SOFTWARE
DEVELOPMENT PROJECTS**



**#1 INTERNATIONAL INVESTMENT
LOCATION FOR US CYBERSECURITY
DEVELOPMENT PROJECTS**



Belfast's AI journey



Our Mission



Our Data



Our People



Making it happen

- **£1 billion** of investment
- **£43 million** Smart District
- **£67 million** AI Innovation Institute
- Research **centres of excellence:**
 - advanced manufacturing
 - digital healthcare
 - screen and media

Belfast



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