

An aerial photograph of a dense urban skyline, likely New York City, viewed from a high angle. The image is heavily overlaid with a semi-transparent blue filter. The skyscrapers are tightly packed, and their architectural details are visible through the blue tint. The overall composition is modern and tech-oriented, suitable for a presentation on smart city technology.

# **MILESTONE SYSTEMS**

**Experience The Power Of Video In A Smart City**

**David Gregory**

BDM Northern Europe



An aerial photograph of a dense city skyline, likely New York City, viewed from a high angle. The image is heavily overlaid with a semi-transparent blue filter. The text is centered in the middle of the image.

“A person who is tired of  
the city, is tired of life”

— Samuel Johnson





**68%**

of the world  
population will  
live in urban  
areas by 2050

(UN May '18)

**4.2m**

deaths every  
year as a result  
of exposure to  
ambient (outdoor)  
air pollution

(WHO '16)

**91%**

of the world's  
population lives in  
places where air  
quality exceeds  
WHO guideline  
limits

(WHO '16)

**£15.5bn**

Estimated total  
economic and  
social cost of  
violent crime with  
injury in the UK.

(Home Office '18)

**20min**

Guaranteed  
response of  
police and  
military anti-  
terrorism units in  
France

(Reuter '16)



Smart City



Safe City





Traffic  
monitoring



Public  
saftey



Criminal /  
Anti terror



Incident  
response



Operational  
efficiency





# TRAFFIC MONITORING



**Public Safety**





**Criminal Anti Terror**





# Incident Response





**Operational Efficiency**



The background of the image is a deep blue, representing space. A curved horizon line of the Earth is visible on the right side. A faint, light blue trail of a satellite or spacecraft extends from the top left towards the center, suggesting global coverage or a specific mission path.

We are Milestone Systems,  
We make the world see.

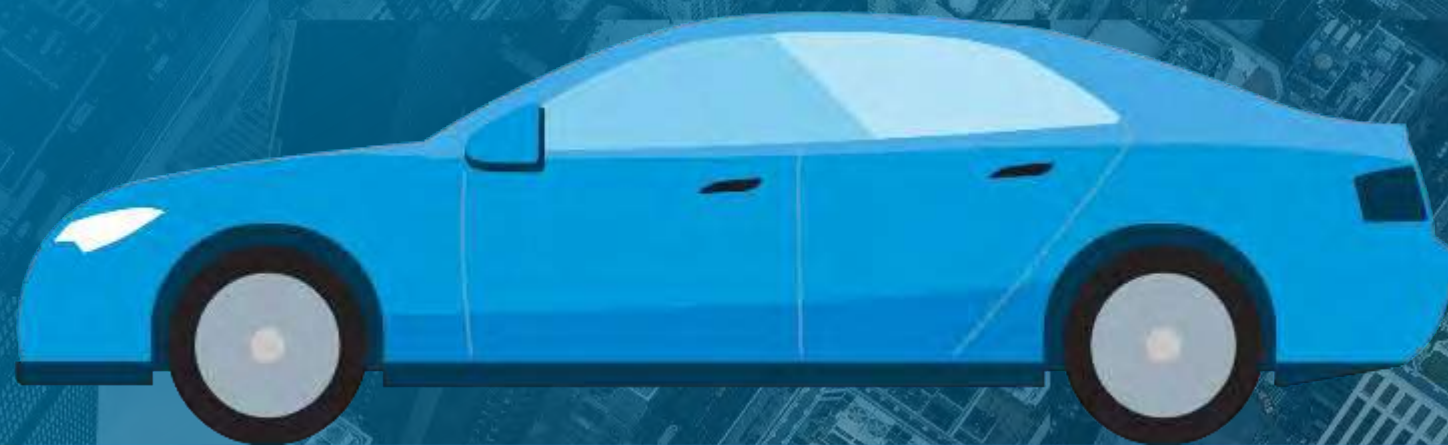


An aerial, high-angle photograph of a dense urban landscape, likely New York City, featuring numerous skyscrapers and buildings. The image is overlaid with a semi-transparent blue gradient that is darker on the left and fades towards the right. In the bottom right corner, there is a white diamond icon followed by the word "milestone" in a white sans-serif font.

# Milestone XProtect® Video Management Software















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Franklin Ave. & Bond St. PTZ East





**Digital Transformation**



The background of the slide is a deep blue gradient. On the right side, there is a curved horizon line of a planet, showing a thin layer of atmosphere. The rest of the background is filled with numerous small, white, out-of-focus stars of varying brightness, creating a cosmic or space-themed atmosphere.

Learn how at stand: GRAN VIA, Hall P2, Level 0,  
Street C, Stand 350.