FIRENZE

BUILDING A COLLABORATIVE CITY

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CECILIA DEL RE
Deputy Mayor
on Innovation and
Environment sustainability

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OUR PHILOSOPHY: PEOPLE HAD THE POWER

Savonarola ordered the creation of the Council of the Five Hundred or Major Council, made up of 500 citizens precisely, so that the decision-making power on the population was "spread", making it more difficult to control by a single.
The tangible result of these reforms was the creation of the Hall of the Five Hundred in the government building: it was the 1495

Tuscany Region is one of the most active regions on the theme of participation and the first region in Italy in 2013 to have issued a law on this issue. More than 50 projects have been funded over the past 3 years, around 1M€ invested

It is above all the cities that want to make participatory paths involving citizenship

AUTORITÀ REGIONALE PER LA PARTECIPAZIONE DELLA TOSCANA

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SYSTEMS THINKING METHODOLOGY

Systems Thinking is a way of creating a shared understanding of how something works by outlining the functions of it’s interdependent parts. That something could be a bath, a rainforest, Earth’s climate, city traffic or a business. The idea is that all things are interdependent. So if you change something, you never just change that one single thing. The change you make makes changes of its own. And it’s very difficult to work out what’s going to happen when you make a change.

Different people, different topics, different way: INVOLVE THE PEOPLE, ENGAGE THEM AND WORK TOGETHER to take the best decision

Florence and the "listening marathons"

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As for Piazza dei Ciompi: which has to be the final destination?

A collaborative city means also to have and to grow an ACTIVE CITIZENSHIP
a real «joint venture»

"Angeli del Bello" Association founded by the Municipality in 2010: it is a group of citizens who voluntarily take care of the city gardens or who clean the walls removing writings or distribute cigarettes free ashtrays to take care of the city

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We wanted to make citizens lives easier and the place where they live safer and greener becouse <…the more the city is beautiful, the more beautiful the people are as if the air were better there>

<…più la città è bella e più la gente è bella come se l'aria vi fosse più buona>
Elio Vittorini, Le città del mondo

CO-CREATED CITY: ACTING TOGETHER

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GREEN CITY

donation of a tree to the city as a gift for the environment and for the person you love

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CITY OF DATA

City **public spaces** crowdmapping from citizens associations: participatory process to share proposals on new spaces

City **accessibility** real-time mapped by users with Kimap app

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That’s the city of today

that’s the city of tomorrow:

NO ONE LEFT BEHIND

Deciding without listening is high-handedness;
listening without deciding is powerlessness.

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Fira Barcelona

CITIES MADE
OF DREAMS

THANKS FOR YOUR ATTENTION
Cecilia Del Re