Making the Digital Economy Work for Everyone, Everywhere

Nicola Villa, Mastercard

SMARTCITY
EXPO WORLD CONGRESS

Realizing Inclusive Growth

Mastercard‘s Commitment: Doing Well BY Doing Good

+500m people

+40m micro merchants

Providing Access to a Trusted Network

Pioneering City Possible

citypossible™

Pioneered by Mastercard

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Fira Barcelona

CITIES MADE OF DREAMS