Bloomberg Associates

SMART CITY WORLD CONGRESS

November 2019

BLOOMBERG ASSOCIATES

- Non-profit cities consulting organization
- Expertise in 8 discipline areas
- Working with cities around the world

TRUST

- Residents
- Transparency
- Communication

CITIES COALITION FOR DIGITAL RIGHTS

- Launched by Barcelona, Amsterdam and New York
- Now in 36 Cities

CITIES COALITION FOR DIGITAL RIGHTS

1. Universal access to the Internet, and digital literacy
2. Privacy, data protection and security
3. Transparency, accountability, and non-discrimination of data, content and algorithm
4. Participatory democracy, diversity and inclusion
5. Open and ethical digital service standards

LONDON TRAVEL TOOL

- Public experiment where citizens share their data on transit routes

LONDON OFFICE OF TECHNOLOGY & INNOVATION

- Established to enable sharing of processes and data between local London boroughs

CITY TOOLS

- Report and portal inventorying all of the technology systems and contracts used by local authorities
- To enable knowledge transfer and cost savings

LUTECE

- Open source, public sector platform developed by Paris that enables participatory budget, social housing, non-emergency reporting
- Data is not centrally stored insuring user privacy
- Software and systems are heavily tested for security

FINAL THOUGHTS

- Benefits
- Responsibility
- Maintain trust