Marketplace.city

Where Local Governments Find, Validate and Procure Great Technology

Getting technology should not be this hard!

What are other cities using?

Are these vendors that cold call any good?

How do I stay on top of innovation?

How do I write an RFP for that!?!

Is there a better way?

I give up!

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What is Marketplace.city?

Governments use Marketplace.city to find *validated* solutions and de-risk decisions

Users Are Seeking Answers to Questions…

What are my peers doing?	How have they performed?	How do I buy?

They are matched with…

Directory of Solutions	Validated Case Studies	Contracts	Purchasing Vehicles

Delivering Results…

Informed Decisions	Lower Risk Investments	Faster Transactions

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Clearbox Process with Aurora

Aurora Led

Marketplace.city Led

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Marketplace.city's Benefits to Government

Benefits & Results

- ✓ Large Market Coverage
- ✓ Confirmed Market Pricing
- ✓ References from Peers
- ✓ Lower internal resources
- ✓ Shorten timelines

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Results

- 60% reduction in RFP/Tender Cycle
- Eliminated Staff Time on research & solicitation writing
- 20+ solutions evaluated per area

Areas to Date

- Smart Waste
- Grant Mgmt
- Public Safety/Police Software
- Cybersecurity
- Tech Hardware