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SIMPLIFYING COMPLEXITY

SMART CITY
STRUCTURED
TRANSPARENT
FAST AND
CONNECTED

GUIDING THE TRANSFORMATION TO SMART SUSTAINABLE CITIES

Smart City Expo World Congress, Barcelona - November 20, 2019

SMARTCITY EXPO WORLD CONGRESS

THE EVOLUTION OF SMART CITIES

GENERATIONS OF SMART CITIES

SMART CITIES EVOLVE.

Image Source: bee smart city GmbH (ed.) (2019), *Smart City / Smart Region: Handlungsleitfaden für Praktiker*innen*, https://hub.beesmart.city/handlungsleitfaden-smart-city-smart-region

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THE PROBLEM IN CITIES

CITIES ARE SLOW TO RESPOND TO OUR CHALLENGES BECAUSE OF THEIR OWN CHALLENGES

Silo
Structures

Slow Analog
Processes

Ivory Tower
Prioritization

THE CIRCULAR STRATEGIC APPROACH

FIRST PRESENTED IN THE GERMAN “GUIDE FOR PRACTITIONERS” IN EARLY 2019

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FOM Hochschule

ifpm

kommunalinfo24

TRANSFORMING CITIES

ZfK

Source: bee smart city GmbH (ed.) (2019), *Smart City / Smart Region: Handlungsleitfaden für Praktiker*innen*, https://hub.beesmart.city/handlungsleitfaden-smart-city-smart-region

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THE CIRCULAR STRATEGIC APPROACH

FOR THE TRANSFORMATION TO SMART SUSTAINABLE CITIES

For the successful and sustainable transformation of a community, it is paramount to understand smart sustainable city development not as a project, but as a continuous change process.

Image Source: bee smart city GmbH (ed.) (2019), *Smart City / Smart Region: Handlungsleitfaden für Praktiker*innen,* https://hub.beesmart.city/handlungsleitfaden-smart-city-smart-region

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ROLL-OUT IN OTHER COUNTRIES

GUIDE HAS BEEN A HUGE SUCCESS, SPARKING INTEREST IN OTHER COUNTRIES

- The **Polish edition** has been published jointly with United Smart Cities and other partners at Smart Ecosystems conference & expo on May 29 in Gliwice.
- An **edition in Mandarin** is planned to be published at the end of 2019 together with Chu University and other publication partners.
- A pre-registration for an **English edition** has been started at Smart Cities New York in May 2019.

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GUIDE FOR SMART SUSTAINABLE CITIES

UPCOMING IN ENGLISH PUBLISHED JOINTLY WITH U4SSC

- **The German Guide can be downloaded for free at:**

  https://hub.beesmart.city/de/handlungsleitfaden-smart-city-smart-region

- The **English edition** published as U4SSC guideline is planned to be released in Spring 2020.

  Pre-register today and get the U4SSC guideline in English:
  https://hub.beesmart.city/en/guideline-smart-sustainable-cities

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SMART CITY TOOLBOX

MANAGING STRATEGY & PROJECT IMPLEMENTATION COLLABORATIVELY IN CITIES WITH A SAAS TOOLBOX

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THE SMART CITY TOOLBOX

BENEFITS FOR MUNICIPALITIES

- Transparency about all projects in your municipality
- Identification and verification of needs and opportunities
- Ideation & Co-Creation of new smart city projects
- Access to solutions, best practices & project partners
- Benchmarking with other municipalities
- Analytics, Visualisation & Reporting
- Priorisation and verification of potential solutions and initiatives
- Generation of strategic action and project implementation plans
- Need-based matching of solutions and potential project partners
- Citizen and stakeholder engagement / participation tools
- Involvement of all project partners in project groups
- Collaborative project management & administration

12 TOOLS TO SUPPORT THE MUNICIPAL JOURNEY TOWARDS A SMART CITY.

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BEE SMART CITY PLATFORM

KEY FACTS & FIGURES

BEE SMART CITY IS A GLOBAL SMART CITY NETWORK AND COMMUNITY & THE OFFICIAL PARTNER-PLATFORM OF THE UNITED FOR SMART SUSTAINABLE CITIES INITIATIVE OF THE UNITED NATIONS.

BEE SMART CITY CONNECTS ALL SMART CITY STAKEHOLDERS WITH PROVEN SOLUTIONS AND FACILITATES THE TRANSFER OF KNOWLEDGE & TECHNOLOGY.

13,500+
MEMBERS

660+
SOLUTIONS

1,000+
CITIES

170+
COUNTRIES

U4SSC

SUSTAINABLE DEVELOPMENT GOALS

11 SUSTAINABLE CITIES AND COMMUNITIES

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CONTACT DETAILS

THANK YOU FOR YOUR ATTENTION. QUESTIONS?

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