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FORUM INOVA CIDADES

Building governmental partnership to advance the Smart City Agenda in Brazil

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THE CHALLENGE WE PROPOSE TO ADDRESS:

MUNICIPAL PUBLIC MANAGEMENT NEEDS AND PAIN

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THE CHALLENGE WE PROPOSE TO ADDRESS

What is public sector innovation?

Public Leaders	Civil servants
Solutions that generate efficiency gains in the implementation of public policies and political capital.	Day-to-day server efficiency solutions.
Private entrepreneurs	**Citizens**
View of State as a service provider: seeks disruptive and technological solutions.	New services with better quality.

Different stakeholders

=

Different understandings on the same theme

THE CHALLENGE WE PROPOSE TO ADDRESS

The role of innovation

Relationship barriers

Lack of dialogue between manager, technical area and private partners

Difficulties for establishing external partnerships

Advocacy Barriers

Value of innovation is not clear for citizen

Organizational Challenges

Lack of Innovative Culture in the Public Sector

Training Barriers

Understanding innovation as more rational use of budget and dialogue with technical areas

Risk Aversion

Legal insecurity and bureaucracy culture

Bureaucracy in decision making

Lack of financial resources

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Where there is pressure for change, there is room for innovation.

There is a need for a space for dialogue capable of engaging relevant actors and promoting the innovation agenda in municipal management at local and national level.

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FORUM INOVA CIDADES: DIALOGUE AND ADVOCACY

Partnership between **National Association of Mayors** and **Arapyaú Institute** created the Inova Cidades Forum, which brings together innovation managers from several Brazilian cities to discuss and build a common agenda for promoting innovation in municipal management.

WHO WE ARE

Secretaries and municipal leaders who work with the innovation agenda in Brazilian cities

OUR GOAL

To be the central arena for secretaries and municipal leaders exchange best practices and advocate for local innovation with other governmental representatives, entrepreneurs, and civil society

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OUR GOVERNANCE

Chair:
Curitiba
Vice presidencies:
Juazeiro do Norte
São Paulo
Recife
Florianópolis
Maceió
Salvador

Account for 20.497.330 hab

+ 20 member cities

BRAZIL

Population
210 147 125 hab.

5.570 Cities

27 states (provinces)

5 macro regions
N, NE, MW, SE, S

OUR 2019-2020 AGENDA

1. Strengthen **member engagement** on Forum's agendas through tangible deliverables

2. Create a dialogue with **federal government** representatives (executive, legislative, judicial branches)

3. Establish the Forum as a **known player** among innovation ecosystem stakeholders

WHAT WE HAVE ACHIEVED SO FAR....

SÃO PAULO FEB/19

Launch of Forum Inova Cidades

CURITIBA MAR/19

2nd Forum meeting at SMART CITY EXPO CURITIBA

+ Participation in 4 international events
+ Meetings with 7 federal government representatives: executive and legislative branches
+ Representation in the National Chamber of Smart Cities
+ Representation in the Brazilian Charter for Smart Cities

SALVADOR OCT/19

3rd Forum Meeting

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MORE ABOUT US

foruminovacidades.org

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THANK YOU!

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