

**SMARTCITY**  
EXPO WORLD CONGRESS



15 -17 NOVEMBER 2022  
BARCELONA

**TOMORROW.**  
**MOBILITY**  
WORLD CONGRESS



# **Smart City Expo World Congress & Tomorrow Mobility World Congress 2022**

**GET INVOLVED!  
PARTICIPATION OPPORTUNITY  
FOR STUDENTS**



TOWARDS  
**ZERO**  
**WASTE**  
TOWARDS **ZERO** IMPACT

## **GET INVOLVED IN THE SMART CITY EXPO WORLD CONGRESS AND THE TOMORROW MOBILITY WORLD CONGRESS!**

***We work together for a Towards Zero Waste event***

We are looking for people who are responsible, committed to care for and protect the environment, with great environmental awareness, that would be excited to be a part of Smart City Expo World Congress and Tomorrow Mobility World Congress 2022 (15 -17 November in Barcelona). The main objective of the collaboration is to guide exhibitors and visitors so they can take part in our effort to reduce and recycle waste.

We will select the best applications based on your profile and motivations.

### **LOCATION**

Gran Via Exhibition Centre  
Avinguda de Joan Carles I, 64  
L'Hospitalet de Llobregat  
08908 (Barcelona)

### **DATES & TIMES**

November 15, 16 & 17  
09:30am – 19:00pm

### **REQUERIMENTS**

- High level of English (spoken)
- Availability during the three days of the event + 1 day on the day before the event
- Get familiar with our Towards Zero Waste initiative and the process of recycling
- Ability to inform and guide people in a friendly manner

### **BENEFITS**

In exchange for your collaboration, you'll get:

- 1 Congress pass SCEWC Congress and Exhibition Area for the three-day event
- Lunch vouchers to use at food stops for all working days
- A travel card to get to Fira Gran Via
- Certification of Participation issued by Fira de Barcelona
- Insurance for all working days
- A branded sweater with the SCEWC image – personalized for staff members

### **APPLICATION PROCESS**

If you wish to apply, please fill out the Application Form at the following link:

[SCEWC22 Get involved! - Towards Zero Waste](#)

## **TOWARDS ZERO WASTE INITIATIVE**

### *What do you need to know?*

This year, as has been the practice since the [Towards Zero Waste initiative](#) was launched in 2015, Smart City Expo World Congress (SCEWC) aims to **reduce waste generated and save resources at the event**. In order to achieve this goal, we engaged in several activities that last year enabled us to compensate 209,000 CO<sub>2</sub>e emissions, as well as preventing 1,195 kg of disposable plastic items, 48kg of paper waste saved including the return of 1.010 accreditations, recycling a total amount of 3,440 kg of waste, retrieving 22.5 kg of food that were collected and donated, and reusing 105 kg of decoration materials. We took another step forward last year with a new reforestation initiative, and the money raised from donations helped us plant 5,000 trees.

#### **We're free of single-use plastics**

In 2022, we'll get rid of single-use plastic through three main actions:

- All drinks for sale within the venue will be in glass containers, not plastic bottles, cups or cans
- Our catering menus will be adapted to avoid using products wrapped or packaged in plastic

#### **We're carbon neutral**

All emissions generated by the event are offset, for example by sourcing energy from solar panels or creating credits to produce wind energy in other locations.

#### **We encourage participants**

All lanyards, passes and pass holders are made from recycled materials, and can be discarded at the return point to be recycled again after the event. Recycling bins are also distributed throughout the venue, making it easy for visitors to contribute to our sustainability efforts.

#### **We encourage our exhibitors**

We inform them of what they can do to reduce their waste production, we have an initiative to reuse all materials of their booth by donating them to social organizations, and we offer a waste collection service (paper/cardboard, packaging and glass) at the end of each day.

#### **We don't waste food**

Leftover food is donated to the NGO Nutrition Without Borders, to be distributed to community kitchens. Containers for separating organic waste will also be available at all restaurants and dining areas around the venue.

### **We save on paper**

QR code points are set up at strategic places throughout the venue for downloading the congress app. Magazines related to event topics are also available for download, and all paper used at stands will be collected for recycling at the end of the event.

### **We help reforest the planet**

We ask them to contribute in a new reforestation initiative in collaboration with Plant for the Planet. All money raised from the donations achieved will be given to the Planting for Doñana reforestation project.

[Plant for the Planet – Make a donation](#)

### **We give support to the most fragile**

Our store located in the Central Plaza sell event branded t-shirts, bags and bottles. All the money from the visitor's purchase is used for solidarity actions.

### **We encourage car-free transportation**

We encourage the use of public transport, as well as non-polluting means of transport, offering a guarded parking lot for bicycles and scooters. Lines L9S and L10S connect Fira Gran Via Venue to the airport and the city center. In the Level -1 of the South Access of the venue, there is a tunnel that connects directly to the Metro Station Fira.

## **TOWARDS ZERO WASTE INITIATIVE**

### ***What will be your role?***

#### **TO ASSIST THE TRAINING SESSION**

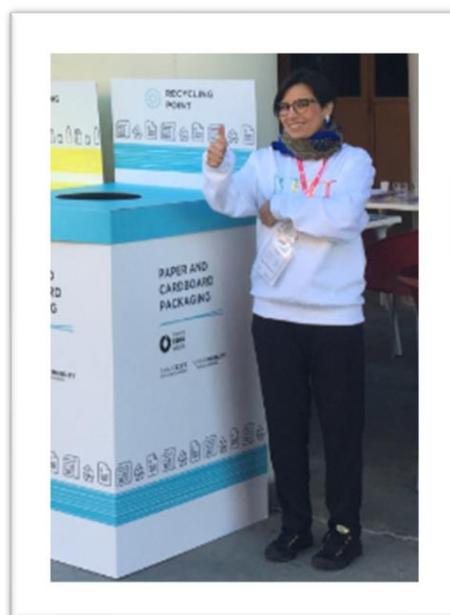
14<sup>th</sup> November 2022

From 12h – 14h, attend Towards Zero waste training provided by the organization of the event. It is important to attend this training in order to be able to inform correctly during the event.

#### **TO INFORM THE VISITORS**

15<sup>th</sup> - 17<sup>th</sup> November 2022

During lunch hours (12h to 16h), motivate and provide support for the correct disposal of waste in the different recycling bins, and be able to inform about other actions framed in our Towards Zero Waste initiative.



## KEY DATES & DEADLINES

<p><b>Closing date for sending applications</b></p> <p>Please note that due to the large number of applications received, we are unable to individually follow up or confirm receipt of submitted materials for all applicants.</p>	<p>9<sup>th</sup> November, 23:59 CET (Central European Time)</p>
<p><b>Notification of results</b></p> <p>The organization regrets that due to the large volume of applications, we cannot provide individual explanations to those who are not selected.</p>	<p><b>10<sup>th</sup> – 11<sup>th</sup> November 2022</b></p>
<p><b>Briefing meeting</b></p> <p>Delivery of the information pack.</p>	<p><b>14<sup>th</sup> November, 12h</b> Hall Europa, at the Gran Via Exhibition Centre (Av. Joan Carles I, 64, 08908, L'Hospitalet de Llobregat)</p>
<p><b>Event dates</b></p> <p>Delivery of the event pass after the training day.</p>	<p><b>15<sup>th</sup>, 16<sup>th</sup>, 17<sup>th</sup> November 2022</b></p>

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Any questions that you may have about  
completing the Application Form may be  
addressed by e-mail to  
[mcuenca@firabarcelona.com](mailto:mcuenca@firabarcelona.com)