

**24-25 MARCH 2017**  
MONTJUÏC VENUE

www.salofutura.com  
#salofutura

# Update your profile



## A must...

- In just two days you can **contact 6,500 visitors**.
- Unique meeting point with new students for preregistration / registration.
- Presentation of new products.
- Promoting courses.
- Networking and information sessions for visitors.

## Active and highly motivated audience

A specific profile that is **looking to evolve and reinvent themselves to steer their future careers**:

- Young undergraduates.
- Working professionals.
- Middle management.
- Entrepreneurs.
- University graduates.
- HR managers.
- Self-employed people.
- Executive and managers.

## SPECIFIC AREAS

### RECRUITMENT FORUM

Meeting point to match **business demand and university student** looking for a job.

**IT WILL ENABLE YOU TO...**

- Attract highly qualified talent.
- Interact directly with candidates.
- Publicise job opportunities of your company.
- Enhance your brand's visibility.



The website that provides **academic and professional information and guidance to exhibitors and students all year round**. It featured all the options presented at the show and adds to them. By hiring our service you get:

- Brand presence.
- Preference in the search engine.
- Details and contact with visitors.

## A range geared towards the future

Here professionals can access a **wide and experienced range of options**:

- Universities.
- Business schools.
- Languages schools.
- Ongoing training centres and manager development.
- Human resources consultants.
- Banking and financial entities.
- Professional training schools.
- Foundations.
- Education portals.
- National and international qualified personnel recruitment companies.



### ACTIVITIES

- **Advice from professional experts** offering their expertise to provide solutions to needs and concerns in different areas.
- **Practical workshops** for finding jobs at home and abroad.
- **Speaker's Corner**: Informative sessions on entrepreneurship, company presentations, roundtables, Speed Networking. Exhibitors can take part after signing up for the activities programme.



A space providing **information, guidance and individual advice, which will help** the visitor with their decision.

educaweb.cat



TAKE OUT YOUR  
SPACE NOW

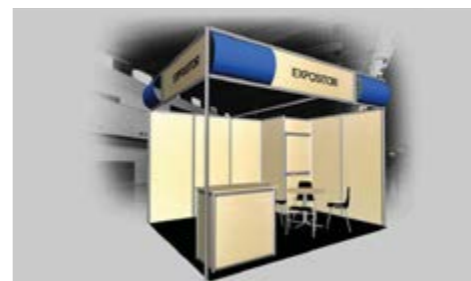
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futura.ventas@firabarcelona.com

## PARTICIPATION OPTIONS

### GLOBAL PARTNER

Min. 48 m<sup>2</sup> (4 modules measuring 12 m<sup>2</sup>): €14,313



#### BENEFITS:

- Logo on visitor homepage
- Visibility on flyer
- Logo on 3 e-mails sent to potential visitors
- Presence on the portal Formació 365<sup>®</sup>
- 2 additional 30" sessions at Speaker's Corner\*
- Free Wi-Fi
- 3 parking spaces
- 600 invitations

Price: €14.664 +VAT

Price if they book before 30/10/2016: €14.184 +VAT

### GROWING PACK - FUTURA

Example Growing Pack stand measuring 12 m<sup>2</sup>: €3,755



#### SERVICES INCLUDED:

- Insurance
- Stand
- Furniture and lighting
- 5 exhibitor passes
- 1 parking space
- 200 invitations
- Insert in the Official Show Catalogue
- 30 minutes presentation at Speaker's Corner

Price: €3.755 +IVA

Price if they book before 30/10/2016: €3.635 +VAT

### GROWING PACK - RECRUITMENT FORUM

Example Growing Pack stand measuring 6 m<sup>2</sup>: €1.865



#### SERVICES INCLUDED:

- Insurance
- Furniture and lighting
- 3 exhibitor passes
- Insert in the Official Show Catalogue
- 100 invitations

Price: €1.865 +VAT

\***Speaker's Corner** is an open area inside the Futura facility accessible to everyone at the Show where companies and centers can present their products and services. The presentations last 30 minutes.

To that end **Speaker's Corner** will be equipped with the audiovisual equipment the speaker's the speaker needs (screen, network connection and audio services) as well as public seating.

Each additional presentation €500.