



# SALÓ DE L'ENSENYAMENT

SETMANA DE LA FORMACIÓ I TREBALL

14 - 18 MARCH 2018  
MONTJUÏC VENUE



www.ensenyament.com

#ensenyament     

# Guide their profile



**OPENING HOURS**  
Wednesday to Friday,  
9 am to 7 pm  
Saturday, 10 am to 8 pm  
Sunday, 9:30 am  
to 14:30 pm

## COME AND TAKE PART ON THE REFERENCE EDUCATIONAL OFFER

### THE MAIN BENEFITS:

- A presence at Catalonia's preeminent show for training and guidance in education.
- Publicise your business and present your new products and services.
- Guide potential students and capture them.
- **Over 85,000 students, families and educators.**
- Presence of the competition.
- Support from the major educational institutions.
- **Extensive media coverage for the show.**

### THE BEST EDUCATIONAL RANGE:

The show features the best range of national and international formal and non-formal training centres:

- University Courses.
- Vocational Training.
- Other Higher Education.
- Complementary Courses.
- Languages.
- Higher Artistic Studies.
- Primary, Secondary Education and Pre-university Centres.
- Job Training.
- Educational Services.

### SPECIFIC AREAS

#### YOUNG PEOPLE'S AREA

The ideal place for meeting young people and teenagers. Enhance your brand awareness and social reputation in this interactive area where you can convey values such as healthy habits, sustainability and energy saving, safe Internet, entrepreneurship, solidarity, diversity and cooperation.

#### SCIENCE AREA

The best way and venue for introducing young people to everything taking place in our universities, research centres, technology centres and other institutions in the field of science and technology.  
*A Catalan Foundation for Research and Innovation initiative.*

#### LANGUAGE FAIR

Language skills will be essential for our young people in the future. The Spanish Association of Organisers of Courses Abroad (ASEPROCE) is responsible for this **critical area in academic training.**

#### ARTISTIC AREAS

We invite you to be part of an area exclusively about drama, dance and music studies.  
**You will become the best option for studying art.**

### ACTIVITIES



**A personalized guidance and advice service** that will help the visitors to choose the studies that best fit their preferences and skills.



Our guidance service is available all year round on the website that provides academic and occupational information and guidance to exhibitors and students. It features all the options presented at the show and adds to them. By hiring our service you get:

**Brand presence / Preference in the search engine / Details and contact with students.**



**"EP!" WORKSHOPS FOR YOUNG PEOPLE AND FAMILIES**  
Group workshops for providing guidance to students and families which are designed to relieve congestion in the personalised advice area by addressing issues of common interest in advance.



**"UPDATE" CAPSULES FOR TEACHERS**  
Activity aimed at empowering teachers and education professionals when guiding students. Topics addressed will include the complexity of defining current career plans, strategies and tools that teachers can use in the classroom, new legislative developments and other resources.



**MULTIMEDIA TECHNOLOGIES CLASSROOM**  
Specific activities that invite visitors to discover the magic of multimedia technologies. These activities are run by the Centre de la Imatge i la Tecnologia Multimèdia (CITM/UPC) and provide the option to experiment with virtual reality, learn about how videogames are created and test out these new technologies live in the demonstration area.



**GUIDED TOURS**  
In small groups of 15 people. This activity teaches students to find the information they need to understand and become familiar with training pathways and educational and occupational options.

## PARTICIPATION OPTIONS

### GROWING PACK S from 16 sq.m all inclusive



**Price: 3.659 € + VAT**  
**Price if you contract before 10/31/2017: €3,569 + VAT**

### GROWING PACK M from 32 sq.m all inclusive



**Price: 7.076 € + VAT**  
**Price if you contract before 10/31/2017: €6,852 + VAT**

### GROWING PACK PREMIUM from 20 sq.m all inclusive



**Price: 6.319 € + VAT**  
**Price if you contract before 10/31/2017: €6,257 + VAT**

**MORE INFORMATION AT:**  
[www.ensenyament.com](http://www.ensenyament.com)