



17 - 19 NOVEMBER 2015

GRAN VIA VENUE



Fira Barcelona



INNOVATION IN MOTION

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INNOVATION IN MOTION

17-19 November 2015

BcnRail 2015

The event for the railway industry



BcnRail is the most important international railway event in southern Europe.

It brings together with SCEWC, more than 9,000 global, national and regional industry representatives, who embrace this 3-day event to discuss the latest innovations in mobility, share new projects and ideas, and do business.

This major railway event includes a showroom where attendees discover all the latest industry news and participate in a congress, where high-level speakers exchange ideas on the most relevant mobility issues.

Attendees' professional profile.

High profile Executives, Directors, CEOs, VPs (public and private sector), Mayors, City Councilors & Deputy Mayors, Technicians, and Middle Management.

Areas.

Public Administrations, Manufacturers of Rolling Stock, Construction Companies, Infrastructure/Superstructure, Operators, Signage, Engineering, Auxiliary Equipment, Services and Maintenance, and TIC.

Why participate

BcnRail is one of the most important international railway gatherings held in southern Europe



Increase visibility of your brand, project or company

Gain insight, knowledge and guidance from industry experts

Network with investors, entrepreneurs, delegates and decision makers

Showcase your products and services to professionals from around the globe

Build partnerships and find talent to grow your business internationally

Connect with the right people, institutions, and corporations

Share best practices and ideas from around the world

Barcelona

European innovation capital

Barcelona is a major European hub for business, innovation, and industry.

It is also one of the world's paramount smart capitals. Always investing in **transportation development** and strong R&D programs to stand out as the top choice for companies and institutions seeking smart solutions.



Fira de Barcelona

Where the best ideas in business and innovation meet and evolve

Fira is a **smart international venue** that hosts the biggest and best trade shows and industry conferences every year. It brings together over **35,000** companies for more than 70 global events annually. **Strategically located** between the Barcelona airport, the Mediterranean seaport and the bustling city center, Fira de Barcelona welcomes an average of **3 million visitors** to its **240,000 m²** of space each year. It's the perfect spot to connect, exchange, showcase, and build your enterprise.



BcnRail Congress

The future of transportation

Nowadays it's impossible to think of transportation means on an individual basis without taking into account the rest of the systems interacting with it.

Planning and building complementary ways of transportation, enhancing citizens' lives and creating an efficient and sustainable ecosystem, that's what Smart Mobility is all about. The new edition of BcnRail Congress aims to provide a platform to present and discuss new technologies and successful solutions, which several countries have implemented under this concept, Smart Mobility.

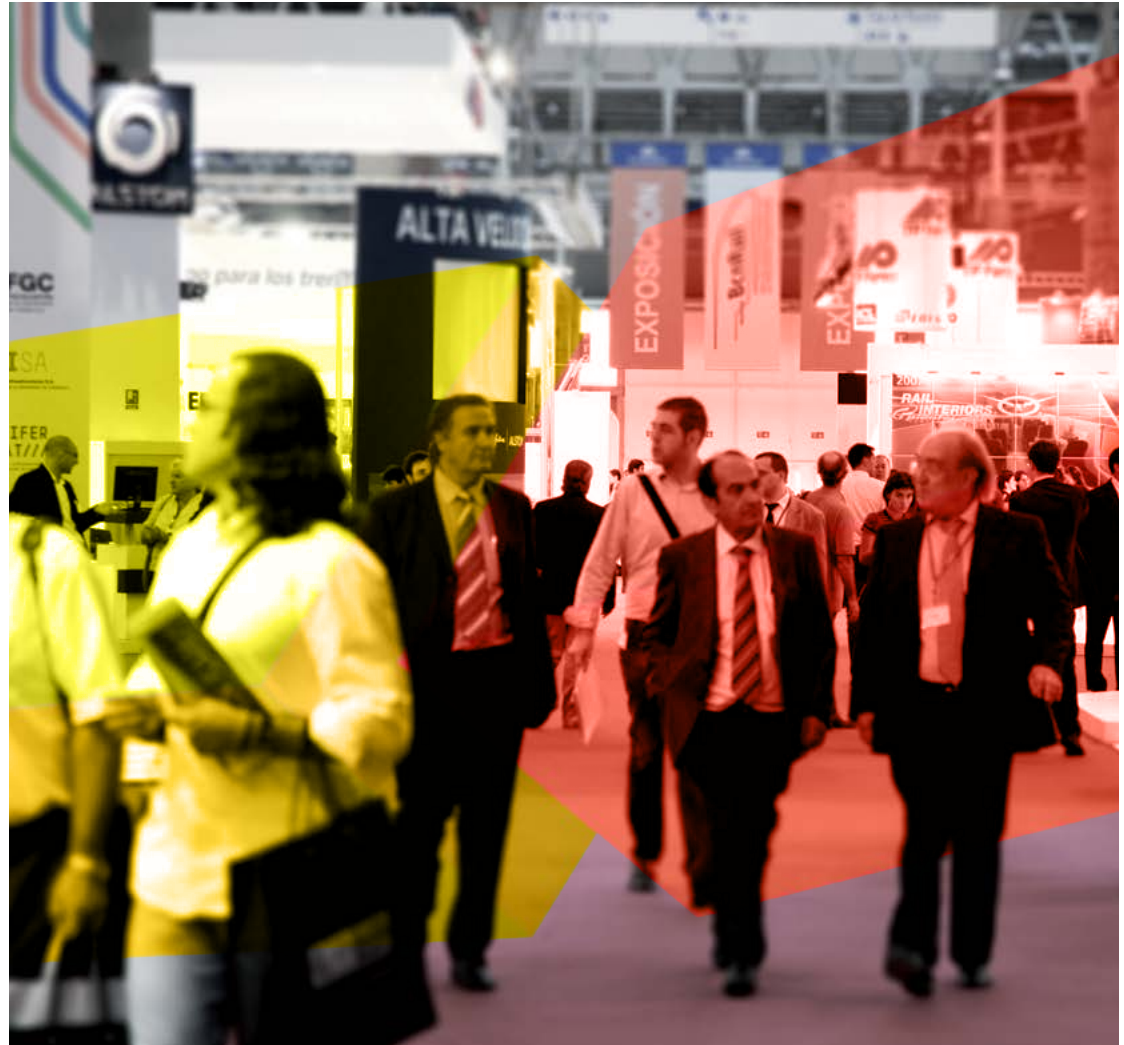
In this context, BcnRail 2015 aims to be the perfect place for mobility leaders to exchange ideas and discuss successful innovations around the world.



Projected Program 2015

Moving forward
in global mobility

Global mobility is no longer just about moving people or goods around by motorized vehicles, aircrafts or ships. What people and freight companies really need is accessibility to various urban and global services.



Congress Tracks:

Smart Technologies:

Smart Mobility is meeting the transportation needs of people and freight, while boosting economic growth, amending environmental issues, and improving quality of life. It helps intelligent management of all areas, which contribute to the concept of mobility (energy, infrastructure, communications, information, vehicles, etc.) satisfying transportation needs.

Within the congress, we will discuss on some of the Smart Technologies that allow us to manage mobility in the digital age, showcasing successful solutions implemented in different countries and cities around the globe.

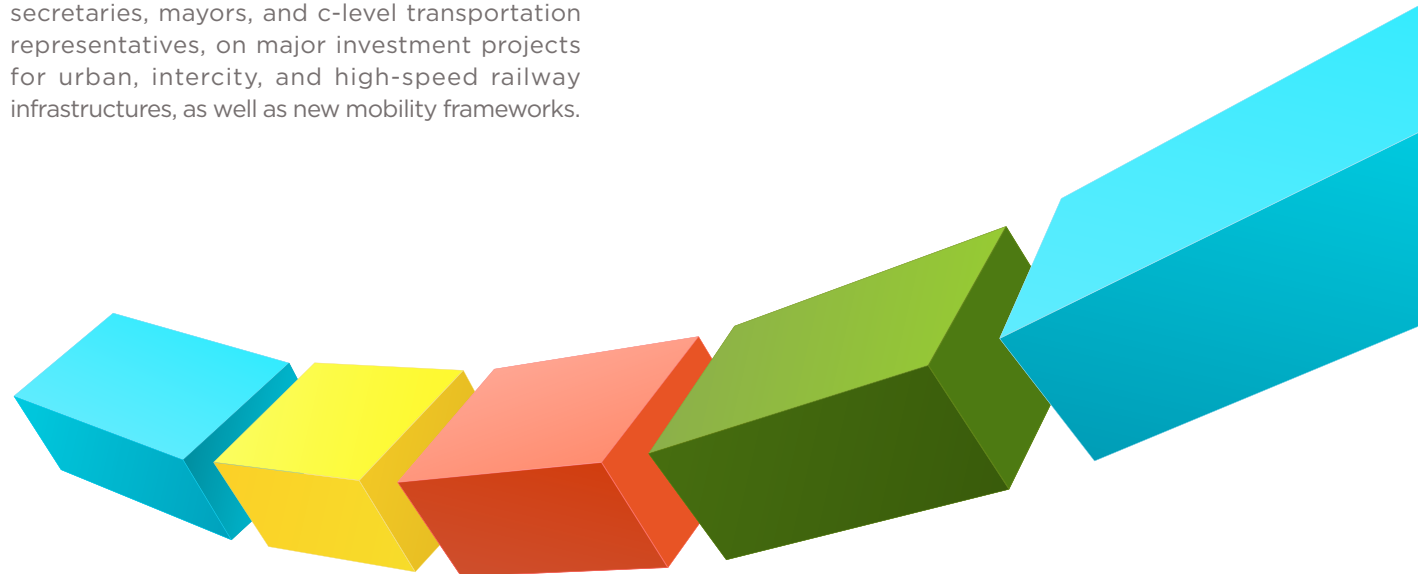
Markets & Projects:

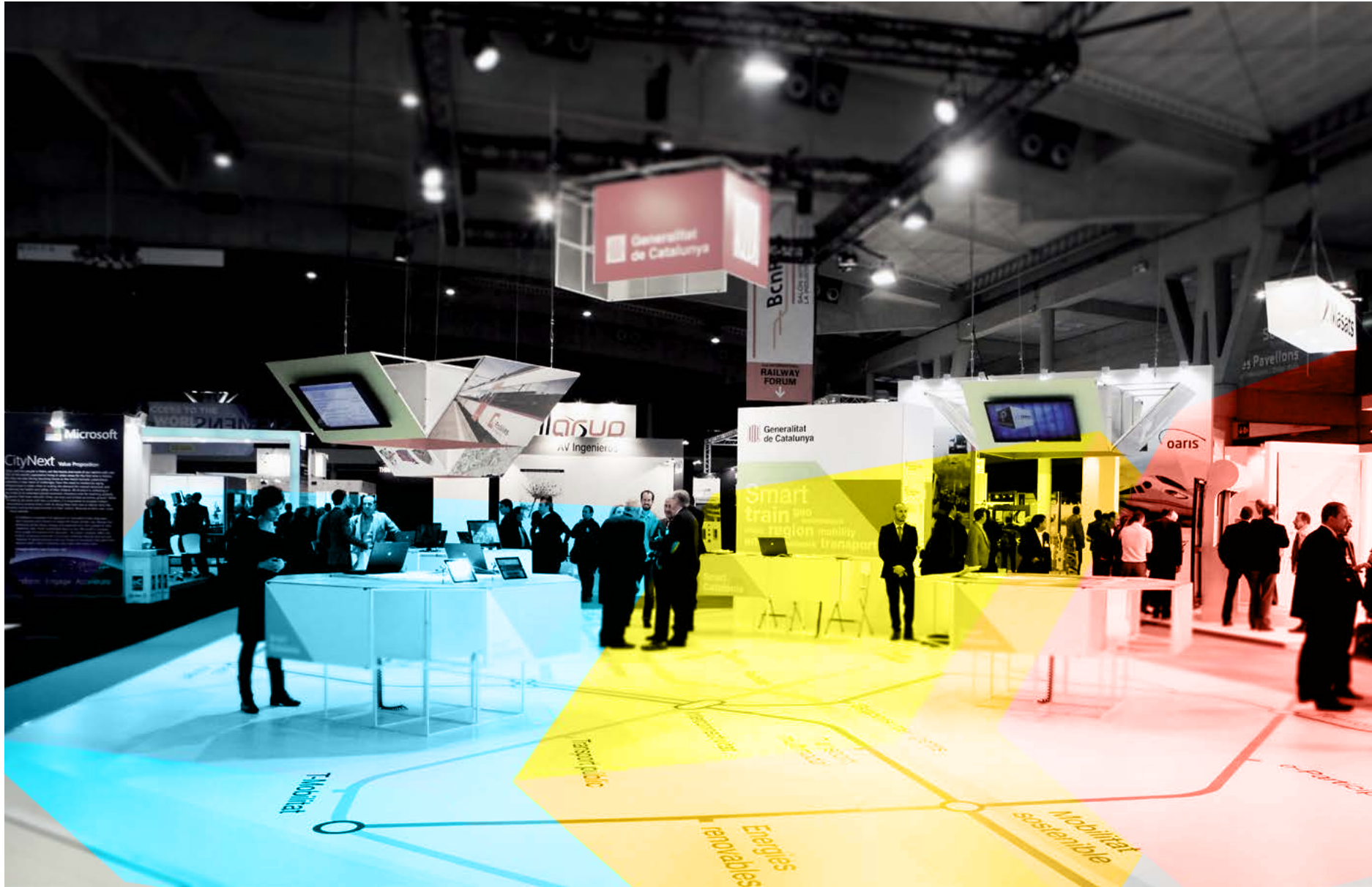
The second day at the congress aims to provide an overview of railway transport investments, country budgets and business opportunities in this field.

It will be a good opportunity to listen to government ministers, transportation and infrastructure secretaries, mayors, and c-level transportation representatives, on major investment projects for urban, intercity, and high-speed railway infrastructures, as well as new mobility frameworks.

The Logistics of Rail Freight:

The last day of the congress there will be presentations and debates regarding different alternatives offered by the railway freight market from main logistic companies, railway operators and customers who will expose their know-how and future plans.





Congress Outline

Tuesday, November 17th

Smart Technologies

9:30-10:00	Inauguration
10:00-11:00	The Mobility of the Future. Overview
11:00-12:30	New Technologies for Future Mobility
12:30-13:30	Ticketing. Contactless Systems
13:30-15:00	LUNCH BREAK
15:00-16:30	Energy Efficiency
16:30-17:30	Cyber Security
17:30-18:30	Rail Innovation

Wednesday, November 18th

Markets & Projects

9:15-11:00	CLYMA Project
11:15-12:15	Europe: UK - France
12:15-13:15	Middle East
13:15-15:00	LUNCH BREAK
15:00-16:00	Morocco - Argelia
16:00-17:00	Chile - Colombia Perú - Brasil
17:00-18:00	China - Kazajstan
18:00-19:00	India - Indonesia

Thursday, November 19th

The Logistics of Rail Freight

9:30-10:30	Experiences of Public and Private Rail Freight Operations
10:30-11:30	Client Customized Logistic Chains
11:30-12:30	Multi-client Rail Transport
12:30-13:30	Positioning Big and Small Clients
13:30-15:00	LUNCH BREAK
15:00-16:00	Infrastructures. Terminals
16:00-17:00	Mediterranean Railway Corridor

Exhibition Area

Where the most innovative projects are showcased

BcnRail 2015 is the place where the latest railway news and innovations are showcased. It's a worldwide renowned exhibition and a meeting point for all companies and institutions in the railway industry. Our mission is to share all railway innovations and ideas developed by R+D departments from around the world, creating a huge impact on the industry.



Side Event

III Smart Train Day

Ferrocarrils de la Generalitat de Catalunya in cooperation with the Railgrup cluster, will explore the Smart Train concept. Discussions will evolve around key issues like efficiency and quality of service in transport through the application of the latest technological advances.





Networking & Activities

The International Railway Industry will present a large number of innovative projects

BcnRail Innova

Organized by the Foundation of the Spanish Railways and within the PTFE framework (Spanish Railway Technology Platform) a number of strategic research project conferences in this industry will take place, in agreement with the Economy and Competitiveness Ministry as well as the CDTI. The Foundation, acting as the technical secretary of the Spanish Railway Technology Platform (PTFE), coordinates BcnRail Innova, an area that shows the excellence of companies and professionals who have put Spain at the forefront in railway technologies.

SynergyS

Links in situ people at the event searching for immediate new means of collaboration, which may occur during the 3-day event.

Central Station

The Metropolitan Transport Authority and the Territory and Sustainability Department of the Generalitat de Catalunya, will present a space that recreates a new station with the railway fare integration. The T-Mobility project is an integrated system that will allow mobility throughout Catalonia with a single transport ticket. This involves the renewal of validation machines and software.

Open Innovation Marketplace (OIMP)

A space oriented to B2B activities, where entrepreneurs, spinoffs, SMEs, and technology centers pitch solutions challenging big cities and top corporations to forge new joint ventures or partnerships.

Brokerage Event

A matchmaking initiative introducing each player in the industry to their perfect match. Based on a 30-minute one-to-one pre-scheduled meeting, the program lets attendees explore and discover potential partners, supporters, and opportunities to make their business grow.

Speaker's Corner

Selected speakers showcase and present their projects at the Speakers' Corner to the passerby audience. It's situated at a hotspot area in the main exhibition to gain exposure and to grab visitor's attention.

Job Marketplace

Connects job seekers with projects and companies from the smart city ecosystem, needing their skills.

Testimonials

“BcnRail has to keep on moving towards the future. For sure we’ll turn Barcelona into one of the most important mobility world Capitals.”



Javier Vizcaíno

(President of the BcnRail Organizing Committee)

“BcnRail is a big opportunity to discover what smart mobility is all about.”



Pere Calvet

(FGC managing director)

“BcnRail is the perfect place to meet new clients and discover new business opportunities.”



Antonio Moreno

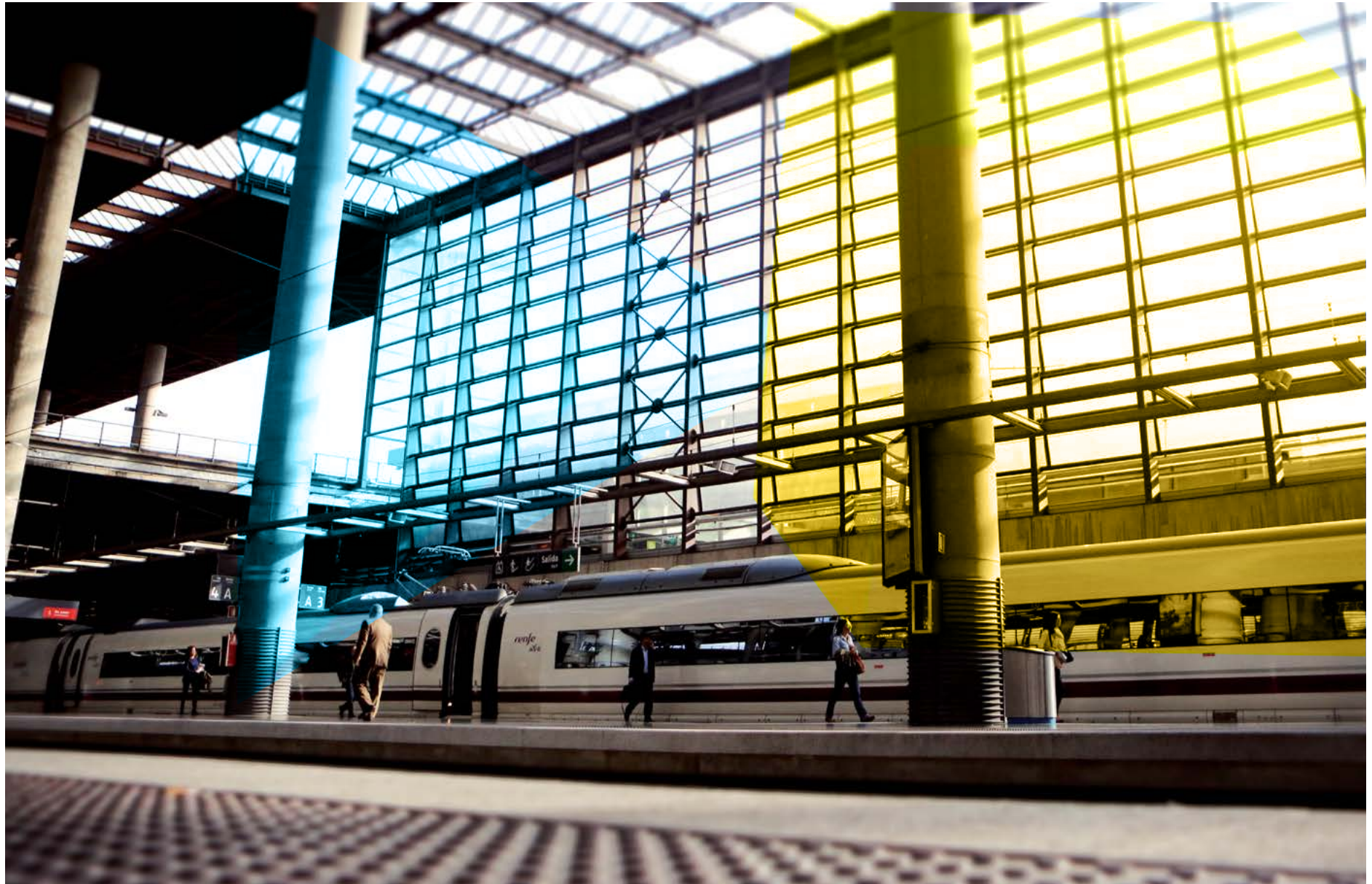
(CEO of Alstom Transport Spain and Portugal)

“It’s crucial to find people who are developing these concepts and are at the forefront in this field. It’s important to get first-hand information and this is a great reason to attend this event.”



Eduardo Lopez Moreno

(UN Habitat, Kenya)



 Innovation in Motion

Ways to participate

There's a place and a purpose for everyone at BcnRail



We welcome

Partners
Exhibitors
Speakers
Visitors

Contact us

to help you choose the best way to participate

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Act now

Request a custom proposal
Reserve your space and display your smart mobility solution
Be a speaker at the Congress
Join us at the most important railway event

Join the Smart Mobility Community

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Powered by Smart City Expo World Congress

The worldwide
leading event for the
smart city industry

SCEWC is the world **leading smart city event**. It gathers together global, national, and regional urban representatives, thought leaders, academic institutions, research centers, incubators, entrepreneurs, investors, and top corporations that have the kind of decision-making power that drives smart cities and empower its citizens.

It's a **hotspot for cities**, institutions and enterprises to share knowledge and get inspired, as well as the best marketplace to network and do business. As a major player in this field, a number of side events take place to enrich this ecosystem.





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IN MOTION**



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